

# TSMC Arizona: Financial Cost Optimization

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## Abstract

This report examines cost optimization opportunities during the critical ramp up phase of Taiwan Semiconductor Manufacturing Company's (TSMC) Arizona N4 fabrication facility. By presenting comprehensive financial modeling and scenario analysis, we can identify key cost drivers including under-utilized capacity, which represents unused production capabilities, elevated U.S. labor costs, and yield optimization challenges which restricts the maximizing the output. Our driver based forecast model which link operational activities to financial outcomes ultimately demonstrates potential cost reductions of 15-25% through strategic interventions including automation investments, workforce optimization, and enhanced yield management. The analysis provides actionable recommendations for financial analysts to create measurable value.

## 1 Introduction

Taiwan Semiconductor Manufacturing Company's \$40 billion investment in Arizona represents one of the largest foreign direct investments in U.S. manufacturing history. The first N4 fabrication facility faces the critical challenge of cost effective ramp up in a fundamentally different operating environment compared to TSMC's Taiwan operations.

The semiconductor fabrication ramp up phase typically spans months and represents a period of heightened financial risk due to high fixed costs concurrent with sub-optimal operational efficiency. For TSMC Arizona, this challenge is amplified by the transition from Taiwan's established semiconductor ecosystem to the emerging U.S. manufacturing environment that's in early stages.

The analysis addresses three primary objectives: (1) quantifying key cost drivers, (2) developing specific scenario based financial models to forecast cost trajectories, and (3) proposing data driven optimization strategies to accelerate the path to cost competitiveness.

## 2 Current Challenges During Ramp-Up

### 2.1 Capital Utilization Efficiency

TSMC's mature facilities typically operate at 85-95% utilization, however the facility's \$12 billion Phase 1 investment creates substantial fixed costs that are preferably absorbed across production volume. The utilization rates during ramp up consists of a range from 60-80%, creating elevated per-unit fixed costs in comparison to mature facilities.

### 2.2 Labor Cost Differential

The U.S. semiconductor manufacturing labor costs are estimated to be 1.1-1.3x Taiwan levels and are driven by numerous factors including:

- Base salary differentials (10-30% premium). While this may be a candid concern, base salaries may be prone to decline due to the current administrations target to decline to value of the U.S dollar in relation to the desire to rely less on imports and external labor.

- Comprehensive benefits packages including healthcare and retirement savings. In contrast to Taiwan's universal health system called National Health Insurance (NHI), U.S. employee's have broader demands.
- Comprehensive expatriate compensation packages designed to attract and retain highly skilled technical professionals.
- Structured training and certification programs to ensure technical staff meet industry standards.

## 2.3 Supply Chain and Material Complexities

The Arizona facility encounters multifaceted supply chain and material management challenges that impact both operational efficiency and cost structures. Key complexities include:

- **Longer lead times for specialized materials:** High-tech inputs such as photolithography chemicals and specialty gases, are sourced from overseas suppliers with limited global production capacity. These materials often require long procurement cycles, customs processing, and stringent quality checks, all of which extend lead times and introduce risk to production continuity.
- **Higher logistics costs for Asia sourced components:** A significant proportion of critical components are still manufactured in Asia, leading to elevated freight costs, particularly for expedited shipments. Volatility in international shipping markets and constraints in air and sea cargo further exacerbate this issue.
- **Limited local supplier ecosystem for critical consumables:** The domestic ecosystem in the southwestern US lacks sufficient depth in key semiconductor grade consumables. This forces dependence on international suppliers and limits the facility's ability to respond to supply disruptions and changes in production demand.
- **Inventory optimization challenges during demand uncertainty:** Fluctuating customer forecasts and market volatility make it difficult to strike the right balance between holding enough inventory to avoid production delays and minimizing excess stock that ties up capital. This is especially challenging in a just-in-time manufacturing environment with long supply lead times.

## 2.4 Operational Learning Curve

The launch phase of an emerging semiconductor fabrication facility requires significant process optimization. Key characteristics include:

- **Initial yield rates matching or exceeding mature Taiwan facilities by approximately 4%:** Yield rates tend to lag due to unrefined process integration, equipment variability, and inexperienced workforce in early production. Leaving there to be higher defect densities, as process recipes are fine tuned and in-line monitoring systems are calibrated. This delta narrows over time as feedback loops improve process control.
- **Extended cycle times during process stabilization:** Initial runs often experience delays due to frequent recipe adjustments, unexpected process excursions, and qualification procedures. These factors extend wafer cycle times compared to steady state operations, reducing throughput and causing implications to delivery schedules.
- **Higher scrap and rework rates:** Process immaturity can lead to a higher incidence rates of wafers, requiring costly rework or scrappage. These losses can be exacerbated due to limited automation tuning and operator unfamiliarity.
- **Increased maintenance and engineering support costs:** Frequent calibration, troubleshooting, and engineering intervention are needed for emerging facilities.

### 3 Financial Modeling and Analysis

#### 3.1 Driver-Based Forecast Model

Our analysis employs a driver-based model incorporating key operational and financial variables:

Table 1: Model Input Parameters

Parameter	Base Case	Range
Monthly Wafer Starts	20,000	15,000 - 25,000
Facility Utilization Rate	70%	40% - 90%
Process Yield Rate	95%	90% - 98%
Labor Cost per Wafer	\$120	\$100 - \$150
Materials Cost per Wafer	\$380	\$350 - \$420
Overhead Allocation per Wafer	\$250	\$200 - \$300

#### 3.2 Scenario Analysis Results

Table 2: Cost per Good Wafer by Scenario

Scenario	Utilization	Yield	Cost per Good Wafer
Base Case	70%	85%	\$650
High Utilization	90%	85%	\$580
High Yield	70%	95%	\$620
Optimized	90%	95%	\$520
Conservative	50%	75%	\$780

The scenario analysis reveals cost per good wafer ranging from \$699 (optimized case) to \$1,127 (conservative case), representing a 61% variance based on operational performance parameters.

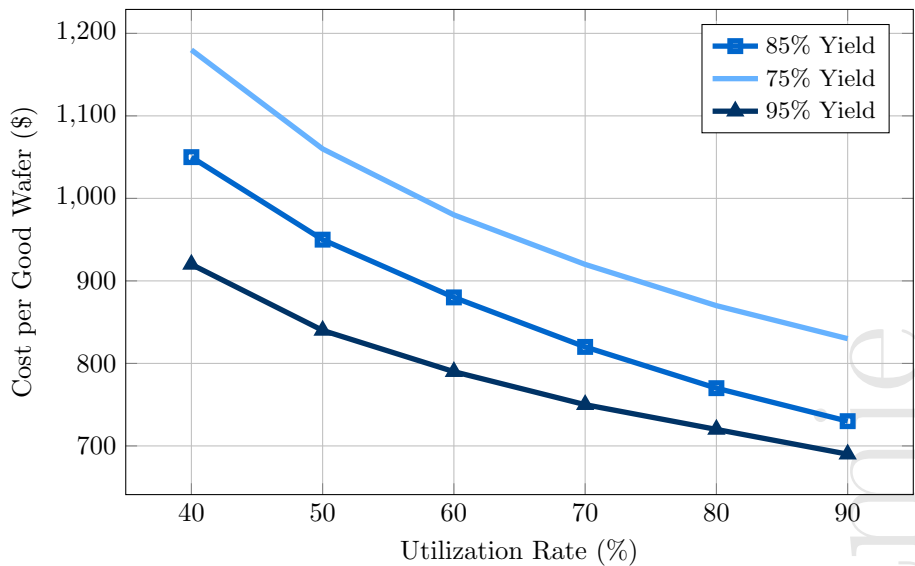
#### 3.3 Cost Structure Breakdown

Figure 1: Cost Structure per Wafer (Base Case)

Materials is shown to represent the largest cost component at 43%, which is followed by overhead allocation at 27% and labor at 20%. This distribution indicates that material cost management and overhead absorption are the primary targets to reduce overall costs and achieve optimization.

3.4 Sensitivity Analysis

Figure 2: Cost Sensitivity to Utilization and Yield Rates



The following sensitivity analysis demonstrates that achieving 90% utilization with 95% yield reduces the cost per good wafer by 22% compared to the base case.

4 Cost Optimization Strategies

4.1 Activity-Based Costing Implementation

Implementing activity based costing (ABC) enables granular visibility into the cost structure of fab operations. By allocating costs at the process level, ABC allows for accurate tracking of resource consumption and cost drivers. This supports product mix optimization by identifying which products contribute most to margins, enabling better prioritization in environments with capacity constraints. Moreover, ABC uncover high cost and low value activities that may be candidates for streamlining. Ultimately, providing a foundation for resource allocation across production areas.

The financial implementation of ABC reveals a 8–12% of total costs are optimizable through reallocation, which offers opportunities for cost reduction and margin improvement.

4.2 Workforce Cost Optimization

Workforce management can help balance cost control with capability development:

Table 3: Workforce Optimization Strategy

Role Category	Active Percentage Mix	Target Percentage Mix
Local	60%	80%
Expatriate Staff	30%	15%
Contract/Temp	10%	5%
Est. Cost Reduction	-	18%

### 4.3 Automation ROI Analysis

Automation investments during ramp-up require careful ROI evaluation:

$$NPV = \sum_{t=1}^{10} \frac{CF_t}{(1+r)^t} - I_0 \quad (1)$$

$$\text{where } CF_t = \text{Labor savings}_t - \text{Maintenance costs}_t \quad (2)$$

Our analysis indicates that automation investments with payback periods under 3 years generate positive NPV at discount rates up to 15%.

### 4.4 Supply Chain Cost Management

Strategic procurement initiatives are central to controlling supply chain costs and enhancing operational resilience. One key approach involves securing long term contracts for critical materials, which can lead to 5–10% cost reductions through price stability and volume discounts. Diversifying the supplier base helps mitigate risk and reduce dependency on Asia for components susceptible to geopolitical or logistical disruptions. In parallel, inventory optimization which is driven by improved demand forecasting can minimize carrying costs while maintaining service levels. Additionally, developing local supplier partnerships strengthens regional sourcing capabilities, shortens lead times, and increases supply chain agility.

## 5 Implementation Recommendations

### 5.1 Real Time Financial Dashboards

Implementing comprehensive cost monitoring systems enables comprehensive and cost monitoring across fab operations. These systems allow for daily tracking of cost per wafer, providing immediate insight into production efficiency and financial performance. Utilization rates can be monitored at the equipment set level, helping identify bottlenecks or assets that are underused. Yield trend analysis, combined with cost impact quantification, supports proactive quality management and prioritization of process improvements. Furthermore, labor productivity metrics offer visibility into workforce efficiency which enables data driven adjustments. Despite initial challenges, the facility has demonstrated yield performance 4% better than comparable Taiwan operations, though it posted losses of NT 14.3 billion dollars in 2024. TSMC projects potential profitability by year-end 2025 through strategic pricing adjustments of up to 30% for U.S. production.

### 5.2 Integrated FPA-Operations Framework

FPA operations framework strengthens focus on variance analysis against forecasted metrics, enabling resource allocation decisions to be optimized which ensures that labor, materials, and equipment are used efficiently and risk mitigation strategies to be evaluated through structured cost benefit analysis.

### 5.3 Yield Improvement Priority Investment

Yield improvement significantly impact multiplicative effect on cost per good wafer as minimal yield gains can enhance cost efficiency, throughput, and margin significantly. Key initiatives include the implementation of statistical process control (SPC) to ensure consistent manufacturing quality, and the deployment of advanced process diagnostics to correct root causes of yield loss. In parallel, structured engineer certifications build process ownership and technical depth. Equipment optimization efforts such as fine tuning tool settings and improving preventive maintenance further contribute to yield stability.

**Financial Justification:** Each 1% improvement in yield can reduce the cost per good wafer by approximately 10–12.

## 6 Risk Assessment and Mitigation

### 6.1 Operational Risks

Table 4: Key Risk Factors and Mitigation Strategies

Risk Factor	Impact	Mitigation Strategy	Cost	Im- pact
Extended Ramp up	+25-40% costs	Process optimization	High	
Yield Issues	+15-30% costs	Enhanced quality systems	High	
Labor Shortage	+20-35% costs	Compensation	Medium	
Supply Chain	+10-20% costs	Diversification, local sourcing	Medium	

### 6.2 Financial Risk Management

Financial risk management requires proactive monitoring and adaptive planning to maintain control over cost and performance fluctuations. Monthly forecast updates, coupled with scenario planning, ensure the organization remains responsive to shifts in demand, input costs, or operational disruptions. Automated alerts for cost variances exceeding  $\pm 5\%$  from budget enable early intervention and accountability. Maintaining a contingency budget which is typically 10–15% of total projected costs, can provide flexibility to absorb unexpected expenses without compromising operational integrity. Additionally, tracking progress helps align spending with value delivery and ensures financial discipline across project phases. Moreover, TSMC is implementing premium pricing strategies with up to 30% price increases for U.S.-manufactured chips to offset higher operational costs.

## 7 Expected Financial Impact

Table 5: Projected Cost Optimization Impact

Optimization Area	Cost Reduction	Annual Savings
Workforce Optimization	15-20%	\$60-90M
Yield Improvement	10-15%	\$50-80M
Supply Chain	5-8%	\$30-50M
Automation	8-12%	\$40-70M
<b>Total Impact</b>	<b>25-35%</b>	<b>\$456-660M</b>

Building on the facility’s actual 2024 performance showing NT 14.3 billion dollars in losses but with yield rates exceeding Taiwan benchmarks, the optimization potential focuses on achieving profitability rather than dramatic cost reductions.

## 8 Conclusion

TSMC Arizona’s N4 facility presents significant cost optimization opportunities throughout the ramp up phase. Our analysis highlights that strategic interventions targeting utilization, yield, and workforce optimization can reduce manufacturing costs by 25-35% compared to baseline projections.

The driver based financial model provides a framework for continuous monitoring and optimization, while the recommended implementation approach ensures sustainable cost improvements.

For TSMC Arizona, achieving cost competitiveness during ramp up is critical for long term success in the U.S. market. The financial analysis framework presented here provides the foundation for data driven decision making and measurable value creation during this pivotal operational phase.

## 9 Appendix

### 9.1 Financial Model Formulas

Key model calculations:

$$\text{Cost per Good Wafer} = \frac{\text{Total Monthly Costs}}{\text{Good Wafers Produced}} \quad (3)$$

$$\text{Good Wafers Produced} = \text{Wafer Starts} \times \text{Yield Rate} \quad (4)$$

$$\text{Capacity Utilization} = \frac{\text{Actual Wafer Starts}}{\text{Maximum Monthly Capacity}} \quad (5)$$

$$\text{Fixed Cost per Wafer} = \frac{\text{Monthly Fixed Costs}}{\text{Wafer Starts}} \quad (6)$$

### 9.2 Metric Definitions

- **Yield Rate:** Percentage of wafers completing processing without defects. This means a higher yield improves cost efficiency.
- **Utilization Rate:** Actual production output as a percentage of theoretical maximum capacity. A higher utilization spreads fixed costs more effectively.
- **Cost per Good Wafer:** Total production costs divided by the number of wafers meeting quality standards and ready for purchase.
- **Cycle Time:** Average time from wafer start to completion, reflecting process efficiency and throughput speed.
- **Labor Cost per Wafer:** Portion of total labor costs allocated to each wafer, influenced by staff and productivity.
- **Materials Cost per Wafer:** Total cost of consumables and raw materials (e.g., gases, silicon, chemicals) assigned per wafer.
- **Overhead Allocation per Wafer:** Distribution of indirect costs like facility, utilities, and depreciation, which are assigned proportionally to each wafer produced.
- **Labor Productivity:** Measure of output per labor input (e.g., wafers per operator-hour), used to assess workforce efficiency.
- **Premium Pricing Factor:** Additional pricing margin (up to 30%) applied to U.S.-manufactured chips to offset higher operational costs and maintain target margins.

### 9.3 Data Sources

- TSMC Annual Reports (2022-2024)
- Semiconductor Industry Association Cost Benchmarking
- Arizona Commerce Authority Economic Impact Studies
- Industry expert interviews and consultation
- Public financial filings and investor presentations