



Farhan Masood Khan

UX/UI Designer

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Islamabad, Pakistan

[LinkedIn](#) [Portfolio](#) [Website](#)

EXPERIENCE

Codistan Ventures

UX/UI Designer

1 yr 2 mos (July 05 - Cont...)

As a UXUI designer, my role involves collaborating with team lead, project managers and engineers to gather user requirements, creating user flows, wireframes, designing graphic user interfaces, developing UI mockups and prototypes, identifying and troubleshooting UX problems, and adhering to style standards.

Work Summary

- Successfully completed over 20 projects, including websites, dashboards, mobile apps, and product designs.
- Conducted in-depth user research to understand user requirements, transforming these insights into intuitive and user-friendly UI designs.
- Collaborated closely with cross-functional teams to ensure cohesive integration of ideas, resulting in designs that delight users and align with company objectives.

Codeaza Technology

Front end Developer

6 mos (May 22 - Oct 22)

Implemented web-based initiatives using HTML, CSS and CSS frameworks to streamline development, collaborating closely with project management and the front-end team. Designed the user interface for an E-Sports Gaming App, utilizing React Native and Figma for comprehensive UI/UX design.

Freelancing

Web Designer

5 mos (Dec 22 - Apr 23)

As a freelance web designer and developer, I have developed e-commerce websites for Amazon clients and created multiple landing pages.

CERTIFICATIONS

UX Design(1 / 7)

Coursera, Google Mar-24 - Cont...

Designing User Interfaces and Experiences

IBM Feb-24

Webflow 101

Webflow Apr 24 - Cont...

Figma for UX Design

LinkedIn Learning June-23

Front-End development

Coursera Sep-22

SKILLS

Design

Personas, user stories, user journey map, problem statement identification, information architecture, mockups, wireframing, rapid prototyping, usability study & testing, interaction design, user flows, interface design, design system, drawing, typography, ui design, responsive design, accessibility, user testing, visual design, storyboarding, agile development

Research

UX research, competitive audit, marketing analysis and usability study

Process

Human center design and design sprint

Technical

Figma, adobe xd, html, css, adobe photoshop, adobe illustrator, adobe indesign, adobe premier pro, miro, balsamiq wireframes, canva, video editing, trello, asana, webflow, framer, wordpress

EDUCATION

Bachelor of Computer Science

University of Engineering and Technology, Taxila

Feb 18 - Apr 22

LANGUAGES

English
Urdu