



creavisionbd.com

COMPANY PROFILE



House 14, Road 32, Gulshan 1, Dhaka 1212

Table of Contents

(a) Introduction to Creavision	1
a) Our Services At Creavision	2
□ Executive Development	2
□ Industry Specific Professional Development	3
□ Community Development	4
□ Train-the-Trainer Programs	5
□ Customized Training	5
b) Key Staffs at Creavision	5
(b) Service Experience Record	11
(c) Registration Papers of the Firm	1
1. Trade License	3
2. Incorporation Certificate	5
3. VAT Registration Certificate	6

(a) Introduction to Creavision

Established in 2017, Creavision Private Ltd. is a leading provider of professional development solutions, dedicated to elevating individuals and groups through meticulously tailored training programs. With a steadfast commitment to holistic growth, we offer an extensive suite of services designed to meet both on-the-job and off-the-job training requirements.

Our Executive Development programs equip leaders with essential skills in leadership, management, and strategic planning, ensuring effective organizational leadership. Additionally, our Industry Specific Professional Development initiatives cater to diverse sectors such as finance, manufacturing, hospitality, and retail, providing practical skills and knowledge for industry success. We are equally devoted to community development, offering comprehensive training in areas such as health, vocational skills, and entrepreneurship to empower communities for sustainable growth.

Moreover, our Train-the-Trainer programs specialize in domains like market development and supply chain management, enhancing the expertise of trainers for effective knowledge dissemination. Recognizing the pivotal role of employees, our Customized Training solutions integrate various services to meet the unique needs of organizations, fostering a highly skilled and motivated workforce. At Creavision, we are committed to fostering growth and excellence, paving the way for transformative success in individuals and organizations alike.

Our Panel is distinguished by its exceptional panel of industry experts, each possessing extensive experience and expertise in their respective domains. Our panel is carefully curated to ensure the highest caliber of training delivery, providing clients with access to top-tier professionals who are dedicated to facilitating transformative learning experiences.

Our Process is characterized by a meticulous attention to detail and a commitment to excellence at every stage. From initial consultation and needs assessment to program design, implementation, and evaluation, our process is streamlined to deliver optimal results. We prioritize transparency, communication, and collaboration to ensure seamless execution and maximum impact for our clients.

Our Client-ecentric Approach is at the heart of everything we do. We understand that every organization is unique, with its own set of challenges, goals, and aspirations. That's why we take the time to listen, understand, and tailor our services to meet the specific needs and objectives of each client. Whether it's executive development, industry-specific training, or community development initiatives, we work closely with our clients every step of the way to deliver customized solutions that drive tangible results. Our unwavering dedication to client satisfaction and success sets us apart, making Creavision the preferred partner for organizations seeking excellence in professional development.

a) Our Services At Creavision

At Creavision, we specialize in empowering individuals and groups to elevate their professional trajectories through tailored training programs. Our comprehensive approach encompasses both on-the-job and off-the-job training, ensuring a holistic development experience.

We offer a diverse range of services, including Executive Development, Community Development, Industry-Specific Professional Development, Train-the-Trainer Programs, and Customized Training solutions. Our commitment lies in understanding and addressing the unique needs of each client by conducting thorough assessments of their work environment and aspirations. We believe in fostering growth and excellence by providing dynamic and personalized training experiences that propel individuals and organizations towards their goals.

❖ Executive Development

These programs are designed to prepare executives for success by enhancing their critical qualities and skills. From leadership and management training to team building and strategic planning, we provide executives with the tools needed to lead their organizations effectively.

1. **Leadership development:** These programs focus on developing leadership skills, such as communication, decision-making, and strategic thinking, to help executives lead their teams and organizations effectively.
2. **Management training:** These programs focus on developing management skills, such as delegation, time management, and conflict resolution, to help executives manage their teams and resources effectively.

3. **Team building:** These programs focus on developing teamwork and collaboration skills among executives and their teams, to improve communication and productivity.
4. **Executive coaching:** These programs provide one-on-one coaching and mentoring to executives, to help them develop specific skills or overcome challenges in their roles.
5. **Strategic planning:** These programs focus on developing skills related to strategic planning and decision-making, to help executives set and achieve organizational goals.
6. **Communication training:** These programs focus on developing communication skills, such as public speaking, presentation skills, and interpersonal communication, to help executives communicate effectively with stakeholders.
7. **Diversity and inclusion training:** These programs focus on developing skills related to diversity and inclusion, to help executives create inclusive and equitable workplaces.

❖ **Industry Specific Professional Development**

These industry-specific training programs are designed to help individuals acquire the necessary skills and knowledge to succeed in their chosen professions, enabling them to make meaningful contributions to their organizations and industries.

1. **Finance Training:** Financial training programs focus on developing skills and knowledge related to financial analysis, investment banking, portfolio management, treasury operations, and risk management. These programs can help individuals gain a deep understanding of financial concepts, markets, and instruments, preparing them for careers in banking, insurance, and investment firms.
2. **Manufacturing Training:** Manufacturing training programs focus on developing skills and knowledge related to production processes, quality control, supply chain management, and lean manufacturing principles. These programs can help individuals gain practical experience in optimizing manufacturing processes, reducing waste, and increasing efficiency, preparing them for careers in factories, plants, and other manufacturing facilities.
3. **Hospitality Training:** Hospitality training programs focus on developing skills and knowledge related to hotel management, event planning, restaurant operations, and guest

relations. These programs can help individuals gain practical experience in delivering exceptional customer experiences, managing staff, and ensuring operational excellence, preparing them for careers in hotels, restaurants, and other hospitality businesses.

4. **Retail Training:** Retail training programs focus on developing skills and knowledge related to merchandising, inventory management, point-of-sale systems, and customer relationship management. These programs can help individuals gain practical experience in driving sales, maximizing profit margins, and creating memorable shopping experiences, preparing them for careers in department stores, boutiques, and other retail establishments.

❖ **Community Development**

Community training programs are designed with a range of skills and knowledge development opportunities for individuals and groups.

1. **Health and hygiene training:** This type of training focuses on educating individuals and communities on basic health and hygiene practices, such as handwashing, sanitation, and disease prevention.
2. **Agricultural training:** This type of training focuses on developing skills related to farming, livestock management, and other agricultural practices, to help individuals and communities improve their food security and livelihoods.
3. **Vocational training:** This type of training provides individuals with the skills and knowledge needed to secure employment in specific industries, such as construction, hospitality, or IT.
4. **Entrepreneurship training:** This type of training focuses on developing skills related to starting and managing a business, to help individuals and communities become self-sufficient and economically empowered.
5. **Financial literacy training:** This type of training focuses on developing skills related to financial management, such as budgeting, saving, and investing, to help individuals and communities improve their financial stability.

- 6. Disaster preparedness training:** This type of training focuses on educating individuals and communities on how to prepare for and respond to natural disasters, such as floods, cyclones, and earthquakes.

❖ **Train-the-Trainer Programs**

At Creavision, our Train-the-Trainer programs are meticulously crafted to cater to the aspirations of trainers seeking specialization in their respective fields. We excel in honing expertise in key domains such as market development, supply chain development, industry-specific development, and community development. These specialized areas constitute the cornerstone of our training initiatives, ensuring that trainers receive targeted guidance and knowledge enrichment tailored to their professional goals. These programs are designed to help trainers develop the skills and knowledge needed to design, deliver, and evaluate effective training programs.

❖ **Customized Training**

At Creavision, we recognize that employees are the heartbeat of any organization, representing its most invaluable asset. Just as any asset requires maintenance and enhancement, so too do employees thrive with ongoing development and support. We firmly believe that investing in employee growth translates directly into enhanced productivity and organizational advancement. Our commitment to customized training underscores this belief, as we seamlessly integrate a blend of services tailored to meet your unique needs. By combining our array of offerings, including Executive Development, Community Development, Industry-Specific Professional Development, and more, we craft bespoke training programs that empower your workforce with the skills and knowledge essential for driving organizational success. With our customized training solutions as the cornerstone, we pave the path towards realizing your organizational mission and vision in the long term. At Creavision, we stand ready to partner with you in nurturing a thriving and dynamic workforce poised for excellence.

b) Key Staffs at Creavision

a) Abdul Malek; Chairman

Abdul Malek is a dynamic entrepreneur, investor, and market researcher, executive development trainer with a proven track record of success. As the Founder and Chairman

of Creavision, he has demonstrated his expertise in the market research field, having established the company in 2017 and leading it to impressive growth. Graduating with a BBA in Finance from the University of Dhaka, Abdul Malek developed a passion for business analytics and big data management. His keen interest in harnessing the power of data in the digital age led him to specialize in providing organizations with valuable insights for effective planning and decision-making. Alongside his role at Creavision, Abdul Malek serves as the Executive Vice President of Junior Chamber International, Bangladesh, and is the esteemed Founder and Chairman of Contentmen. As a seasoned leader, Abdul Malek has mastered the art of training through his extensive experience in guiding teams, analyzing market trends, and implementing strategic initiatives. His comprehensive understanding of training methodologies, coupled with his strategic vision, enables him to drive impactful learning experiences that empower individuals and organizations alike. Through his leadership at Creavision, Abdul Malek continues to set the standard for excellence in the field, leveraging his mastery of training principles to propel the company's mission of fostering growth and innovation.

b) Md Ariful Islam; Co-founder & Chief Executive Officer

Md Ariful Islam is a highly skilled professional with a proven track record in social and market research, and he currently serves as the Research Director and CEO of Creavision Private Limited. With over a decade of hands-on experience, Md Ariful Islam has honed his expertise in crafting and delivering effective training programs through his roles in social and market research. His journey began at Dnet, where he excelled as a Data Analytics Expert, leading numerous successful projects that integrated cutting-edge training techniques with research methodologies. Transitioning to Kantar, the global leader in data and consulting services, Md Ariful Islam continued to refine his training prowess as a core member of the BAT team. There, he not only led branded product tests but also contributed significantly to segmentation studies, harnessing his deep understanding of training methodologies to drive results. Md Ariful Islam's global engagements further showcase his mastery, as he represented Bangladesh in prestigious initiatives such as the Gallup World Poll and the Financial Inclusion Study of the Gates Foundation. Armed with a Bachelor of Business Administration (BBA) degree from the esteemed University of

Dhaka's Department of Marketing, followed by a Master of Business Administration (MBA), Md Ariful Islam possesses a solid foundation in training principles. As CEO & Co-Founder of Creavision, he brings his wealth of experience to the forefront, leveraging his mastery of training methodologies to empower individuals and organizations alike. Md Ariful Islam's dedication to excellence and innovation ensures that Creavision remains at the forefront of the training industry, driving impactful change through bespoke training solutions tailored to client needs.

c) Hussain Ahmed Enamul Huda; Chief Strategist

Hussain Ahmed Enamul Huda is a highly accomplished professional currently serving as a full-time Assistant Professor in Department of Finance at the University of Dhaka. With a wealth of experience in academia, he imparts his expertise to graduate-level students, supervises BBA and MBA theses, and provides comprehensive training on fundamental analysis and technical analysis to professionals. Hussain has also conducted research projects sponsored by prominent organizations and institutions, further solidifying his reputation as a respected researcher. Previously, he served as a full-time Lecturer in the Faculty of Business and Economics at Daffodil International University from 2010 to 2012. Hussain holds a Bachelor of Business Administration (BBA) degree from the Department of Finance at the University of Dhaka, obtained in 2007. He further pursued his educational journey, completing a Master of Business Administration (MBA) from the same institution in 2008. Additionally, he earned a Master of Science (M.Sc.) in Finance from the prestigious Edwards School of Business at the University of Saskatchewan, Canada. His M.Sc. thesis, titled 'Policy uncertainty and aggregate industry divestiture,' showcases his deep knowledge and expertise in the areas of market efficiency and policy uncertainty, which continue to be his current areas of interest.

d) Mohammad Rehan Kabir; Co-founder & Head of Community Development Training

Mohammad Rehan Kabir is a highly accomplished professional, serving as the Co-founder and Head of Research at Creavision Private Limited. He also holds the position of Chief Operating Officer (COO) at Prime Research and Consultancy, while simultaneously working as a Senior Research Associate in a prominent bank-based brokerage house, where he operates as an Investment Banker. With over 6 years of experience, he has established

himself in leading financial institutions within the country. Mr. Rehan Kabir completed his Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) from Department of Finance at the University of Dhaka. His expertise encompasses a wide range of sectors, including Macro, Banks, Non-Bank Financial Institutions (NBFIs), and Pharmaceuticals, allowing him to provide comprehensive insights and analysis. Notably, he has served as an industry mentor in prestigious competitions such as the CFA Institute Research Challenge, Finwiz, and Blueprint. Beyond his professional achievements, Mr. Rehan Kabir is a well-traveled individual with exceptional networking, negotiation, and people management skills. He is actively involved in philanthropic endeavors, making a positive impact on society. He has been successfully providing training over 4 years in community development working with NGOs and public, and private donor projects.

e) Tofayel Ahmed Rumi; Co-founder & Head of Business Development Training

Tofayel Ahamed Rumi, CFA, is a portfolio manager at a renowned asset management company in Bangladesh and also serves as the Chief Financial Officer (CFO) of Prime Research and Consultancy. With over 3 years of experience in research and investment in the equity and fixed income markets, he is a CFA Charter holder. Tofayel has successfully completed various corporate advisory projects and worked with startups in raising funds and shaping their strategic paths. He brings valuable expertise to digital transformation projects in the Bangladesh Capital Market and has served as an industry mentor for the CFA Institute Research Challenge, leveraging his global and domestic insights and financial modeling techniques for thorough analysis and unique viewpoint. He is our finest expert in 'Business Development Training' with over 3 experience of successful accomplishments in providing training to the business executives and industry specialists.

f) Amit Kumar Basunia, Head of Training Department

Amit Kumar Basunia is a dynamic professional with a profound understanding of training methodologies and a passion for cultivating highly skilled individuals within renowned organizations. With over 5 years of specialized experience in accounting, tax services, and agricultural research, coupled with a Bachelor of Science in Agriculture from Bangladesh Agricultural University, Amit brings a wealth of knowledge and expertise to his role as the

Head of Training at Creavision. He is highly motivated and analytical, with a keen eye for detail and a dedication to delivering accurate and insightful training solutions. Amit's mastery of data analysis, program planning, and public speaking, combined with his experience in facilitating training sessions and conducting focus group discussions, positions him as a trusted leader in the field of professional development. His commitment to excellence and professionalism ensures that training initiatives at Creavision are tailored to meet the organization's objectives and empower individuals to achieve their full potential.

g) Amit Dhar, Co -Head Of Training Department

Amit Dhar brings a wealth of expertise to his role as Co -Head Of Training Department at Creavision, drawing from over 5 years of specialized experience in accounting and tax services at Snehasish Mahmud & Co., Chartered Accountants. With an additional 3.5 years in the manufacturing sector, Amit has cultivated a profound understanding of managerial decision-making, financial statement analysis, and compliance with government regulations. Renowned for his highly analytical approach and unwavering commitment to precision, Amit excels in providing insightful training solutions tailored to client needs. His role at Snehasish Mahmud & Co. involved supervising teams, liaising with government offices, and resolving client issues promptly, showcasing his mastery of communication and problem-solving. Moreover, Amit's leadership in completing complex assignments, coupled with his expertise in tax computations and regulatory compliance, positions him as a trusted advisor in navigating the intricacies of financial management. As Associate Director, Amit leverages his mastery of training methodologies to drive impactful learning experiences, ensuring that clients receive accurate, timely, and insightful guidance to propel their organizational success.

h) Tasnia Fatin; Training Expert

Tasnia Fatin is a dedicated professional with a vision to create a responsible and conscious society through skilled manpower. With a background in management and marketing, including a PhD in Management and Sustainability, Tasnia has excelled in roles such as freelance trainer, lecturer, and strategic marketing manager. Their entrepreneurial initiatives, voluntary work, and proficiency in multiple languages demonstrate their commitment to making a positive impact. Tasnia's expertise in digital marketing and TVET

institutions is evident through their published articles. With a diverse skill set and passion for social welfare, Tasnia is poised to make a significant impact in their field.

i) Rashidul Islam; Manager , Training Expert

Rashidul Islam, a BSc graduate in Naval Architecture from BUET, brings extensive expertise in big data analysis and data visualization using Power BI. As Manager of Research & IT Services, he has optimized ship performance through data-driven strategies in marine projects. With a strong work ethic and adaptability, Rashidul excels in handling large datasets, extracting insights, and presenting them visually. In his role as Manager, Training, Rashidul leverages his experience to empower professionals with training in data analytics, visualization, and data-driven strategies, fostering a culture of continuous learning and collaboration in the business field.

j) Kayser Selim; Associate Manager, Training Expert

Kayser Selim is a motivated professional with a strong educational background in Information Science and Library Management. Proficient in Microsoft Office, programming, and video/audio editing, Kayser's skills are well-suited for the demands of the professional environment. As the former President of Dhaka University Career Club, they demonstrated exceptional leadership by organizing successful career events. With a commitment to personal and professional development evident through active participation in social and extracurricular activities, Kayser excels in facilitating impactful training sessions as an Associate Manager. Leveraging their diverse skill set and leadership experience, Kayser designs workshops on professional development, technical proficiency, and leadership strategies, fostering a dynamic learning environment for participants.

k) Md. Tanjim Hasan; Senior Executive Trainer

Md. Tanjim Hasan brings over 6 years of experience in non-governmental and technology innovation organizations, specializing in digital health, FinTech, and digital transformation as a Research Manager. His expertise spans qualitative and quantitative research design, data analysis using STATA, SPSS, and R, and project management methodologies including PMP and Agile. As a senior executive trainer, Mr. Hasan delivers dynamic workshops on optimizing business processes, systems, and strategies, drawing on his practical experience to empower professionals with innovative solutions and actionable insights for success in the ever-evolving business landscape.

I) **M. Ashiqur Rahman Khan; Executive Trainer**

M. Ashiqur Rahman Khan, holds a Master's degree in Social Sciences in Economics from the University of Dhaka. With expertise in economic research and data analysis, he specializes in topics such as tourism, waste management, solar energy access, and the impacts of natural disasters on energy poverty in Bangladesh. Leveraging his strong academic background and practical experience, Ashiqur conducts workshops and seminars on research design, data analysis, and economic modeling for strategic decision-making. His dynamic teaching style and real-world examples create an engaging learning environment, making him a sought-after trainer in business research.

(b) Service Experience Record

1	Project Name	"Market Stakeholders Training on Capacity Building of Strategy Development on Stabilizing the Market Condition for Agricultural Commodities of Bangladesh "		
	Client	Department of Agricultural Marketing (DAM), Ministry of Agriculture, Government of Bangladesh	Timeline	Jan 2023 – May 2023
	Objectives	<ol style="list-style-type: none"> 1. Enhancing knowledge and understanding of market dynamics related to agricultural commodities in Bangladesh. 2. Strengthening capacity in strategy development and implementation to address challenges faced by the agricultural sector. 3. Improving skills in identifying opportunities and threats within the agricultural value chain. 4. Developing competencies in analyzing data and utilizing it effectively for decision-making purposes. 		

		<p>5. Fostering collaboration among various market stakeholders to promote synergy and cooperation.</p> <p>6. Encouraging innovation and entrepreneurship within the agricultural sector.</p> <p>7. Increasing awareness of best practices and successful strategies employed elsewhere in similar contexts.</p> <p>8. Empowering participants with tools and techniques to develop effective risk management plans.</p> <p>9. Facilitating access to relevant resources (finance, marketing, etc.) for improved business operations.</p> <p>10. Promoting gender equality and inclusion in the agricultural sector.</p>
	Output	<p>The project yielded remarkable outcomes, including increased understanding of market dynamics, improved strategic planning capabilities, enhanced data analysis skills, strengthened collaboration among stakeholders, and expanded innovation in the agricultural sector. Additionally, stakeholders gained access to resources, adopted best practices, implemented robust risk management plans, and promoted gender equity and inclusivity.</p>

Government of the People's Republic of Bangladesh
Ministry of Agriculture
Department of Agricultural Marketing (DAM)
Khamarbari, Farmgate, Dhaka
www.dam.gov.bd

Memo: 12.02.0000.015.54.008.15.84

Date: 04/06/2023

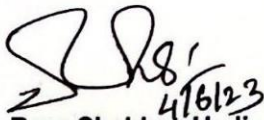
To Whom It May Concern

This is to certify that Creavision Private Limited, duly incorporated under the Companies Act XVIII of 1994 (Registration No. C177576/2022), has successfully completed a project titled "A Roadmap for Strategy Development and Training for Stakeholders on Stabilizing the Market Conditions for Agricultural Commodities in Bangladesh" for the Department of Agricultural Marketing (DAM), Ministry of Agriculture, Government of the People's Republic of Bangladesh.

Throughout the duration of this project, Creavision Private Limited has demonstrated commendable proficiency in providing strategic guidance and conducting training sessions aimed at stabilizing the market conditions for agricultural commodities. Their efforts included a comprehensive analysis of historical price trends, market dynamics, and stakeholder engagement strategies. Leveraging their expertise, Creavision Private Limited developed tailored training programs designed to empower stakeholders with the necessary skills and knowledge to navigate market challenges effectively.

In delivering their services, Creavision Private Limited exhibited professionalism and dedication, ensuring that all training sessions were conducted with the highest standards of care and quality. Their contribution has been invaluable in equipping stakeholders with the tools needed to address market volatility and foster sustainable growth in the agricultural sector.

We extend our best wishes to Creavision Private Limited for their continued success in their future endeavors.



Reza Shahbaz Hadi
Senior Assistant Director
Research Section
Department of Agricultural Marketing
Khamarbari, Dhaka

2	Project Name	" Corporate Coaching on Hospitality Training of Hotel and Tourism Industry in Bangladesh "		
	Client	Bengal Group of Industries	Timeline	Nov 2022 – Dec 2022
	Objectives	<ol style="list-style-type: none"> 1. Enhancing leadership and management skills among hotel and tourism industry professionals. 2. Boosting employee performance and effectiveness in their roles. 3. Identifying and addressing common challenges faced by the hospitality and tourism sectors, such as seasonality, changing legislation, and small profit margins. 4. Developing strategies to manage and mitigate risks associated with the hospitality and tourism industry. 5. Cultivating a customer-centric mindset and enhancing guest satisfaction. 6. Exploring ways to optimize operational efficiency and cost reduction. 7. Emphasizing the importance of continuous improvement and lifelong learning. 8. Encouraging innovation and creativity in product development and service delivery. 9. Strengthening cross-functional collaboration between departments and teams. 10. Equipping participants with practical tools and techniques to implement changes and drive growth in their respective establishments. 		
	Output	<p>Creavison Private Ltd successfully implemented a Corporate Coaching program for the hospitality sector in Bangladesh, focusing on hotel and tourism professionals. The project yielded significant outcomes, including increased revenue and occupancy rates, reduced employee turnover, enhanced teamwork, improved compliance with regulations, heightened employee motivation, adoption of sustainable practices, and strengthened brand</p>		

		reputation. These achievements mark a substantial advancement in elevating service quality and sustainability in the hospitality industry.
--	--	--





To Whom It May Concern

This is to certify that Creavision Private Limited, incorporated under the Companies Act - XVIII of 1994 (Registration No. C-177576/2022), has successfully completed a comprehensive training program on market research for the "Hotel and Tourism Industry in Bangladesh" conducted by Bengal Hotels and Resorts. Throughout the training program, Creavision Private Limited exhibited commendable dedication, professionalism, and a keen aptitude for acquiring knowledge and skills relevant to market research methodologies. They actively engaged in learning data-driven techniques such as spend and demand analysis, benchmarking, competitor analysis, market forecasting, and SWOT analysis.

Creavision Private Limited's active participation and demonstrated proficiency in utilizing these methodologies reflect their commitment to enhancing their expertise in market research. As such, they have successfully met the objectives set forth in the training program and have shown themselves to be well-equipped to apply these learnings effectively in practical scenarios. Based on their exemplary performance during the training, I hereby certify Creavision Private Limited as having completed the market research training program for the "Hotel and Tourism Industry in Bangladesh" conducted by Bengal Hotels and Resorts.

Sincerely,

A handwritten signature in black ink, appearing to be "Md. Mahfuzul Haque", written in a cursive style.

Md. Mahfuzul Haque

Manager

Corporate Finance

3	Project Name	"Coaching for Management of a Predictive Model for the Supply Chain of Luxury Fashion"		
	Client	Festivibe	Timeline	Oct 2017 to present
	Objectives	<ol style="list-style-type: none"> 1. Developing a comprehensive understanding of predictive modeling and its applications in the luxury fashion supply chain. 2. Enhancing skills in data analysis, interpretation, and visualization to support informed decision-making. 3. Improving knowledge of supply chain management principles and practices, including inventory management, demand forecasting, and logistics. 4. Fostering collaboration and communication among different stakeholders involved in the luxury fashion supply chain. 5. Encouraging innovation and creativity in the development of predictive models and supply chain strategies. 6. Providing practical training on the use of relevant software and tools for predictive modeling and supply chain management. 7. Strengthening risk management capabilities to mitigate potential disruptions in the supply chain. 8. Promoting sustainability and ethical practices in the luxury fashion industry. 		
	Output	<p>The outcomes include improved demand forecasting, leading to better inventory management and reduced waste. Supply chain visibility was enhanced for faster response times, increasing profitability and customer satisfaction. Additionally, sustainable practices were adopted, enhancing environmental responsibility and resilience against disruptions.</p>		



Date: 01 June, 2023

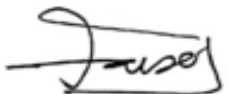
To Whom It May Concern

This letter serves to certify that Creavision Private Limited, incorporated under the Companies Act - XVIII of 1994 (Registration No. C-177576/2022), has provided invaluable training assistance to Festivibe, a luxury fashion brand operating in Bangladesh and the USA.

During the training sessions conducted by Creavision Private Limited, our employees received comprehensive instruction and guidance on various aspects of global procurement operations. Through the utilization of predictive models and analysis of global trade data, Creavision Private Limited equipped our team with the necessary tools and insights to optimize raw material and semi-finished goods purchases effectively. Their expertise in understanding seasonality patterns and utilizing data-driven approaches has empowered our employees to make informed decisions, thereby avoiding over or under purchasing of raw materials. Additionally, Creavision Private Limited's insightful analysis on supplier behaviour, market trends, pricing dynamics, and overall market behaviour has greatly contributed to enhancing our employees' procurement processes and decision-making capabilities.

We express our utmost satisfaction with the quality of training provided by Creavision Private Limited, and we are confident that the knowledge and skills imparted to our employees will have a positive impact on our business operations moving forward. We look forward to the possibility of continued collaboration with Creavision Private Limited for further training initiatives. Based on their exemplary performance and the positive impact of their training sessions, we wholeheartedly recommend Creavision Private Limited for future training assignments and projects.

Sincerely,


01. 6. 23
Abdullah Nur Faisal
Marketing Director
Festivibe

Level 03, House - 76,
Banani-12, Dhaka 1213

Phone +8801720-351328

Email: hellofestivibe@gmail.com
Web: www.festivibe.net



4	Project Name	"Coaching on Investment Knowledge for Youth Entrepreneurship in Bangladesh."		
	Client	Junior Chamber of Commerce (JCI) Bangladesh	Timeline	May 2020 to June 2020
	Objectives	<ol style="list-style-type: none"> 1. Enhancing knowledge and understanding of investment principles and practices among young entrepreneurs in Bangladesh. 2. Developing skills in financial analysis, valuation, and risk management to support informed investment decisions. 3. Fostering an entrepreneurial mindset and encouraging innovation and creativity in business development. 4. Providing practical training on the use of relevant software and tools for financial analysis and investment management. 5. Strengthening communication and networking skills to facilitate access to investment opportunities and resources. 6. Promoting ethical and socially responsible investment practices. 7. Encouraging collaboration and partnership among young entrepreneurs to leverage collective strengths and resources. 8. Providing mentorship and guidance from experienced investors and entrepreneurs. 		
	Output	The outcomes included increased access to capital, improved financial literacy, enhanced innovation, greater collaboration, social and environmental impact, boosted employment opportunities, and a strengthened entrepreneurial ecosystem through supportive networks of investors, mentors, and entrepreneurs.		

This letter serves to certify that Creavision Private Limited, duly incorporated under the Companies Act - XVIII of 1994 (Registration No. C-177576/2022), conducted an outstanding training program in collaboration with JCI (Junior Chamber International) Bangladesh. The training program titled "Promoting Investment for Entrepreneurship Opportunities in Bangladesh: Addressing the Policy Framework centre towards the Youth in Bangladesh" was meticulously designed to address challenges faced by the youth and explore development opportunities by analysing national policies and global best practices.

Throughout the training, Creavision Private Limited demonstrated exceptional analytical skills and expertise, playing a pivotal role in examining policies, studying international practices, and proposing interventions to foster youth entrepreneurship and positively impact the national economy. We express our sincere gratitude to Creavision Private Limited for the excellent services provided during the training program. Their dedication, professionalism, and expertise significantly contributed to the success of the program and enriched the learning experience for all participants.

We extend our best wishes to Creavision Private Limited for their future endeavours, confident in their continued commitment to delivering outstanding training programs and making a positive impact in their field.

Md Ziaul Haque Bhuiyan

National President

JCI Bangladesh

**President
JCI Bangladesh**

5	Project Name	"Retail Training on Data-driven Market Insights and management of Market Retail Data for the Food Industry."		
	Client	Ispahani Food Limited (IFL)	Timeline	Aug 2022 – Jan 2023
	Objectives	<ol style="list-style-type: none"> 1. Developing a comprehensive understanding of data-driven market insights and their applications in the food retail industry. 2. Enhancing skills in data analysis, interpretation, and visualization to support informed decision-making. 3. Improving knowledge of retail management principles and practices, including inventory management, pricing, and promotions. 4. Fostering collaboration and communication among different stakeholders involved in the food retail industry. 5. Encouraging innovation and creativity in the development of data-driven retail strategies. 6. Providing practical training on the use of relevant software and tools for data analysis and retail management. 7. Strengthening risk management capabilities to mitigate potential disruptions in the retail supply chain. 8. Promoting sustainability and ethical practices in the food retail industry. 		
	Output	<p>Creavision's data-driven approach and insightful analysis helped IFL to make informed decisions and optimize marketing strategies. The training yielded significant outputs for the project, improved demand forecasting accuracy, better inventory management, increased retail transparency, enhanced profitability, improved customer satisfaction, reduced environmental impact, and greater resilience to retail disruptions. Moreover, employees experienced increased engagement through innovative, data-driven approaches to retail management.</p>		



ISPAHANI FOODS LIMITED

Date: - 07/06/2023

To Whom It May Concern

This letter serves to certify that Creavision Private Limited, a company duly incorporated under the Companies Act - XVIII of 1994 (Registration No. C-177576/2022), has successfully completed a market research project on behalf of Ispahani Foods Limited (IFL), a subsidiary of M.M. Ispahani Ltd. Throughout the duration of the project, Creavision Private Limited demonstrated exemplary professionalism, expertise, and a steadfast commitment to delivering exceptional results. Their comprehensive market surveys and data-driven insights have played a pivotal role in providing valuable information for IFL's brand strategies. Creavision Private Limited's scope of work included conducting pre- and post-launch monitoring surveys, analysing survey and market data, and evaluating the performance of the brand. Their data-driven approach and insightful analysis have enabled IFL to make informed decisions and optimize their marketing strategies effectively.

We express our deep gratitude and appreciation to Creavision Private Limited for their outstanding services rendered throughout the project. Their dedication,

expertise, and professionalism were evident at every stage of our engagement.

We extend our best wishes to Creavision Private Limited for their future endeavours, confident in their ability to continue delivering exceptional results.

A handwritten signature in black ink, appearing to read "Shamilah", written over the word "Sincerely,".

Sincerely,
Shamilah Haque Archana

Marketing Manager

(c) Registration Papers of the Firm




In our expression of interest, Creavision Private Limited proudly presents its comprehensive collection of registration papers, showcasing our commitment to legal compliance and transparency. These documents

include our valid Trade License, Registrar of Joint Stock Certificate, Business Identification Number (BIN), and Electronic Tax Identification Number (eTIN). Each paper highlights our adherence to regulatory requirements, confirming our credibility and responsible business practices. With these registrations, we demonstrate our commitment to operating within the legal framework, fulfilling our tax obligations, and building trust with our valued clients and stakeholders.

1. Trade License

ঢাকা দক্ষিণ সিটি কর্পোরেশন

www.dsc.gov.bd

ই-ট্রেড লাইসেন্স

লাইসেন্স ইস্যুর বিবরণ

ইস্যুর তারিখ : 10/07/2023

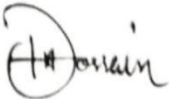
ইস্যুর সময় : 13:55:04

লাইসেন্স নং : TRAD/DSCC/029819/2021


স্থানীয় সরকার (সিটি কর্পোরেশন) আইন, ২০০৯ (২০০৯ সনের ৬০ নং আইন) এর ধারা ৮-৪-তে প্রদত্ত ক্ষমতাবলে সরকার প্রণীত আদর্শ কর তফসিল, ২০১৬ এর ১০ অনুচ্ছেদ অনুযায়ী ব্যবসা, যুতি, পেশা বা শিল্প প্রতিষ্ঠানের উপর আরোপিত কর আদায়ের লক্ষ্যে নিম্নবর্ণিত ব্যক্তি/প্রতিষ্ঠানের আনুকূলে অত্র ট্রেড লাইসেন্সটি ইস্যু করা হলো।


১। ব্যবসা প্রতিষ্ঠানের নাম	ক্রিয়েভিশন প্রাইভেট লিমিটেড		
২। প্রতিষ্ঠানের মালিকের নাম	মো: আরিফুল ইসলাম		
৩। পিতা / স্বামীর নাম	মো: মোরশেদ আলম মিটু		
৪। মাতার নাম	সালেহা বেগম		
৫। ব্যবসার প্রকৃতি	লিমিটেড কোম্পানী		
৬। ব্যবসার ধরণ	আইটি ব্যবসা, আমদানীকারক, গ্রাফিক্স ডিজাইন, পরামর্শক (অফিস), বাজারজাতকরণ, রপ্তানীকারক, রিসার্চ সেন্টার, সফটওয়্যার		
৭। প্রতিষ্ঠানের ঠিকানা	২৬, শহীদ নজরুল ইসলাম রোড, দেলোয়ার কমপ্লেক্স (৬ তলা), টিকাটুলী, ওয়ারী, ঢাকা		
৮। অঞ্চল / বাজার শাখা	৫	ওয়ার্ড / মার্কেট:	৪১
এলাকা			
৯। এনআইডি/পাসপোর্ট/জন্ম নিব: নং	২০৫৭০৯০৭৪৫	বিআইএন নং:	
ফোন	০১৭৩০৭৮১৩৩৮	ই-মেইল:	
১০। অর্থ বছর	২০২৩-২০২৪ (নবায়নকৃত)	ব্যবসা শুরু তারিখ:	০৯/০২/২০২২
১১। মালিকের বর্তমান ঠিকানা	মালিকের স্থায়ী ঠিকানা		
হোস্তিং নং	১০৭৮	হোস্তিং নং	১৪
রোড নং		রোড নং	৩২
গ্রাম / মহল্লা	পশ্চিম নন্দিপাড়া	গ্রাম / মহল্লা	গুলশান-০১
পোস্টকোড		পোস্টকোড	
থানা	শিলগাঁও	থানা	গুলশান
জেলা	ঢাকা	জেলা	
বিভাগ		বিভাগ	
১২। ট্রেড লাইসেন্স/নবায়ন ফি (বার্ষিক)			
লাইসেন্স/নবায়ন ফি	৩৫০০	সাইনবোর্ড কর	৬৪০
সারচার্জ	০	ভাটি	৬২১
আয়কর / উৎসেকর	৩০০০	ফর্ম ফি	৫০
বকেয়া ()	০		
সংশোধনী ফি	০.০০	সর্বমোট	৭৮১১.০০

অত্র ট্রেড লাইসেন্স এর মেয়াদ ৩০ শে জুন, ২০২৪ পর্যন্ত



লাইসেন্স ও বিজ্ঞাপন সুপারভাইজার





কর কর্মকর্তা

শেখ হাসিনার দর্শন
বাংলাদেশের উন্নয়ন



ঢাকা দক্ষিণ সিটি কর্পোরেশন, ঢাকা।
রাজস্ব বিভাগ (অঞ্চল-০১)
নগর ভবন, (১২ তলা), ঢাকা।
ফোন :- ৯৫৫০৭৯০



ট্রেড লাইসেন্স
(TRADE LICENCE)

No : 0126346



লাইসেন্স ইস্যুর বিবরণ		
ওয়ার্ড নম্বর	ইস্যুর ক্রমিক নম্বর	ইস্যুর তারিখ
১৮	৮৫৪৮	১৬/৮/১৭

স্থানীয় সরকার (সিটি কর্পোরেশন) আইন, ২০০৯ এর ধারা ৮৪ এর প্রদত্ত ক্ষমতা বলে সরকার প্রণীত আদর্শ কর তফসীল, ২০০২ এর ৬ অনুচ্ছেদ অনুযায়ী পেশা, ব্যবসা-বাণিজ্য এবং জীবিকা-বৃত্তির উপর আরোপিত কর আদায়ের লক্ষ্যে নিম্নবর্ণিত ব্যক্তি/প্রতিষ্ঠানের অনুকূলে অত্র ট্রেড লাইসেন্সটি ইস্যু করা হলো। যার কার্যকারিতার মেয়াদ অত্র ট্রেড লাইসেন্স এর ৪ ও ৫ নং পৃষ্ঠায় উল্লিখিত সময় পর্যন্ত বলবৎ থাকবে।

- ১। মালিকের নাম : মোহাম্মদ হান্নান
- ২। পিতা/স্বামীর নাম : মোহাম্মদ হুসৈন
- ৩। মাতার নাম : মোহাম্মদা বেগম
- ৪। মালিকের ঠিকানা :
বর্তমান বসবাসের ঠিকানা : হোল্ডিং নং : ৮৯৭, টি.সুন্না মুন্না
রোড নং : ১২
থানা : ডি.সি.আর.
ঢাকা : ১২০৫ (পোস্ট কোড)
- স্থায়ী/রেজিস্টার্ড ঠিকানা :
হোল্ডিং নং/গ্রাম : চন্দ্রাবাড়ী
রোড নং/পোস্ট অফিস : চন্দ্রাবাড়ী
থানা : কুমিল্লা
জেলা : কুমিল্লা
- ৫। ব্যবসা প্রতিষ্ঠানের নাম : ফ্রিজেরিকান
- ৬। পরিশোধিত মূলধন (লিঃ কোম্পানীর ক্ষেত্রে) : ঢাকা
- ৭। ব্যবসা প্রতিষ্ঠানের ঠিকানা : ৯৭, মাইলদাঙ্গা রোড, ঢাকা-৫। এ মাইলদাঙ্গা রোড, মাইলদাঙ্গা
- ফোন ও ই-মেইল (যদি থাকে) : ০১৭২০-৯০৩৫৫৭
- ৮। ব্যবসার ধরণ : কুমিল্লা (১২)
- ৯। আদর্শ কর তফসীল ২০০২ এর ক্রমিক নং : ১৭
- ১০। ট্রেড লাইসেন্স/নবায়ন ফি (বার্ষিক) : ঢাকা (অংকে) : ৩০০০/-
(কথায়) : তিন হাজার টাকা।
- ১১। সাইনবোর্ড কর (বার্ষিক) : ঢাকা (অংকে) : ৮০০/-
(কথায়) : আশুটো চার শত টাকা।
- ১২। ইস্যুকৃত চালান : বই নম্বর : ০১২৬৮১
- লাইসেন্সধারীর নিকট হতে সকল বকেয়া পাওনা বিবিধ রশিদ নম্বর : তাং : এর মাধ্যমে আদায় করা হয়েছে।
(লাইসেন্সটি : ১৭ নম্বর ডি.সি.আর. বইয়ের : ১২৬ পৃষ্ঠায় লিপিবদ্ধ করা হয়েছে)।
- লাইসেন্স ও বিজ্ঞপ্তি প্রদানকারী
(নাম ও পদবীসহ সীল)
- অঞ্চল-০১
(নাম ও পদবীসহ সীল)

মোঃ আব্দুল মান্নান
রাষ্ট্রস্ব ও রাজস্ব সুরক্ষা ইজার
(নগর ভবন, ১২ তলা)
সিটি কর্পোরেশন

শেখ হুসৈন আহমদ
কর কর্মকর্তা
অঞ্চল-০১
ঢাকা দক্ষিণ সিটি কর্পোরেশন

2. Incorporation Certificate

Issue No. 270208 Date: 03/01/2022



Certificate of Incorporation (under Act XVIII of 1994)

No. C-177576/2022

*I hereby certify that **Creavision Private Limited** is this day incorporated under the Companies Act (Act XVIII) of 1994 and that the Company is Limited.*

*Given under my hand at **Dhaka** this **Third** day of **January** two thousand and **twenty-two**.*

*By order of
Registrar*

*Assistant Registrar
Registrar of Joint Stock Companies & Firms
Bangladesh*




N.B. This certificate is digitally signed. Please find the soft copy to verify the signature.

3. VAT Registration Certificate

	
Government of the People's Republic of Bangladesh	
National Board of Revenue	
<div>Mushak-2.3</div>	
Customs, Excise and VAT Commissionerate, Dhaka (East)	
Demra Division	
Value Added Tax Registration Certificate	
This is to certify that the person whose details are given below is registered under Value Added Tax and Supplementary Duty Act, 2012 (Act No. 47 of 2012)	
<u>BIN : 004715452-0307</u>	
Name of the Entity	: CREAVISION PRIVATE LIMITED
Trading Brand Name	: N/A
Old BIN	: N/A
e-TIN	: 337942539409
Address	: Delowar Complex (6th Floor), 26 Sahid Nurul Islam Road, Tikatuly; Wari PS; Dhaka-1203; Bangladesh
Issue Date	: 25/05/2022
Effective Date	: 05/2022
Type of Ownership	: Private Limited
Major Area of Economic Activity	: Services
	
This is a system generated certificate and doesn't require any signature	

4. E-TIN Registration Certificate



Government of the People's Republic of Bangladesh
National Board of Revenue
 Taxpayer's Identification Number (TIN) Certificate
TIN : 337942539409

This is to Certify that **Creavision Private Limited** is a Registered Taxpayer of National Board of Revenue under the jurisdiction of **Taxes Circle-316 (Company)**, Taxes Zone **15, Dhaka**.


Taxpayer's Particulars :

- 1) Name : **Creavision Private Limited**
- 2) Registered Address/Permanent Address : **Delowar Complex (6th Floor), 26 Sahid Nurul Islam Road, Wari, Dhaka, Bangladesh**
- 3) Current Address : **Delowar Complex (6th Floor), 26 Sahid Nurul Islam Road, Wari, Dhaka**
- 4) Previous TIN : **Not Applicable**
- 5) Status : **Company**

Date : January 12, 2022

Please Note:

1. A Taxpayer is liable to file the Return of Income under section 75 of the Income Tax Ordinance, 1984.
2. Failure to file Return of Income under section 75 is liable to-
 - (a) Penalty under section 124; and
 - (b) Prosecution under section 164 of the Income Tax Ordinance, 1984.



Deputy Commissioner of Taxes
 Taxes Circle-316 (Company)
 Taxes Zone 15, Dhaka
 Address : Razzak Plaza (5th Floor), 383, Tongi Diversion Road, Mogbazar, Dhaka Phone : 8316276

N. B: This is a system generated certificate and requires no manual signature.