





#### Fast Analytics for Everyone

Tableau Desktop

### Business Intelligence

Tableau Server

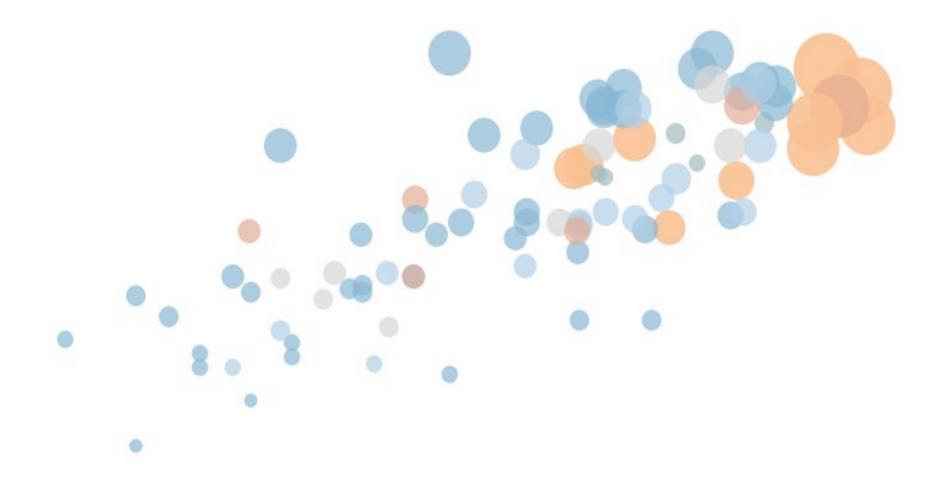
### Storytelling on the Web

Tableau Digital

#### What's New in Tableau 7.0

Game-changing features

# Data Visualization



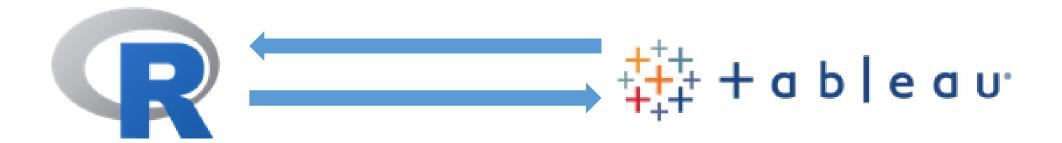
# Objectives

- Tableau and R integration
- Examples

### Introduction to Tableau and R Integration

What are the benefits of using Tableau and R integration?

Access R packages or functions for quantitative analysis

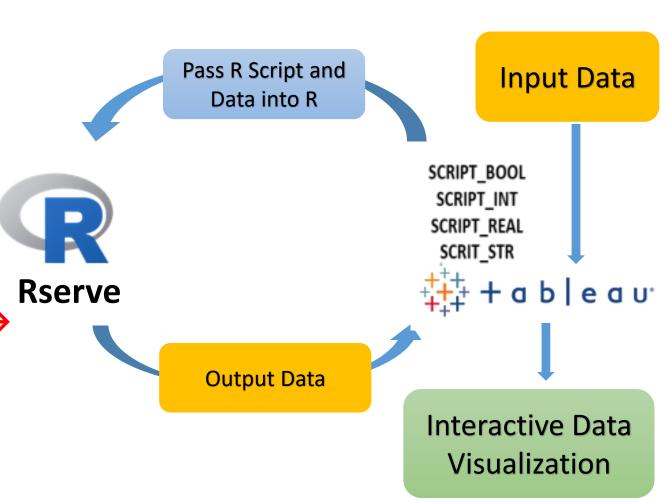


Take advantages of Tableau's data visualization capacities

## Introduction to Tableau and R Integration

- How is Tableau integrating with R?
  - Install Rserve Package install.packages("Rserve") library(Rserve) Rserve()
- Tableau → Help → Setting and Performance ->
  Manage External Service Connection → Give
  127.0.0.1 and Port.No:6311 and testconnection →
  it will gives success connection
  - Create Calculation Field in Tableau
  - Use one of the four functions:

SCRIPT\_BOOL: Return a Boolean SCRIPT\_INT: Return an Integer SCRIPT\_REAL: Return a Real SCRIPT\_STR: Return a String



### Introduction to Tableau and R Integration

- How Tableau sends Data to R:
  - Uses SCRIPT\_\*() → work as a table calculation. It requires aggregate functions.
  - If the data is not in aggregate manner  $\rightarrow$  wrap it up.

K-Mean Clustering coding for Iris dataset 4 parameters with 3 clusters.

 SCRIPT\_INT('set.seed(42);result <kmeans(data.frame(.arg1,.arg2,.arg3,.arg4), 3);result\$cluster;', SUM([F1]), SUM([F2]),SUM([F3]),SUM([F4]))





# THANK YOU

