

Fares Albokali

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[LinkedIn](#) | [GitHub](#) | [Personal Website](#)

Summary

Results-driven professional with strong critical thinking skills and a passion for continuous learning. Experienced in data analysis and pattern recognition, with a keen interest in data science and software engineering. Adaptable and well-organised, seeking to contribute to and learn from an innovative team that inspires and challenges me to tackle complex problems and drive results.

Technical Skillset

- **Data Technologies:** Python (NumPy, Pandas, Matplotlib, Seaborn), SQL, Tableau, Power BI, Excel
- **Web Technologies:** HTML5, CSS3, JavaScript
- **Programming & Development:** Object-Oriented Programming, Software Testing
- **Project Management:** Trello, Lucidchart, Agile methodologies
- **Tools:** Microsoft Azure, Google Analytics, Microsoft Office, Zoho CRM

Education & Certifications

- **Data Analyst with Python** | Datacamp (2024)
- **L3 Diploma in Software Development** | Code Institute/West Midlands Combined Authority (2023)
- **Master in Political Marketing** | Rome Business School (2020)
- **Bachelor of Business in Marketing** | Limkokwing University (2014)

Soft Skills

- Problem Solving
- Adaptability
- Communication
- Teamwork
- Organisation and Prioritisation
- Continuous Learning

Projects (More on: [GitHub](#))

- **Phone Shop**
Main skills learned: Event handling, Dom manipulation, HTML, CSS, JavaScript.
- **Calculator**
Main skills learned: Error handling, Event handling, HTML, CSS, JavaScript.

- **Personal Portfolio Website**

Main skills learned: Responsive web design, debugging, DOM manipulation, and event handling. *Technologies used:* HTML, CSS, JavaScript, Trello, flowcharts.

- **Number Game (Hackathon)**

A collaborative project involving several team members to create a number guessing game using inputs, functions, and testing. *Technologies used:* JavaScript, Python, Replit, Lucidchart, Trello.

Work Experience

- **Customer Service, Asda, Liverpool** (May 2022 – May 2023)

- Led stock replenishment efforts, optimising inventory management and efficiency.
- Enhanced customer interactions and sales, improving the overall customer experience and collaborating effectively within the team.

- **Shop Assistant, Nebras, Saudi Arabia** (Jan 2019 – Aug 2020)

- Implemented creative merchandising strategies and optimised product placement.
- Streamlined purchasing processes and provided exceptional customer service.
- Generated reports and contributed to product line expansions, adding 10% new products.

- **Buyer, Competitive Price Center, Saudi Arabia** (June 2015 – Dec 2018)

- Managed the product life-cycle, from sourcing to logistics, and supervised store sections.
- Utilised tools such as Excel, Similar Web, and Hootsuite to analyse data, delivering actionable insights and visualised reports.
- Introduced 35% of new product lines and optimised processes, reducing costs by 20%.

- **Business Development, Ibtikar Technologies, Saudi Arabia** (Dec 2014 – May 2015)

- Maintained and updated the CRM database, generating new client leads and enhancing client acquisition.
- Documented customer requirements, prepared Scope of Work, and tailored quotations for effective proposals.
- Improved inter-departmental communication, minimising messaging errors and enhancing collaboration.