



# Trends that Will Shape **the Future of Mobile App Development**



# With the change in smartphones, the apps have leveled up as well.

App developers can extend their reach with these technological innovations.



001

# Augmented & Virtual Reality

Though AR and VR have been going the rounds of tech circles as the most used terms, they are reaching their wide range of applications.





002

# Artificial Intelligence and Machine Learning

AI has been all over the charts, with both developers and users excited about it.



003

# Cloud-driven Mobile Apps

Cloud allows you to store your data on a remote server, and with the usage of an internet connection, you can simply access your files and data, from anywhere, anytime.

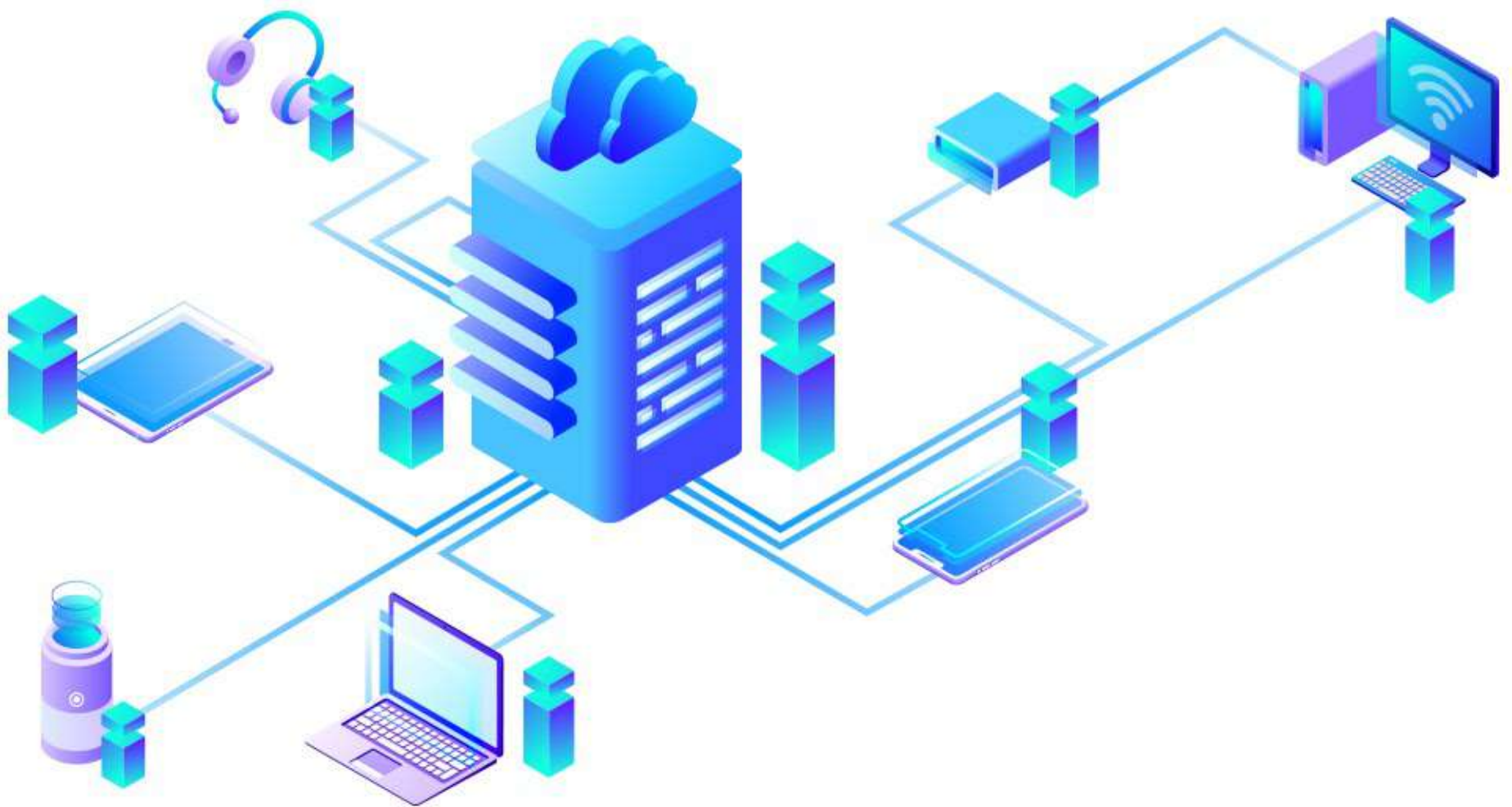




004

# Internet of Things

IoT stands for an ecosystem of devices where your gadgets can communicate amongst themselves and personalize themselves according to your needs and preferences, without explicit instructions.

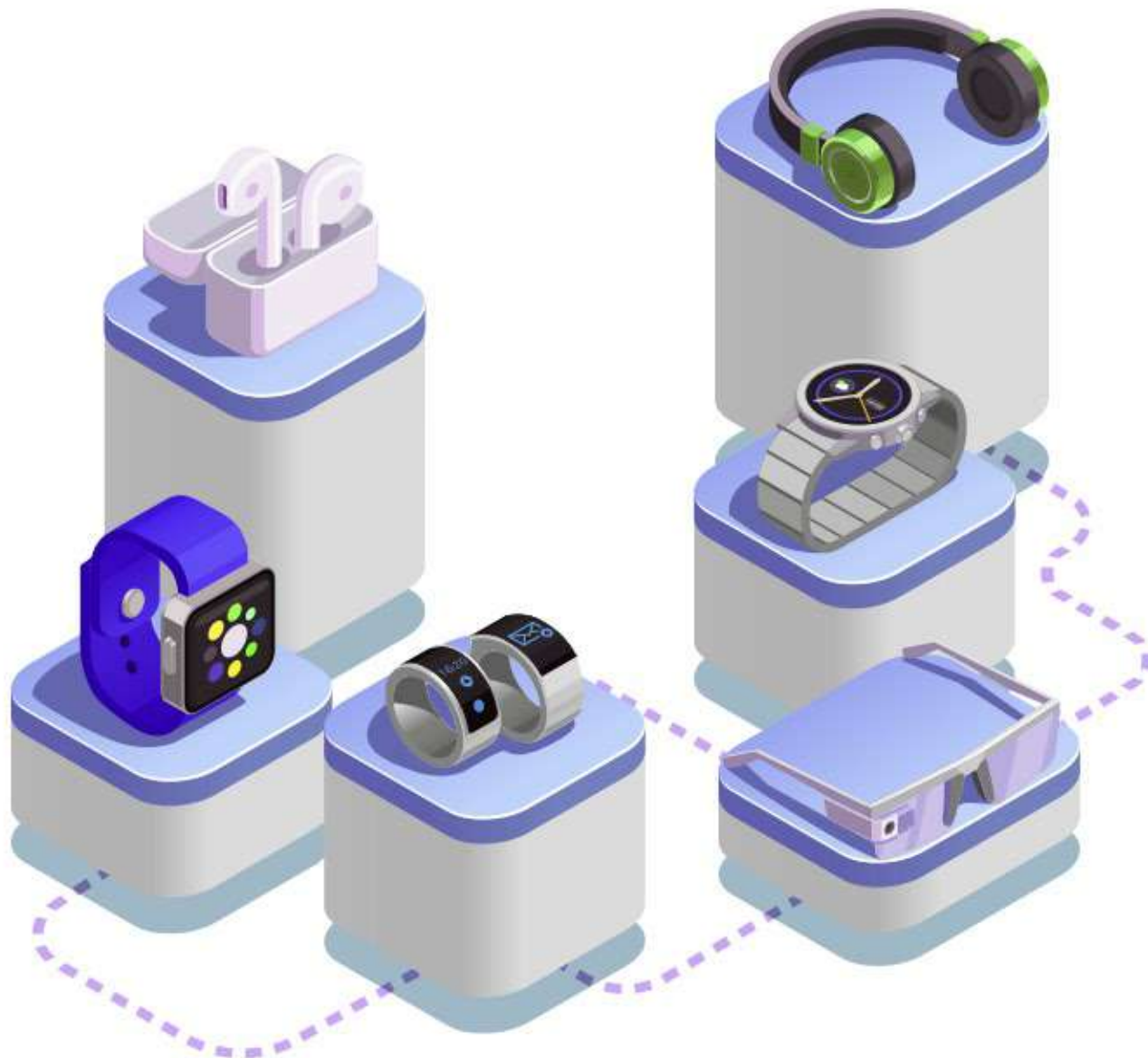




005

# Wearables

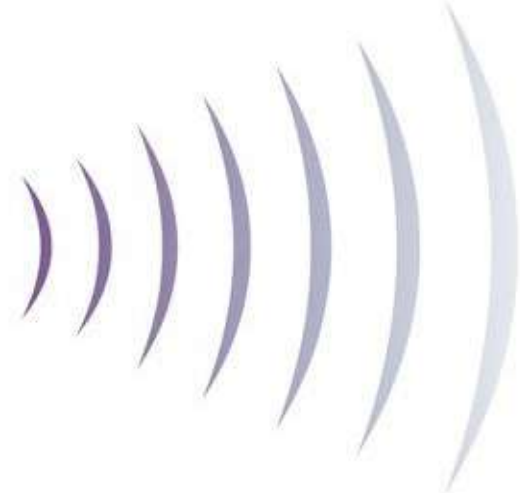
Wearables today only mean watches and fitness bands. That said, with smartphone apps being able to adapt to any surface screen, this can definitely extend to eyeglasses, apparel, and footwear in the coming future.



006

# Beacons and Location-based services:

Stretching the personalizing spree set by IoT and Wearables, beacons provide location tracking systems at very resourceful costs.





007

# M-Commerce

M-Commerce will soon be the primary source of sales, overtaking both physical retail and e-commerce.



**Launch a product with us,  
as a breakthrough is  
unattainable with a  
bootless brood!**



[www.techugo.com](http://www.techugo.com)

