Criteria E: Evaluation

Success Criteria

The feedback session with my client can be seen in *Appendix B*.

1. Users will be able to sign-up and log in to their accounts.
   - **Met**, the login/sign-up page is able to allow users to create new unique accounts that store the information specific to the user.
2. The program will allow the client to pin a location on a map to find restaurants around them.
   - **Met**, as seen in the main page of the product, when the "Google Maps (Drop a pin!)" button is clicked, a shortcut to google maps is opened for location placement.
3. The program will provide list of sorting options for client to choose from.
   - **Met,** the range of specifications from the "Ratings", "Distance", "Review Count", and "Best Match", have been provided.
4. The program will be able to search and access an online database of restaurants to allow for maximum options for the users.
   - **Met,** this program is able to access the online restaurant database known as "Yelp.com" to retrieve the list of restaurants and the information regarding ratings, reviews, affordability, and others.
5. A favoriting mechanism will be available for the client.
   - **Met,** restaurants are able to be favorited and then displayed on a list for easy access.
6. The list of favorited restaurants can be sorted with options such as "ascending", "descending, etc.
   - **Met,** as seen on the favorites page, the "sort by" drop down allows for the user to sort their favorites list.
7. The product will have an aesthetically pleasing user interface for client and will be easy for the client to navigate and use.
   - **Met,** as stated in the feedback given by my client, Mr. ABC thought that the user interface design was aesthetically pleasing, the product was easy to navigate, and the usability was efficient.

As shown above, the success criteria set during the planning phase was largely met and the client is pleased with the product.

Recommendations for Further Development

There are multiple innovations that can be implemented to improve the product. The following recommendations can be executed for further development:

- o Although this product does include the review count of the restaurants, it does not allow the user to write their own reviews. Thus, by adding a feature where the user can input their own thoughts and reviews on this web application, the product would be more interactable.
- o An additional specification could be implemented that is called "local". With this being for a travel agency, certain customers would want local food. This sorting option would be beneficial for the usability of the product.
- o By using data encryption for the password while logging in, the security of the product can be increased.

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