

# Farhana Sarwar

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## Summary:

A dynamic policy and communications professional with a passion for making complex ideas accessible through research-driven storytelling. With experience in research curation, multimedia content creation, and stakeholder engagement, I have developed knowledge products, crafted compelling digital content, and managed outreach strategies that amplify impact. From producing infographics and videos to organizing high-profile events and advocacy campaigns, I thrive at the intersection of policy and communication, ensuring ideas translate into action.

## PROFESSIONAL EXPERIENCE

**Climate Policy Lab**  
*Research Assistant*

Medford, MA, USA  
July 2024 – present

Supporting research efforts in analyzing the development of used electric vehicles (EVs) and related policies including expert coordination, policy analysis, and data collection and analysis.

**Save the Children Norway**  
*Intern*

Remote  
June-Dec 2023

- Developing a cohesive, evidence-based geospatial vulnerability analysis model for sub-national geographies that would enable aid organizations to support climate adaptation strategies and resource mobilization in a standardized and coordinated manner.
- Conducted data analysis and visualization to track climate vulnerability metrics and measure project impacts.

**Henry J. Leir Institute for Migration and Human Security**  
*Research Assistant*

Medford, MA, USA  
April-Dec 2023

- Working with the Digital Portfolios of the Poor Project in collaboration with Decodis, I curated and synthesized research materials for dissemination on digital platforms and internal knowledge repositories.
- Developed multimedia content, including infographics, animations, and presentations, to effectively communicate research findings to diverse stakeholders.
- Managed website content and research repository updates, ensuring seamless access to resources for internal and external audiences.
- Supported digital outreach campaigns and knowledge-sharing events, including promotional content creation and engagement tracking.

**United Nations Development Programme**  
*Communications Officer (promoted from Communications Assistant)*, United Nations Volunteers

Dhaka, Bangladesh  
Jul 2019 – May 2022

- Led all communication operations of UN Volunteers through social media strategy design, knowledge management, and content development resulting in a 450% increase in Facebook and 125% increase in Twitter followers (all organic) in 2 years.
- Developed communication and engagement strategies, and executed successful events, workshops, and campaigns, including International Youth Day, International Volunteers’ Day, and Women’s Day, with the participation of over 3000 stakeholders.
- Designed promotional and social media content, communication materials, bulletins, wrote press releases, speeches, and scripts.
- Supported drafting of the National Volunteer Policy and spearheaded advocacy events and webinars with stakeholders for the policy resulting in the LGRD ministry taking responsibility for its adoption.
- Coordinated multi-stakeholder advocacy with the Public-Private Partnership Authority, UN agencies, development partners, and grassroots NGOs leading the Ministry of Local Government to adopt the National Volunteer Policy.
- Coordinated the Inspiring Women Volunteer Award campaign, securing funding and partnerships with INGOs and UN agencies, resulting in a fourfold increase in participation and heightened awareness of women’s contribution in community development.

**Independent Television**  
*Assistant Producer*

Dhaka, Bangladesh  
Sep 2018 – Jun 2019

- Conducted advocacy, designed communications strategies, and managed social media accounts, and news websites.
- Generated content through research, news analysis, videography (recording and video editing), designing and illustration.

**Curious Dhaka**  
*Visualizer*

Dhaka, Bangladesh  
Dec 2016 - Aug 2018

- Led a team of 5 designers for illustration, content creation, graphic design, and outreach/advocacy materials.
- Conducted market analysis, developed communication solutions, and designed promotional material for multiple clients.

## EDUCATION

**The Fletcher School of Law and Diplomacy, Tufts University**  
*Master Of Arts In Law And Diplomacy (MALD)*  
**Cross-registered with Harvard University**

Medford, MA, USA  
Feb 2025

Teaching Assistant to Dr. Marcia Moreno-Báez in the ‘GIS for International Applications’ course  
Capstone: [Development of a Multidimensional Vulnerability Dashboard for Effective Aid Allocation: A Case Study of Colombia](#)  
Recipient of Hitachi Capstone Research Grant by Hitachi Center for Technology and International Affairs

**University of Dhaka, Dhaka**  
*Master in Governance Studies (MGS), Department of Political Science*

Dhaka, Bangladesh  
Dec 2021

Graduated 2<sup>nd</sup> in a class of 73

**University of Dhaka, Dhaka**  
*Bachelor of Fine Arts (BFA), Department of Drawing and Painting*

Dhaka, Bangladesh  
Sep 2016

Recipient of Merit Scholarship

VOLUNTEERING

Save the Children, *Volunteer* (Dhaka, Bangladesh)

Oct 2015 – Feb 2016

- Worked on inclusion and empowerment of low-income communities as part of the award-winning Kolorob app project.
- Increased access to public services for low-income communities through mapping public services like healthcare and education services in unmapped areas.

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**Skills**                      ArcGIS, STATA, Office (Word, Excel, PowerPoint), Adobe Suite (Photoshop, Illustrator, Premier Pro, Lightroom)