

Farhana Sarwar

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Skills • Digital Storytelling & Multimedia • Strategic Communications & Media Relations • Policy Research and Analysis Management • Cross-functional Collaboration • Public Affairs & Stakeholder Engagement • ArcGIS • STATA • MS Office Suite • Adobe Suite

PROFESSIONAL EXPERIENCE

Climate Policy Lab Medford, MA, USA
Research Assistant July 2024 – present

- Conducting policy analysis and expert coordination on the development of used electric vehicle (EV) markets, with a focus on translating technical insights into accessible narratives for policymakers.
- Supporting cross-functional research efforts through data collection, visualization, and stakeholder engagement to inform EV policy recommendations.

Save the Children Norway Remote
Intern June-Dec 2023

- Developed a geospatial vulnerability analysis model using ArcGIS Pro and R to support climate adaptation and resource mobilization, enabling standardized decision-making across aid organizations.
- Conducted data analysis and visualization to track climate vulnerability metrics, strengthening evidence-based communication for policy advocacy.
- Contributed to framing project findings for diverse stakeholders, enhancing the clarity and impact of technical outputs in strategic discussions.

Henry J. Leir Institute for Migration and Human Security Medford, MA, USA
Research Assistant April-Dec 2023

- Translated technical research on digital financial inclusion into user-friendly infographics, animations, and accessible narratives, supporting public storytelling campaigns for the “Digital Portfolios of the Poor” initiative.
- Developed and maintained the project website and communication materials, enhancing visibility and stakeholder understanding.
- Supported strategic communications planning and execution, including virtual events, to strengthen engagement with policymakers, researchers, and development practitioners.

United Nations Development Programme Dhaka, Bangladesh
Communications Officer (promoted from Communications Assistant), United Nations Volunteers Jul 2019 – May 2022

- Developed public-facing content and proposals for UN Observances and national campaigns, reaching over 3,000 participants and promoting inclusive, community-driven climate action and civic engagement.
- Provided technical communications support to the Bangladesh Tourism Board to promote volunteer engagement in waste management, environmental stewardship, and heritage site preservation at key tourist locations.
- Created campaign materials using Adobe Suite and Canva, contributing to a 450% increase in Facebook and 125% growth on Twitter (now X) through data-informed content strategies.
- Produced high-quality policy briefs, reports, and recommendations, contributing to the drafting of the National Volunteer Policy with a focus on women's leadership and gender-inclusive climate action.
- Successfully mobilized multi-stakeholder advocacy campaigns with the Public-Private Partnership Authority, UN agencies, development partners, and grassroots NGOs, culminating in government adoption of the National Volunteer Policy.
- Coordinated the Inspiring Women Volunteer Award campaign by securing INGO/UN partnerships and funding, quadrupling participation and spotlighting women’s roles in community development.
- Created internal knowledge products and systems to improve organizational storytelling processes, ensuring alignment with strategic priorities and enhancing reporting efficiency.

Independent Television Dhaka, Bangladesh
Assistant Producer Sep 2018 – Jun 2019.

- Executed communication strategies that enhanced the reach and public impact of policy-focused programming, contributing to increased viewer engagement and credibility among policy stakeholders.
- Collaborated with reporters and government media representatives to produce accurate, timely coverage, strengthening the channel’s reputation as a trusted source on governance and development issues.
- Produced and edited multimedia content for broadcast and digital platforms, resulting in improved viewer retention and broader social media traction.
- Managed social media and news websites, increasing digital engagement by delivering clear, issue-based narratives aligned with audience interests.

Curious Dhaka Dhaka, Bangladesh
Visualizer Dec 2016 - Aug 2018.

- Led a design team for advocacy campaigns, applying human-centered design approaches to ensure alignment between storytelling goals and audience needs.
- Developed outreach materials based on market research, boosting client engagement and visibility across digital platforms.

EDUCATION

The Fletcher School of Law and Diplomacy, Tufts University Medford, MA, USA
Master Of Arts In Law And Diplomacy (MALD) Feb 2025

Cross-registered with Harvard University

Teaching Assistant to Dr. Marcia Moreno-Báez in the ‘GIS for International Applications’ course
Capstone: [Development of a Multidimensional Vulnerability Dashboard for Effective Aid Allocation: A Case Study of Colombia](#)
Recipient of Hitachi Capstone Research Grant by Hitachi Center for Technology and International Affairs

University of Dhaka, Dhaka

Master in Governance Studies (MGS), Department of Political Science
Graduated 2nd in a class of 73
Thesis- Hijra and Healthcare: Study on the access to healthcare services for the Hijra Community in Bangladesh

Dhaka, Bangladesh
Dec 2021

University of Dhaka, Dhaka

Bachelor of Fine Arts (BFA), Department of Drawing and Painting
Recipient of Merit Scholarship

Dhaka, Bangladesh
Sep 2016

VOLUNTEERING

Save the Children, Volunteer (*Dhaka, Bangladesh*) Oct 2015 – Feb 2016

- Worked on inclusion and empowerment of low-income communities as part of the award-winning Kolorob app project.
- Increased access to public services for low-income communities through mapping public services like healthcare and education services in unmapped areas.