Farhan Ishrat

Seeking a challenging role as a Web Developer where I can leverage my skills in front-end and back-end of a web development to contribute, innovate web solutions, while growing and learn in a dynamic and fast-paced environment under the supervision of well-established and well experienced seniors with an aim to achieve a certain objectives in a stipulated period of time and with excellence.

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📱 0312-5713716

📍 Farhan house ST# 14
Mohalla Garden Town
New Shakrial
Islamabad

LANGUAGES

English
Full Professional Proficiency

Urdu
Native or Bilingual Proficiency

INTERESTS

Technology

Web Development

Artificial Intelligence

Video Games

Job Experience: -

PHP Web Developer 1 year Intern: -
Developing dynamic web applications using PHP, HTML, CSS, and JavaScript.
Collaborating with cross-functional teams to design, develop, and deploy web solutions.
Integrating third-party APIs to enhance application functionality.
Conducting code reviews and debugging sessions to improve code quality and application performance.
Assisting in creating and maintaining technical documentation for web projects.
Participating in client meetings to gather requirements and provide technical insights.

SEO 6 months experience: -
Conducting keyword research and analysis to improve website ranking on search engines.
Implementing on-page and off-page SEO strategies to enhance organic traffic.
Monitoring and reporting on website performance using tools like Google Analytics and Search Console.
Assisting in creating SEO-optimized content for blog posts and web pages.
Collaborating with the development team to ensure SEO best practices were implementing
Participating in regular SEO audits to identify and rectify technical issues.

Digital Marketing 6 months experience: -

Developing and executing digital marketing campaigns across various platforms, including social media, email, and web.
Analyzing campaign performance using tools like Google Analytics and provided insights to optimize future campaigns.
Assisting in the creation of engaging content for blogs, social media, and email newsletters.
Collaborating with the design team to create visually appealing graphics and promotional materials.
Managing social media accounts and responded to customer inquiries to enhance online presence.
Conducting market research to identify trends and opportunities for growth.

Freelancer 10 months experience: -

Developing and maintaining responsive and user-friendly interfaces using HTML, CSS and JavaScript.

Debugging and resolving front-end issues to ensure smooth user experience.

Ensured cross-browser compatibility and optimized web performance for faster load times.

Implementing best practices for SEO, accessibility and responsive design.

10 months Experience as a "Customer Service Representative" Sybrid Private Limited.

TECHNICAL SKILLS WITH CERTIFICATES: -

Full Stack Web Development(HTML, CSS, Javascript, Jquery, Bootstrap, PHP, Laravel)

Full Stack Digital Marketing

WordPress

SEO

SOFT SKILLS: -

Teamwork, Leadership, Problem Solving, Time Management, Critical Thinking

EDUCATION: -

BS (BBIT) Continue...
Virtual University Islamabad
06/2022 - 10/2026,

FSc (Pre-Engg) Intermediate
Punjab Group of Colleges, PCIT Campus, 6thRoad, Rawalpindi
06/2019 - 10/2021,

SSC(Biology) Matric
Allied School System, Rawal Campus, 6thRoad, Rawalpindi
05/2017 - 07/2019,