

ADVENTURE WORKS

SALES DASHBOARD

Order Date

7/1/2001

7/31/2004

30K

Orders Count

\$141M

Total Sales Amount

7

Average Days to Ship

\$5K

Average Order Value

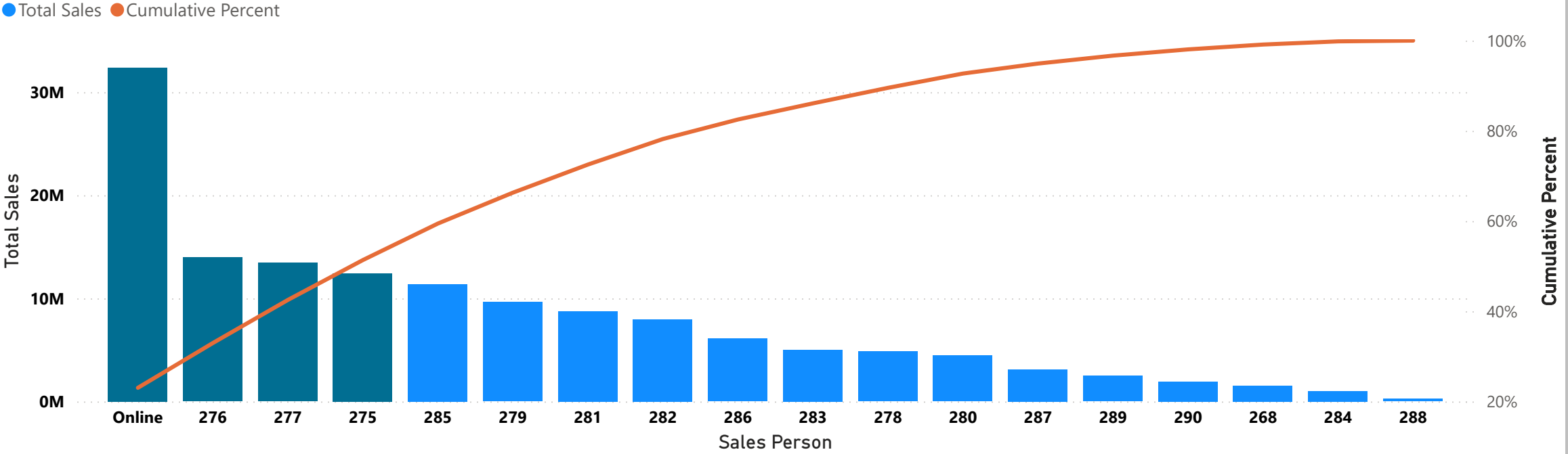
\$8K

Profit Per Customer

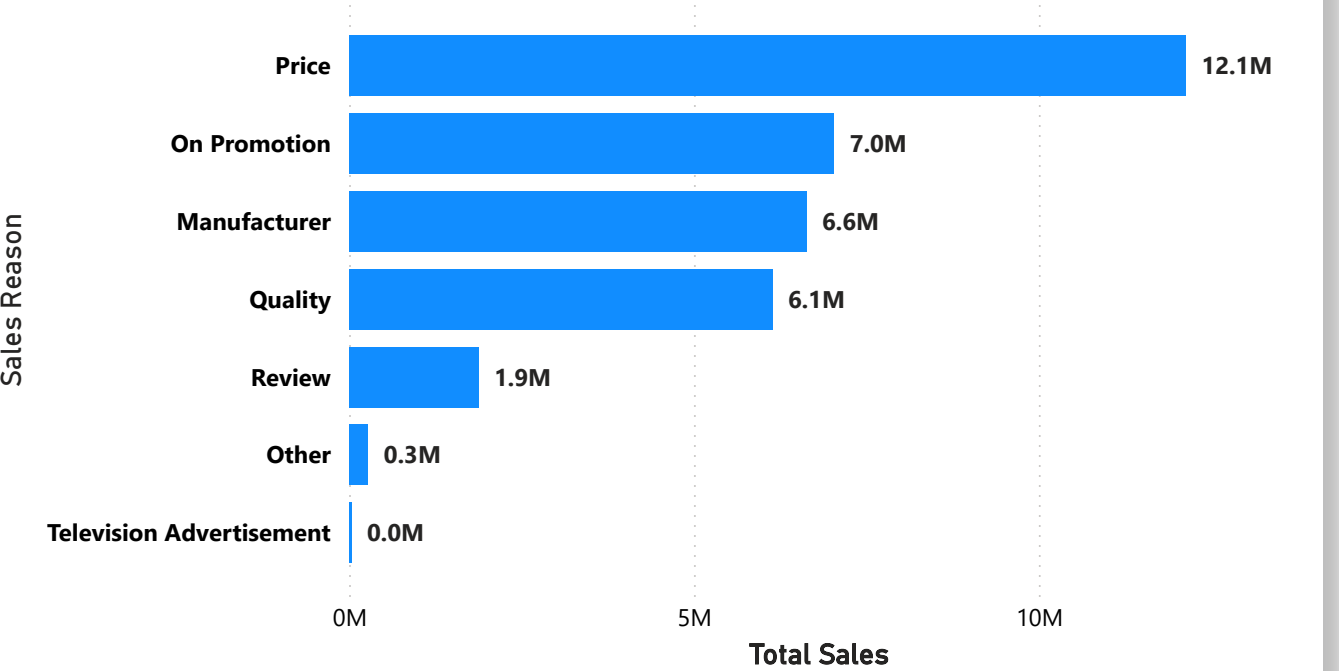
Country

All

Online Sales, Salesperson 276, 277 and 275 accounted for 50% of total sales.

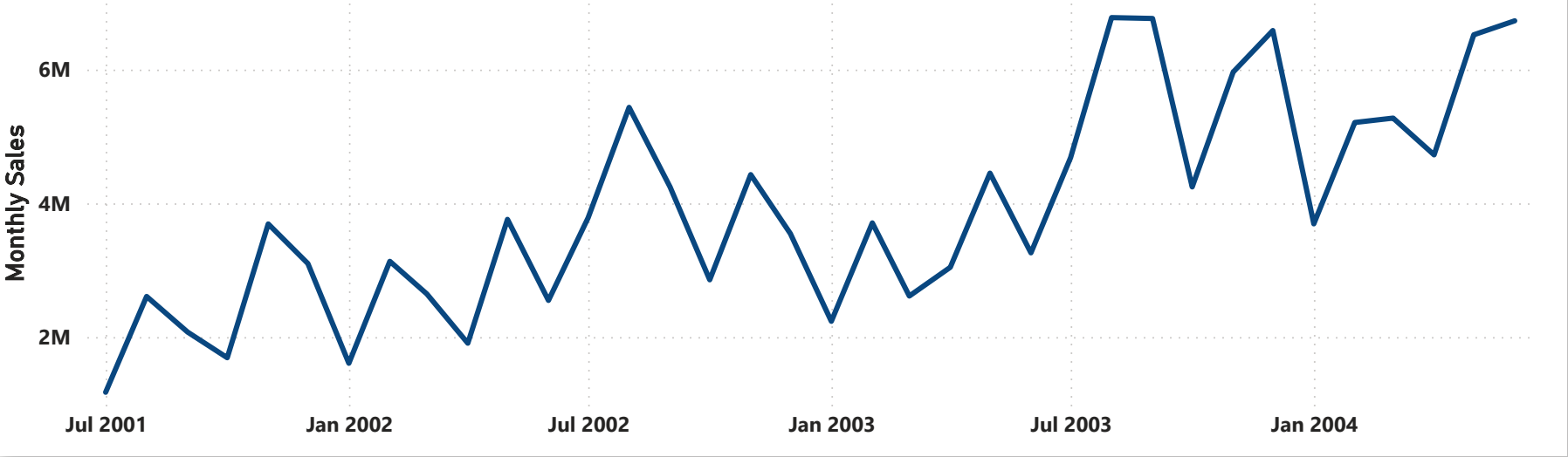


Total Sales by Sales Reason

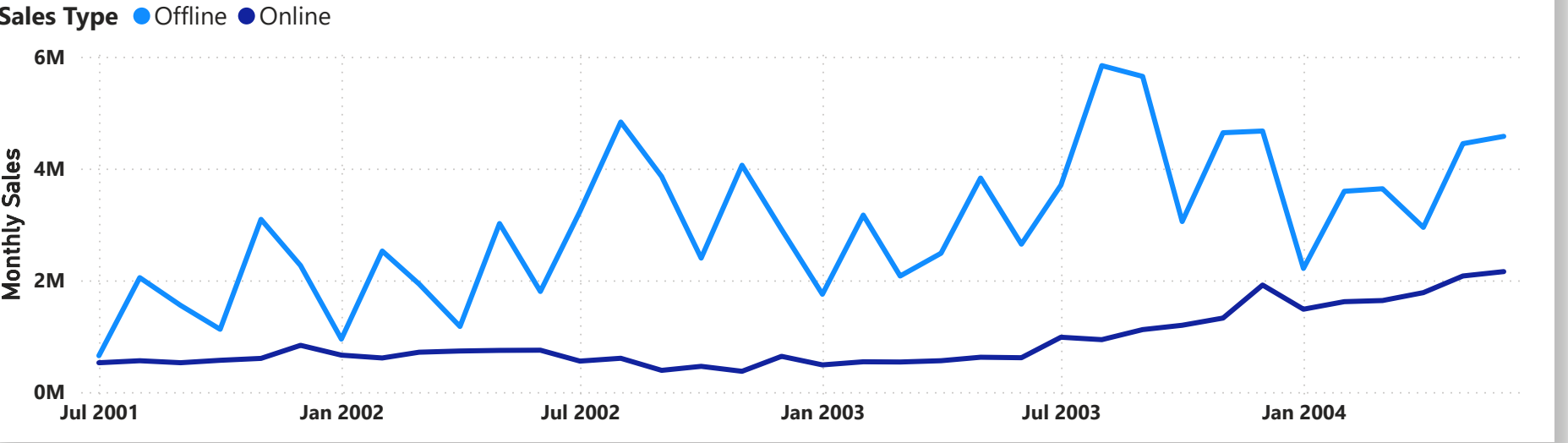


Monthly Sales

Peak Sales experienced during Aug-Sep and Dec 2003, May-June 2004



Offline sales has always been more than Online sales over the years



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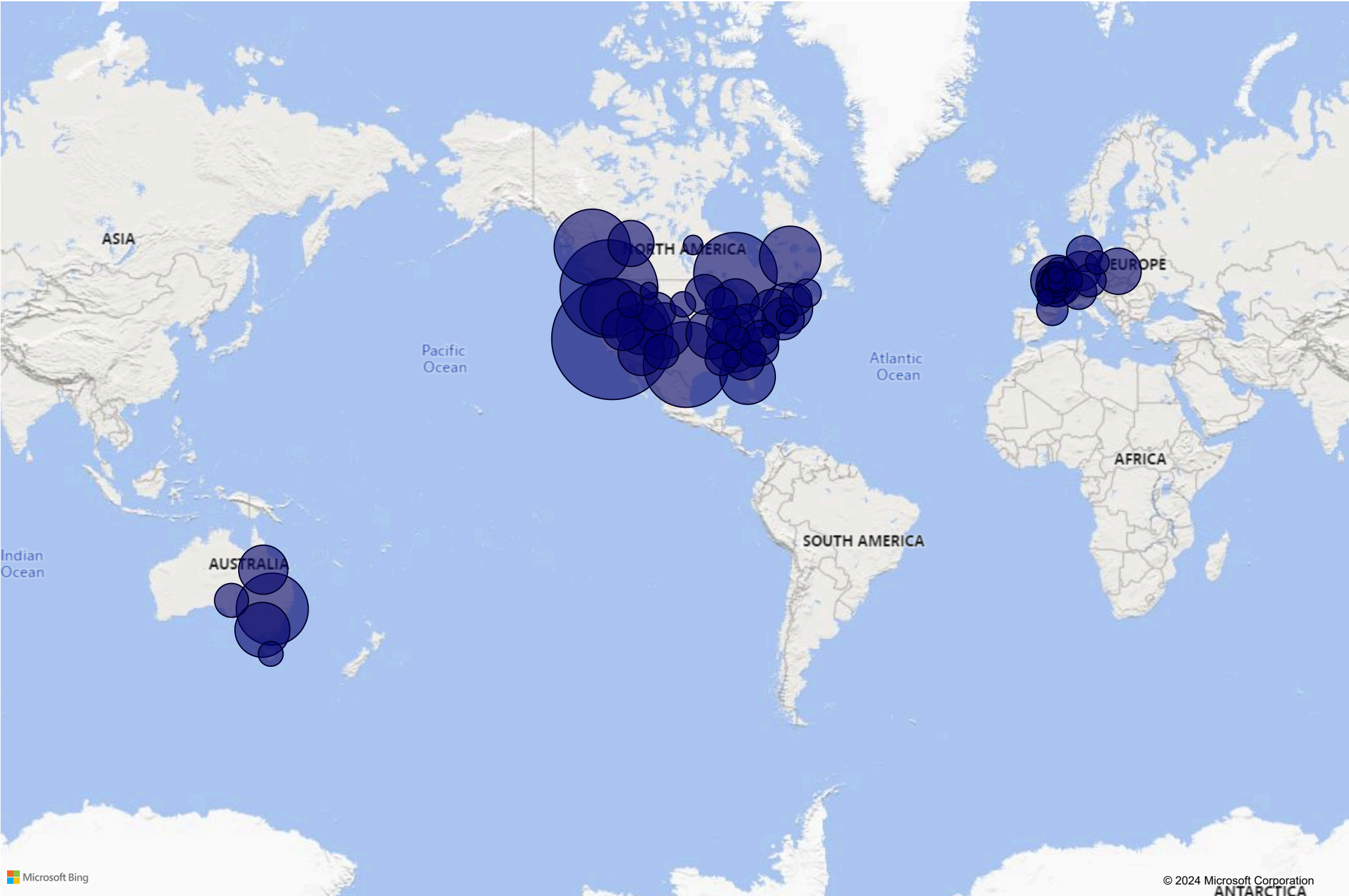
\$8K

Profit Per Customer

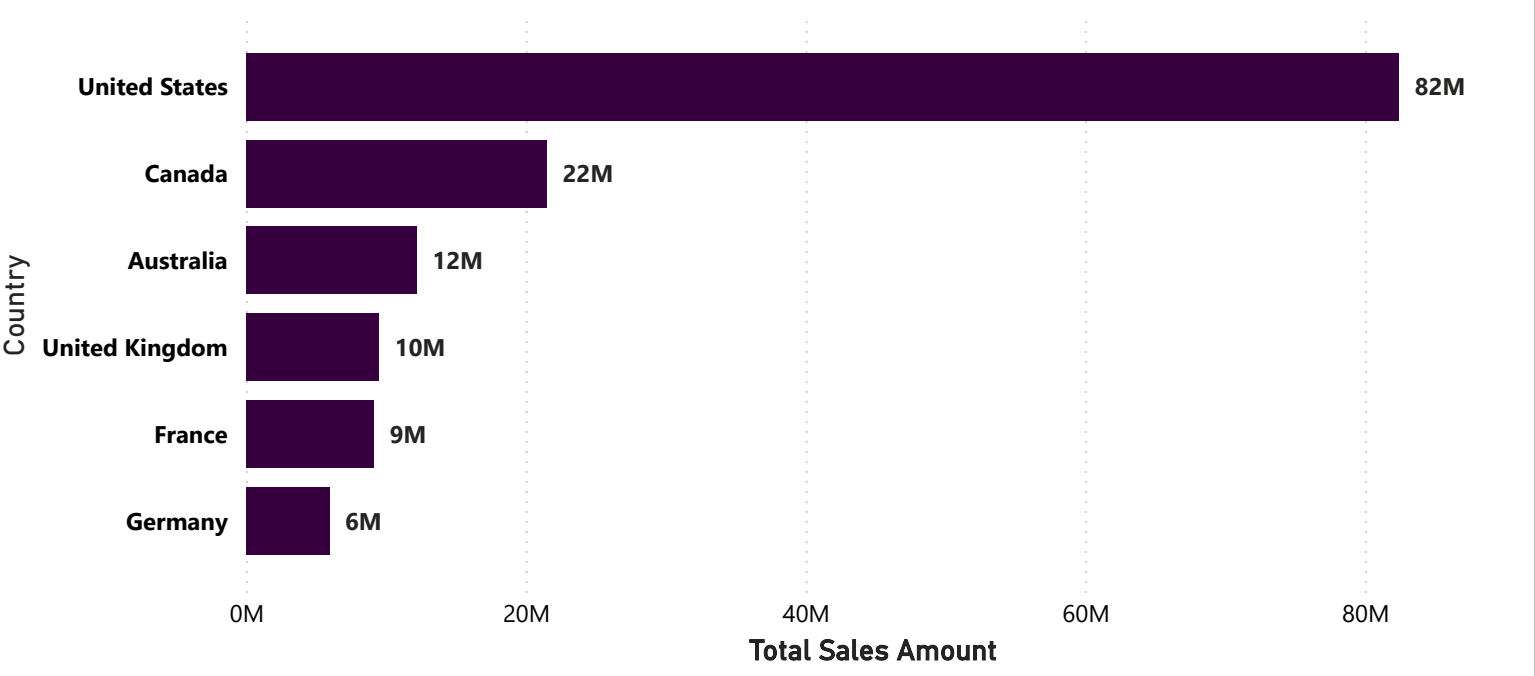
Country

All

North America accounts for majority of our sales



Total Sales Amount by Country



Total Sales Amount by State

