

Lesson : 09

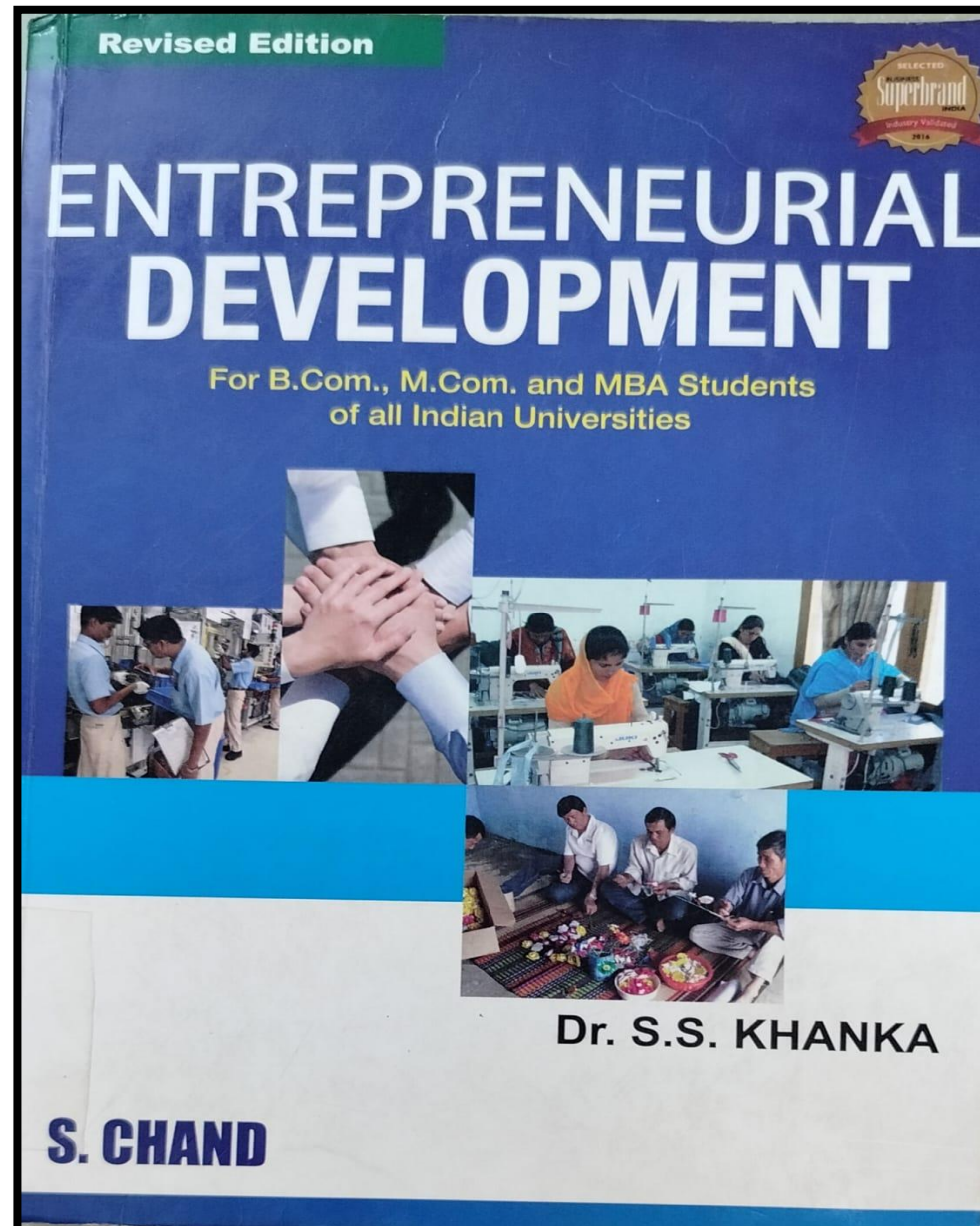


Chapter No. 04

Women Entrepreneurship & Social Entrepreneurship

◆ Date: Dec. 09, 2025, Tuesday

Reference Book



Dr. S.S. Khanka

Agenda

Women Entrepreneurship (WE)

- ❖ Women Entrepreneurship (WE)
- ❖ Functions of WE
- ❖ Impact of WE in Economic Development
- ❖ Problems of WE
- ❖ Prospects and Success Factors of Women Entrepreneurship in BD

Social Entrepreneurship & Business (SE&B)

- ✓ Background
- ✓ Characteristics
- ✓ Basic Concepts
- ✓ Principles
- ✓ Models
- ✓ Cases

**"A women's
best protection
is a money of
her own."**

Clare boothe luce



Meaning of Women Entrepreneurship

Women Entrepreneurship

- The concept of a *women entrepreneur* refers **to a group of women** who initiate, organize, and manage a business.
- According to the Schumpeterian view,
Women who **innovate, imitate, or adopt**
business activities are considered women entrepreneurs.
- Kamal Singh describes a woman entrepreneur as
a **confident, innovative, and creative woman** who can
achieve economic independence individually or collaboratively, generate
employment for others, and **successfully manage her enterprise while balancing**
personal, family, and social responsibilities.

Top Women Entrepreneurs in Bangladesh

(<https://businessinspection.com.bd/top-women-entrepreneurs-in-bd/>)

Top Women Entrepreneurs in BD



BiBi Russell



Taslima Miji



Ivy Huq Russell



Sabila Enun

Top Women Entrepreneurs in BD



Rubaba Dowla



Sabrina Islam



Samira Zuberi Himika



Selima Ahmad

Top Women Entrepreneurs in BD



Selina Qadar



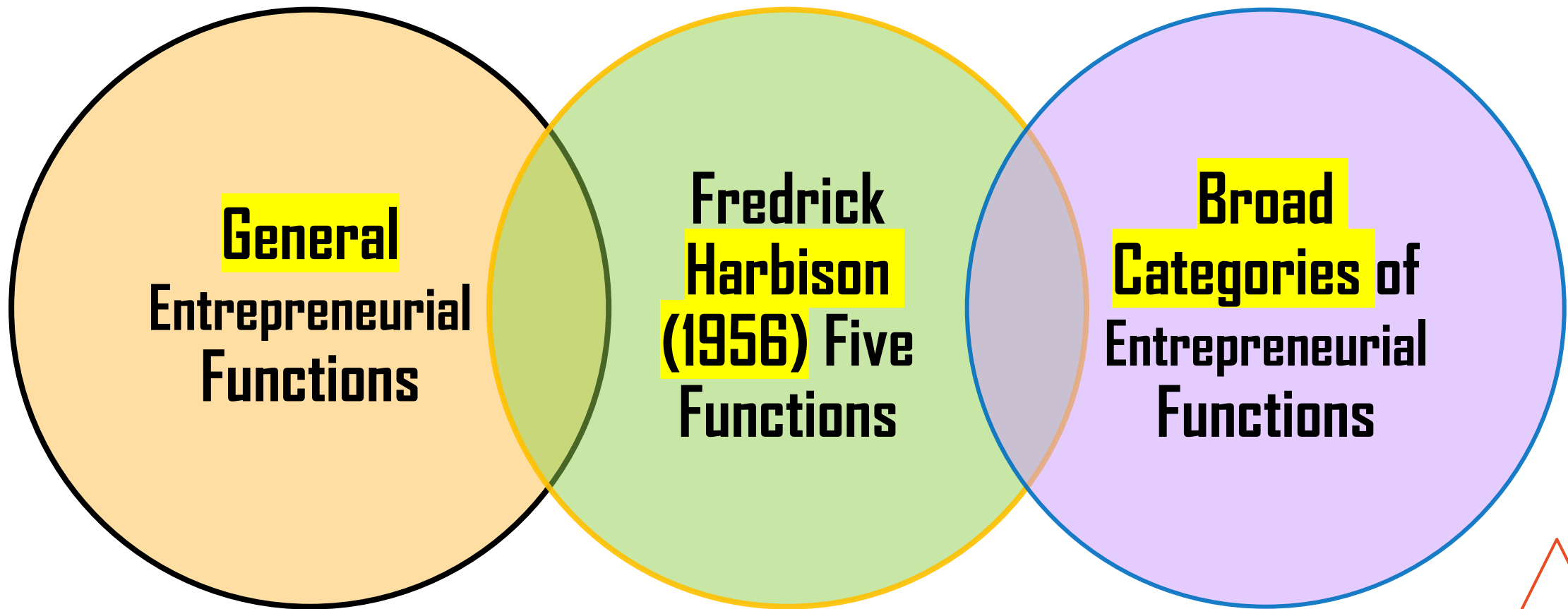
Nadia Binte Amin

Home Work

Biography (Video) Making- Group Task

Functions of Women Entrepreneurship

Entrepreneurial Functions are generally categorized in 3 ways



Functions of Women Entrepreneurs (Continued to ...)

General Entrepreneurial Functions

- ❖ Generating & Screening **Business Ideas**
- ❖ Setting **Objectives**
- ❖ Preparing **Project Plans**
- ❖ Conducting Product & Market **Analysis**
- ❖ Choosing **the Form** of Business Organization
- ❖ Completing Legal and Promotional **Formalities**
- ❖ Arranging *Money, Manpower, Machinery, & Materials*
- ❖ Managing **Daily Operations** of the Enterprise

Harbison's (1956) Five Functions of a Woman Entrepreneur

Exploration of Business Opportunities

Identifying and assessing the prospects of starting a new enterprise.

Risk-Taking and Managing Uncertainties

Facing economic risks and uncertainties inherent in business activities.

Innovation or Imitation

Introducing new ideas, products, technologies, or adopting existing innovations

Coordination, Administration, and Control

Organizing resources and ensuring the smooth functioning of enterprise operations

Supervision and Leadership

Providing direction, guidance, and motivation to employees.

Functions of Women Entrepreneurs (Continued to ...)

Broad Categories of Entrepreneurial Functions

All entrepreneurial functions fall into three major categories:

➤ Risk-Bearing

Accepting and managing business risks and uncertainties.

➤ Organization

Coordinating various resources—men, materials, money, machinery—to achieve business goals.

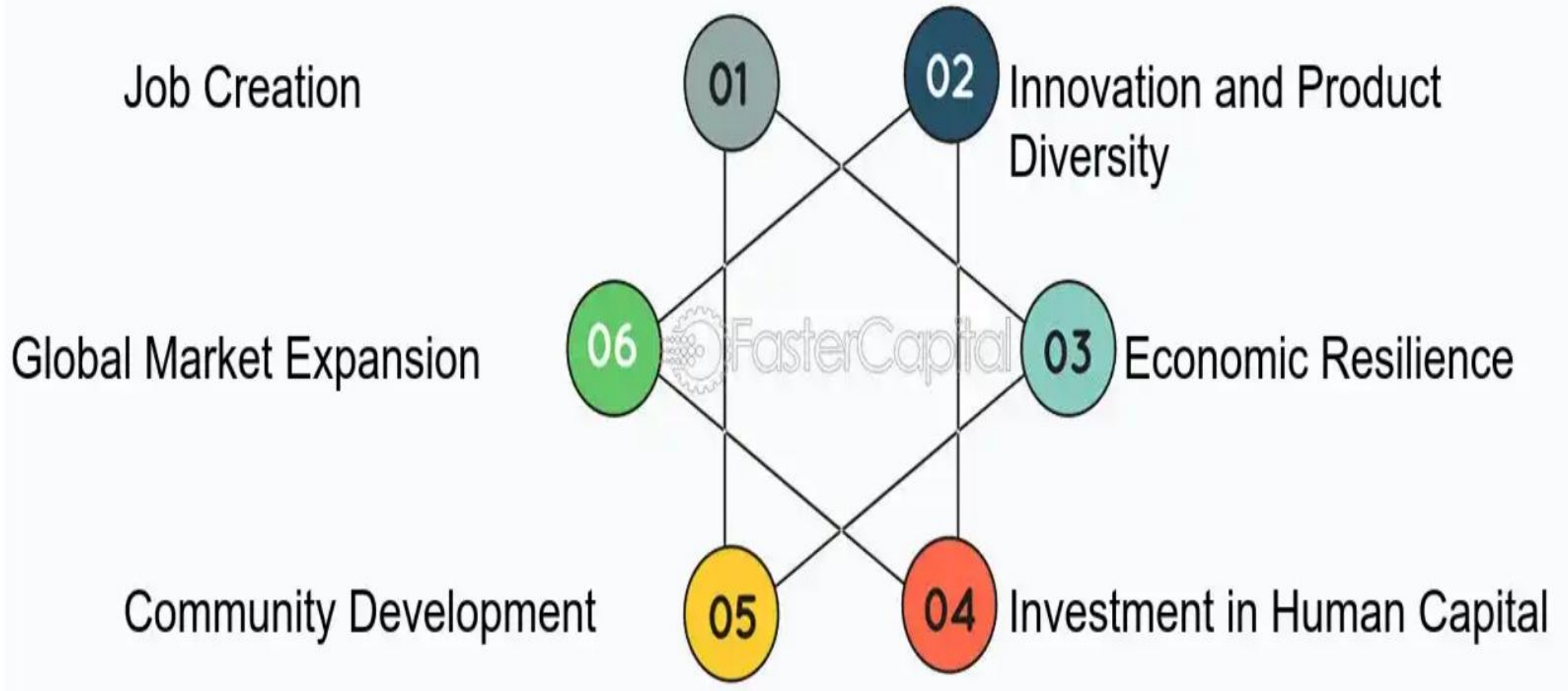
➤ Innovations

Creating new products, services, or methods, or *adopting* innovative ideas to stay competitive.

Impact of Women Entrepreneurship in Economic Development

With Extra Source

Impact of Women Entrepreneurship in Economic Development

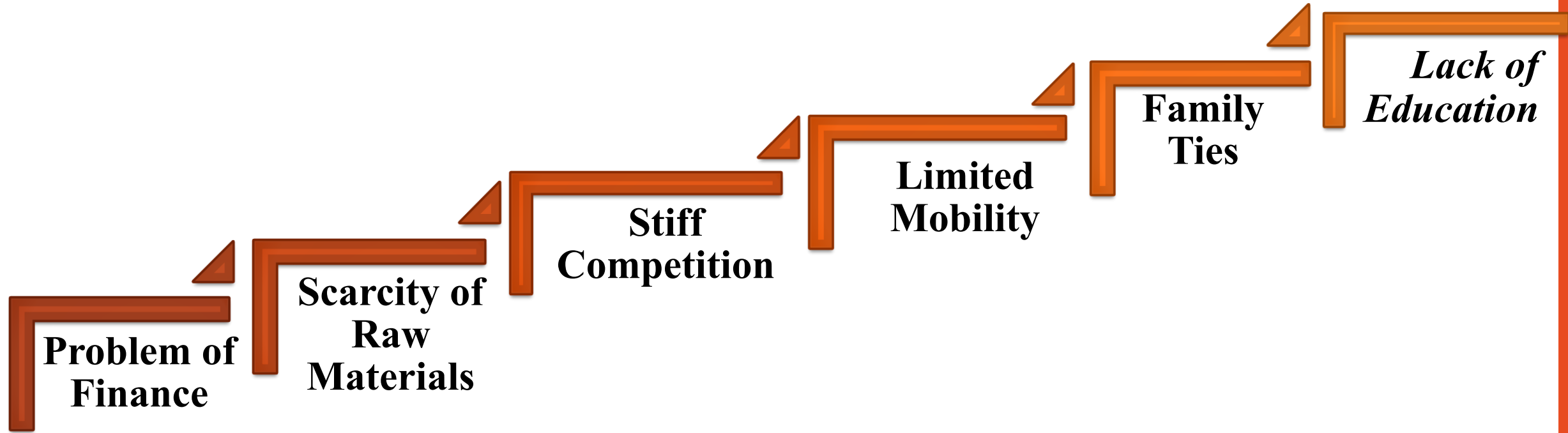


Impacts of WE in the ED.....

01	Job Opportunity
02	Poverty Reduction
03	Financial Stability
04	Enhancement of GDP & GNP
05	Innovation with Novelty (Solution)
06	Women Empowerment
07	Sustainable Goals & Business
08	Social Development

Problems of Women Entrepreneurship

Problems of Women Entrepreneurship



➡ Source : Dr. SS Khanka (Page: 55-56)

Problems of Women Entrepreneurship



➡ Source : Dr. SS Khanka (Page: 55-56)

Problems of Women Entrepreneurship



Prospects & Success Factors of Women Entrepreneurship In BD

Remedies/ Prospects & Success Factors of Women Entrepreneurship In BD

01

Easy Finance

02

Low Interest Rate

03

Accessible Material

04

Subsidy

Remedies/ Prospectus/ Success Factors.....(Cont'd)

05

Positive Attitude

06

Upskill Training

07

Family Support

08

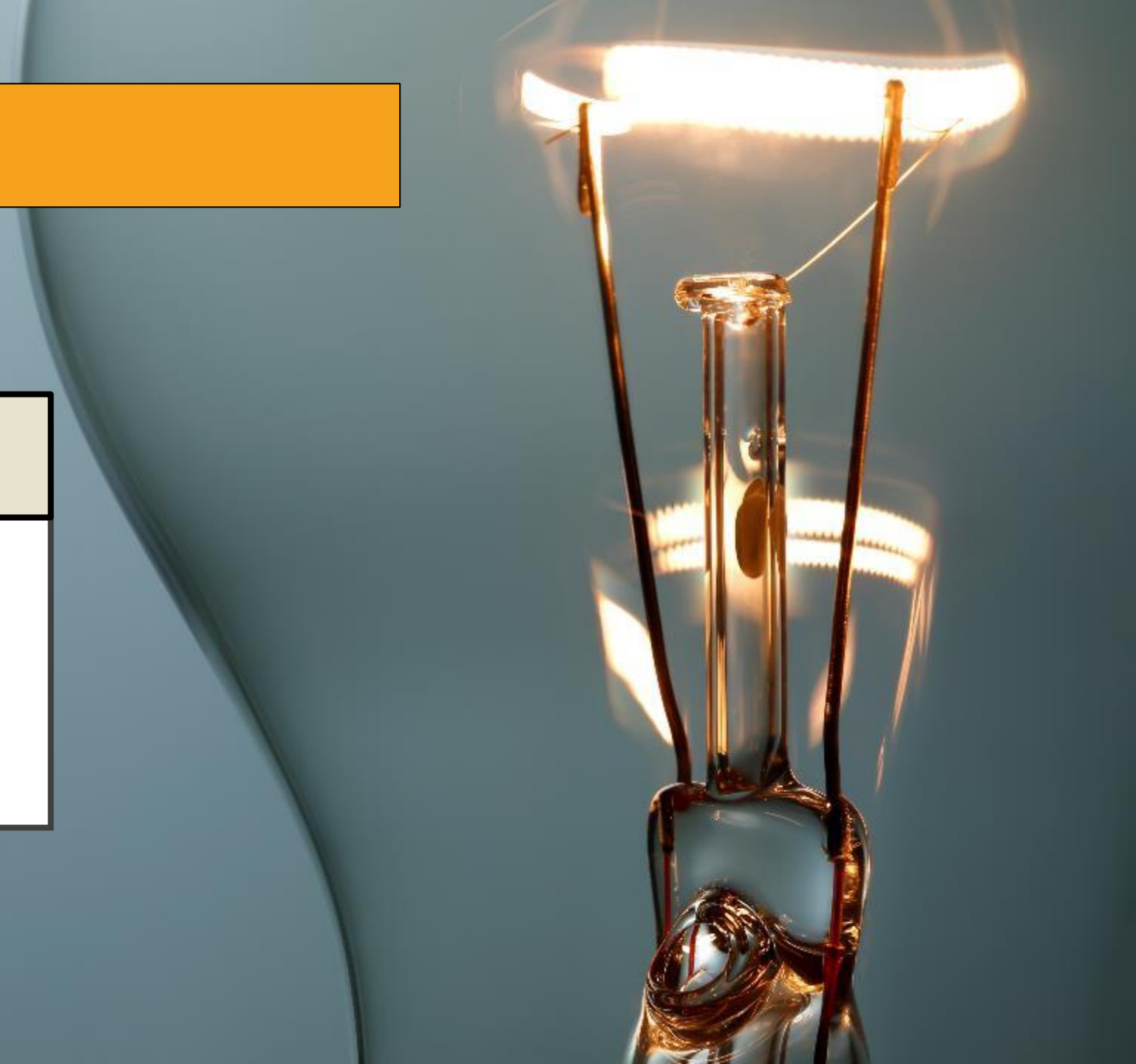
**Social Recognition with
Award**

Session -02

Lesson 10

Part 2 of Chapter No. 04

Social Entrepreneurship

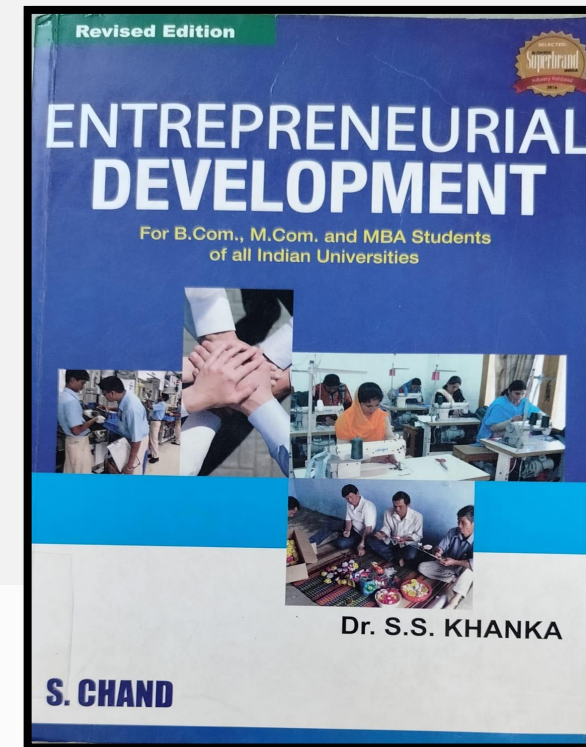


Social Entrepreneurship & Business (SE&B)

Agenda



- ✓ Background of SE
- ✓ Characteristics of SE
- ✓ Differences
- ✓ Principles of SE
- ✓ Models of SE
- ✓ Cases



Dr. S.S. Khanka

Let's Start with Some Picture



Florence Nightingale School of Nursing and Midwifery



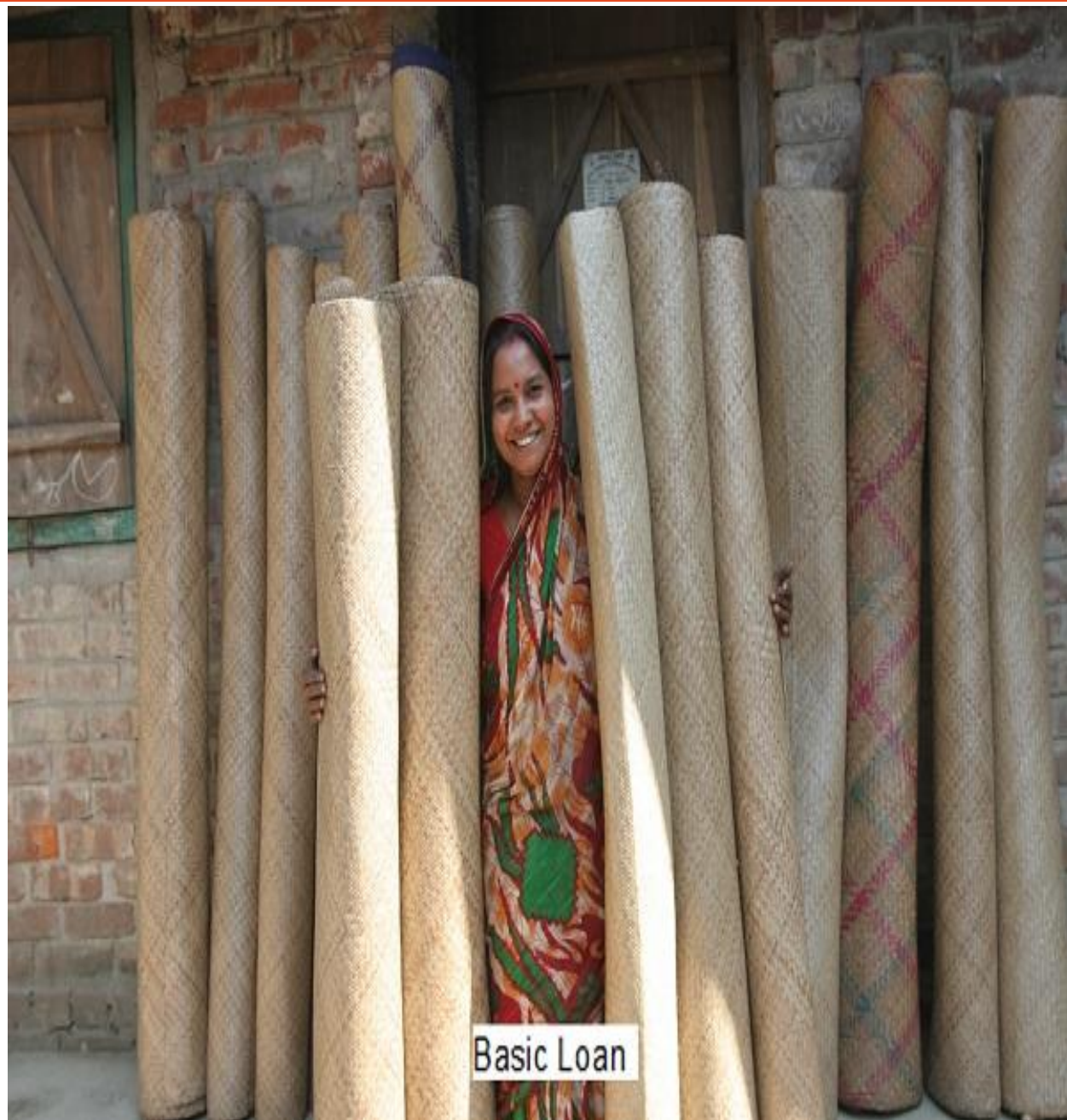
Florence Nightingale

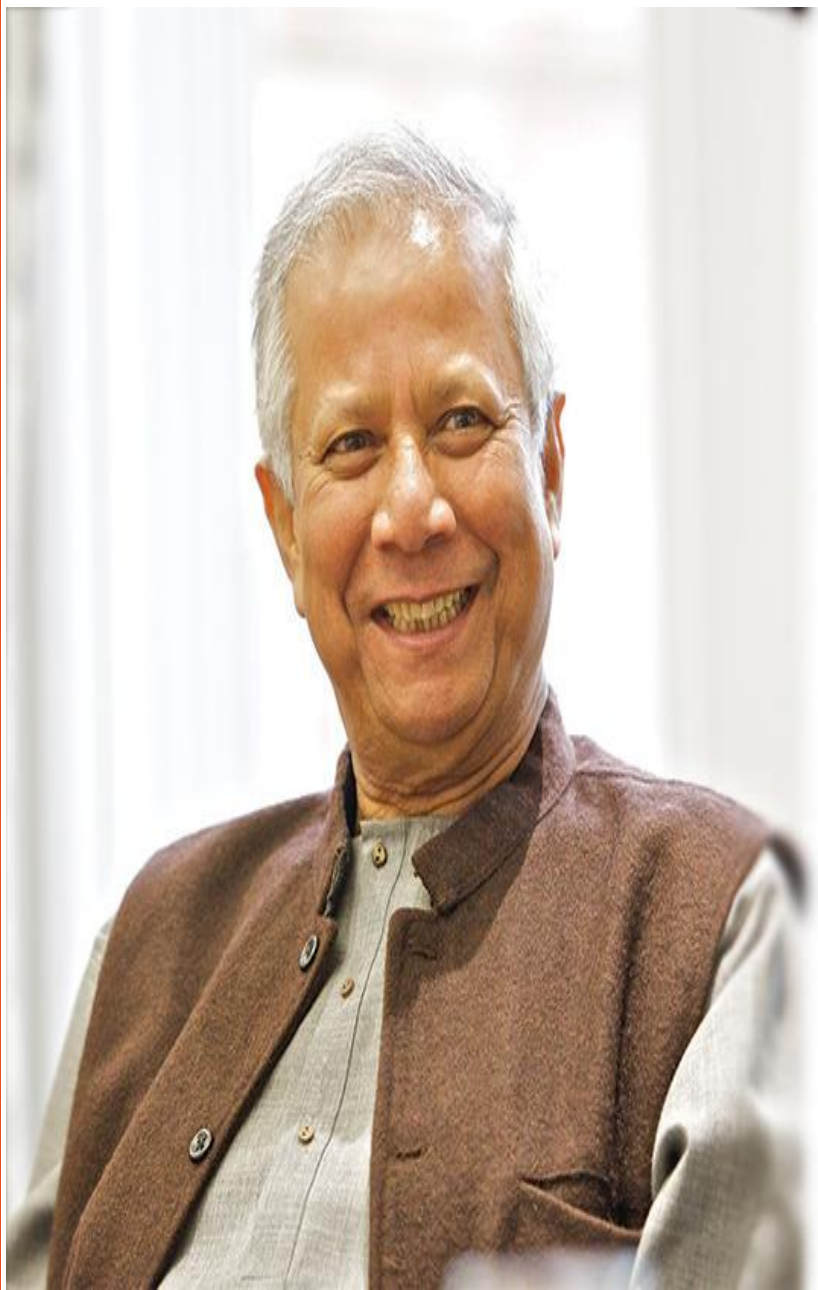
A woman is seated in the center of the frame, surrounded by numerous large, round, woven baskets. She is wearing a red and white patterned shawl and is actively weaving a basket. The baskets are made of light-colored wood or bamboo and have a distinctive lattice-like pattern. They are stacked in rows, filling the room. The woman is smiling at the camera. The background is a simple, light-colored wall.

Bank For The Poor

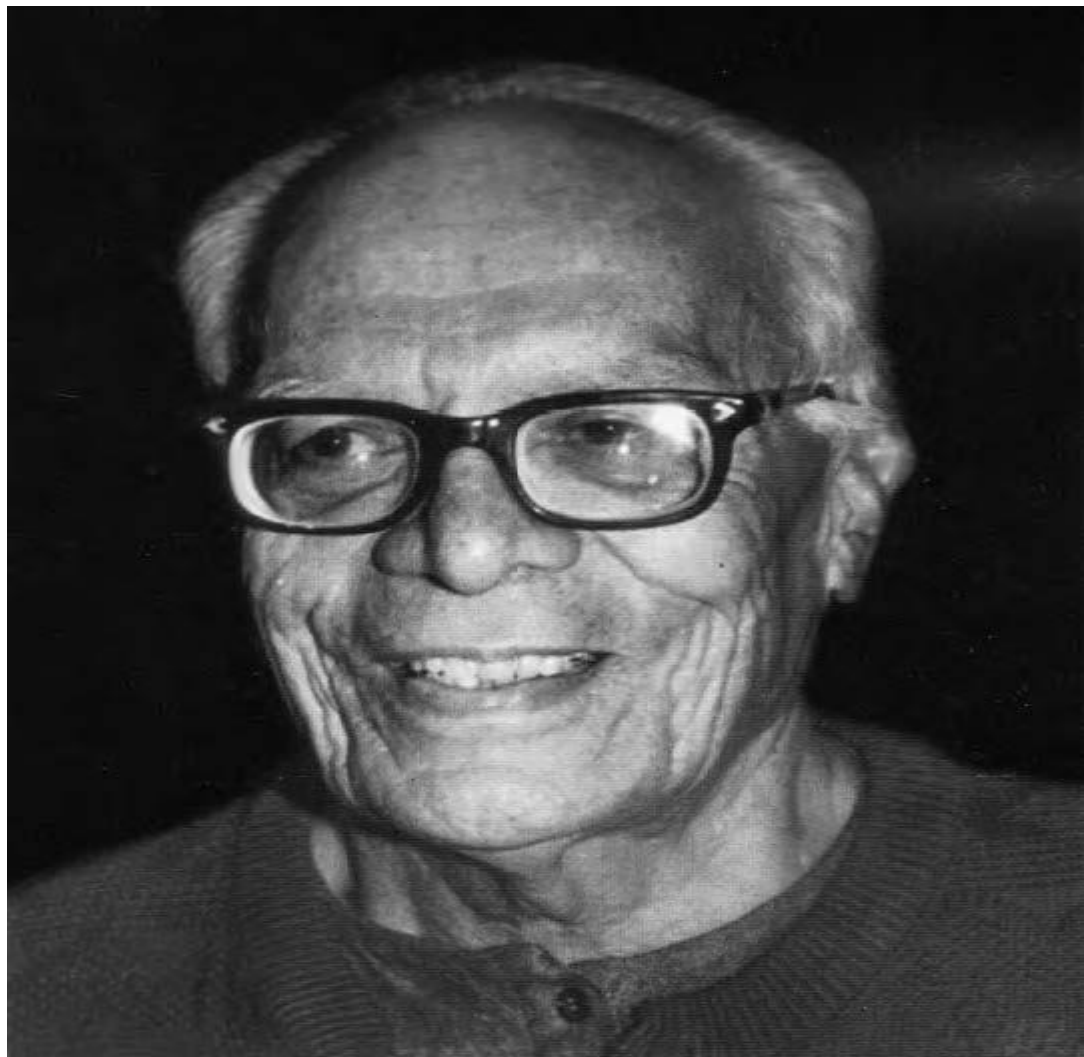


**Bank For
The Poor**









Akhtar Hameed Khan (1914–1999).

Source: <http://tinyurl.com/lvf2s5k>.







Meaning of Social Entrepreneurship

Social Entrepreneurship

- Social entrepreneurs work as **changemakers** who focus on **prioritizing social impact**, **leveraging ethical practices** like impact **investing and corporate** social responsibility.
- SE involves several stages, including **identifying a problem**, **planning a solution**, **prototyping**, and **scaling efforts**.
- A **Social Entrepreneur's** main goal is **to create broad societal improvements** rather than profit.

**Next
Ques.**

Background of Social Entrepreneurship

Background of Social Entrepreneurship

Historical Development

- Term **first used** in **1953** by **H. Bowen** in *Social Responsibilities of the Businessman*.
- **Popularized** in the **1980s–1990s** by *Bill Drayton, Charles Leadbeater*, and others.
- **Born Out:** of the **cooperative movement** that began in **nineteenth-century Europe** — gained traction in the **1980s and 1990s** with the emergence of the social innovation and social enterprise schools of thought and practice.

- Social entrepreneurship aims to promote **the cause of social and environmental goals** that have an impact on either the present or the times to come. Such entrepreneurs are generally a part of or associated in some way with some **nonprofit organizations (NGO's)**.
- Although **profit-making** is also an aspect of this concept but **it may not be the sole purpose** of the organization.



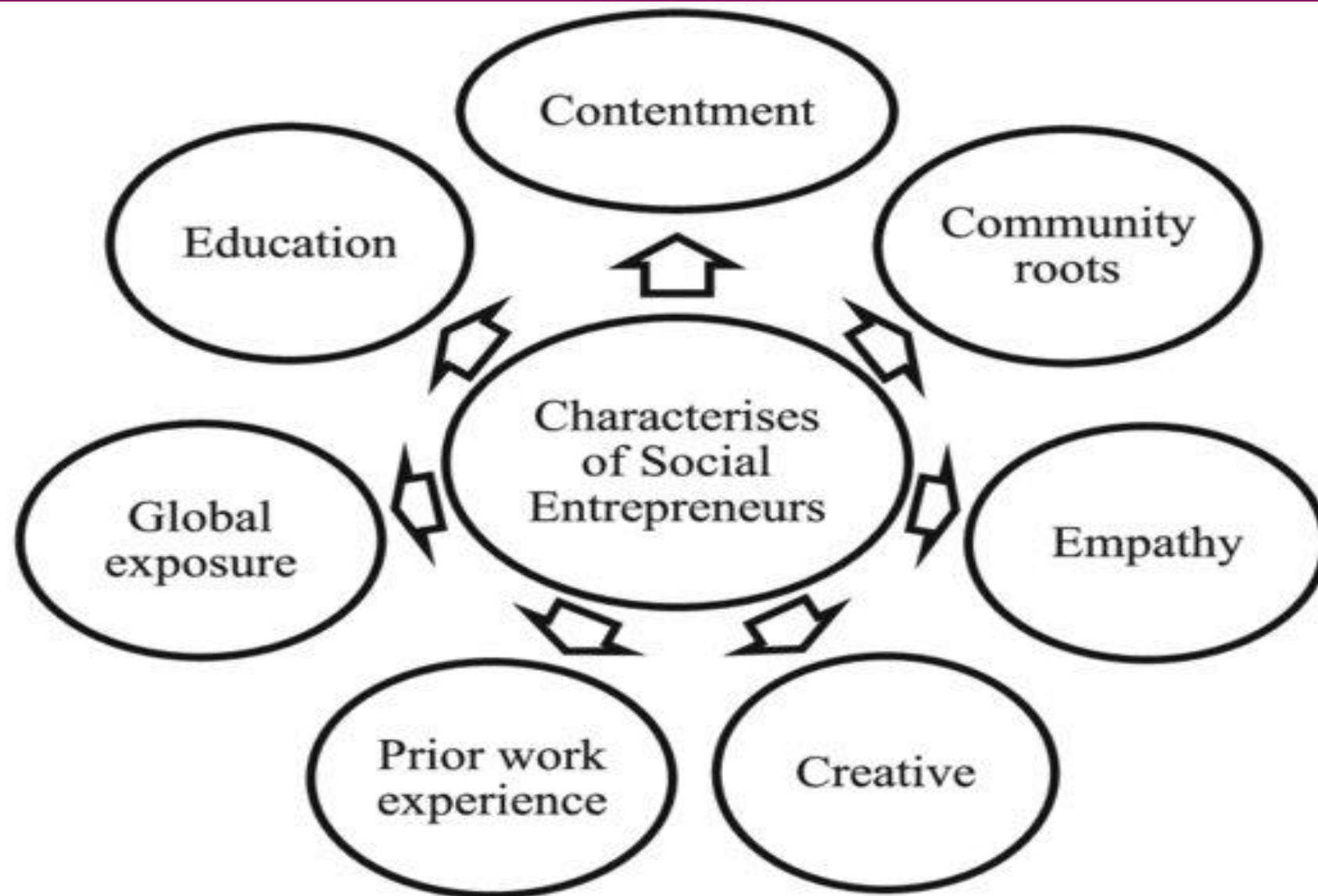
Look at 121 Page (7.3)

Next

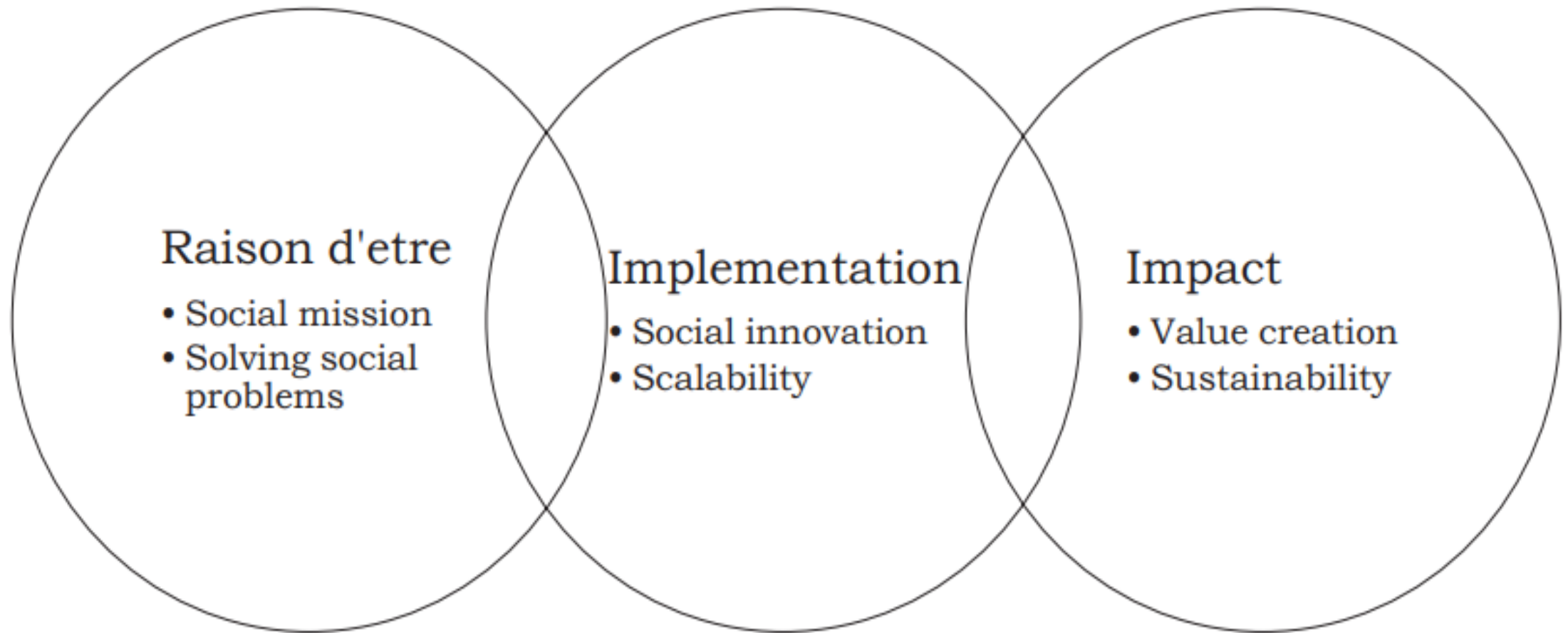


Features of Social Entrepreneurship

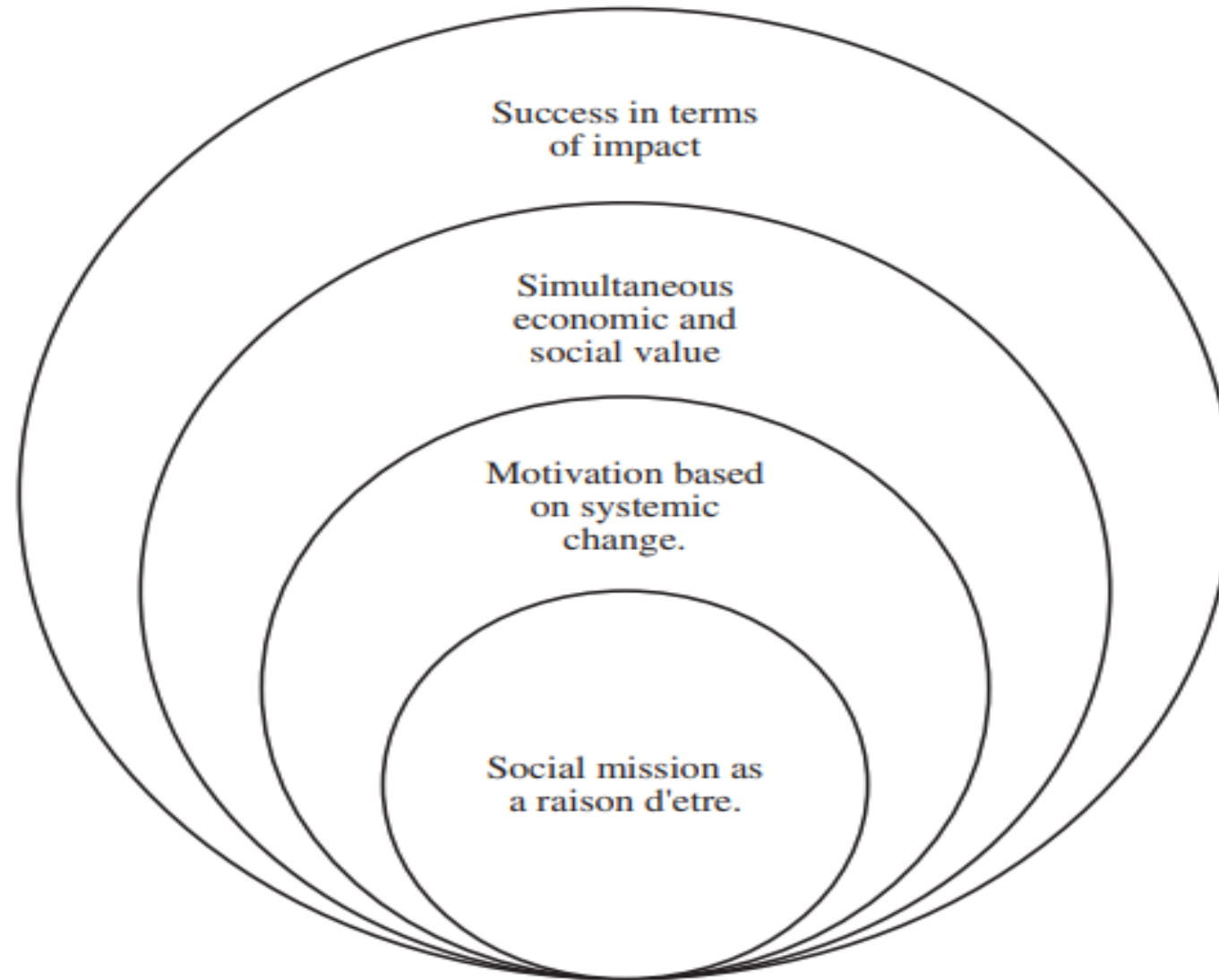
Characteristics of Social Entrepreneurship



Elements of Social Enterprises



Elements of Social Entrepreneurship



Ques.

Principles of Social Entrepreneurship

Principles of Social Entrepreneurship



Social Objectives First

**Sustainability and Long-term
Impact**

**Stakeholder Engagement and
Collaboration**

Ethical Business Practices

**Measurement and
Accountability**

Innovation and Adaptability

**Empowerment and
Inclusion**

Ques.

Models of Social Entrepreneurship

Models of Social Entrepreneurship

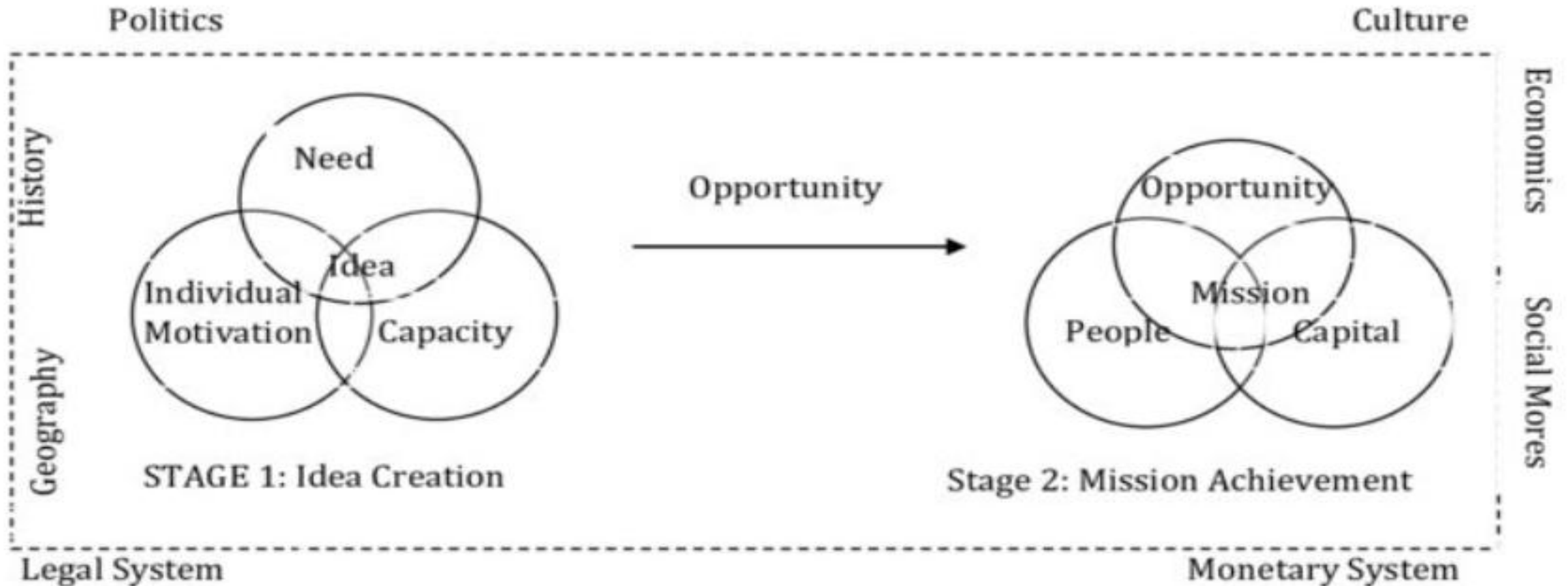


Figure: Social entrepreneurship Process Model (adopted from **Flament, 2012**)

**Home
Task**

Case



**Any
Query**



Thank you