30-Day Marketing Plan for Lemar Corporate Service Provider

This marketing plan is tailored for Lemar Corporate Service Provider to build brand awareness, educate potential clients, and generate leads through daily content. Each day includes a video content idea, a poster idea, and a focused marketing strategy.

Week 1: Awareness & Introduction

Video Content	Poster Content Strategy/Campaign		
Company Intro	Who We Are	Meet Lemar Campaign	
Office Tour	5 Years of Trust	Build Trust	
Mainland vs Freezone	Comparison Graphic	Educational Awareness	
Client Testimonials	What Our Clients Say	Social Proof	
Visa Process BTS	Visa Steps	Transparency	
Company Formation	Service Spotlight	Service Showcase	

Week 2: Education & Value Building

Video Content	Poster Content Strategy/Campaign		
Licensing Mistakes	Startup Errors	Thought Leadership	
Bank Account Tips	Do's & Don'ts	Solve Pain Points	
Tax Filing 101	Corporate Tax Poster	Tax Awareness	
Live Q&A Recap	FAQ Poster	Interactive Engagement	
Client Case Study	Real Results	Build Credibility	
UAE Residency Benefits	Residency Card	Attract Entrepreneurs	

Week 3: Engagement & Lead Generation

Video Content	Poster Content Strategy/Campaign		
Start Biz in 30 Days	Step-by-Step	Lead Generation Funnel	
Ready to Start?	Checklist Poster	Educational Push	
Client Interview	Client Quote	Trust & Conversion	
Free Biz Names	Name Ideas	Lead Magnet Offer	
License Comparison	Side-by-side Info	Educational Engagement	
What is PRO Service?	PRO Experts Poster	Lesser-known Service Promo	

Week 4: Offers, Reminders & Push to Convert

Video Content	Poster Content Strategy/Campaign		
Why We're Different	Still Thinking?	Push Hesitant Leads	
Setup in 7 Days	Timed Example	Speed Campaign	
Offer Announcement	Free Consultation Poster	Urgency Campaign	
Office Vlog	Real Results Poster	Authenticity	
Myth Busting	Myth vs Fact	Educate & Break Barriers	
Choosing Activity	Tips List	Targeting by Niche	
Client Journey	Your Story Could Be Next	Inspire Conversion	