

# Lesson : 09

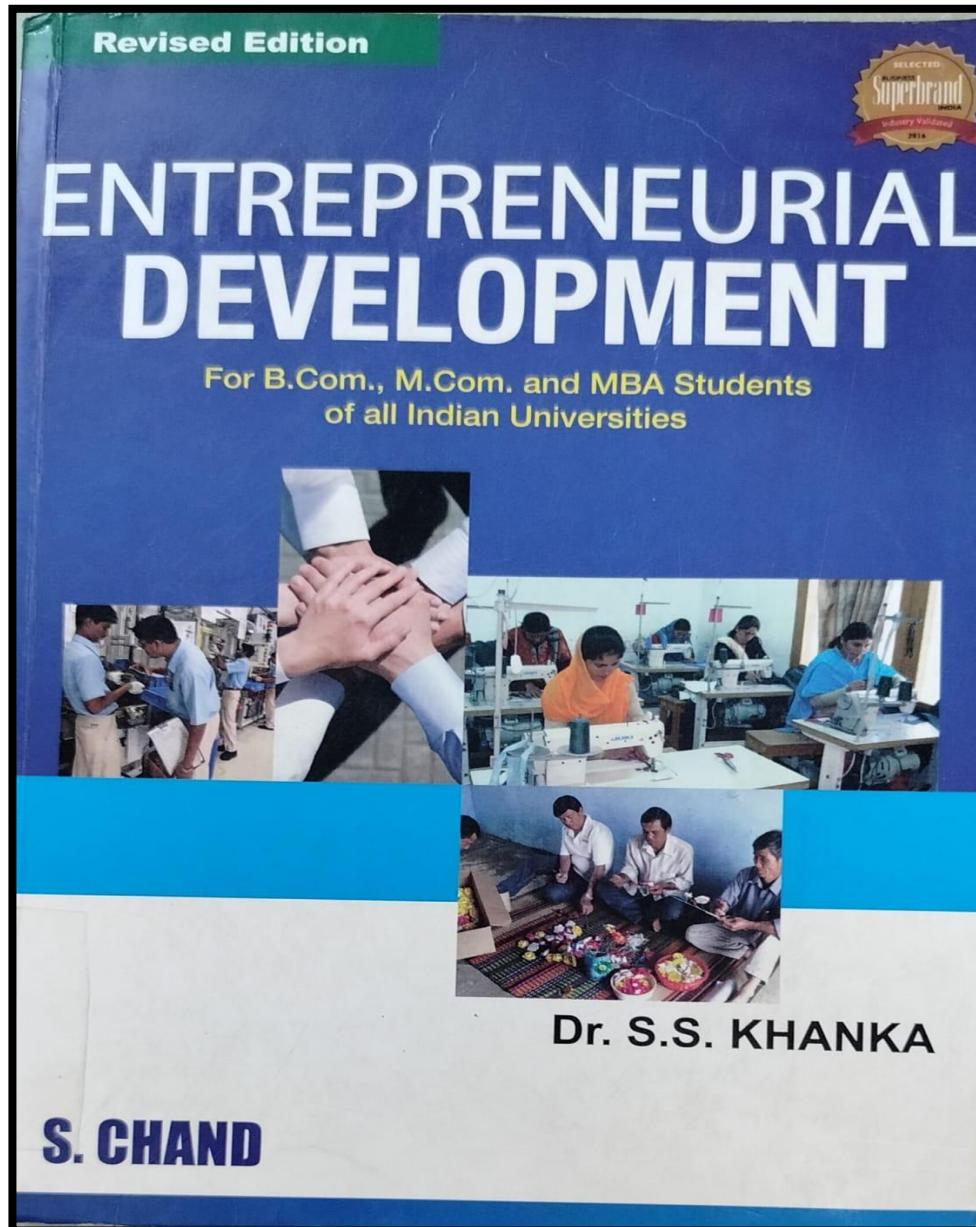


**Chapter No. 04**

**Women Entrepreneurship  
&  
Social Entrepreneurship**

◆ Date: Dec. 09, 2025, Tuesday

# Reference Book



**Dr. S.S. Khanka**

# Agenda

## Women Entrepreneurship (WE)

- ❖ Women Entrepreneurship (WE)
- ❖ Functions of WE
- ❖ Impact of WE in Economic Development
- ❖ Problems of WE
- ❖ Prospects and Success Factors of Women Entrepreneurship in BD

## Social Entrepreneurship & Business (SE&B)

- ✓ Background
- ✓ Characteristics
- ✓ Basic Concepts
- ✓ Principles
- ✓ Models
- ✓ Cases

**"A women's  
best protection  
is a money of  
her own"**

*Clare Boothe Luce*



# **Meaning of Women Entrepreneurship**

# Women Entrepreneurship

- The concept of a *women entrepreneur* refers **to a group of women** who initiate, organize, and manage a business.

- According to the **Schumpeterian view**,

Women who *innovate, imitate, or adopt business activities* are considered women entrepreneurs.

- Kamal Singh describes a woman entrepreneur as

a **confident, innovative, and creative woman** who can **achieve economic independence individually or collaboratively**, generate **employment for others**, and **successfully manage her enterprise** while **balancing personal, family, and social responsibilities**.

# **Top Women Entrepreneurs in Bangladesh**

**(<https://businessinspection.com.bd/top-women-entrepreneurs-in-bd/> )**

# Top Women Entrepreneurs in BD



**BiBi Russell**



**Taslima Miji**



**Ivy Huq Russell**



**Sabila Enun**

# Top Women Entrepreneurs in BD



**Rubaba Dowla**



**Sabrina Islam**



**Samira Zuberi Himika**



**Selima Ahmad**

# Top Women Entrepreneurs in BD



**Selina Qadar**



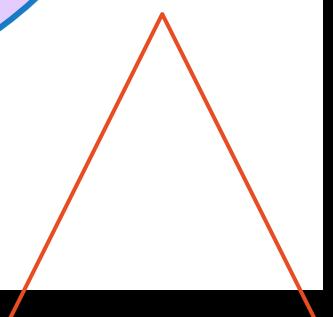
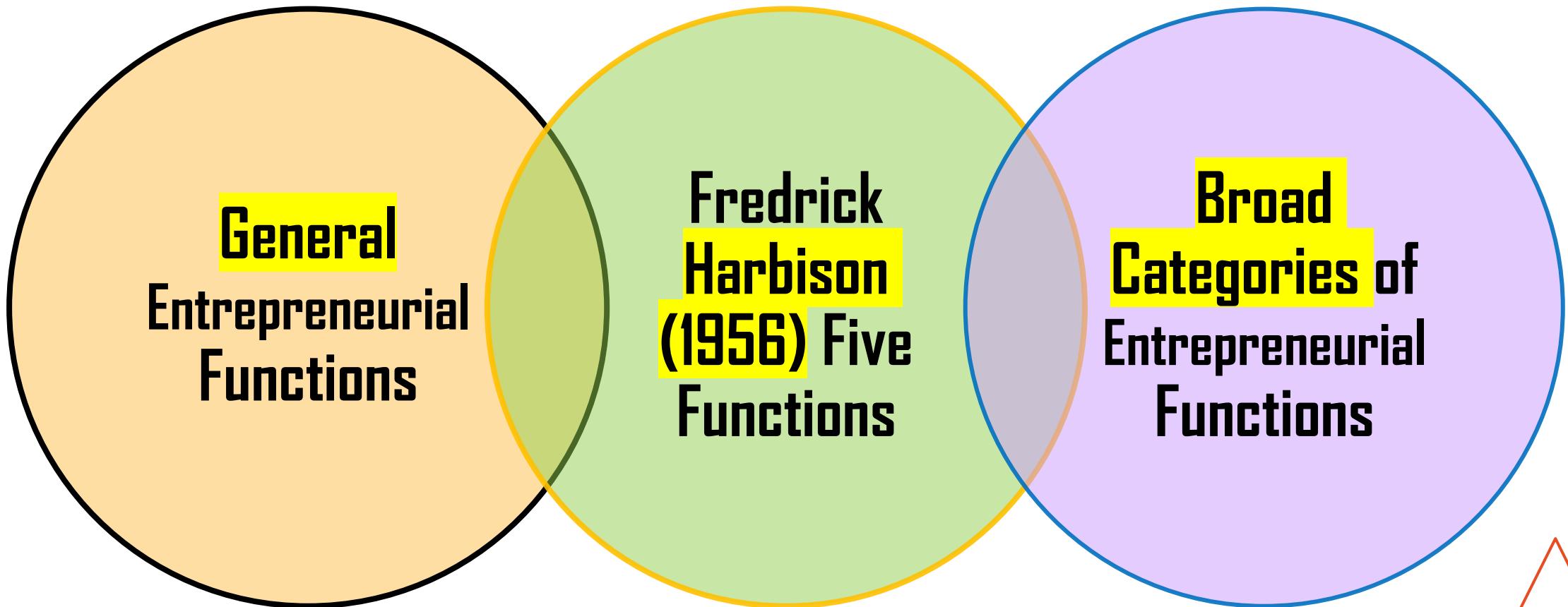
**Nadia Binte Amin**

**Home Work**

**Biography (Video) Making- Group Task**

# **Functions of Women Entrepreneurship**

# Entrepreneurial Functions are generally categorized in 3 ways



# Functions of Women Entrepreneurs (Continued to ...)

## General Entrepreneurial Functions

- ❖ Generating & Screening **Business Ideas**
- ❖ Setting **Objectives**
- ❖ Preparing **Project Plans**
- ❖ Conducting Product & Market **Analysis**
- ❖ Choosing **the Form** of Business Organization
- ❖ Completing Legal and Promotional **Formalities**
- ❖ Arranging **Money, Manpower, Machinery, & Materials**
- ❖ Managing **Daily Operations** of the Enterprise

# Harbison's (1956) Five Functions of a Woman Entrepreneur

## Exploration of Business Opportunities

Identifying and assessing the prospects of starting a new enterprise.

## Risk-Taking and Managing Uncertainties

Facing economic risks and uncertainties inherent in business activities.

## Innovation or Imitation

Introducing new ideas, products, technologies, or adopting existing innovations

## *Coordination, Administration, and Control*

Organizing resources and ensuring the smooth functioning of enterprise operations

## Supervision and Leadership

Providing direction, guidance, and motivation to employees.

# Functions of Women Entrepreneurs (Continued to ...)

## Broad Categories of Entrepreneurial Functions

All entrepreneurial functions fall into three major categories:

- **Risk-Bearing**

**Accepting and managing** business risks and uncertainties.

- **Organization**

**Coordinating** various resources—men, materials, money, machinery—to achieve business goals.

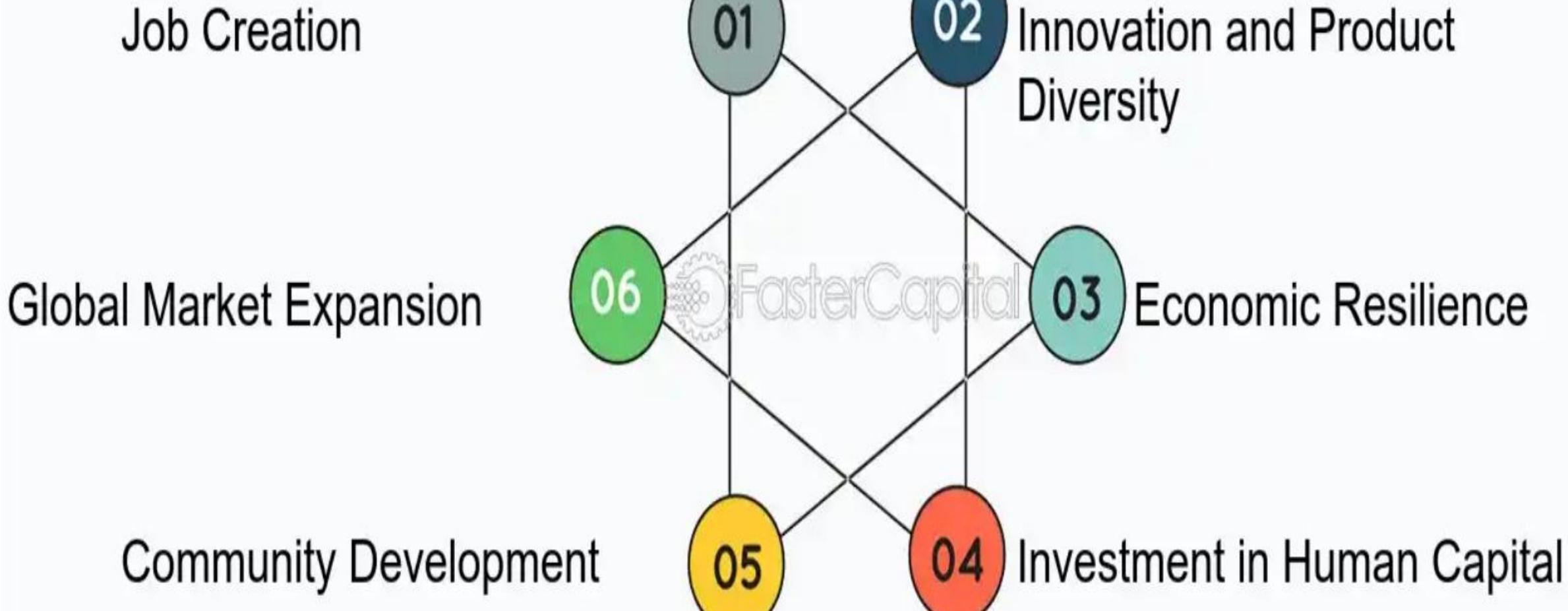
- **Innovations**

**Creating new products, services, or methods**, or *adopting* innovative ideas to stay competitive.

# **Impact of Women Entrepreneurship in Economic Development**

**With Extra Source**

# **Impact of Women Entrepreneurship in Economic Development**

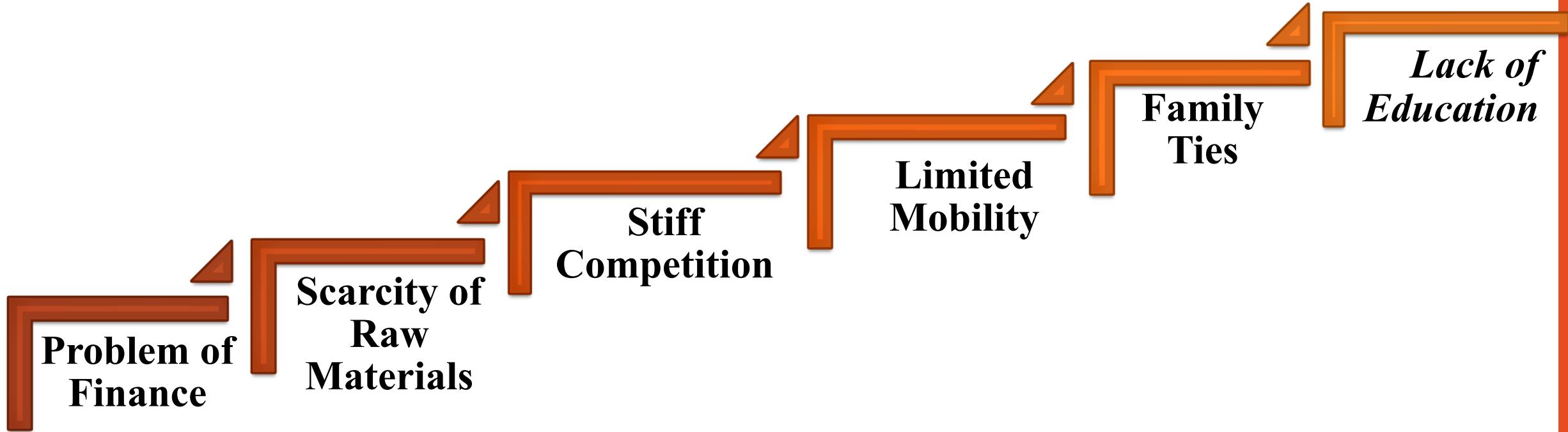


# Impacts of WE in the ED.....

- 01 **Job Opportunity**
- 02 **Poverty Reduction**
- 03 **Financial Stability**
- 04 **Enhancement of GDP & GNP**
- 05 **Innovation with Novelty (Solution)**
- 06 **Women Empowerment**
- 07 **Sustainable Goals & Business**
- 08 **Social Development**

# **Problems of Women Entrepreneurship**

# Problems of Women Entrepreneurship



↗ Source : Dr. SS Khanka (**Page**: 55-56)

# **Problems of Women Entrepreneurship**



↗ **Source : Dr. SS Khanka (Page: 55-56)**

# **Problems of Women Entrepreneurship**

**Stiff Competition**

**Low-Risk Bearing**

**Male-dominance**

**Lack of Education**

**Finance Issues**

**Raw Material**

**Limited Mobility**

**Family Ties**



# **Prospects & Success Factors of Women Entrepreneurship In BD**

# **Remedies/ Prospects & Success Factors of Women Entrepreneurship In BD**

**01**

**Easy Finance**

**02**

**Low Interest Rate**

**03**

**Accessible Material**

**04**

**Subsidy**

# **Remedies/ Prospectus/ Success Factors.....(Cont'd)**

**05**

**Positive Attitude**

**06**

**Upskill Training**

**07**

**Family Support**

**08**

**Social Recognition with  
Award**

## Session -02

## Lesson 10

Part 2 of Chapter No. 04

Social  
Entrepreneurship

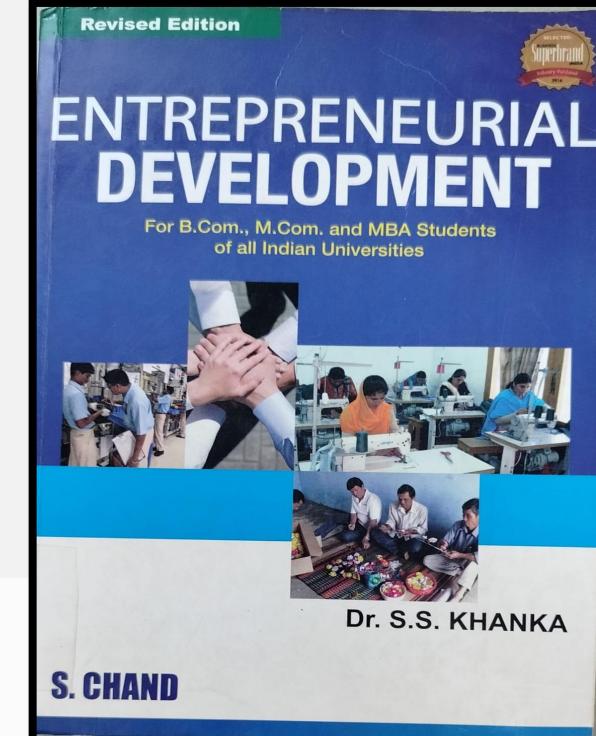


# Social Entrepreneurship & Business (SE&B)

# Agenda



- ✓ Background of SE
- ✓ Characteristics of SE
- ✓ Differences
- ✓ Principles of SE
- ✓ Models of SE
- ✓ Cases



Dr. S.S. Khanka

# Let's Start with Some Picture



**Florence Nightingale School of Nursing and Midwifery**



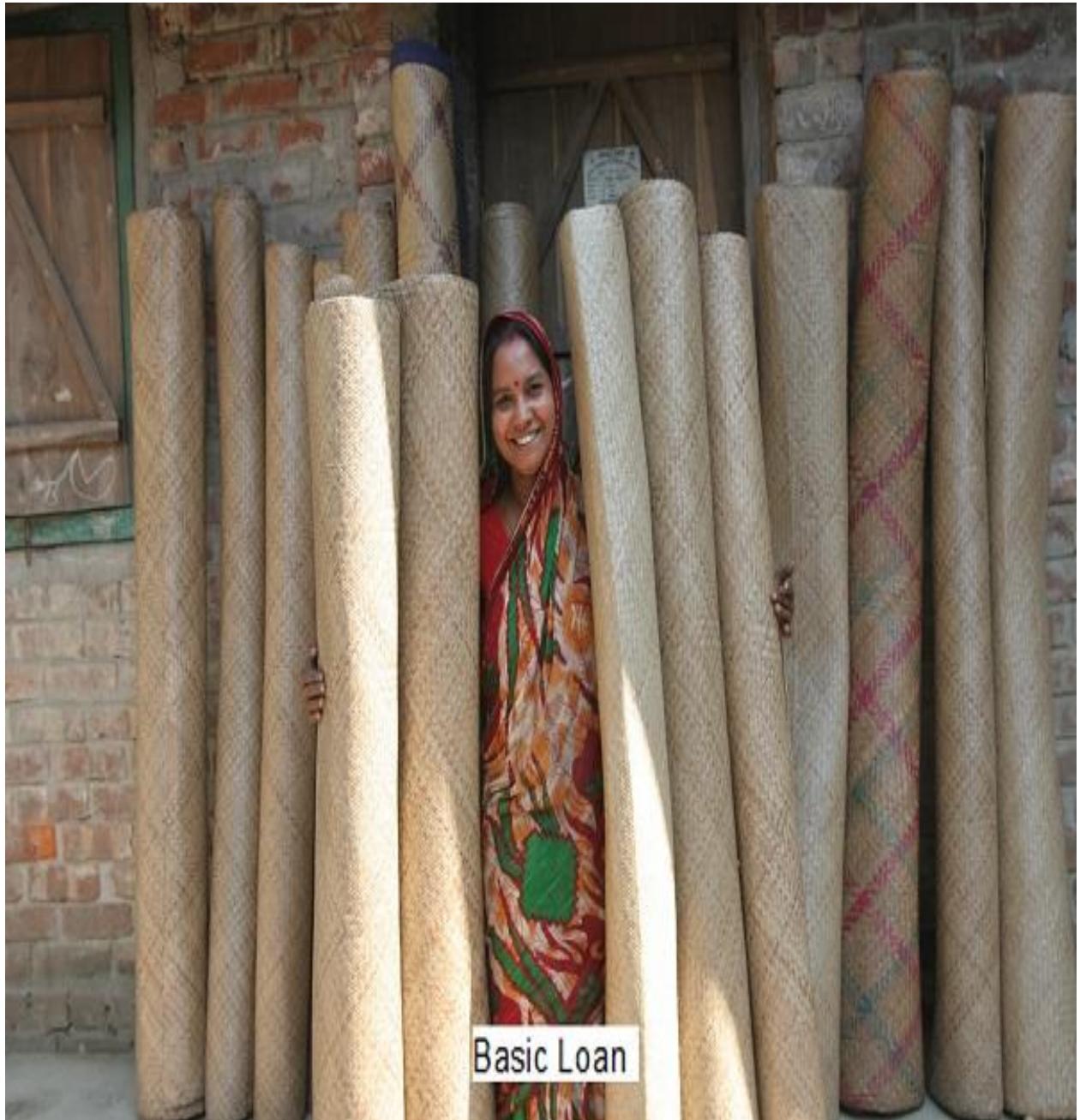
Florence Nightingale



# Bank For The Poor

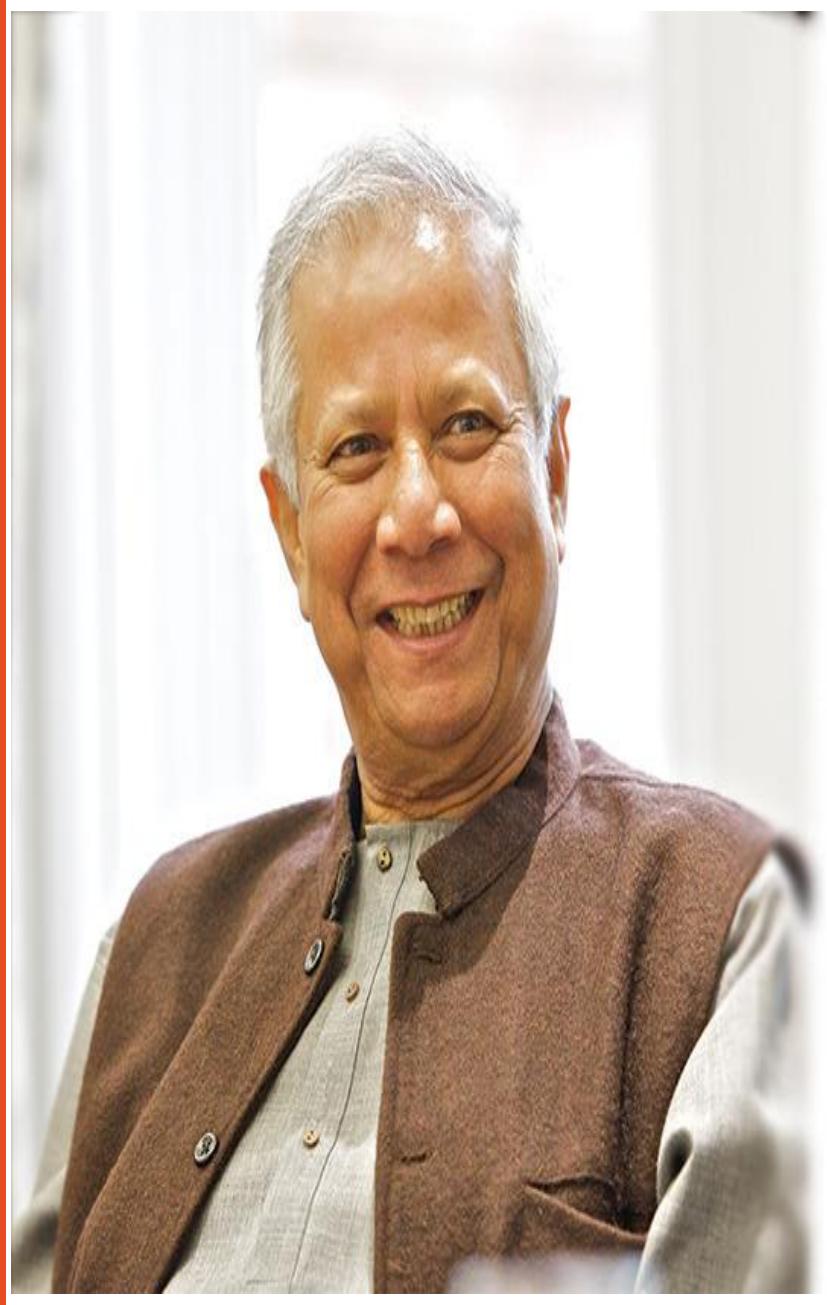
A photograph of a woman wearing a yellow sari, standing in front of a vibrant backdrop of hanging decorations. She is looking directly at the camera with a slight smile. The decorations behind her are in shades of red, purple, yellow, and orange, creating a festive and colorful atmosphere.

**Bank For  
The Poor**

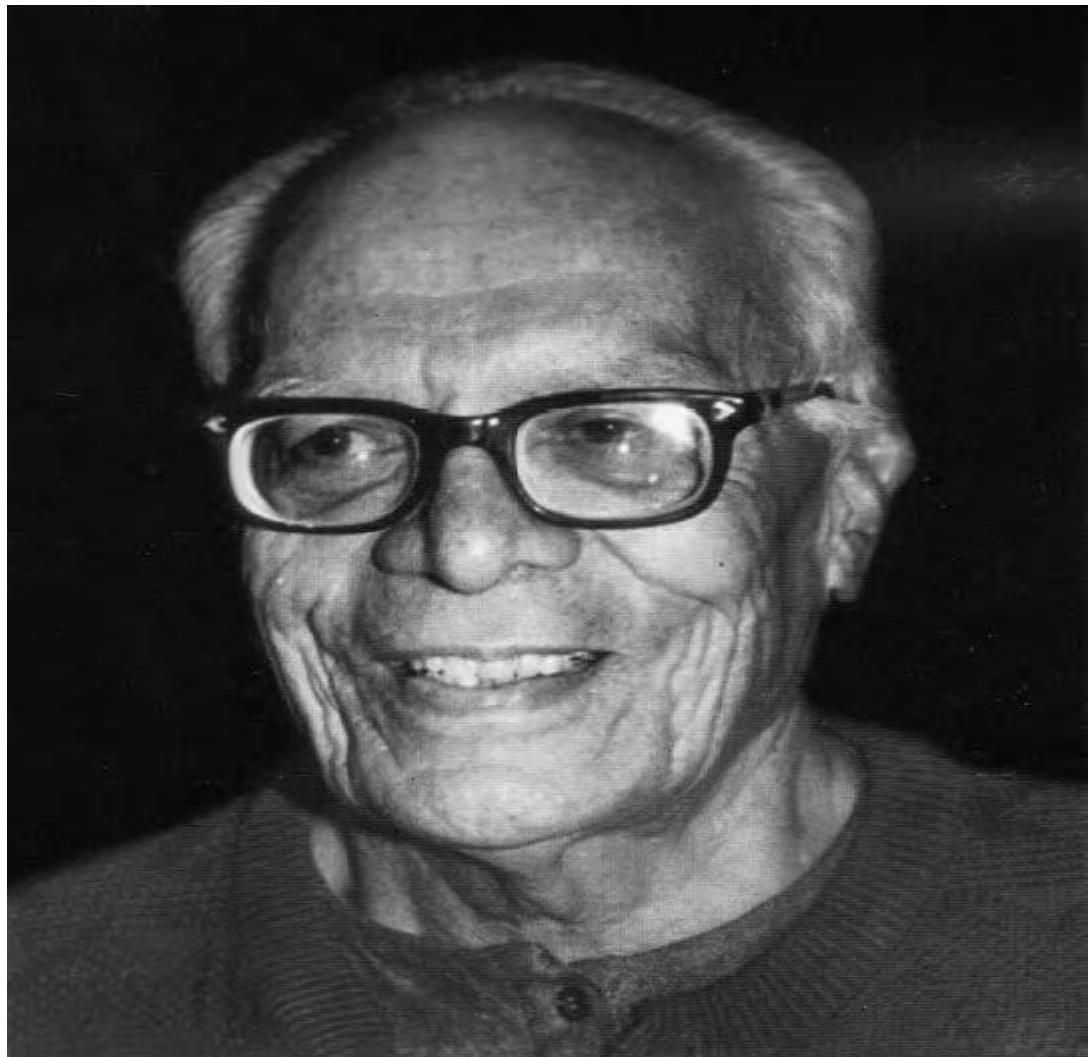


Basic Loan





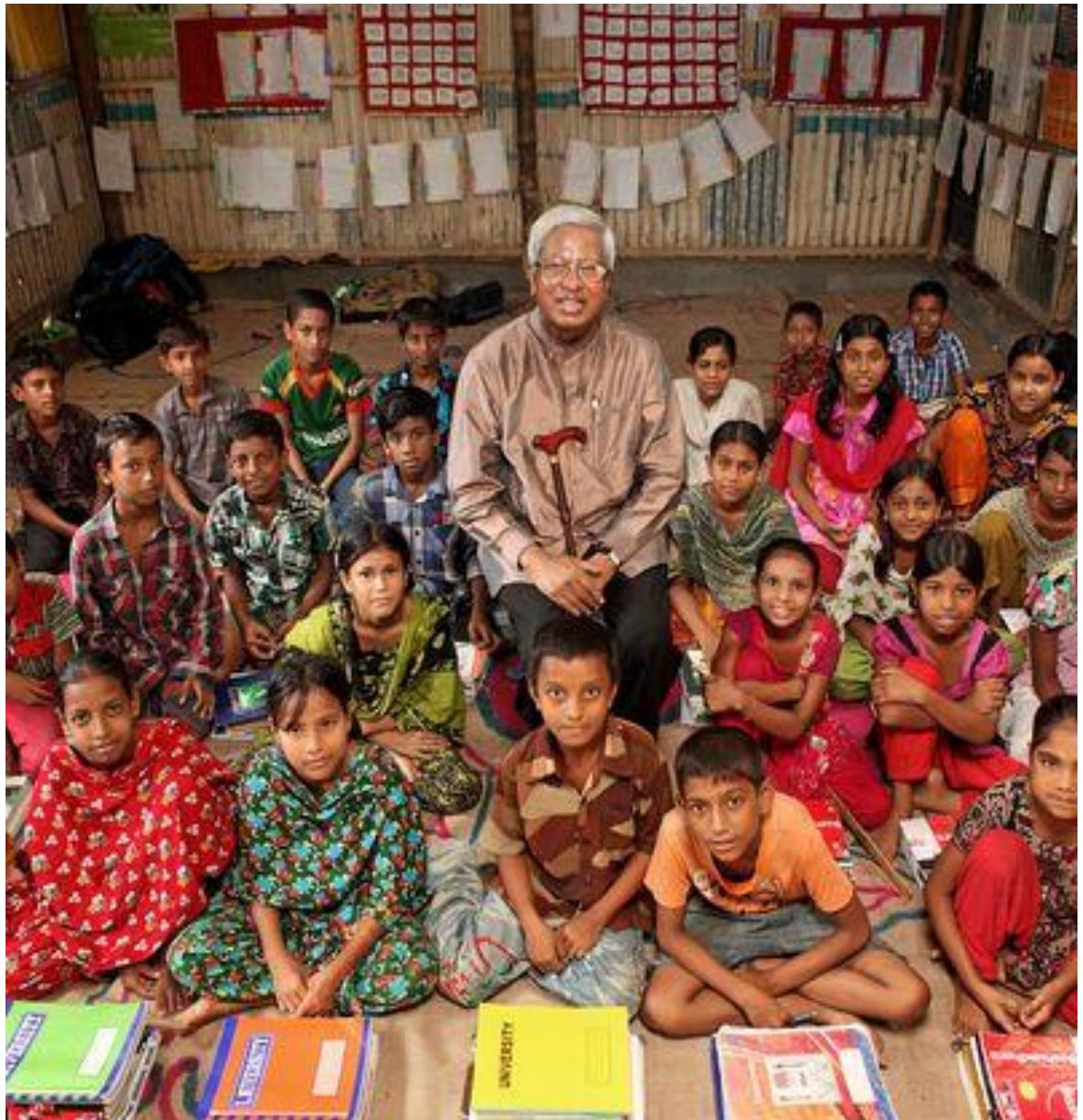




**Akhtar Hameed Khan (1914–1999).**

Source: <http://tinyurl.com/lvf2s5k>.







# Meaning of Social Entrepreneurship

# Social Entrepreneurship

- ◆ Social entrepreneurs work as **changemakers** who focus on prioritizing **social impact**, leveraging **ethical practices** like impact **investing** and **corporate social responsibility**.
- ◆ SE involves several stages, including identifying a problem, **planning a solution**, **prototyping**, and **scaling efforts**.
- ◆ A Social Entrepreneur's main goal is **to create broad societal improvements** rather than profit.

Next  
Ques.

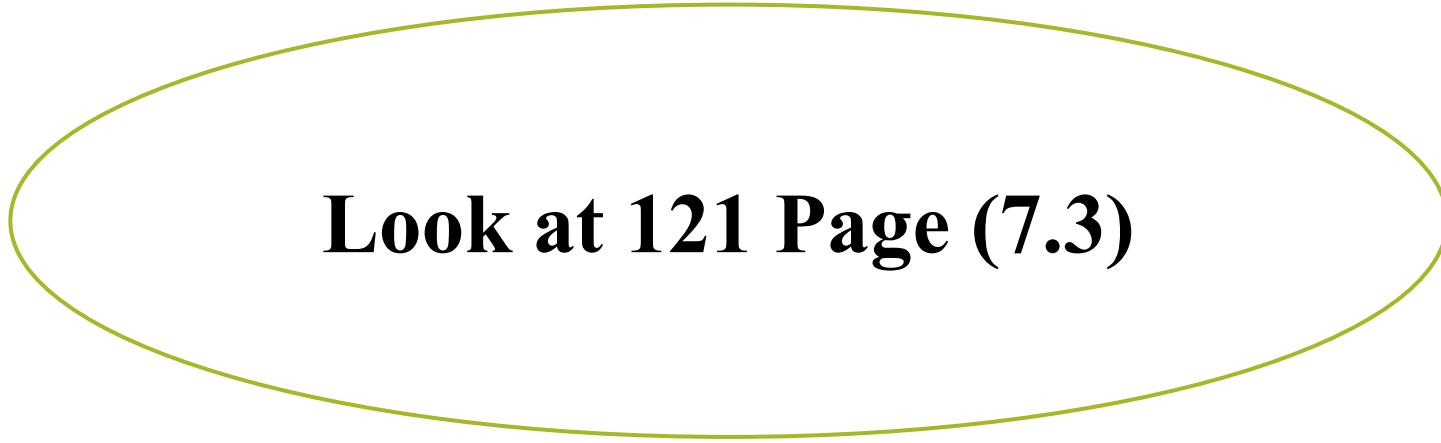
## Background of Social Entrepreneurship

# Background of Social Entrepreneurship

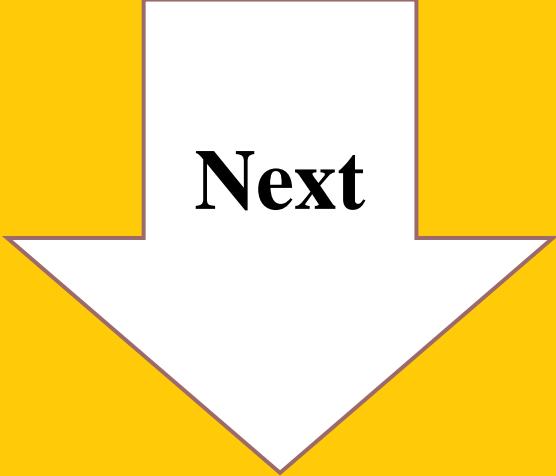
## Historical Development

- Term **first used** in **1953** by **H. Bowen** in *Social Responsibilities of the Businessman*.
- **Popularized** in the **1980s–1990s** by **Bill Drayton, Charles Leadbeater**, and others.
- **Born Out:** of the **cooperative movement** that began in **nineteenth-century Europe** — gained traction in the **1980s and 1990s** with the emergence of the social innovation and social enterprise schools of thought and practice.

- Social entrepreneurship aims **to promote the cause of social and environmental goals** that have an impact on either the present or the times to come. Such entrepreneurs are generally a part of or associated in some way with some **nonprofit organizations (NGO's)**.
- Although **profit-making** is also an aspect of this concept but **it may not be the sole purpose** of the organization.



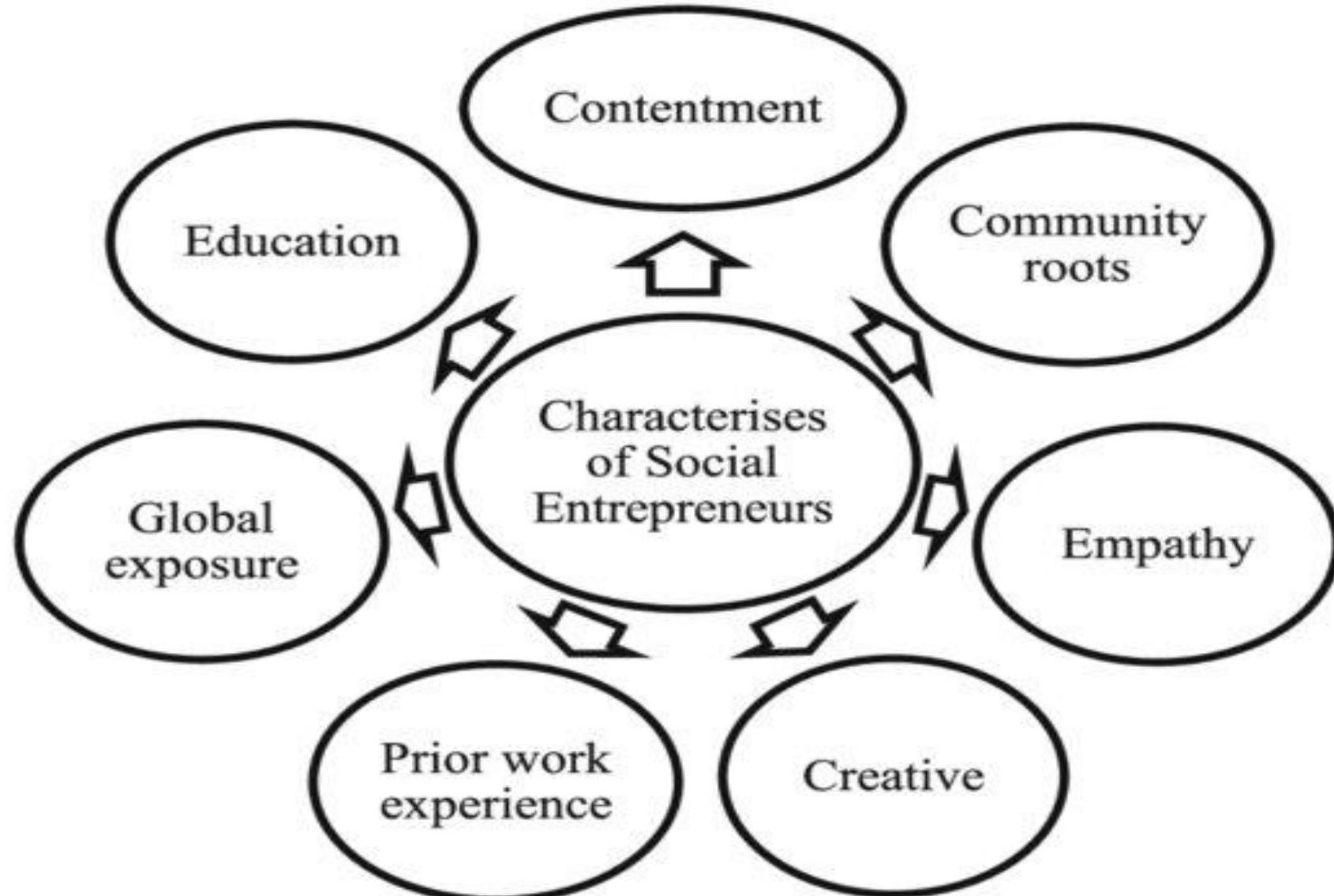
**Look at 121 Page (7.3)**



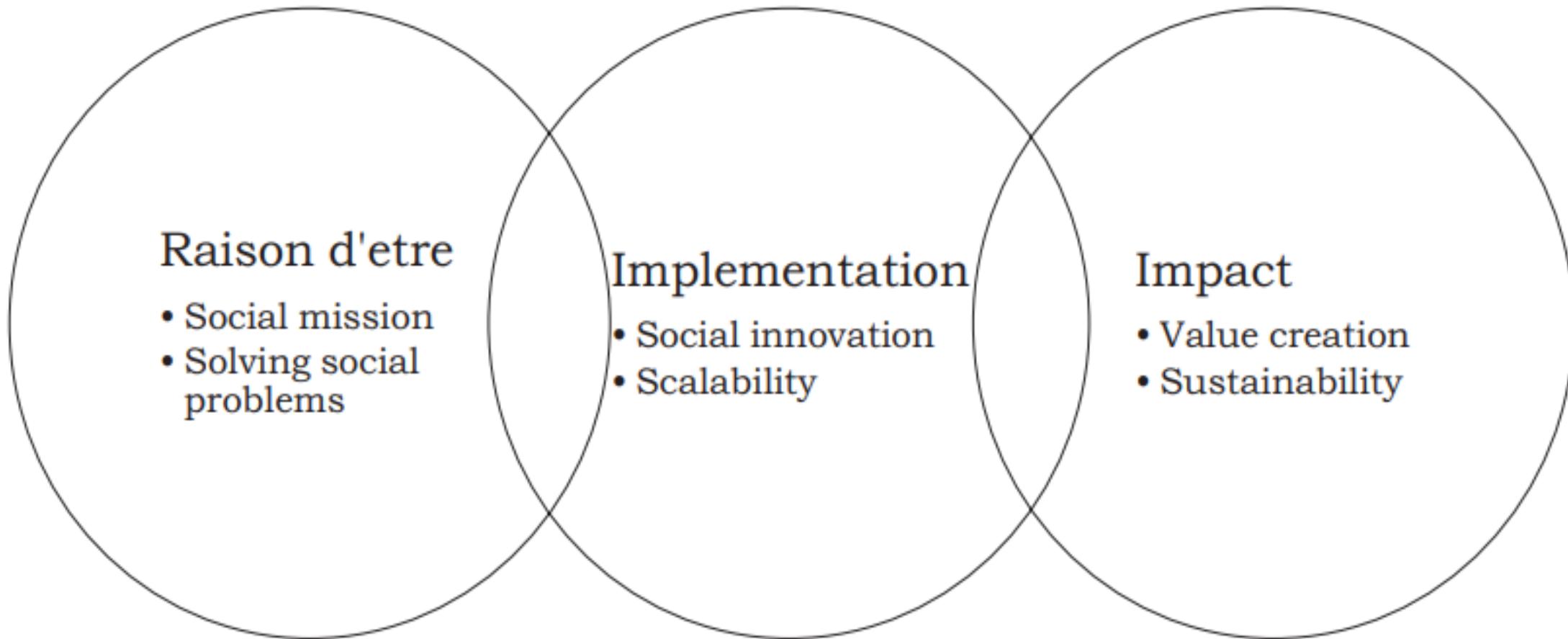
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## Features of Social Entrepreneurship

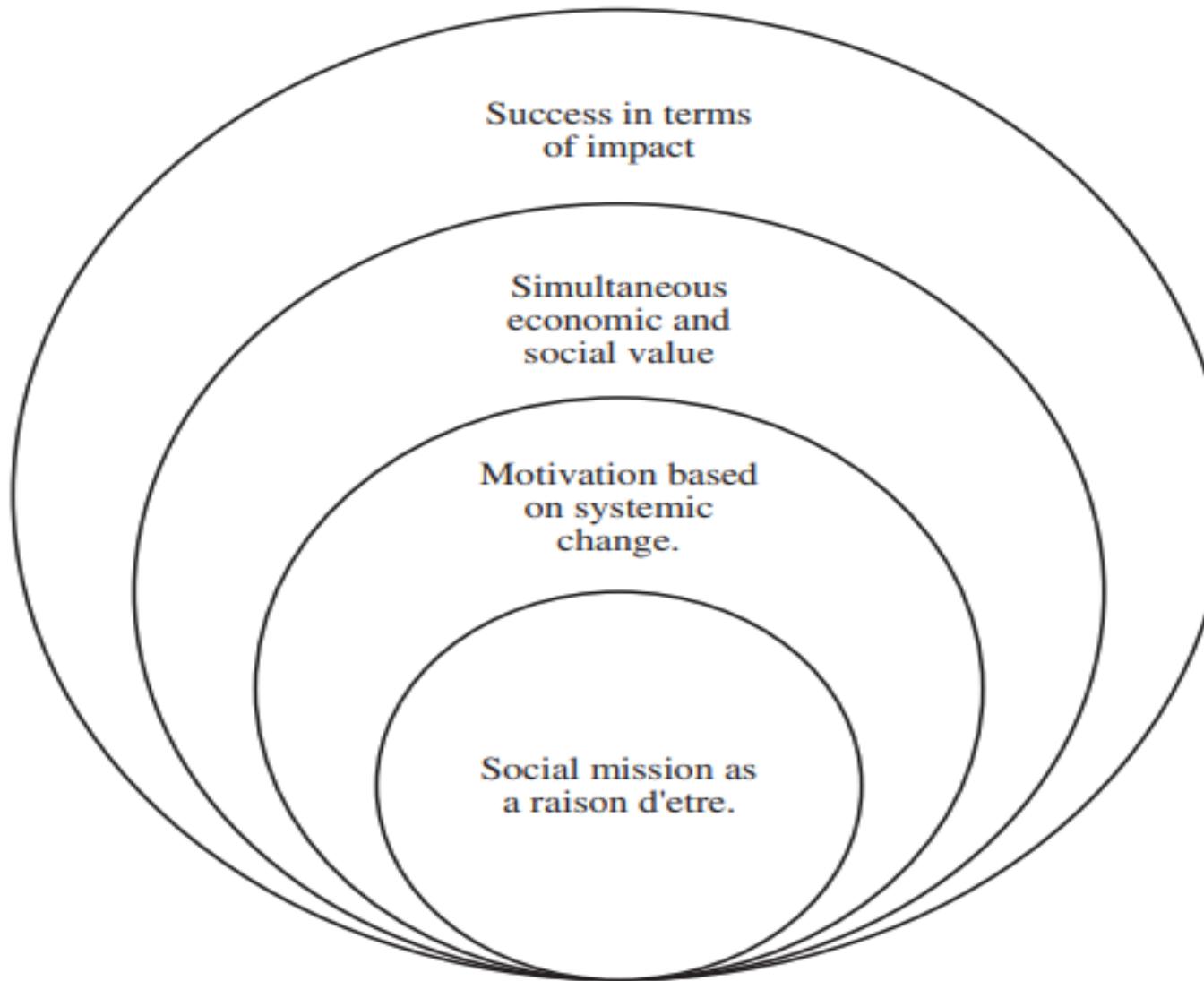
# Characteristics of Social Entrepreneurship



# Elements of Social Enterprises



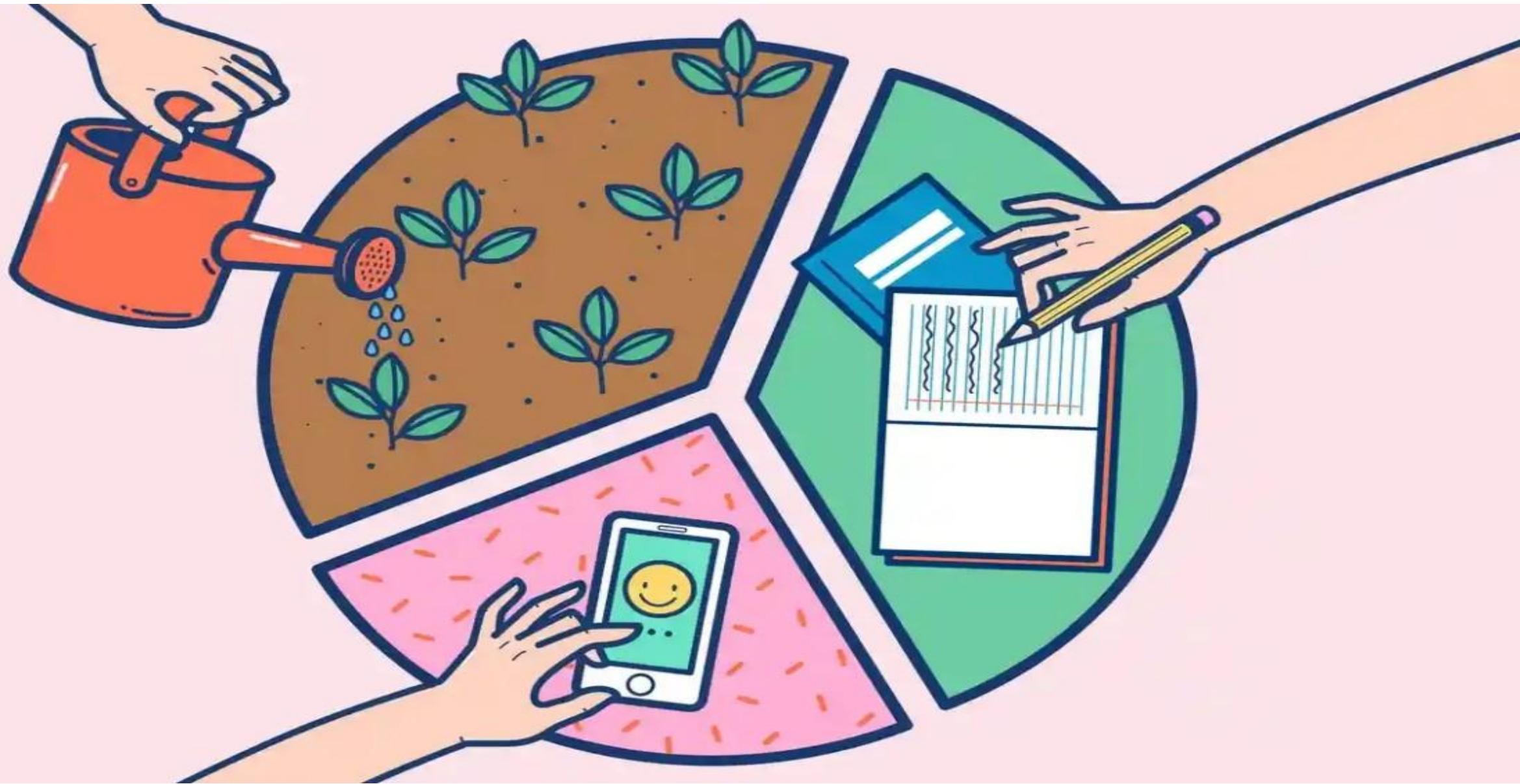
# Elements of Social Entrepreneurship



Ques.

# Principles of Social Entrepreneurship

# Principles of Social Entrepreneurship



# **Social Objectives First**

**Sustainability and Long-term Impact**

**Stakeholder Engagement and Collaboration**

**Ethical Business Practices**

**Measurement and Accountability**

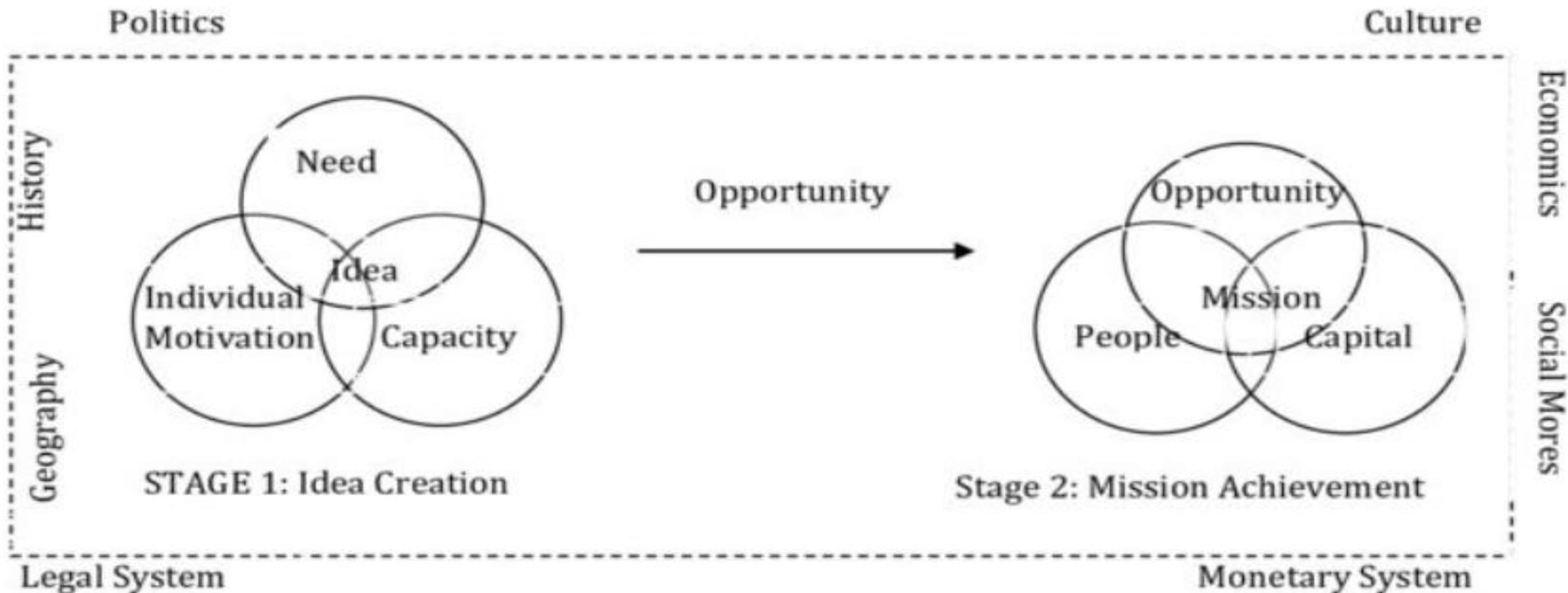
**Innovation and Adaptability**

**Empowerment and Inclusion**

Ques.

## Models of Social Entrepreneurship

# Models of Social Entrepreneurship



**Figure:** Social entrepreneurship Process Model (adopted from Flament, 2012)

**Home  
Task**

**Case**

Any  
Query



**Thank you**