

Personas

Employee

Olle is 52 years old and for the past 25 years he has been using paper. At home he uses a computer to pay his bills through online banking and read online magazines. However his technology skills does not go beyond that. His phone is a traditional Nokia 3310 and as long as it is possible to make a call on it, he considers it more than enough. Therefore he believes that tablets are unnecessary luxurious . Generally he is preserving the traditional ways and is not very fond of big changes.

Manager

Roger, age 46 is an energetic person with a great interest in technology . Proud owner of an iPhone 5 and takes great interest in everything new and flashy which means that his son considers him as an extreme electronics consumer . Roger cares about the company remaining modern and hence interested in the possibility of digitalizing their orders which currently is in paper-form, even though the employees generally prefers to stick to the traditional methods, even though new ways are introduced.

Office employee

Catherine, 35 years old uses computers every day in her job but sticks to the applications which she is used to. Dislikes having to make an effort to learn new programs, but would appreciate if it is possible to make her tasks easier to do by removing unnecessary steps.