

FARAJ ARVID

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EDUCATION

Baruch College – Zicklin School Of Business | City University of New York (CUNY)

Bachelor of Business Administration | **Major:** Computer Information Systems - **Data Analytics** | **GPA:** 3.8 May 2026

Minor: Communications | **Honors:** Dean's List

Relevant Coursework: Programming and Computational Thinking, Programming for Analytics, Database Management Systems, Data Mining for Business Analytics, Data Visualization, and Data Warehousing for Analytics

SKILLS

Programming Languages: Python, SQL, and R

Technologies: Microsoft Access, Jupyter Notebook, Pandas, APIs, Power BI, Tableau, Kaggle, BigQuery, UAT, Azure DevOps, and Regression Testing

Certificates: Google Data Analytics Certificate

PROFESSIONAL EXPERIENCE

NBCUniversal | Incoming Data Analyst Intern | New York, NY Sep 2025-May 2026

CUNY Asian American/Asian Research Institute | Innovator Fellow | New York, NY Feb-Sep 2025

- Leading a team of 3 to develop a Tableau dashboard for a centralized healthcare assistance hub providing immigrants language + technological assistance and informing patients of clinics located in NYC that speak their language.

Pfizer | Data Analyst Intern | New York, NY Jun-Aug 2025

- Designed a dynamic Power BI dashboard analyzing HR data to uncover performance and leadership metrics across 80K+ employees globally.
- Executed 100+ test cases for multiple internal generative AI chatbots, validating response accuracy, mitigating bias, and enforcing regulatory compliance through restriction protocols.
- Collaborated with the Global PX Solutions team to run approximately 250 tests (UAT, regression, production, checkout, debugging, etc) for 2 web applications, supporting agile development cycles and ensuring software enhancements.

MTA | Technology Analyst Intern | New York, NY Jan 2025

- Developed a prototype solution to digitize and automate the MTA's payroll system using Power Automate, SharePoint, and Excel, estimated to reduce manual payroll processing time by 50%.
- Designed a Power BI dashboard, merging payroll data into a centralized platform that enhanced trend visualization, improved accessibility, and increased efficiency for 50+ interns & managers.

NYC Office of the Chief Medical Examiner | IT Intern | New York, NY Jul-Aug 2024

- Conducted testing on 20 new features added to the agency's staging site to validate data accuracy, facilitating smooth integration and better user experience for the agency's 1K+ employees.

Teach For America | Cybersecurity Intern | New York, NY Jul-Aug 2023

- Independently conducted a company-wide phishing drill involving 5K+ employees, leading to a 25% decrease in click rate after implementing employee training shaped by the drill's findings.

EXTRACURRICULARS & PROFESSIONAL DEVELOPMENT

CUNY Tech Prep | Data Science Fellow Jul 2025-May 2026

Google x Mentor Me Collective | Grow with Google Data Analytics Scholar Feb 2025-Jun 2025

Technology Leadership Development Program | Technology Leader Sep 2024-May 2025

PROJECTS

Zen Agent | CTP Hacks 2025 - Winner of the AI/Machine Learning Track Aug 2025

- Collaborated in a team of 4 to develop an agentic AI mindfulness tool that processes facial and behavioral data in real time using Python, LangGraph, and WebRTC, leveraging a trained ML model to generate stress-level insights.

Football Performance Analytics Nov-Dec 2024

- Engineered a Python-based application leveraging OOP to fetch, process, and visualize football/soccer data from external APIs, enabling identification of key team + player trends and supporting data-driven decision-making.