

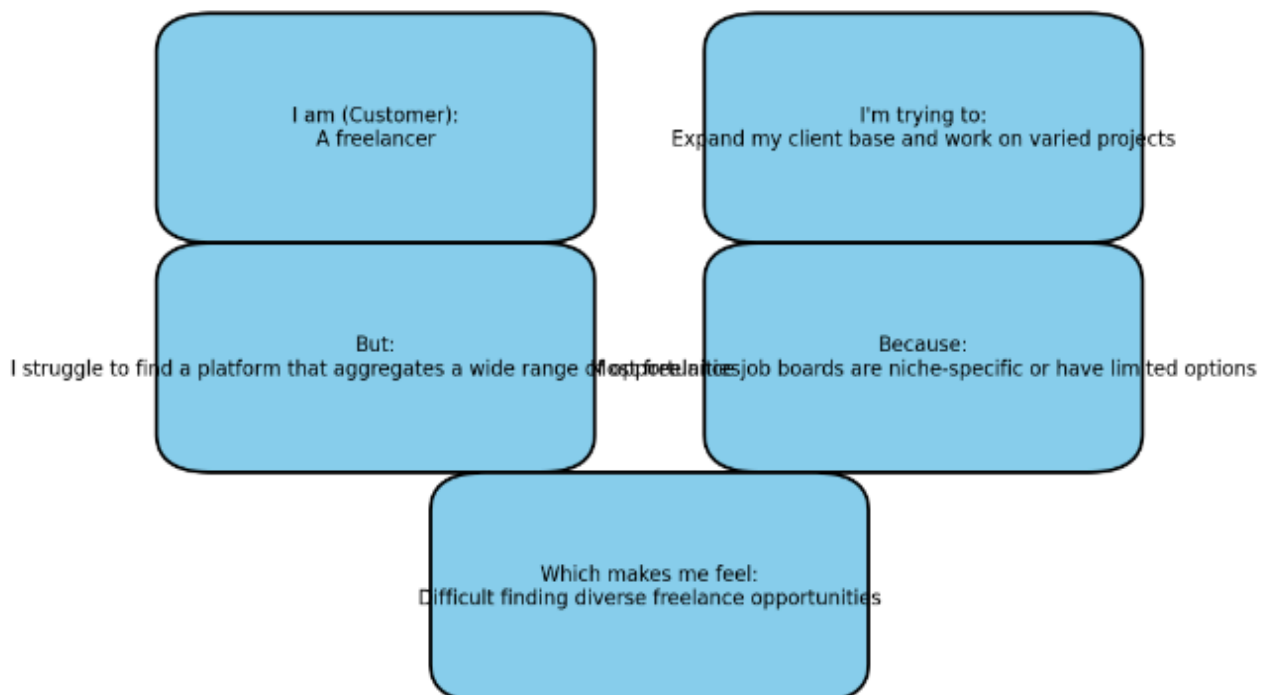
Ideation Phase

Define the Problem Statements

Date	06 July 2024
Team ID	SWTID1719923176
Project Name	Project - Freelance Finder : Discovering Opportunities, Unlocking Potential.
Maximum Marks	3 Marks

Customer Problem Statement:

Freelancers face significant challenges in expanding their client base and finding diverse project opportunities due to the limitations of existing freelance job boards, which are often niche-specific or lack a wide range of options. This makes it difficult for freelancers to find varied opportunities that match their skills. Additionally, new freelancers struggle to determine appropriate rates for their services due to the absence of a centralized source providing reliable information on current market rates. This uncertainty about market rates and potential earnings adds to the difficulty, making it hard for new freelancers to set competitive yet fair pricing for their work. This situation results in freelancers feeling frustrated and uncertain, impacting their ability to grow and succeed in the competitive freelance market.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A freelancer	Expand my client base and work on varied projects	I struggle to find a platform that aggregates a wide range of opportunities	Most freelance job boards are niche-specific or have limited options	Difficult finding diverse freelance opportunities
PS-2	A new freelancer	Understand what rates to charge for my services	I find it hard to get reliable information on current market rates	There is no centralized source of aggregated data on freelance earnings	Uncertain about market rates and potential earnings