

# Farbod Jahan

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## Executive Summary

I am a product leader with 12 years in product management across platforms, data, and AI. I have led multiple 0 to 1 launches in startups from Seed to Series C and in large enterprises, with results such as \$48M in revenue impact and products used by 300M users. Across B2B, B2C, and B2B2C, I build customer centered products that feel simple and fast, supported by back end platforms, APIs and SDKs, partner and OEM integrations, device and payment enablement, security, privacy, and analytics. I lead teams with clear strategy, measurable outcomes, and tight execution, and I am open to Product Leadership opportunities across platforms, partner ecosystem, integrations, GTM systems, AI/ML and developer tools.

## Professional Experience

AbbVie (Allergan Aesthetics Tech) - *Disrupting the aesthetics industry through data, design, and technology*

Oct 2024 – Present

### Director of Product

- Launched 10+ AI driven features (search, personalization, chat), contributing \$48M in new revenue
- Consolidated 7 internal tools into a unified sales enablement platform with IAM & JITA, boosting sales productivity by 35% and revenue by 15%
- Introduced company wide A/B testing infrastructure; increased DAUs by 28% and engagement by 17%
- Scaled product team from 6 to 15; implemented OKRs, data first rituals, and coaching systems, improving output by 20%
- Built cross functional alignment with 40+ stakeholders across engineering, legal, compliance, and design to deliver enterprise grade features

Swiftly - *Retail technology company that provides solutions for retailers and brands*

Aug 2023 – Aug 2024

### Director of Product

- Scaled product team from 4 to 12 PMs; launched 3 new 0 to 1 platform products, growing revenue and customer base by 35%
- Designed and shipped a self serve onboarding platform with IAM; reduced setup time by 80% and added scalable revenue stream
- Delivered standardized platform components; accelerated feature delivery by 22%
- Built cross functional operating model across engineering, design, and product; reduced delivery cycle time from 6 to 3 weeks
- Defined and launched real time analytics suite for retailers; adopted by 60% of clients and drove \$5M in new revenue in 4 months
- Reduced coordination overhead by 15% through process redesign and async collaboration practices

PayPal - *Global fintech platform serving over 300M users with B2B and B2C payment solutions.*

Oct 2021 – Aug 2023

### Group Product Manager

- Managed 7 PMs across B2B/B2C platform products serving over 300M users globally
- Rebuilt Developer Dashboard UX; increased new developer sign ups by 23% and logins by 18%
- Launched real time transaction dashboards; reduced SLA breaches by 40% across core payment workflows
- Redesigned onboarding flow and authentication setup; cut developer onboarding time by 37%
- Unified mobile and web product flows; lifted engagement by 30% across platforms

ScreenMeet - *Remote support and collaboration software integrated within CRM and ITSM platforms*

Dec 2018 – Oct 2021

### Senior Technical Product Manager

- Built enterprise grade screen sharing solution from scratch; generated \$1.25M ARR in year one
- Scaled 3 product lines from MVP to general availability, resulting in 280% revenue growth and 5x customer increase
- Launched native mobile apps (iOS & Android) in under 6 months to serve mobile first enterprise clients
- Drove OEM and enterprise preload with Dell and MDM rollout, lifted activation to 25%, cut time to first session by 6 minutes
- Shipped Salesforce and ServiceNow integrations with single sign on and OAuth, reduced admin setup time about 40%, doubled enterprise adoption
- Built partner onboarding, integration tests, and certification, cut go live defects about 30%, pushed first session success to 95%
- Launched partner and internal dashboards for activation and device coverage, improved renewal win rate 10%

Guidewire Software - *Enterprise software suite for P&C insurance providers, powering digital claims and policy systems.*

Dec 2017 – Nov 2018

### Software Engineer

- Developed automation tools that increased system efficiency by 25% and saved \$15K in annual cloud costs
- Automated test coverage reporting, reducing QA cycles by 30% and increasing deployment confidence
- Expanded automation coverage and quality gates, raised system throughput about 20%, lowered errors by 15% for P and C clients
- Standardized CI and CD with metrics and approvals, shortened release cycle from six weeks to about four, reduced rollbacks 25%

Spell Train - *Spelling Bee application integrated with voice activated devices*

Jul 2015 – Nov 2017

### CEO/Founder

- Built and launched a voice based spelling app, improving spelling accuracy by 43% and reaching 1,000+ downloads
- Conducted weekly A/B testing and user feedback sessions to optimize UX and feature prioritization
- Introduced voice analytics, improving pronunciation accuracy by 38% among early learners

### Product Manager

- Built internal web tools that automated QA workflows and reduced manual testing time by 40%
- Defined API contracts and build pipelines, increased pass rate to about 95%, cut build time about 30%
- Partnered with OEM and systems teams on reference designs and certification, accelerated customer onboarding about 20%
- Delivered partner ready API utilities and certification checklists, trimmed integration time about 25% for enterprise clients

### Skills

**Core PM:** B2B/B2C SaaS, Platform & Product Strategy, Growth, UX, A/B Testing, PRDs, Agile, OKRs, Mentorship, People Management

**AI & Data:** Generative AI, LLMs, ChatGPT, Analytics, SQL, TensorFlow, PyTorch, AI/ML, LangChain, Snowflake, Vector Search

**Technical:** IAM, REST APIs, WebRTC, Kubernetes, AWS, SEO, OAuth2, Optimizely, Docker, Embedded Pipelines, GraphQL

**Tools:** Jira, Confluence, Figma, Tableau, Google Analytics, Amplitude, Power BI, Salesforce, GitHub, Miro, Zapier, GA4, Looker

### Education

**Master of Business Administration** - Santa Clara University

**Bachelor of Science in Computer Engineering** - San Jose State University