

Conversion Pricing Calucator

The following describes our straightfoward process for determining pricing.

Pricing is a function of net turf area, which determines the required (a) time/labor and (b) input/material costs involved.

Note that (a) time/labor is based on size of lot and its relative difficulty (number of edges such as driveways, sidewalks, fences, border to trim and blow, and trees to mow around)

(b) input/material costs include: Safe Green fertilizer, Seed for overseeding, B20 diesel fuel, string, maintenance on equipment, liability insurance, etc.

Conversion uses FindLotSize.com to determine net turf area. Gross lot sq ft minus footprint of home, decks, driveways = Net turf area sq ft

	Degree of Difficulty	Very Easy	Somewhat easy	Average	Slightly difficult	Higher difficulty
	Price Range	(few trees/edges)	(small number of trees/edges)		(more than average trees/edges)	(unusually high number of trees/edges)
Turf Area (Sq ft)						
Column1	Column2	Column3	Column4	Column5	Column6	Column7
Under 4,000 Sq ft	\$30-\$38	30	32	34	36	38
4,000-6,000	\$34-\$42	34	36	38	40	42
6,000-8,000	\$38-\$46	38	40	42	44	46
8,000-10,000	\$40-\$48	40	42	44	46	48
10,000-12,000	\$42-\$50	42	44	46	48	50
12,000-14,000	\$44-\$52	44	46	48	50	52
14,000-15,999	\$46-\$54	46	48	50	52	54
16,000-17,999	\$48-\$56	48	50	52	54	56
18,000-19,999	\$50-\$58	50	52	54	56	58
20,000-25,000	\$52-\$70	52	55	58	64	70
25,000-30,000	\$54-\$74	54	58	62	68	74
30,000-35,000	\$56-\$78	56	61	66	72	78
35,000-40,000	\$58-\$86	58	64	70	78	86
40,000-43,560	\$60-\$94	60	67	74	84	94
Turf Area Size (Acres)						
1-1.25 acres	\$60-\$114	60	69	80	94	114
1.25-1.5 acres	\$66-\$125	66	76	88	104	125
1.5-1.75 acres	\$74-\$140	74	85	98	116	140
1.75-2 acres	\$82-\$156	82	94	109	129	156
2-2.25 acres	\$90-\$171	90	104	120	141	171
2.25-2.5 acres	\$96-\$182	96	110	128	151	182
2.5-2.75 acres	\$104-\$197	104	120	139	163	197
2.75-3 acres	\$112-\$213	112	129	149	176	213
3-3.25 acres	\$120-\$228	120	138	160	188	228
3.25-3.5	\$126-\$240	126	145	168	198	240
3.5-3.75	\$134-\$254	134	154	179	210	254
3.75-4 acres	\$142-\$270	142	163	189	223	270
4-4.25 acres	\$150-\$285	150	172	200	235	285
4.25-4.5 acres	\$156-\$296	156	179	208	245	296
4.5-4.75 acres	\$164-\$311	164	189	219	257	311
4.75-5 acres	\$172-\$327	172	198	230	270	327

Definition of degree of Difficulty for properties under an acre

Very Easy	less than 1 tree per 4,000 sq ft of turf and less than 150 linear feet of trimming/blowing per 4,000 sq ft of turf
Somewhat Easy	less than 2 trees per 4,000 sq ft of turf and/or less than 175 linear feet of trimming/blowing per 4,000 sq ft of turf
Average	less than 2 trees per 4,000 sq ft of turf and/or between 175-225 linear feet of trimming/blowing per 4,000 sq ft of turf
Slightly Difficult	more than 3 trees per 4,000 sq ft of turf and/or more than 225 linear feet of trimming/blowing per 4,000 sq ft of turf
Higher Difficulty	more than 3 trees per 4,000 sq ft of turf and/or more than 250 linear feet of trimming/blowing per 4,000 sq ft of turf

Definition of degree of Difficulty for properties over an acre

Very Easy	Less than 5 trees per acre and/or under 1,000 linear ft of trimming/blowing per acre
Somewhat Easy	Less than 8 trees per acre and/or under 1,500 linear ft of trimming/blowing per acre
Average	Between 9-10 trees per acre and/or between 1,500-2,000 linear feet of trimming/blowing per acre
Slightly Difficult	More than 10 trees per acre and/or more than 2,000 linear feet of trimming/blowing per acre
Higher Difficulty	More than 12 trees per acre and/or more than 2,500 linear feet of trimming/blowing per acre

Special considerations:

1. All seed and fertilizer costs are included in the prices listed above up to the first acre of turf. The seed and fertilizer cost beyond the first acre (for additional acreage) will be billed to the customer.
2. For properties over 2 acres with trimming Conversion will need to use a gas trimmer as the electric batteries cannot sustain their charge for the necessary length of time for these larger properties.
3. All prices subject to an increase if property is located more than 10 miles outside the city of Holland. *

*Note that Conversion will waive this price increase if other properties are being serviced nearby.