Fareen Khan

Front - End Developer

khanfareenn@gmail.com

9820363926

Experienced SEO executive with a strong desire to transition into front-end development, combining web technology expertise with a passion for user-friendly design.

EDUCATION

Master of Arts (Post Graduation)
Entertainment Media & Advertising
Institution/Place of Education

BMM (Specialization in Advertising)
Mulund College of Commerce

WORK EXPERIENCE

Campaign reporting and trafficking
Accenture

04/2022 - 02/2023
Achievements/Tasks
- Best Debutant
- Best Quality
- All rounder

SEO Executive
Universal Learning Aid

03/2021 - 04/2022
Achievements/Tasks
- **Increased 50% Udemy sales in just 2 months**
- **SEO Activities include Keyword Research, On-page, off-page & Technical**
- **Setting up Facebook AD Campaigns**
- **Monitoring Google Analytics & Google Search Console**

SKILLS

Google Ads   FB Ads   Google Analytics

Google search console   Salesforce   JIRA   HTML

CSS   WordPress   Java script

Search engine optimization   Social media marketing

Semrush   Uber Suggest   Ahref   Chatgpt 3.5

PERSONAL PROJECTS

Github
- https://github.com/Fareennn

CERTIFICATES

Google Ad display Certification

Google Ad Search Certification

Shopping Ad certification

2nd Prize (Research on Brand Building Strategy)

LANGUAGES

English
Full Professional Proficiency

Hindi
Full Professional Proficiency

INTERESTS

Reading books   Music   Travel   Photography