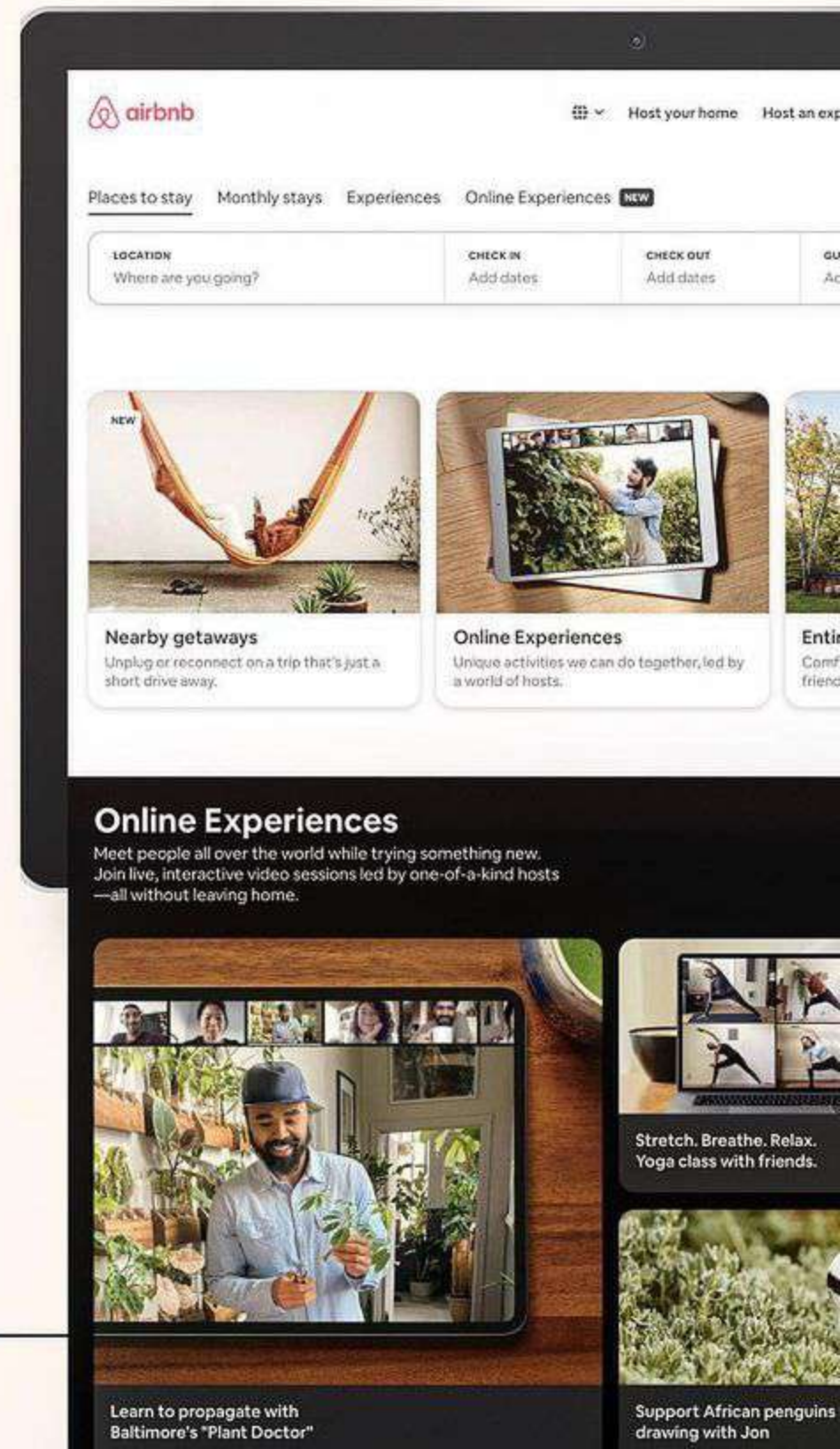
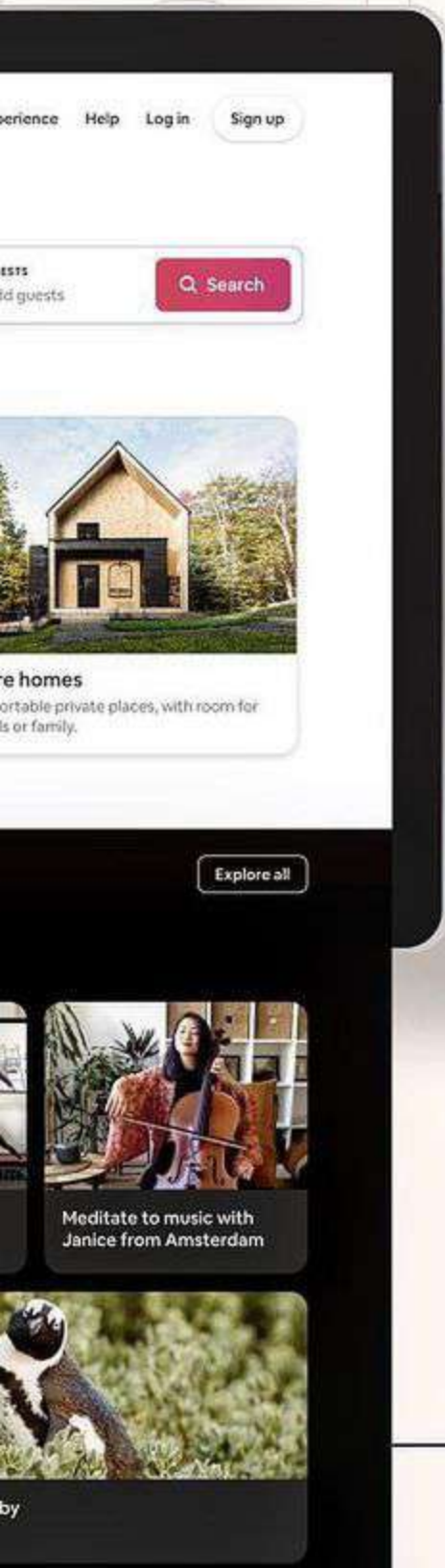


WHY airbnb HAVE GOOD UX?



by @julia_chaush



airbnb's

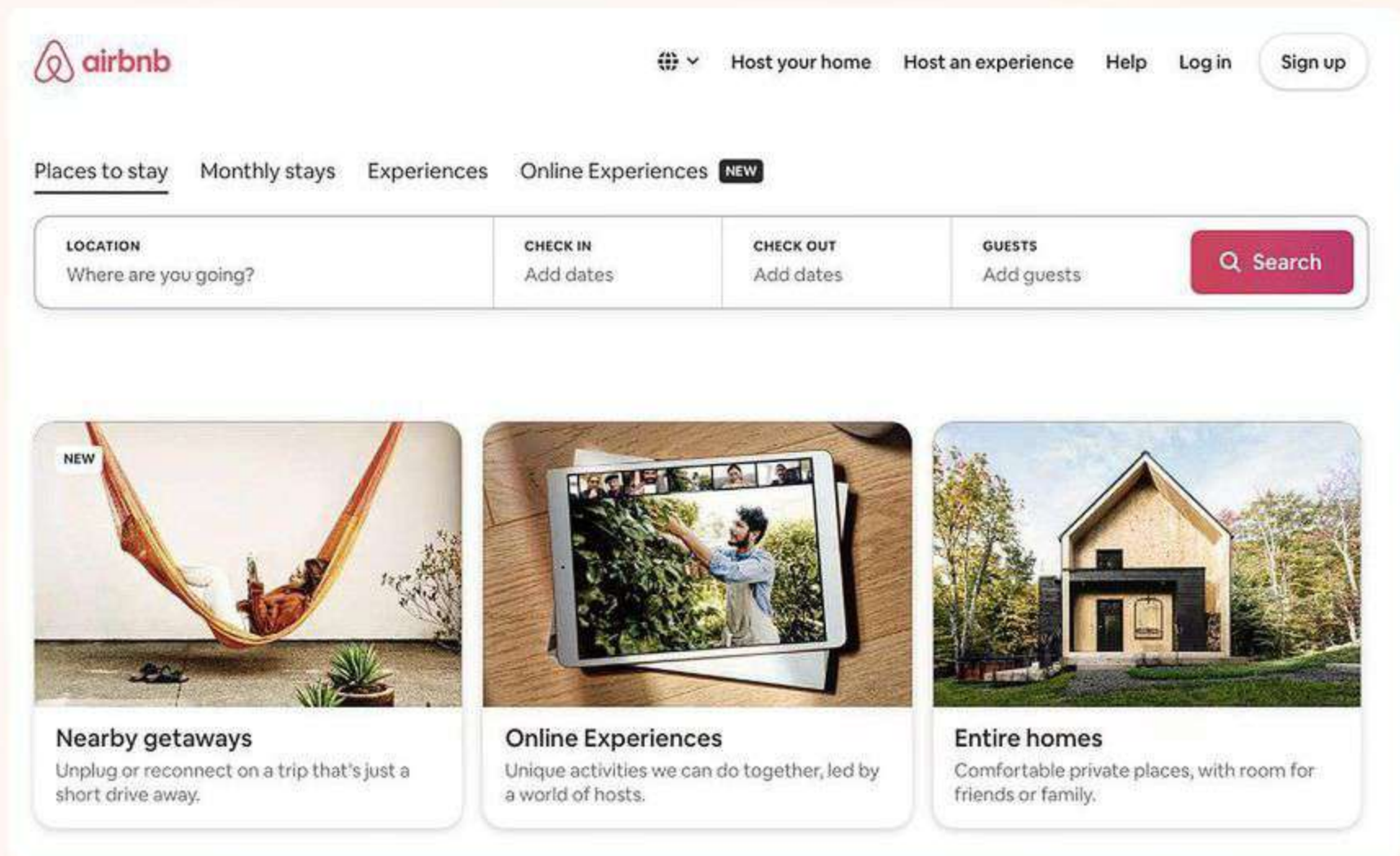
PURPOSE

is keep a simple design, and they are doing well



HOMEPAGE

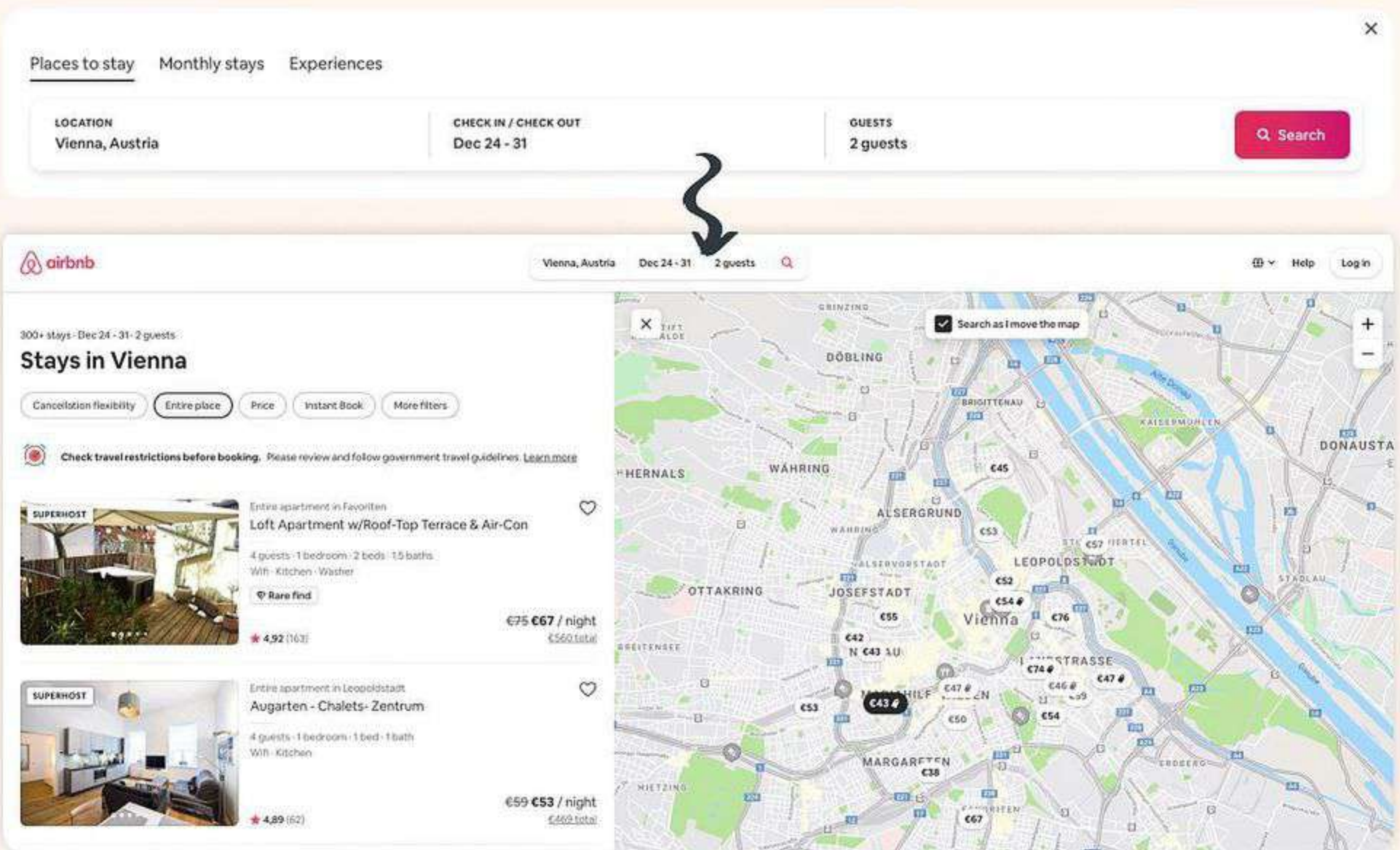
is very simple and it shows that they are immediately ready to go to action





FILTERS

the most important search filters at your fingertips

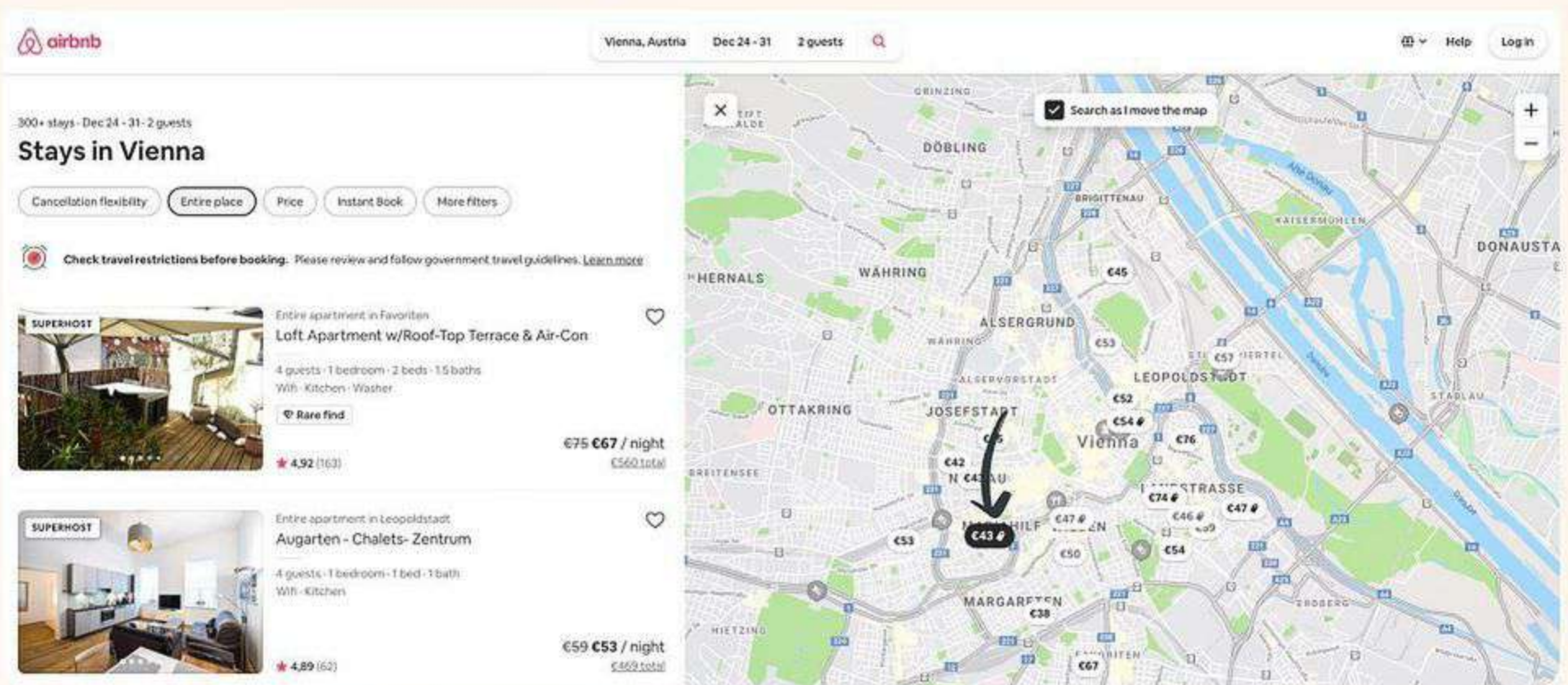




MAP

hovering to a position
in the list you can see
its location on the map.

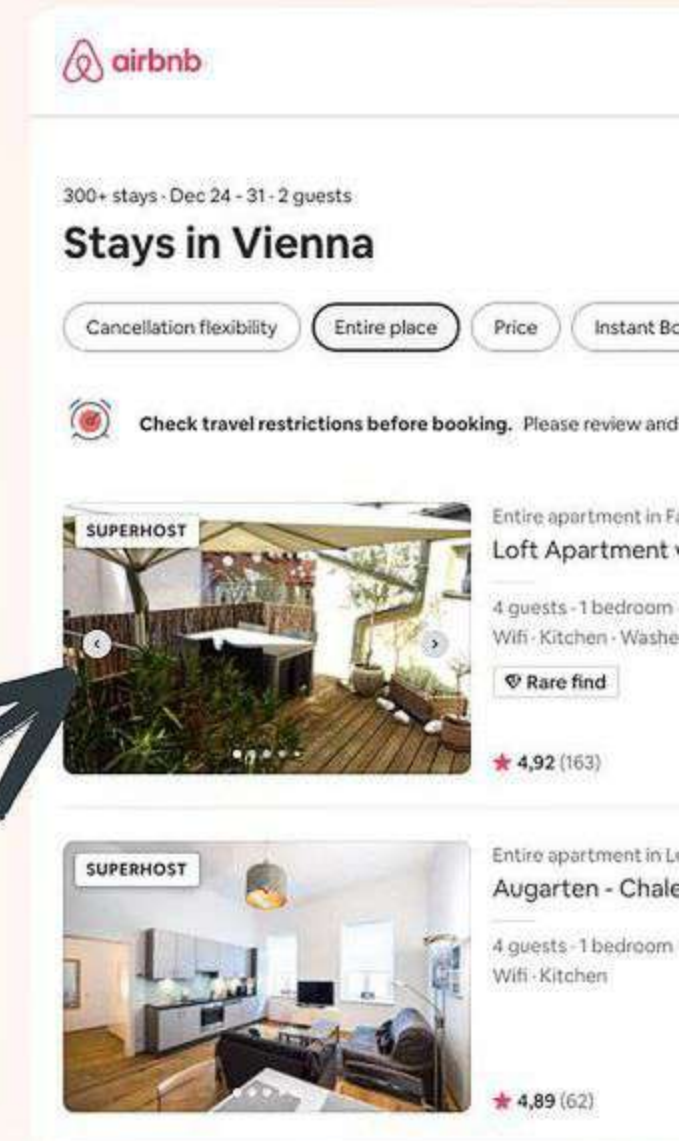
it's really saves time and helps to immediately
filter location offers





VIEW

you can quickly
view photos
without opening
the proposal page

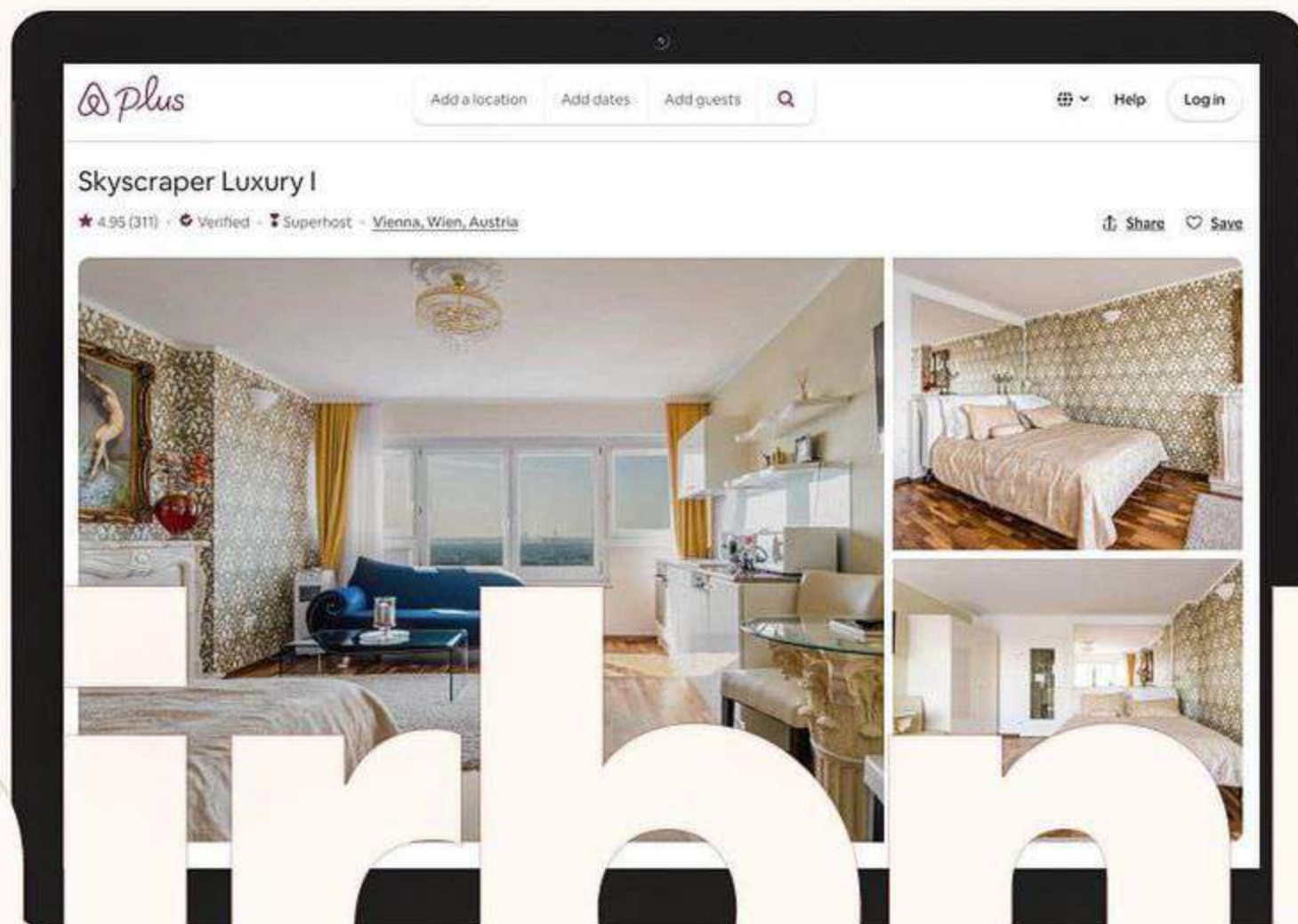


you can quickly filter offers for
interior and exteriors

and if you're interested and want to spend
more time watching, then...



...open a separate page in
a new tab and plunge into
offer details



THANK YOU!



If you liked the post
please share it in stories

