



SPRITZY

THE PROBLEM?

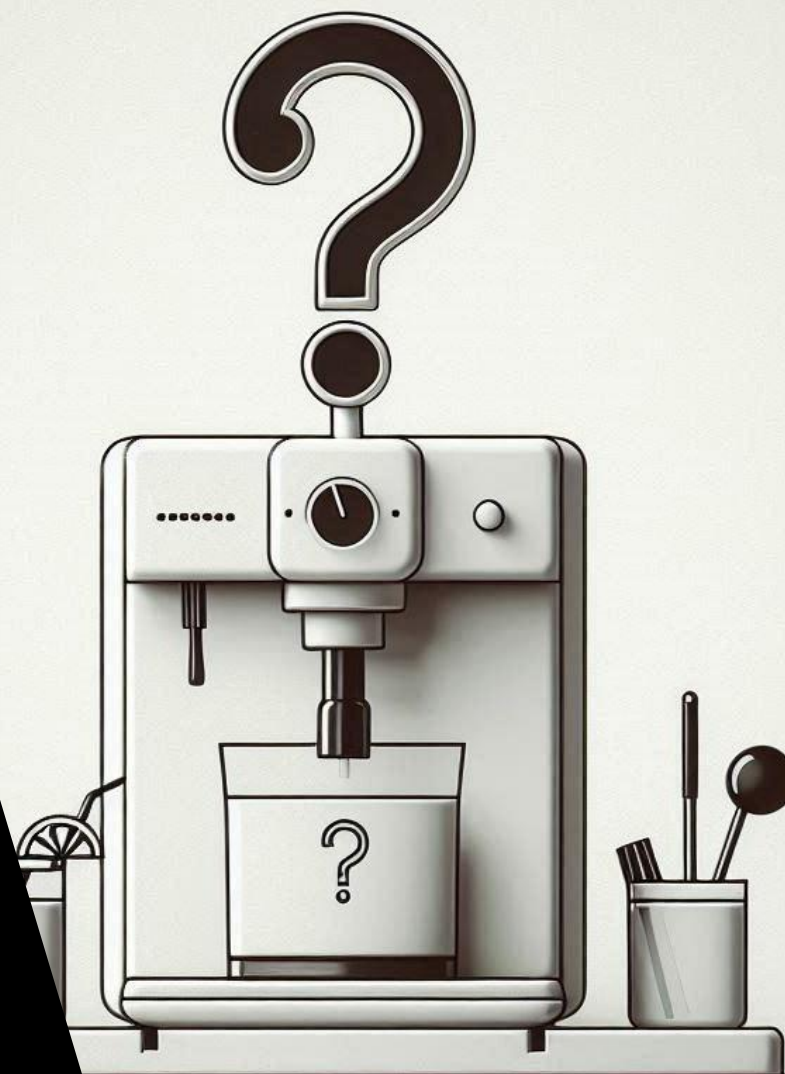




WE HAVE  
THE SOLUTION



HOW IT WORKS?



Ce v a deranjat pana acum la cozi?

56 responses

Timpul de asteptare

Timpul lung de asteptare

barmanii se misca prea incet/sunt prea putini

timpul de asteptare

că se împing oamenii

asteptarea

oamenii care se baga in fata

Ca exista

Asteptatul

# VALIDATION

Questions

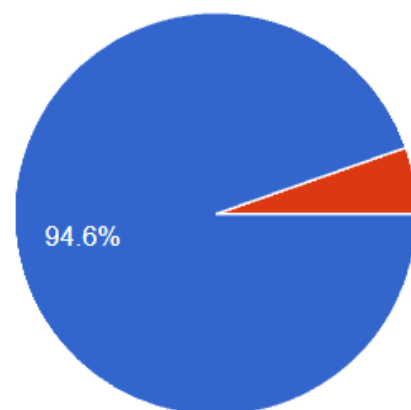
Responses **56**

Settings

Ai renuntat vreodata sa iei o bautura din cauza cozii?

56 responses

 Copy chart



● Da  
● Nu

Questions

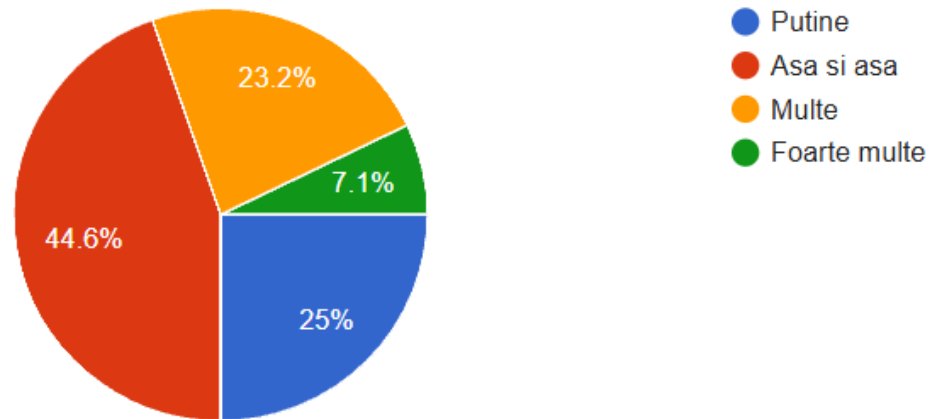
Responses **56**

Settings

Cate bauturi consumi in medie intr o seara la club sau festival?

56 responses

 [Copy chart](#)



Questions

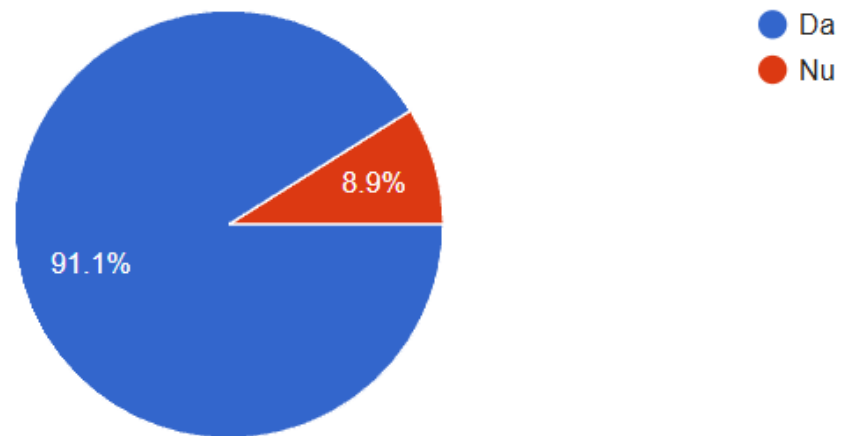
Responses **56**

Settings

Ti-ar placea să detii un aparat care îți pregateste singur cocktailul ?

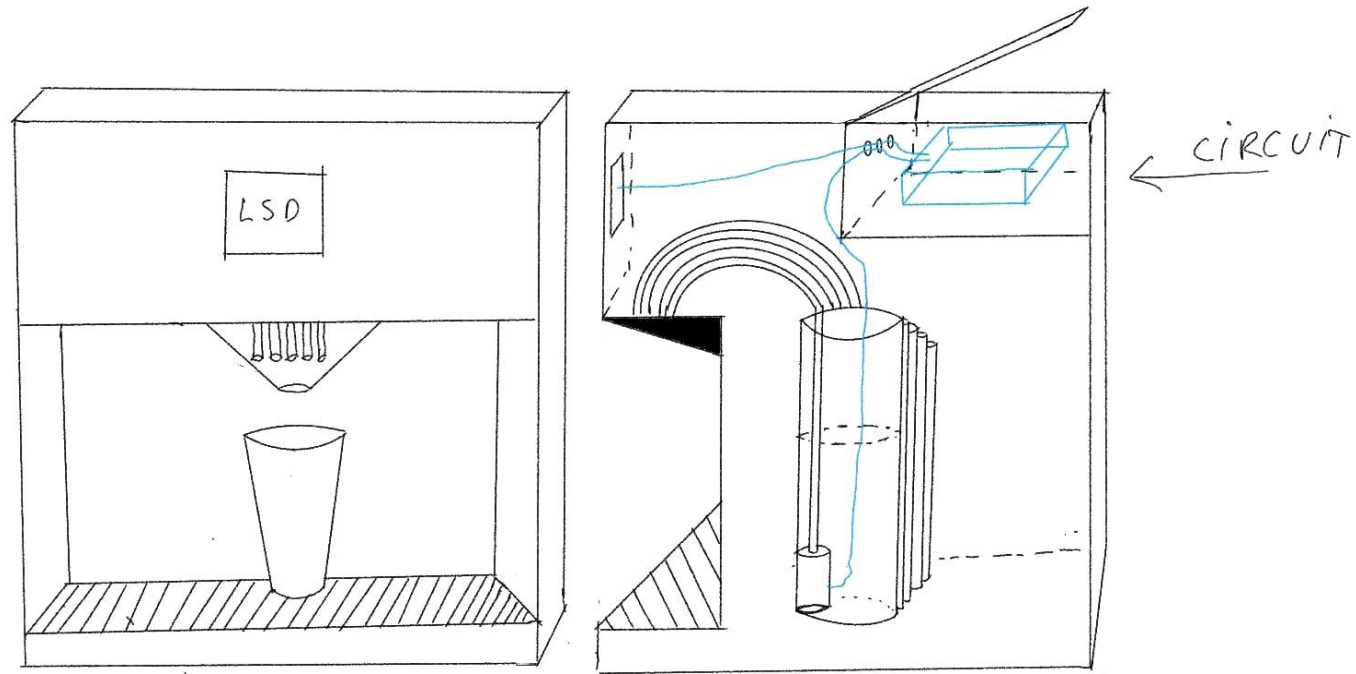
56 responses

 [Copy chart](#)





# DEMO DESIGN



# FUTURE MVP



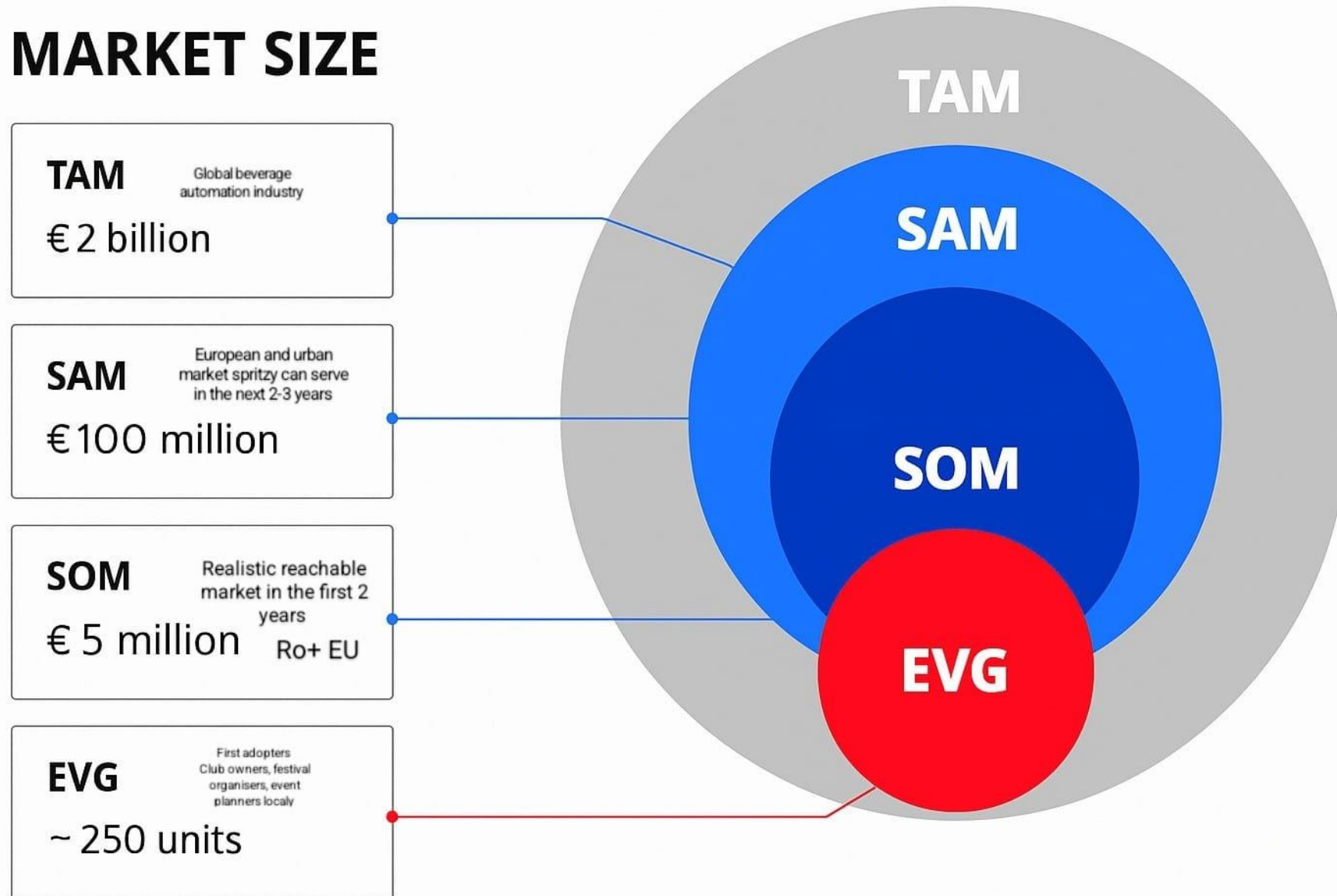
# BUSINESS MODEL CANVAS – SPRITZY

<b>KEY PARTNERS</b> Providers Event organizers	<b>KEY ACTIVITIES</b> Manufacturing Development Marketing, sales Customer support	<b>VALUE PROPOSITIONS</b> Automated cocktail-making Efficiency consistency	<b>CUSTOMER RELATIONSHIPS</b> Online support Event collaboration	<b>CUSTOMER SEGMENTS</b> Clubs Event organizers Home users
<b>KEY RESOURCES</b> Stock Hardware components Manufacturing			<b>CHANNELS</b> Online sales Direct distribution	
	<b>COST STRUCTURE</b> Manufacturing Marketing Development	<b>REVENUE STREAMS</b> Direct sales Rentals		

# COMPETITION COMPARISON

	<b>Spritzzy</b>	<b>Dr. Drink</b>	<b>Bartesian</b>
<b>Affordable</b>	✓	✗	✗
<b>Rental</b>	✓	✗	✗
<b>Customer Service</b>	✓	✓	✓
<b>Customizable</b>	✓	✓	✗

# MARKET SIZE



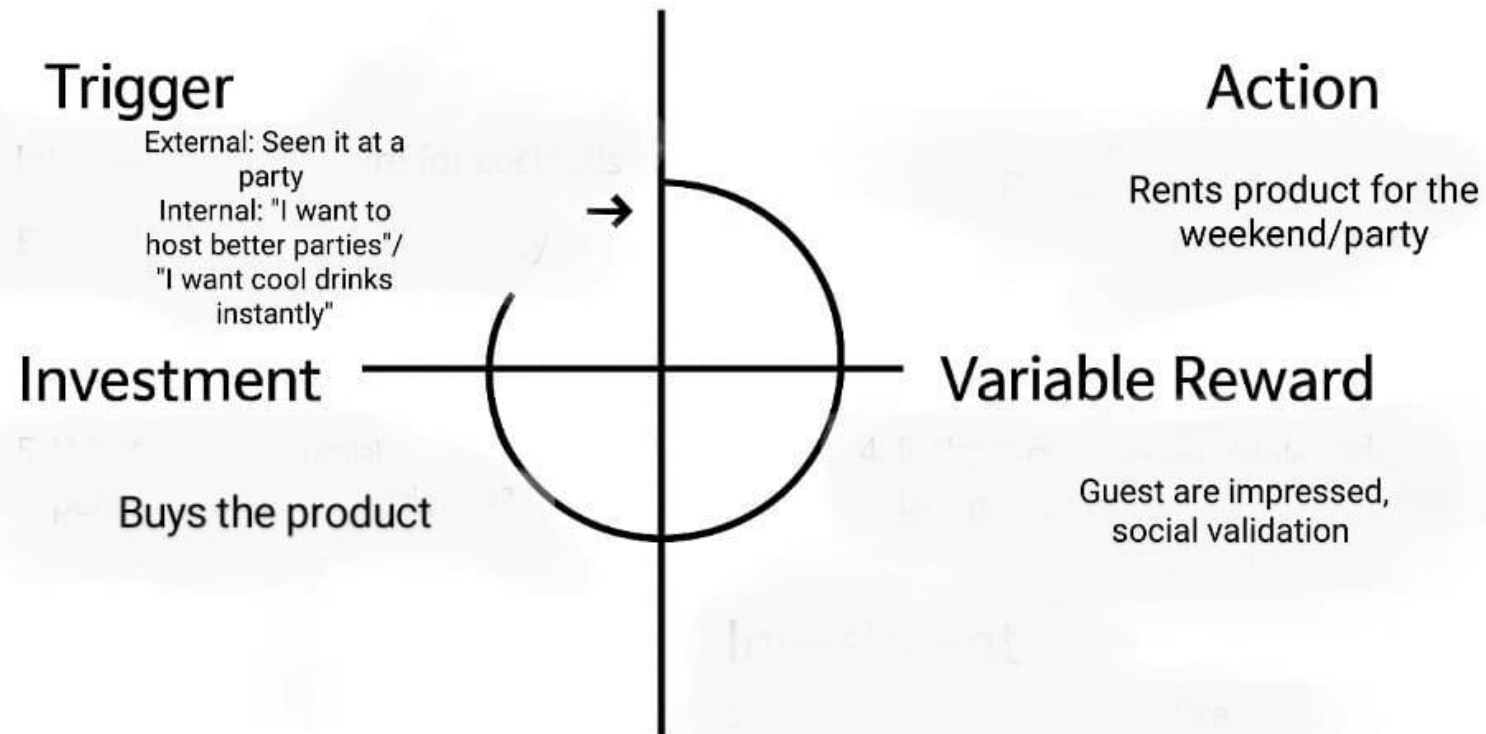


# The 4 Ps of Spritzzy



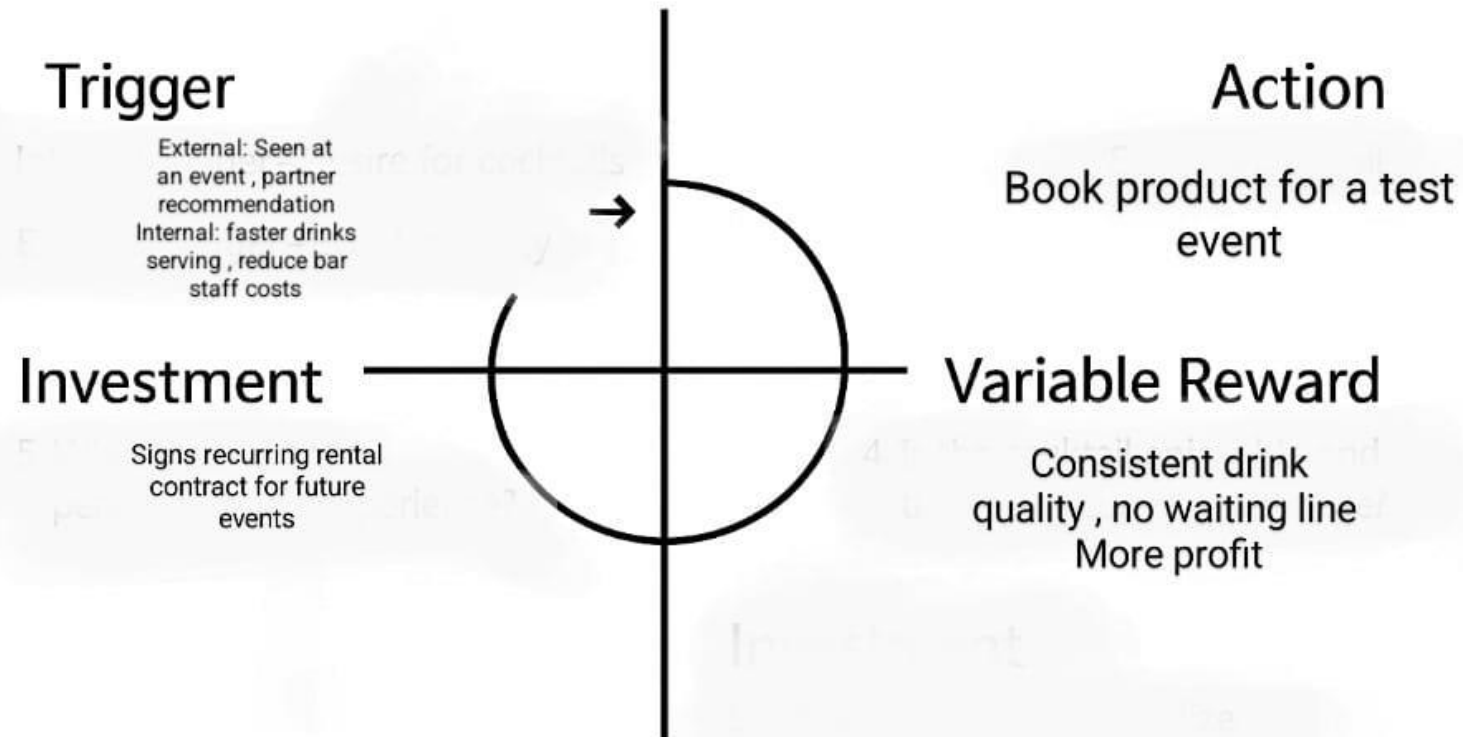
# B2C

## The hook canvas for Spritzzy



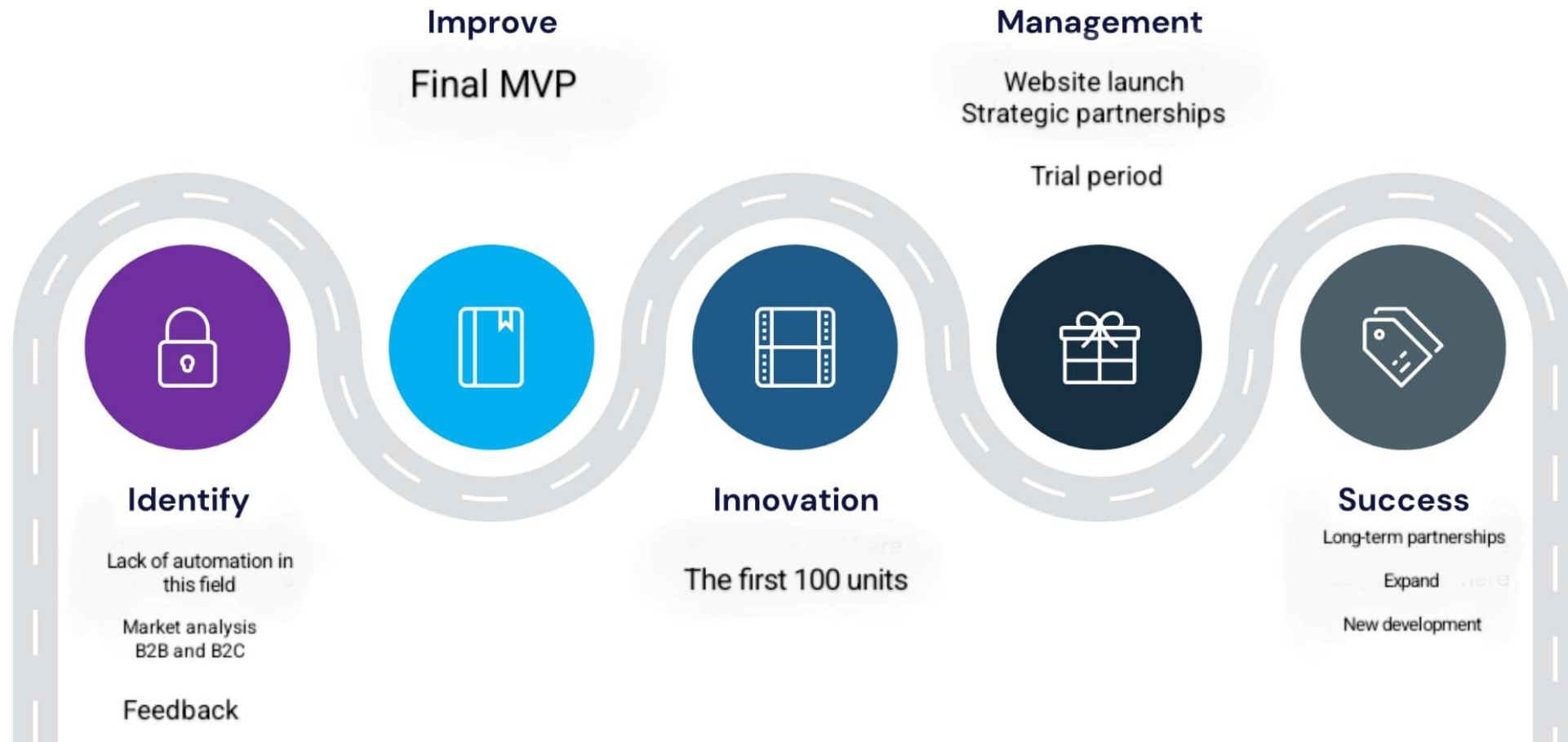
# B2B

## The hook canvas for Spritzzy



# Business Strategy Roadmap Timeline

Spritzzy



# WE ARE THE HECKAHOLICS

