



PROJECT 2: AMES IOWA HOUSING ANALYSIS

Predict the price of homes at sale for the Ames Iowa
Housing dataset



AGENDA

INTRODUCTION

DATA TRENDS

DATA TRENDS EXPLANATION

EXPLAINING FINDINGS

Q&A

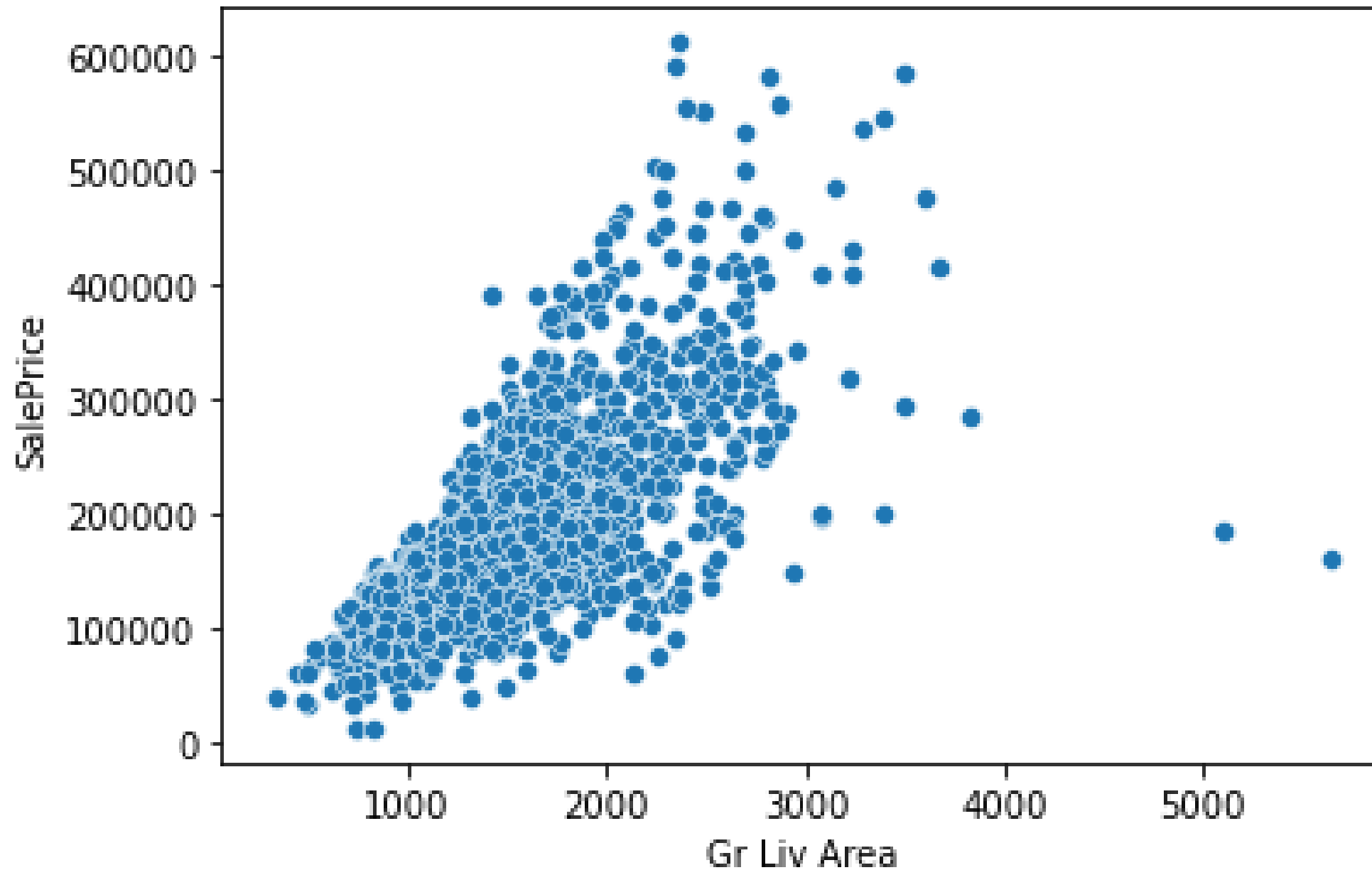




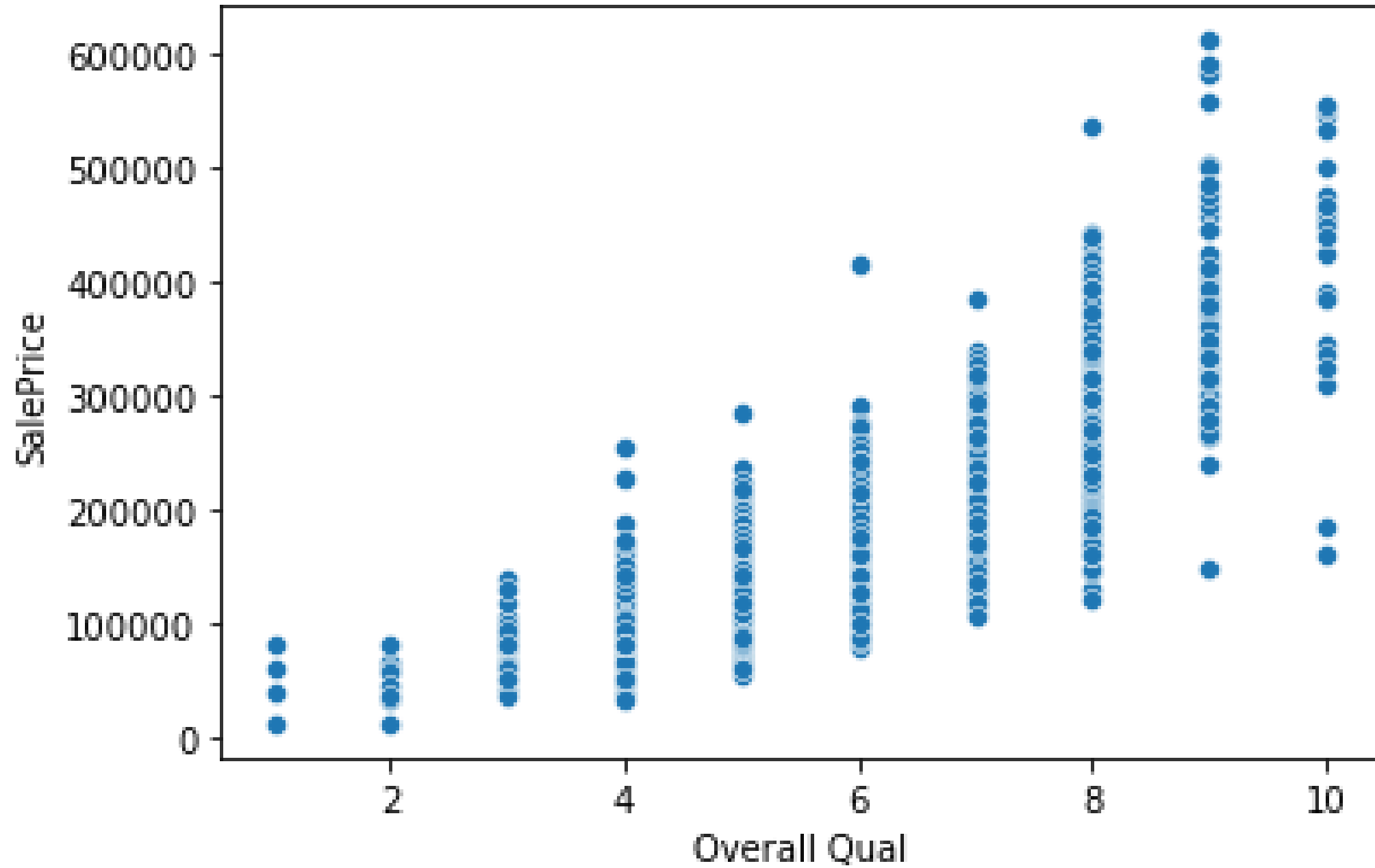
PRESENTATION OVERVIEW

- **Hypotheses:** This analysis is aim at providing predictions for the homeowners on what improvements are needed in order to increase their home sales price.

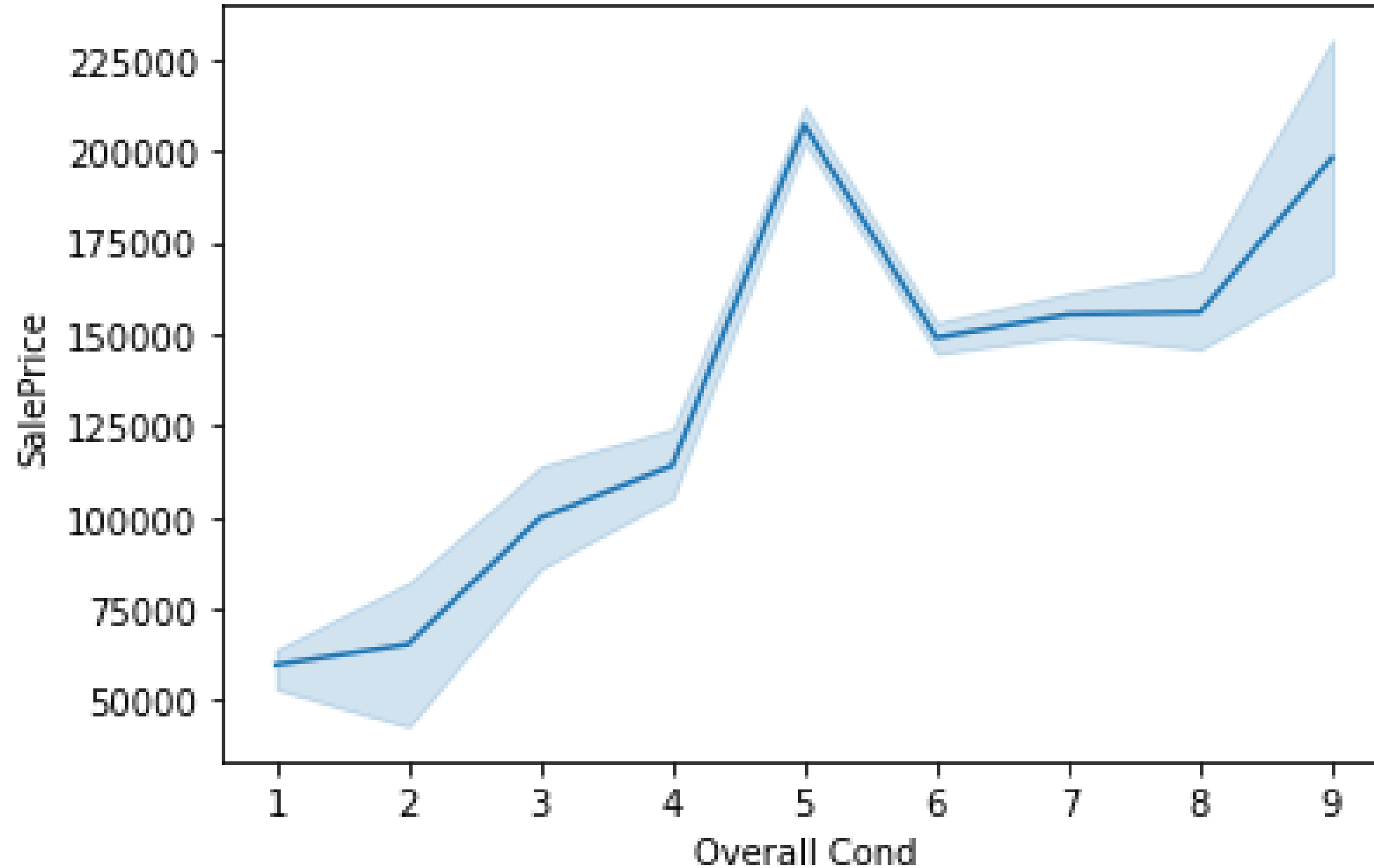
Scatter Plot of Ground Living Area vs Sale Price



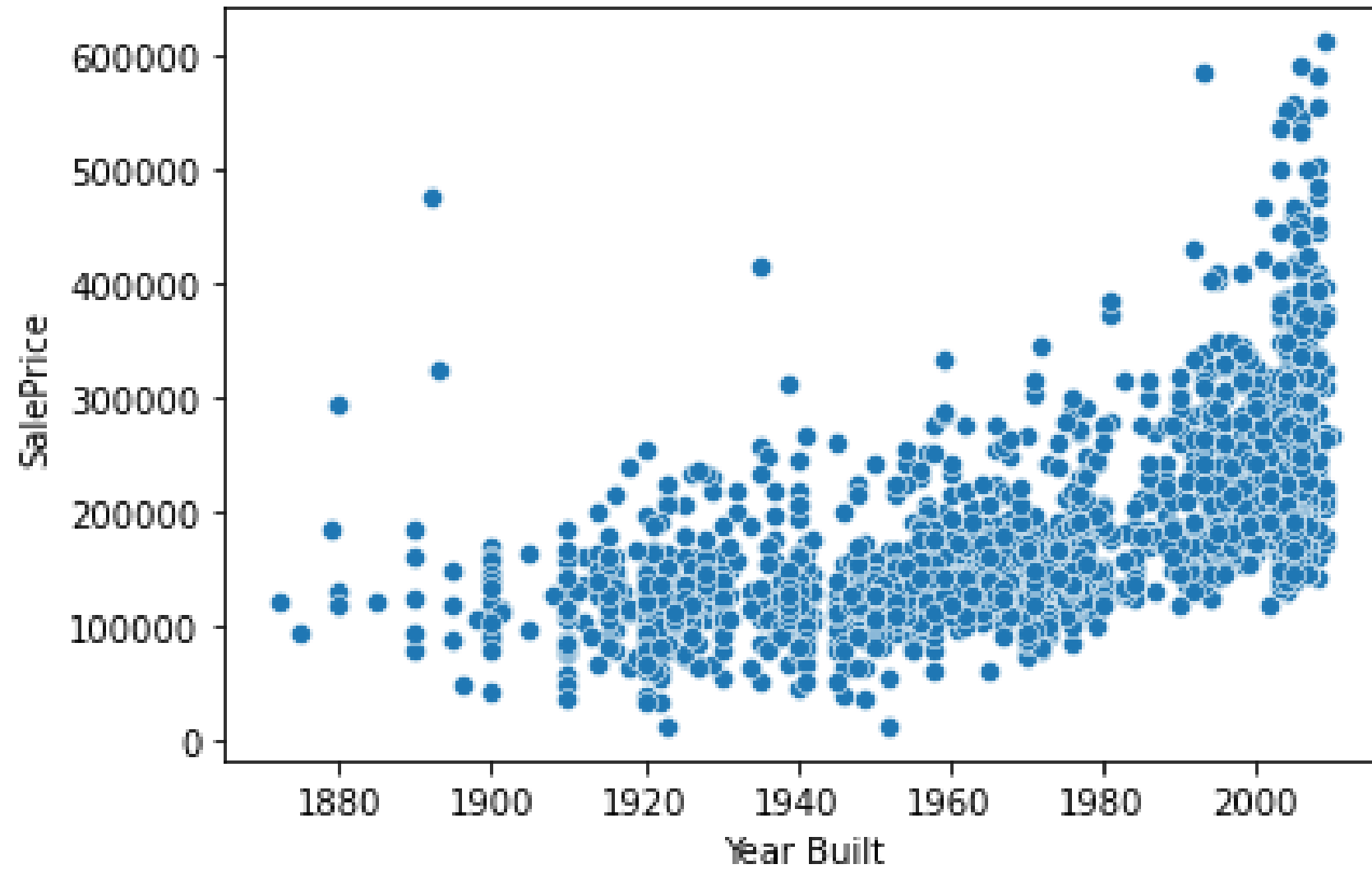
Scatter Plot of Overall Quality vs Sale Price



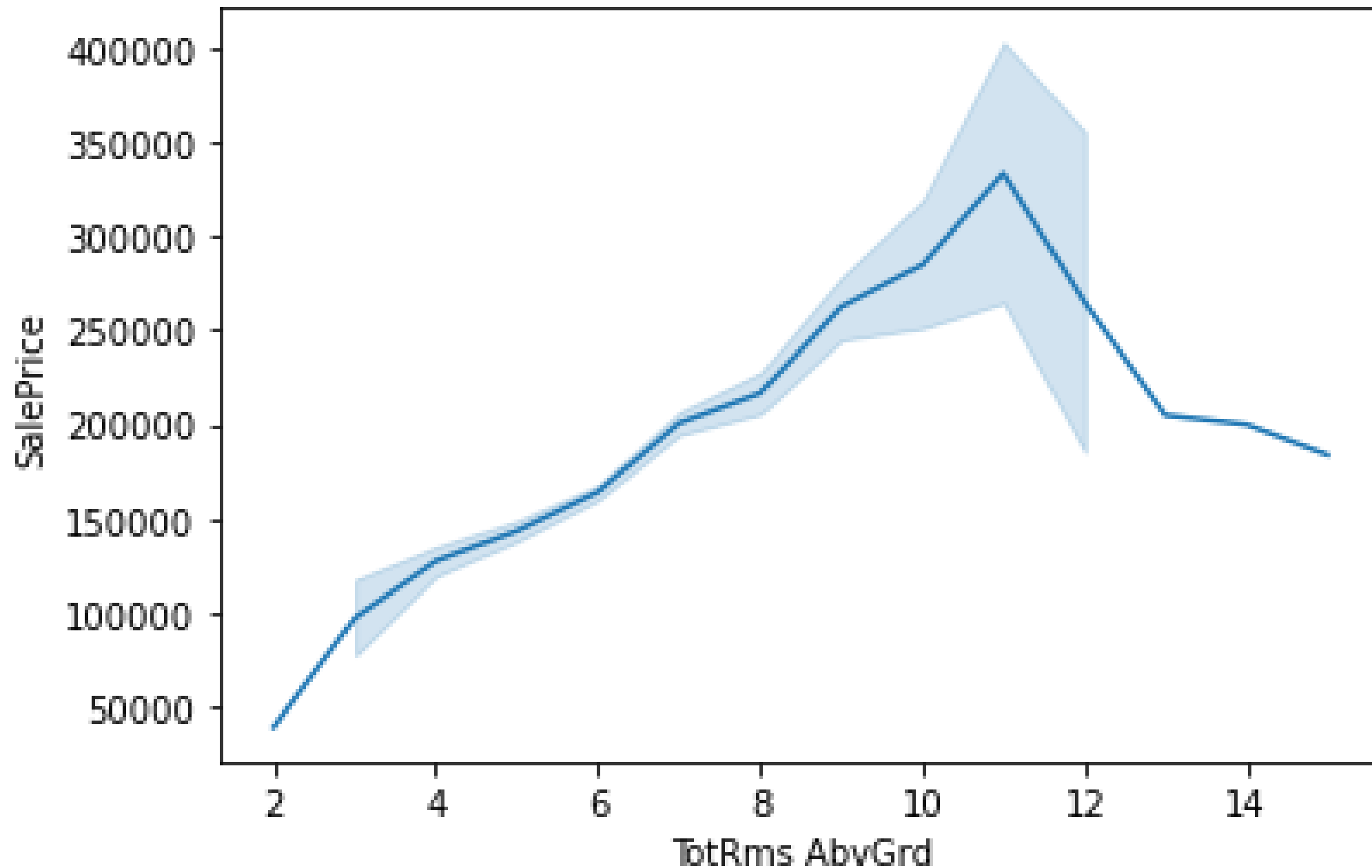
Line Plot of Overall Condition vs Sale Price



Line Plot of Year Built vs Sale Price



Line Plot of Total Rooms Above Ground vs Sale Price



CONCLUSION/ RECOMMENDATIONS

The sales price has direct correlation with:

- 1- The overall quality
- 2- Total square feet of basement area
- 3- First Floor square feet.
- 4- Ground living area, garage area.
- 5- Kitchen quality.



THANK YOU

Q&A