

# Kazi Faraz Abdul Samad

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## Summary

**Data-driven and research-oriented analyst** skilled in Python, Power BI, Tableau and SQL. Experienced in developing dashboards (*Blinkit, Real Estate*) and NLP-based *Fake News Detection* models. Passionate about leveraging analytics and visualization to extract insights and support strategic decisions.

## Skills

**Languages:** C, Python, SQL, HTML, CSS

**Technologies & Tools:** Python, NumPy, Pandas, Matplotlib, Seaborn, Scikit-learn, Power BI, Tableau, PostgreSQL (pgAdmin 4), Jupyter Notebook, Google Colab, MS Excel, Data Modeling, Data Visualization, Data Cleaning.

## Project Work

- **Blinkit Operational & Marketing Analytics Dashboard (2025):** Developed a comprehensive Power BI dashboard to analyze key quick-commerce performance metrics, including Total Revenue, Orders, and Customer Ratings. Created dedicated views to track Marketing ROI (ROAS) by channel and visualize geographical order distribution, enabling strategic decision-making and operational efficiency improvements. *Power BI, DAX, Power Query*
- **Fake News Detection (2025):** Applied TF-IDF vectorization and machine learning algorithms to classify news articles as real or fake. Implemented Gradient Boosting and Random Forest classifiers for accurate prediction and built a manual testing feature to verify custom news text. Used Python and scikit-learn for model training and evaluation. Python, scikit-learn, Pandas, NumPy, NLP

## Education

**Bachelor of Engineering (B.E.) in Artificial Intelligence and Data Science**  
Fr. Conceicao Rodrigues College of Engineering, Mumbai

**Aug 2023 – May 2027**  
**Current CGPA:** 9.265

- Coursework: Data Science, Machine Learning, Database Management Systems, Statistics, Artificial Intelligence, Data Visualization.

**Higher Secondary Certificate (HSC)**  
Pioneer College of Arts, Commerce and Science, Kandivali (E), Mumbai

**Jun 2021 – Mar 2023**  
**Percentage:** 82.20%

**Secondary School Certificate (SSC)**  
St. Xavier's High School, Mira Road (Ryan Group)

**Jun 2008 – Mar 2021**  
**Percentage:** 92.20%

## Leadership & Extracurricular Activities

- **Secretary, ACM Student Council,** Fr. Conceicao Rodrigues College of Engineering (Aug 2025 – Present) – Led technical events, coding workshops, and managed council documentation and communication.
- **Documentation Head, NSS Council,** Fr. Conceicao Rodrigues College of Engineering (Aug 2024 – May 2025) – Handled all official documentation, reports, and digital records for community service initiatives involving 100+ volunteers.

## Certificates

- **HP Data Science and Analytics** – HP LIFE (Jul 2025): Completed a foundational course covering key data science practices, data analysis, and visualization techniques.
- **Data Analytics Job Simulation** – Deloitte Australia via Forage (Apr 2025): Gained hands-on experience in analyzing datasets, interpreting insights, and supporting business decisions.
- **Data Visualisation: Empowering Business with Effective Insights Job Simulation** – Tata Group via Forage (Apr 2025): Learned to design impactful visuals and frame business insights through effective data storytelling.