

## A Book A Day Programme

### Terms and Conditions

#### 1. A Book A Day Programme Overview

- a. The National Library Board (NLB) is organising the A Book A Day Reading Programme which aims to inculcate pre-reading skills and the enjoyment of reading amongst children aged 0-6 years old (Programme).
- b. Participants in the A Book A Day Programme will be entered for a quarterly lucky draw.
- c. Participants can register for the A Book A Day Programme at <https://go.gov.sg/abookaday> or through the NLB Mobile app from 1 January 2020, 0000 hours to 31 December 2021, 2359 hours.

#### 2. Participation Eligibility

- a. Participants must be 0 to 6 years old at the point of registration. Participants who turn 7 years old during the Qualifying Period can continue to be part of the Programme and be eligible for the lucky draw chances.
- b. Participants must have a library membership (individual) with NLB and myLibrary ID. Parents or guardians can obtain information or sign-up for library membership and create myLibrary ID for their children at [account.nlb.gov.sg](https://go.gov.sg/abookaday).
- c. The children of NLB employees are not eligible to participate in the lucky draw.
- d. Parents or guardians of the participants must register for their children and accept the terms and conditions at <https://go.gov.sg/abookaday> or through the NLB Mobile app.

#### 3. Lucky Draw Qualifying Period

##### a. Year 1 (1 January 2020 to 31 December 2020)

Quarter 1	1 January 2020, 0000 hours to 31 March 2020, 2359 hours
Quarter 2	1 April 2020, 0000 hours to 30 June 2020, 2359 hours [suspended]
Quarter 3	1 July 2020, 0000 hours to 30 September 2020, 2359 hours [suspended]
Quarter 4	1 October 2020, 0000 hours to 31 December 2020, 2359 hours [suspended]

##### b. Year 2 (1 January 2021 to 31 December 2021)

Quarter 1	1 January 2021, 0000 hours to 31 March 2021, 2359 hours
Quarter 2	1 April 2021, 0000 hours to 30 June 2021, 2359 hours
Quarter 3	1 July 2021, 0000 hours to 30 September 2021, 2359 hours
Quarter 4	1 October 2021, 0000 hours to 31 December 2021, 2359 hours

#### 4. Allocation of Lucky Draw Chances

- a. Lucky draw chances are allocated based on the number of physical books that a participant borrows each month during the Qualifying Period.
- b. A participant will be allocated one lucky draw chance for each month where at least 30 physical children's books\* are borrowed from NLB's Public Libraries. A participant is eligible for a maximum of three lucky draw chances per quarter.

\*Physical children's books include the following categories in English, Chinese, Malay and Tamil Languages:

- i. Early Literacy 0-3
- ii. Languages
- iii. Concepts
- iv. Sense & Sensations
- v. Poetry & Rhymes
- vi. Emergent Readers
- vii. Junior Lending Picture Book / Early Literacy 4-6
- viii. Junior Lending Simple Fiction
- ix. Juvenile Lending Singapore
- x. Junior Lending
- xi. Fairy Tales

*Note: Loans of children's audio-visual items and eBooks are excluded for this Programme.*

- c. 6 winners will be drawn per quarter - 3 winners each from the 0-3 years old and 4-6 years old age groups. If the winners are 0-3 years old at the time of the draw, they will receive Set A. If the winners are 4 years and older at the time of the draw, they will receive Set B.

#### List of Prizes for the A Book A Day Programme

Prize for each winner (for all Quarters)	Set	Age of winners at the time of the draw
10 <b><u>Board Books</u></b> 1 foldable storage box for books	A	0-3 years old
10 <b><u>Picture Books</u></b> 1 foldable storage box for books	B	4 years and older

- d. Winners in Year 1 will be excluded from the subsequent lucky draws in the same year. However, past winners in Year 1 will be eligible for the lucky draws in Year 2. For example, if Participant A wins the lucky draw in Year 1 (Quarter 2), he/she can only be eligible for the Lucky Draw in any of the quarters in Year 2.
- e. As long as an eligible participant in the Programme is registered at any time before the end of a quarter, the participant can be allocated a maximum of three lucky draw chances based on the participant's past borrowing record for that quarter.

#### 5. Conduct of Lucky Draw

- a. There are a total of 30 lucky draw prizes to be won for the A Book A Day Programme:
  - CY 20: 6 lucky draw prizes (completed)
  - CY 21: 24 lucky draw prizes

- b. The lucky draw will be conducted on the 3<sup>rd</sup> day of the start of the next quarter (i.e. for January – March 2020, the lucky draw will be held on 3 April 2020) or at an appropriate date and time of the NLB's choosing in its sole discretion. The lucky draws made are not subject to appeals and NLB shall not be obliged to entertain any queries.
- c. If there are disqualifications, NLB may, in its sole discretion, pick another winner

## **6. Announcement and Collection of Prizes**

- a. The names and photos of participants who have won lucky draw prizes will be published on NLB's website, social media platforms and displayed at Public Libraries.
- b. All winners must adhere to the collection process outlined below:
  - i. Winners will be contacted by NLB through telephone and email based on the contact information that the participants have registered with NLB. Winners have to respond within five working days (i.e. weekdays) of being notified or be disqualified at the NLB's sole discretion.
  - ii. All prizes have to be claimed within five working days from the date of the response stated above or NLB shall have the right at its sole discretion to disqualify the winners concerned. Unclaimed prizes may be donated to a charity at NLB's sole discretion.
  - iii. Prizes must be collected by winners themselves accompanied by their parents or guardians (with proof of email sent to the winners).
- c. Prizes are non-transferrable and non-exchangeable for cash or other items. The NLB reserves the right to replace any prizes with items of similar value without prior notice.

## **7. General**

- a. NLB may at its sole discretion vary these terms and conditions, or discontinue the Programme at any time without any notice or liability to any party.
- b. Participants agree and consent to being contacted by NLB to obtain feedback about the Programme or for publicity purposes
- c. Parents or guardians agree to photography and filming of the receipt by winners of their prizes and on any other separate occasion (if agreed by the participant and NLB) for publicity purposes. NLB shall have the perpetual right to use, exhibit, present, publish and archive such photographs or videos for any purposes without the payment of any fee.