

Revenue

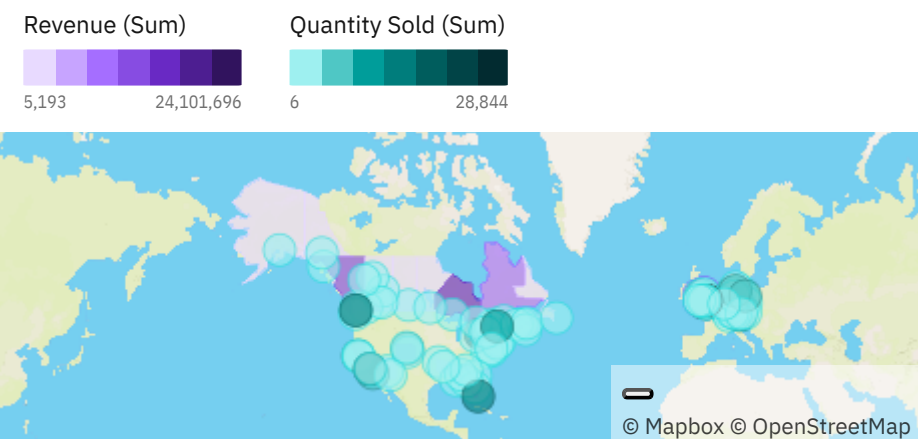
Quantity Sold

Revenue

## Product Line

Order Year	Other	Furniture	Electronics	Home Decor	Kitchenware
2016	14,500	19,500	34,500	8,000	7,500
2017	12,000	16,500	27,000	7,000	6,500
2018	16,000	21,000	36,500	9,500	8,500
2019	19,500	24,500	43,000	10,500	9,500
2020	1,500	30,000	10,000	1,000	1,000

## Revenue and Quantity Sold by Location

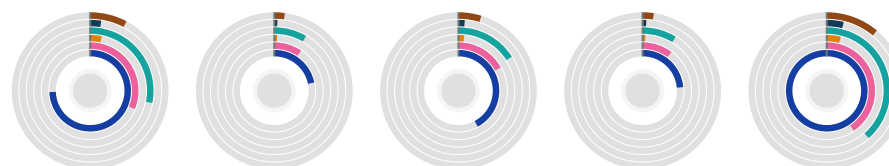


### Marketing Response by Department

## Coupon Response

● Coupon 1 ● Coupon 2 ● Coupon 3 ● Coupon 4 ● Coupon 5 ● Coupon 6

Computers and ... Kitchen Applian... Photography Smart Electronics TV and Video G...



### Department Sales by Loyalty Status

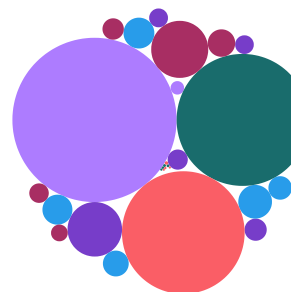
Quantity Sold (Sum)

73	74.454
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LoyaltyStatus

● Bronze
 ● Elite
 ● Gold
 ● Platinum

● Silver
 ● VIP



## Average Revenue

1



## Average Margin

# \$93.29

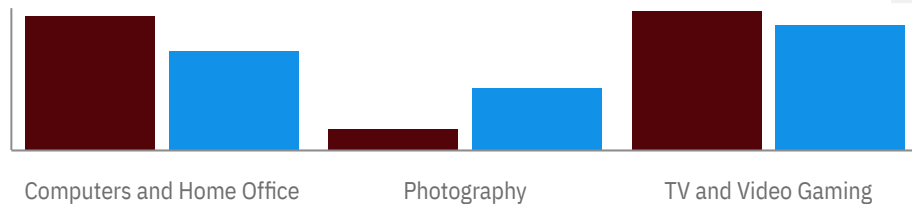
## Margin

## Revenue by Product Line colored by Location Code

4

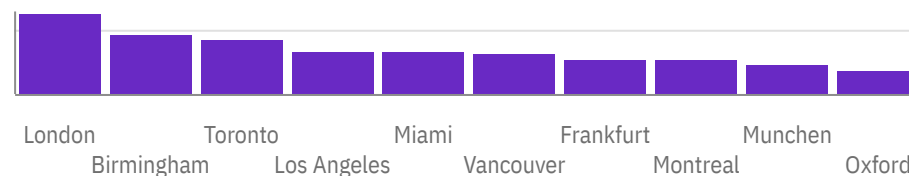
Location Code

● Rural ● Urban



## Top 10 Quantity Sold by City

2



5

## Margin by Order Year colored by Product Line

3

Product Line

● Computers and Home Office ● Photography

● TV and Video Gaming

