

Course Code: 04132111
Course Title: Entrepreneurship Management

Credit Value: 03

Credit Hours: 42

Total Marks: 100

Text & Reference Books:

1. *S. S. Khanka, Entrepreneurial Development.*
2. Robert D. Hisrich and Michael P. Peters, Entrepreneurship.
3. Thomas W. Zimmerer and Norman M. Scarborough, Essentials of Entrepreneurship and Small Business Management;
4. *Khan A.R: Entrepreneurship & Small Business*
5. *William L. Megginson and Mary Jones Byrd: Small Business Management;*
6. *Nazrul Islam and Mamun, Entrepreneurship Development.*

Total Chapters: 11

Serial No.	Chapter Name	Name of Books & Page No.	Tentative Date for Completion	Output
1.	Entrepreneur: Definition, Features, Qualities, Classification, Differentiating Managers from Entrepreneurs; Intrapreneurship: Concept, Features, and Difference from Entrepreneurship; Ethics and Social Responsibility of Entrepreneurs.	<i>Dr. S. S. Khanka (Page No: 3-35), Thomas and Norman (Page No: 15-16), Robert and Michael (Page No: 07, 17, 20)</i> + Other Sources A combination of all	12,13 & 19 Nov, 2025	Core Knowledge
2.	Entrepreneurship: Definition, Historical Background of Entrepreneurship in Bangladesh, Characteristics, Functions, Roles, Classification, Entrepreneurship and Economic Development, Entrepreneurship as a Critical Resource	<i>Dr. S. S. Khanka (Page No: 36-43), Thomas and Norman (Page No: 21,36,42),</i> + Other Sources	20 & 26 Nov, 2025	
3.	Theories and Models for Entrepreneurship Development: Sociological theories, Socio-psychological theories, Cultural theories, and other theories; Models of entrepreneurial motivation; and Entrepreneurial development cycle.	<i>Dr. S. S. Khanka (Page No: 175-207),</i> + Other Sources	27 Nov & 03 Dec, 2025	Implications
4.	Women and Other Social Entrepreneurship: Women Entrepreneurship and Economic Development Problems,	<i>Dr. S. S. Khanka (Page No: 51-66, 118-134),</i>	04, 10 & 11 Dec, 2025	O & I

	Prospects and Success Factors of Women Entrepreneurship in Bangladesh; Background, Characteristics, Basic Concepts ✓ Principles and Models of Social Entrepreneurship and Social Business; and Cases of Successful Entrepreneurs.	+ Other Sources		
	Midterm Exam 1		17 Dec, 2025	
5.	Environment of Entrepreneurship: Factors Affecting Entrepreneurial Environment- Classification of Business Environment: Political, Legal, Economic, and Technical Aspects; Main Characteristics and Salient Features of Industrial Policy; and Assessing Entrepreneurial Environment.	Other Sources	18 & 31 Dec, 2025	Observation & Implementation
6.	Entrepreneurship Development in Bangladesh: Problems and Prospects of Entrepreneurship Development in Bangladesh: Policy Guidelines and Sources of Institutional Assistance for Entrepreneurship Development.	<i>Dr. S. S. Khanka</i> (Page No: 229-242), + Other Sources	01 & 07 Jan, 2026	M O & I
7.	Roles of BSCIC, MIDAS, Grameen Bank, Universities and Government & Non-Government Organizations in the Development of Entrepreneurship Development in Bangladesh; and different Schemes of Entrepreneurial Training in Bangladesh.		08, 14, 15 Jan, 2026	
8.	Introduction to SMEs: Concept of SMEs in different Countries; Role and Features of SMEs; Comparison with Large Business; Fields of SMEs; Government Policies and Support of SMEs Development in Bangladesh; Problems of SMEs; and Current Status of SMEs in Bangladesh.	<i>Dr. S. S. Khanka</i> (Page No: 3-35), Thomas and Norman (Page No: 15-16), Robert and Michael (Page No: 07, 17, 20) + Other Sources	21, 22 & 28 Jan, 2026 ❖ Practical P.V	Core Knowledge
9.	Management of SMEs: Understanding various Aspects of Small Business Management; Marketing of Small Business; Financial Management of Small Business; and Legal Aspects of Small Business.	<i>Dr. S. S. Khanka</i> (Page No: 249-271), + Other Sources	29 Jan, 04 & 05 Feb, 2026	

10.	Business Plan: Outline of a Model Business Plan for Small Firm; Valuation of a Business; Cost Approach; Market Value Approach; Capitalized Income Approach; and Buying an Existing Business versus a new one.	Dr. S. S. Khanka (Page No: 303-320), Thomas and Norman (Page No: 372), Robert and Michael (Page No: 180-206) + Other Sources	11-12 Feb, 2026	Core Knowledge & Implementation
11.	Franchising: Meaning, Purpose, Types, Features, Problems of Franchising; Evaluating Franchise Opportunities; and Future of Franchising.	Dr. S. S. Khanka (Page No: 727 -745), Thomas and Norman (Page No: 130-144), + Other Sources	18 & 19 Feb, 2026 (Ramadan...)	M. O & I
	Midterm Exam 2		25/26 Feb, 2026	Test & Checking
	Report/ Term Paper/ Video Presentation & Practical Task		4,5,11 March, 2026	
12.	Full Syllabus, at a glance	Last Class	12 March, 2026	
13.	Midterm Exam	Mid-Term 1: 3/4 Chapter Mid-Term 2: 3/4 Chapter	<i>Date Declared</i>	Test
14.	Sudden Test (ST), Class Test (CT), or Quiz	Combination	L.....	Student Purposes
15.	Assignment / Class Summary	Individual Genuine Tasks		
16.	Report/ Term Paper/ Practical Task with Video presentation	Team work with the active participation of all Group Members	P.....	

Nota Bene:

- a. You will get all session summaries.
- b. Contents may be changed & modified.
- c. Class Schedule may be changed or cancelled for unavoidable circumstances. Then, the makeup class will be conducted.