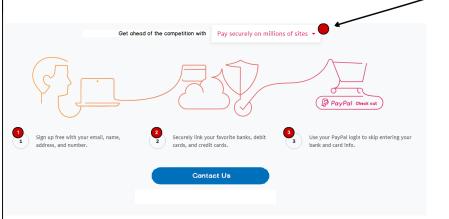
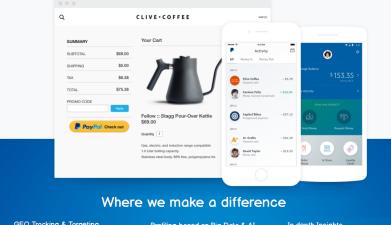


Geolocation Driven Mobile

Booster's innovative Big Data technology takes mobile marketing to the next level. Geolocation, detailed profiling, remarketing, custom lead generation and automatic optimisations = higher revenue performance.





GEO Tracking & Targeting

Profiling based on Big Data & AI

In depth Insights

We're here to help you to move to the next level

Contact Us





Mobile Geolocation Targeting Competitor Geofencing Traditional Direct Mobile Marketing Targeted Lead Generation Drilled Down Remarketing

Mobile Geolocalisation Targeting
1 Define your target audience demographic
2 Identify your target zone and timeframe: example, Your store +100 metres, Saturday 10am - 5pm
3 Select your industry Ad template and personalise your campaign message. Activate your campaigni

Competitor Geofencing

1 Define your target audience demographic

2 Easily select your target stores and identify your competitor locations and message timeframes

3 Select Ad template and personalise your campaign message. Activate your campaign!

Traditional Direct Mobile Marketing

1 Define your target audience demographic, campaign dates and times.

2 Select your industry Ad template and personalise your campaign message. Activate your campaigni

3 Analyse results with Booster in-depth analytics.

largetes Lead ceneration.

1 Select target zone by competitor, business category or place of interests, for example, stadium or concert hall.

2 Define campaign tracking conditions: start & end dates, days, times, example, Mon. - Fri between 10am - 2pm

3 Collect in depth data Optimise profiling and marketing apportunities for your growing audience.

Drilled Down Remarketing
1 Target previous compaigns and pre-selected audiences: example converted leads or non-converted leads
2 Select at template and personalise your compaign message. Define time frame and activate your compaignt
3 Increase revenues and upsales with in depth analytics and Al optimisation