

Start here. Brainstorm with stickies, pull it over to the right to start your experiment.		Experiments	1	2	3	4	5
<div>Who is your customer? Be as specific as possible.<div>Time Limit: 5 Min</div><div>A bartender/server new to the city and looking for the most profitable restaurant job he/she can find. A manager who wants to see how other restaurants/bars are earning in tips in a specific area.</div></div>		Customer	Waiters				
<div>What is the problem? Phrase it from your customer’s perspective.<div>Time Limit: 5 Min</div><div>There is little data in the Lower East Side where the customer lives. Do not have a place where customers can get tipping information e.g what role, place, zone generate more earnings through tips.</div></div>		Problem					
<div>Define the solution only after you have validated a problem worth solving.<div>Time Limit: 5 Min</div><div>Have a online platform where service providers can share the info they have and gain more information from others from the platform thus help each other in securing a better job and encouraging better tipping practice.</div></div>		Solution					
<div>List the assumptions that must hold true, for your hypothesis to be true.<div>Time Limit: 10 Min</div><div>Users will be motivated enough to input valid data into the system. Users will will subscribe to higher subscription that gives more detailed results. Our app will cover the area that the user is looking for. Our system will have enough data to cover all of Manhattan. Service providers wants to share their tip info in return for gaining access to info from others service providers.</div></div>		Riskiest Assumption	Users will be motivated enough to input valid data into the system.				
Need help? Use these sentences to help construct your experiment.		Method & Success Criterion					
To form a Customer/Problem Hypothesis: I believe <u>my customer</u> has a problem <u>achieving this goal</u> .	To form a Problem/Solution Hypothesis: I believe <u>this solution</u> will result in <u>quantifiable outcome</u> .						
To form your Assumptions: In order for <u>hypothesis</u> to be true, <u>assumption</u> needs to be true.		GET OUT OF THE BUILDING!					
To identify your Riskiest Assumption: The assumption with the least amount of data, and core to the viability of my hypothesis is...		Result & Decision					
Determine how you will test it: The least expensive way to test my assumption is...		Learning					