Key Partners

Our key partners are certainly our sponsors, who help us with financing for the development of our application.

Key Activities

Our value proposals as key activities require good collaboration and continuous dialogue between our company and future buyers.



VALUE Propositions

Our application will help the customer to significantly decrease the running costs of his company. Our customers will also be able to save the time spent calculating the costs and earnings of their company thanks to our automated system.

Customer Relationships

Our relationship with the customer is positive and continuous, we are always available for any suggestions or improvements to be applied to our web application.

Customer Segments

Our customers are divided into areas in order to take into account the different climatic conditions and to better respond to the needs of our buyers.

Key Resources

Our value proposals require as a key resource mainly a good dialogue with the customer and a good collaboration in the team.



CHANNELS

The channels we prefer to inform our customers are social media, platforms that are now widespread in the business world.

Cost Structure

The higher costs will be focused on creating the application and managing the project work plan.

Part of the budget will also be used to spread our product through advertising agencies with which we collaborate.



Revenue Streams

Our customers are willing to pay the value that our application can offer in terms of savings and optimization of the company's resources.



