1975 E University Dr., Tempe, AZ 85281

(347) 861-1006

www.linkedin.com/in/farhanshakir10/

EDUCATION

W. P. Carey School of Business at Arizona State University

Master of Science in Business Analytics (MSBA)

May 2023 Tempe, AZ

Rajalakshmi Engineering College, Anna University

Bachelor of Engineering (BE), Electronics and Communication, First Class with Distinction

May 2022 Chennai, IN

SKILLS & ACTIVITIES

- Tools/Languages: Python (pandas, NumPy, Scikit-learn, Matplotlib), Django, SQL, MySQL, Power Bi, Tableau, R, SPSS, XML, Angular, Microsoft Office (Word, Excel, PowerPoint), Stat Tools, Solver, TensorFlow, Computer Vision, Google Analytics, NLP, Data Wrangling, Exploratory Data Analysis, Hypothesis, Data Warehouse, Gurobi, Cplex.
- Competencies: Machine Learning, Business Analytics, Data Visualization, Sparks, Clustering, Statistical Modeling, Statistics, **Predictive Analytics**, Business Intelligence.
- Certifications: Google Data Analytics (Foundation Data, Data Everywhere) Certificate, Cognizant Digital Nurture 2021 Business Analyst (Aspiring Minds), AI for Everyone (Deep Learning.AI), Ongoing AWS Certification

PROFESSIONAL EXPERIENCE

Data Scientist (Capstone Project)

January 2023 – May 2023

WorkFusion

- New York, USA
- Built an ML model to help with text extraction. Used various techniques such as NLP and active learning to perform this. Managed a team of 5 members and demonstrated problem solving skills to develop and implemented NLP models to extract

insights from unstructured data sources.

Data Analyst

December 2022 – Present

ISMART Innovations LLC

Los Angeles, USA

- **Analyzed** specific situations, generated reports and strategies. Used advanced python and visualization tools to efficiently represent data. Demonstrated ability to use statistical analysis, data mining, and visualization tools to extract insights.
- Examined client data from various players and built personalized recommendations. Collaborated with the analytics team and communicated analysis and data-backed recommendations with stakeholders.

Full Stack Consultant Intern

June 2021 - July 2022

Kaar Technologies (SAP)

Chennai, IN

- Researched and explored about SAP ecosystem including ABAP, PI/PO, UI5, OData, SAP ERP, and Open-Source Technologies, angular & flutter, Node JS, Python (ML). And used it to build Portals for Clients.
- Demonstrated the ability to work effectively with cross-functional teams, worked with a team of 50 interns in a fast-paced environment and was involved in transition to full-time employees.

Product Data Analyst Intern

June 2021 – July 2022

Autotech Products Pvt Ltd

Chennai, IN

- Developed new strategies for getting orders from various OEM's to increase turnover/revenue for the company. Gathered client data and helped with **market analysis** and predicted demand for the company.
- **Analyzed business processes** and strategy, helped in process improvement. Led to 10% increase in business performance.

ACADEMIC PROJECT

Motion Based Gesture Control System Using AI and Python

August 2021 – May 2022

- Constructed a zero-cost software model that works on basis of computer vision to operate computer systems wirelessly with the help of gestures. . Trained model with over 20000 hand gestures for improving its accuracy
- Developed project with Python and other libraries such as MediaPipe, NumPy. **Published** the project in a renowned journal.

Santander Bank Customer Satisfaction

August 2022 – September 2022

Implemented various **EDA** methods to process and understand the data, used various classifications such as Decision Tree, Random forest, linear regression with hyper parameter tuning and also used various diagrams to represent the data.

Potato Health Classification

November 2022 – Jan 2023

- Developed and trained deep learning model for accurately predicting the health of potato crops using data from multiple sources.
- Utilized API integration to create a scalable and efficient platform, allowing for real-time analysis of potato crop health.

House Prices – Advance Regression Techniques

October 2022 – November 2022

Developed advanced regression models to predict housing prices based on a wide range of factors. Used various ML techniques to build the model. Ensemble methods were implemented using pipelines to create the model.

EXTRACARICULAR ACTIVITIES & VOLUNTEERING

President of School Badminton Team

• National level Badminton player, ranked amongst the top 10 players in the state.

Member of Entrepreneurship Development Club

- Reviewed and led a group of 80 students and mentored them in the EDC. Organized events for the club and helped set up stalls.
- Assisted the university bring in sponsors for the cultural events.

Electric Vehicle Design Apprenticeship

November 2019 – December 2019 Chennai, IN

TVS Training and Services Limited

- Created an electric scooter from scratch by understanding the various components that are used to design it.
- Analyzed various components used to build a cost-effective model.

Mohammed Farhan Shakir

mshakir1@asu.edu

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PROFESSIONAL EXPERIENCE

Data Analyst (Capstone Project)

January 2023 – May 2023

WorkFusion

New York, USA

- Developed and presented data-driven reports and presentations to stakeholders, including senior management, team leads.
- Managed a team of 5 members and demonstrated problem solving skills to develop and implemented NLP models to extract insights from unstructured data sources.

Data Analyst

December 2022 – Present

Los Angeles, USA

ISMART Innovations LLC

- Analyzed specific situations, generated reports and strategies. Used advanced python and visualization tools to efficiently represent data. Demonstrated ability to use statistical analysis, data mining, and visualization tools to extract insights.
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- Demonstrated the ability to work effectively with cross-functional teams, including Marketing and Operations, headed a team of 50 interns in a fast-paced environment and assisted in transition to full-time employees.

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Chennai, IN

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Tableau Bird Strike Visualization

October 2022 – November 2022

Built a dashboard included various visualizations, such as maps, charts, and graphs, to help users understand the data better.

EXTRACARICULAR ACTIVITIES & VOLUNTEERING

President of School Badminton Team

National level Badminton player, ranked amongst the top 10 players in the state.