

# FARHANAH MOHAMMED ABDULKHADER

FRONTEND DESIGNER

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## ABOUT ME

I'm a front-end designer who loves mixing clean code with creative design. Whether it's a website, a user interface, or a visual story, I enjoy making things look great and work smoothly. I'm always learning, improving, and ready to take on challenges that help me grow and build better experiences.

## WORK EXPERIENCE

Apr, 2024-Present

### DESIGNER/DIGITAL MARKETING

EECC , Saudi Arabia

- Designed, developed, and deployed corporate websites for EECC KSA and its subsidiaries — ensuring modern UI/UX, responsive performance, and secure hosting.
- Created professional marketing materials including corporate profiles, product sheets, social media assets, and event-ready promotional graphics.
- Led brand presence on LinkedIn — planning content, writing copy, designing carousel posts/visuals, and driving engagement aligned with the company's business goals.
- Executed comprehensive SEO strategies including keyword research, technical SEO fixes, content optimization, analytics tracking, and ranking improvement for key industry terms.

Nov, 2022-Oct, 2023

### SOFTWARE DEVELOPER INTERN

Cloodot , India

- Collaborated with the UI team to enhance usability and improve UI/UX consistency.
- Contributed incremental UI enhancements and participated in debugging to maintain product quality.
- Gained hands-on experience with TypeScript, Next.js, Chakra UI on the frontend, and exposure to Node.js, MongoDB & GraphQL on the backend.

## MY SKILLS

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## MY WORKS

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### PERSONAL PORTFOLIO

<https://farhanahmak.vercel.app/>

### EECC WEBSITE

<https://eecc.sa>

### BUSINESS UNION HOLDING WEBSITE

<https://buholding.sa>

### COMPANY PROFILES

[https://drive.google.com/drive/folders/1smMmEOVDCDNxW5q6flre4LYij2gfpP3j?usp=drive\\_link](https://drive.google.com/drive/folders/1smMmEOVDCDNxW5q6flre4LYij2gfpP3j?usp=drive_link)

### PRESENTATIONS

[https://drive.google.com/drive/folders/1doJuT9PMCHi4gPMZctkOk8MqmC4ekK8C?usp=drive\\_link](https://drive.google.com/drive/folders/1doJuT9PMCHi4gPMZctkOk8MqmC4ekK8C?usp=drive_link)

## EDUCATION

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2011 – 2015

### KANNUR UNIVERSITY

**Bachelor of Engineering in Computer Science**