**FARAJ ARVID**

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## EDUCATION

**Baruch College – Zicklin School Of Business | City University of New York (CUNY)**
Bachelor of Business Administration | **Major:** Computer Information Systems - **Data Analytics** | **GPA:** 3.8 May 2026
**Minor:** Communications | **Honors:** Dean's List
**Relevant Coursework**: Programming & Computational Thinking, Programming for Analytics, Database Management Systems, Data Mining for Analytics, Data Visualization, Data Warehousing for Analytics & Big Data Technologies

## SKILLS

**Programming Languages:** Python, SQL, and R
**Data Science, Analytics, & Engineering:** pandas, NumPy, scikit-learn, Hugging Face, SQL, ETL, dbt, BigQuery, NoSQL, Tableau, Power BI, SAP Analytics Cloud (SAC)
**Other Tools & Technologies:** Jupyter Notebook, APIs, GitHub, Azure DevOps
**Certificates:** Google Data Analytics Certificate

## PROFESSIONAL EXPERIENCE

**NBCUniversal | Data Analyst Intern |** New York, NY Sep 2025-May 2026
- Create and deploy custom R visualization widgets in SAP Analytics Cloud (SAC), integrating linked analysis and variance metrics to enhance executive dashboards and improve clarity and delivery of insights to stakeholders.
- Explore and prototype AI integration within the SAP and Microsoft analytics ecosystems to improve forecasting accuracy and anomaly detection, to advance NBCUniversal's Enterprise Product Finance team initiatives.

**CUNY Asian American/Asian Research Institute | Innovator Fellow |** New York, NY Feb-Sep 2025
- Led a team of 3 to develop a Tableau dashboard for a centralized healthcare assistance hub providing immigrants language + technological assistance and informing patients of clinics located in NYC that speak their language.

**Pfizer | Data Analyst Intern |** New York, NY Jun-Aug 2025
- Designed a dynamic Power BI dashboard analyzing HR data to uncover performance and leadership metrics across 80K+ employees globally.
- Executed 100+ test cases for multiple internal generative AI chatbots, validating response accuracy, mitigating bias, and enforcing regulatory compliance through restriction protocols.
- Directed the Global PX Solutions team to run approximately 250 tests (UAT, regression, production, checkout, debugging, etc) for 2 web applications, supporting agile development cycles and ensuring software enhancements.

**MTA | Technology Analyst Intern |** New York, NY Jan 2025
- Developed a prototype solution to digitize and automate the MTA's payroll system using Power Automate, SharePoint, and Excel, estimated to reduce manual payroll processing time by 50%.
- Designed a Power BI dashboard, merging payroll data into a centralized platform that enhanced trend visualization, improved accessibility, and increased efficiency for 50+ interns & managers.

**NYC Office of the Chief Medical Examiner | IT Intern |** New York, NY Jul-Aug 2024
- Conducted testing on 20 new features added to the agency's staging site to validate data accuracy, facilitating smooth integration and better user experience for the agency's 1K+ employees.

**Teach For America | Cybersecurity Intern |** New York, NY Jul-Aug 2023
- Independently managed a company-wide phishing drill involving 5K+ employees, leading to a 25% decrease in click rate after implementing employee training shaped by the drill's findings.

## EXTRACURRICULARS & PROFESSIONAL DEVELOPMENT

**CUNY Tech Prep |** Data Science Fellow Jul 2025-May 2026
**Google x Mentor Me Collective** | Grow with Google Data Analytics Scholar Feb 2025-Jun 2025
**Technology Leadership Development Program |** Technology Leader Sep 2024-May 2025

## PROJECTS

**Zen Agent** | CTP Hacks 2025 - Winner of the AI/Machine Learning Track Aug 2025
- Collaborated in a team of 4 to develop an agentic AI mindfulness tool that processes facial data in real time using Python, LangGraph, and WebRTC, leveraging a trained random forest ML model to generate stress-level insights.