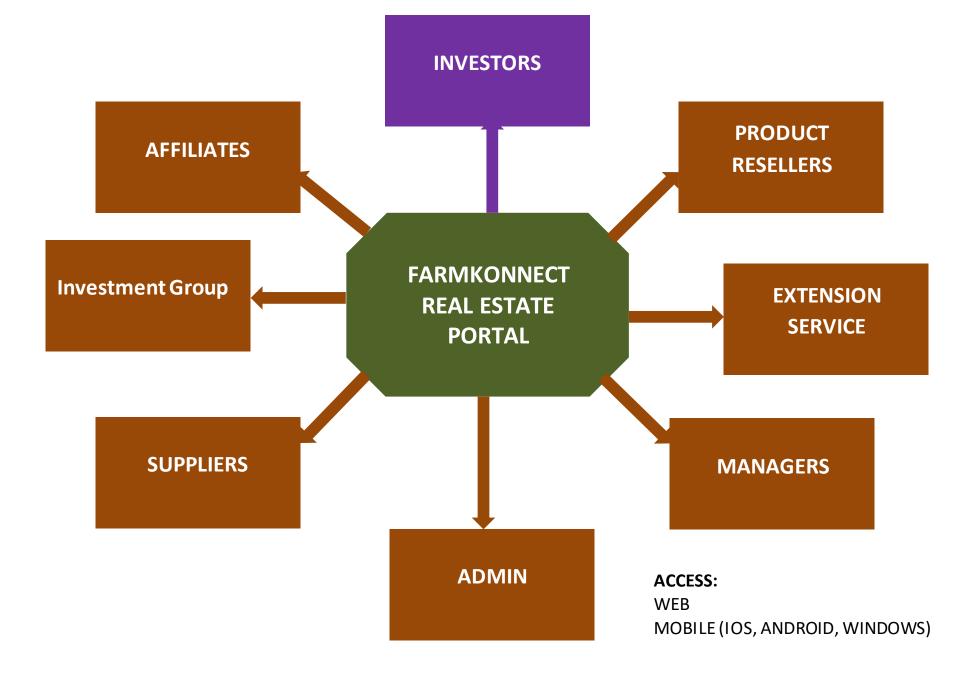


AGRICULTURAL REAL ESTATE PORTAL- THE INVESTOR

GUIDE TO THE DEVELOPMENT OF THE REAL ESTATE MANAGEMENT PORTAL

OCTOBER 2019





INVESTOR'S END

INVESTORS		
Description	Features	Remarks
This is the interphase from where the investor monitors his/her investment. It is the point of	Dashboard - The landing page of the portal. The dashboard should display:	When he logs in, he should go straight to the dashboard.
interaction with the company.	Wallet Balance. The amount of cash available for withdrawal by the investors. Profit will not be	, , ,
 Register to platform (Parameter: full name, email, phone and password) Login to platform (Parameter: email/phone, password, status=1) 	deposited automatically, it will only be credited to the wallet, and the investor may withdraw at his own time or convert to other investments. Total Investments. Reflects the cash value of investments made, the link should also lead to	Current portal provides a sample. Design with the mind to integrate the current investment packages as well.
Dashboard.NAVIGATION MENU	breakdown of investment and their respective values.	You can put a graphical representation of investments, earning curves.
 My Dashboard. My Wallet. Credit Wallet. Make Withdrawal. Withdrawal Requests. Transaction History. My Commissions. My Bonus. Transfer Funds. 	Total Profit Accrued. Total profit that the investor has accrued. Recent Withdrawal: Displays the last SUCCESSFUL withdrawal made by the investor. Recent Deposit: Displays the last deposit made by the Investor. Total Deposit. Total deposit made by investor from inception. Total Withdrawals. Total withdrawals made by	



- (De)/Activate Funds Transfer.My Portfolio.
- Subscribe to a Package.
- My Packages.
- Liquidate a Package.
- Request Transfer o Ownership.

My Profile.

- See My Profile.
- Edit Profile.
- Chose Currency
- My Documents.
 - Upload Document.
 - View Uploaded Documents.
 - View My Documents.
- Upload Document.
- Verify Account.
- Refer Someone.
- Access Card.
 - My Access Card.
 - Request New Access Card.
 - Deactivate Access Card.

investor from inception.

Link to Activate a Package. This link helps the investor to procure any of our packages, by choosing, Package Category, Package Type, and The Package, then proceed to make his investment in accordance with the workflow. Activate a Package.

Account Wallet.

- 1. Wallet Balance.
- 2. Statement of account showing cash flow in and out of the account
- 3. Withdrawal Requests and Status. Investor should be able to make withdrawal requests from here.
- 4. Enable wallet to wallet transfer among users. But do not make active by default, it will only be activated on request by user and admin will manually activate this Option. Investor must be made to agree with the terms of use before activation request is submitted.
- Account Verification should include the submission of two documents, or any other means to verify identity. Admin to verify and change status of account manually.

because they are basic affiliate.

The system will be designed to accept and calculate multiple currencies.

Withdrawal requests should either be:

Pending: Comes up immediately a request is made

Approved: This is when the request has been verified and approved as legitimate.

Processed: When request has been processed successfully and deposit made to bank account.

Declined: If the withdrawal request is rejected by FarmKonnect.

Cancelled: If the withdrawal request is cancelled by client.

Please note that all bonuses and commissions will be paid into the wallet, either manually or



Others.

- Join an investment group.
- Become an Affiliate.
- My Affiliate Dashboard.
- Notifications
 - Alerts.
 - Updates.
 - Blogs.
 - Newsletter
 - Updates
- Chat with us. (in-app chat).
- Contact Us (Dialler in mobile app, Show a form with details of inquiry.)

Notifications. The notifications shall be grouped so that the user can easily navigate to the notification of interest.

6. **Deposits**. The investor should be able to make deposits through the bank,

automatically, therefore there is the need to have a statement of account, (which is also exportable to pdf, by the investor), log of all bonuses and commissions.

My Portfolio:

- Subscribe to a Package. This enables the investor to make a new subscription; from here he would be able to register for the real estate as well as the existing packages after they have been ported to the new portal.
- My Packages. This link enables the investor to be able to see all its packages. This will be a list of all the subscriptions the investor has with FarmKonnect and their dates as well as their status. There should be a link which will give more details of the investment package these details will be:
- Liquidate a Package. The investor should be able to liquidate its investment from the portal. The admin must be able to set the liquidation parameters for an investment, and should also have the power to override such. Liquidation will not be an automated, there must be approval from the

The date/time,
Amount invested,
total profit made from the particular
investment, expiration date of the
investment,
status of investment,
Account Officer Assigned,

Every package will have its exit plan, based on this, the investor should be able to terminate its investment in accordance with the exit plan which the admin must be able to set. Eg for standard, minimum of three months of



admin end, Therefore, it will come as a request awaiting approval, at the moment, Records are to check through the account to ensure there are no frauds and recommend the process. It is after the recommendations have been made that the

15% surcharge for early termination. But admin may also chose to wave the rule. But all activities must be logged.

■ Request Transfer of Ownership. Please allow the investor to request for transfer of ownership of his investments. This will not be automated. It will come as a request that has to be approved by the Super Admin, after recommendations by records and admins. In which case, the details will be adjusted to the new owners.

Some investments will enable transfer, therefore the admin should be able to enable transfer of ownership while setting up or edit to suit need.

Investment features must be updateable, editable.

My Profile.

See My Profile.

The user should be able to view his profile here. This will include his picture, personal information, contact information, next of kin information, insurance policy information, secret information such as pin request and so on.

The back end should allow the admin to be able to set the field that: Can be filled, required, can be edited, and so on. Some field will never be editable unless by the admin and this is



Edit Profile.

The user must be able to edit/update his profile from this end, including picture change, update of Next of Kin and so one. App should allow the investor to snap picture into profile, that is, use mobile camera from inside the app.

My Documents.

- Upload Document. Investor should be able to upload documents into this part of its account.
- View Uploaded Documents. This enables the user to view the documents he has uploaded by himself.
- View My Documents. This are the documents he uploaded by himself.
- Verify Account. Account must be verified through two levels, There must be verification of identity and verification of residence. And because of military preferences as well, there would be military status verification. Therefore verification will be: Identity ID cards, Address Utilities, Military Status Military ID. Verification may be manual, AI or automated. Feasibility and efficiency of process is priority.

only after the approval of the Super admin.

The mobile app should enable share to app, such that when user opens a document on his phone, the phone asks if he wants to open with FarmKonnect, in which case, if yes, it just takes him to the upload area.

The profile is the same for all categories of users and the backend is managed by the records.

Please remember to put in guide, either as pop up or small icons to click beside functions, to guide new users.



 Refer Someone. Apart from being an affiliate, every user should be able to refer someone for a reward, by sending its unique link to the lead/prospect. This should be done with a single click of button, it should be doable through social media, mail or text. Request Access Card. Single button to request farm access card. 	
Others.	
Become an Affiliate. The investor may request to become an affiliate from this end, in this case, the investor will click a button to become an affiliate, once the button is clicked, he will be prompted to agree to the terms and condition of service, then after that, the request is forwarded to whoever needs to know	
Camera: This will be linked to the CCTV network of the farm that is relevant to the particular user. Every User will have unique cctv link, so that they can view their farms remotely. Notifications. The notifications shall be grouped so	The user to be able to either silence
that the user can easily navigate to the notification	



of interest.	sound or vibration through the phone.
 Alerts. Alerts shall be for notifications about activities on the account such as: Funding or account. Withdrawal Requests. Withdrawal Processing. All activities on Account. All processes that involves notifications. Updates. "Updates" is where the information about the operations of the farm and legal issues are seen. 	He should be able to determine which of the notifications he would like to activate or deactivate. This will show the updates on -Farm Operations. There should be need to mark this as update from the backend, so that only
	updates will feed this aspect of the portal.
• Blogs. This will be links to all the blog post. It could be a log of links, or simply a link to the blog page.	All these, whether silenced or not will show numbers indicating the unread notification for each link. Notification
• Newsletter . This will be fed from the newsletter.	itself will show the overall number of messages unread.
Contact Us (Dialler in mobile app, Show a form with details of inquiry.)	



		<u> </u>
	This will contain a field or to	wo for the user to be
able to send a mail to FarmKo		nnect.
	Another link in here will simply use the user'	
	mobile phone to call straight	
	like Uber does.	
	Chat with us. (in-app chat) the	his enables the user to
	chat directly with FarmKonnect in-app without	
	having to use other apps.	
	Mork El	ow
Work Flow		
Activity	Process	Remarks
Credit Wallet.	The user will have the ability to	
	credit his wallet thorough:	Online transfer is automated.
	Online Payment. Use any of	Wallet transfer is automated.
	the online payment portal	
	integrated to the system, the	Notification is sent to User by email and in-app notification.
	crediting will be automatic.	Notification is also sent to records, CRM, SA, Accountant, Audit.
	Follow the procedure of the	
	fintech company.	For manual transfers/deposits, the credit wallet request goes as
		mails and in app notification to:
	Bank Transfer. If chose bank	- Records.
	transfer, Display the	- Super Admin.
	Company's relevant account	- CRM.
	number, the user transfers	- Accountant.



from his bank and simply uses this app to notify us of the payment made. In this case, enable upload of proof of payment.

Bank Deposit. Same as above.

Wallet Transfer. A person user may be credited by another user. Using the interwallet crediting procedure. Wallet transfer must be activated by user, after agreeing to terms and condition, before this feature becomes fully functional to him.

- Audit.

All activities are logged in Records.

Records: Has the option to Confirm payment.

When record confirms payment:

- Automated mail and in-app notification goes to user to notify that your payment has been confirmed.
- Notifies the following by email, dashboard notifications and pop ups.
- Records.
- Super Admin.
- CRM.
- Accountant.
- Audit.

When payment has been confirmed, then the amount can be credited by: Accountant or SA (Only after record has confirmed payment, single button comes up. This means that the user must fill in the amount paid in when making credit request. Thus a single button crediting by accountant.

Before crediting, there should be pop up confirmation on intention, Which the accountant must click to confirm that he wants to credit the account.



Before adding funds to user's wallet, the credit will be finalised by: SA, Audit, Records. **ALL THREE** must approve credit before it lands in account.

After crediting, notification is sent to:

- User
- Records.
- Super Admin.
- CRM.
- Accountant.
- Audit.

Accountant can also reverse credits in case of error. In this case, after payment, there will be option for reverse payment on the accountant's dashboard. This will be active for only 3 days.

So if accountant clicks on reverse payment, the Notification is sent to:

- User.
- SA.
- Records.
- CRM.
- Audit.

Then the payment will not be accessible to the user, but the reversal will also not be complete until when approved by the SA, records, CRM and Audit.



■ Make Withdrawal.

The user can make withdrawal request by simply filling a small request form and clicking the button. If there is sufficient fund, the request is submitted and fund is removed from account. Notification is sent to:

- User.
- SA.
- Records.
- CRM.
- Audit.

System provides option for records to verify if withdrawal is legitimate. Records is to check account and be sure that withdrawal is not fraudulent. Then either recommend or decline withdrawal request. Either way, notification is sent to all listed above.

If Records recommends the withdrawal, then all above are notified. An email will be sent to the user that the withdrawal has been recommended, and if he is not the one initiating it, he should contact the Company immediately. After about three hours minimum, the withdrawal button is activated for the accountant/SA to be able to process the withdrawal. In this case, the Accountant simply clicks the "Process withdrawal Request" or "Decline Withdrawal Request"

Pop up confirmation comes up. He clicks again and the fund is taken. Notification sent to all above.

If declined, the fund is returned into the user's wallet and withdrawal is marked declined.

Approved withdrawal will send notification to the Company's finance department with details of the User, requesting for disbursement of funds to account.



	After the disbarment of funds, the finance department simply clicks, payment made, and notifications goes to all above.
■ Withdrawal Requests.	All requests must be logged. The log is visible to the user about his own requests with each
	having statuses as: Pending: Comes up immediately a request is made
	Approved : This is when the request has been verified and approved as legitimate.
	Processed : When request has been processed successfully and deposit made to bank account.
	Declined : If the withdrawal request is rejected by FarmKonnect.
	Cancelled: If the withdrawal request is cancelled by client.
	- Withdrawal request log is visible to SA, Accountants, CRM, Audit, Records. Custom record is visible to user, to view only his own.
■ Transaction History.	Transaction history must be visible to the user, he must see the history of his cash flows such as - Credit.
	- Transfers.
	- Commissions.
	- Bonus.
	- Withdrawals.
■ My Commissions.	Breakdown of the commission earned through referrals. This will show the detailed list of
	commission earned. It can be in form of a table.
	Date, Amount, client (The referred client), status: (Paid – if already sent to wallet, Pending: If not yet sent to wallet.) Commissions are processed as follows.



	When an affiliate refers a client, the client is attached to the affiliate therefore when the referred client make an investment, the system identifies the investment and send a silent notification to: - CRM: Asking if affiliate reward should be given to the referrer. With option of Yes or No. - Records: Asking if the referrer is eligible to get affiliate reward with option of Yes or No. - Affiliate Manager: Asking to confirm the affiliate commission. Should be paid. Yes or No. - Asking if bonuses should also be paid. Yes or No. - Gives the affiliate the option to specify: - Standard Commission. Or specify amount in commission. - Standard Bonus or amount in bonus.
	If approved (By the Super Admin), commissions are paid once and for all. The payment is logged. Commissions are paid into user wallet. Standard commission can be set by the affiliate, and at point of approval, may be adjusted to
	override the standard. Notification of approved commissions will be sent to the:
	- User.
	- SA.
	- Records.
	- CRM.
	- Audit.
	- Accountants.
■ My Bonus.	Bonuses are paid continuously. The affiliate manager can set:
	- The amount.



	 The frequency for the payment of bonuses. The duration of payment. This must be approved by the super admin before implementation. The approved bonus will be paid automatically to the user's wallet. If parameters are not set, standard bonus for the particular package will apply. That means that for every package, there must be field that indicates affiliate commission and bonus, this will become the standard for commission and bonuses, however, they can be over
	ridden by the affiliate manager, and approved only by the SA.
■ Transfer Funds.	Inter wallet funds transfer should be seamless and automatic; however there must be some sort of strong security measures in place. There must be complete log of all fund movements. It must be treated like a small block chain.
■ (Do) /Activato Funda	Let us have a meeting on funds movement please.
■ (De)/Activate Funds Transfer.	the funds transfer option. In this case he will: - Click button to request funds transfer.
	 Agree to the terms and Conditions. Security checks will be done. If successful, he can then do funds transfer. He mail is sent to him that he has enabled funds transfer services.
My Portfolio.	
Subscribe to a Package.	To subscribe to a package, the user must first have funds in his account. The subscription can be done by the user from front end or by the CRM from the back end.



	- Chose the category of package.
	- Chose the package of choice.
	- Chose the number of slots to buy.
	- Calculate how much to pay.
	- Get warned about the amount to be deducted from his account through a pop up.
	- Prompt to agree with the terms and conditions.
	- Submit request.
	- Fund deducted from account.
	- Package activated.
	- Notifications to:
	CRM.
	SA.
	Records.
	Accountant.
	Audit.
	Affiliate Manager (if referred by an affiliate or user).
	- Notification to user, telling him that his subscription has been made successfully. The
	message shall contain the package, amount and additional details.
	-
My Packages.	
Liquidate a Package.	The User can liquidate his package by simply coming to this part of the portal.
	Part liquidation not allowed, any investment bought together can be liquidated together.
	With a click to liquidate, a pop up come up asking him if he is sure he want to liquidate. If he says



	yes, then:
	If the package is mature enough to be liquidated, the process continues. If otherwise, a pop up says your package is not matured yet, the value of your package will be: #sososo, do you wish to continue to terminate?
	If No, the process terminates. If yes, the liquidation is done and notification goes to: - User.
	- SA. - Records. - CRM.
	Audit.Accountants.
Request Transfer of Ownership.	To transfer ownership in the Agricultural real estate package, the request is made by user, notification goes to - User.
	- SA. - Records.
	CRM.Audit.Accountants.
	Records verifies information and contacts the person manually to help with the legal aspect and change of details.
	New account will be setup for the new person, and all the account details will be transferred to



	the new person, in which sense, the investment will be marked transferred on records and on the investor's profile.
My Profile.	Set up account by Register to platform (Parameter: full name, email, phone and password) Login to platform (Parameter: email/phone, password, status=1) Personal Information: Surname Other names. Date of birth - this will automatically send birthday messages and emails to users. Contact Information: Phone Number. Alternate Phone number. Email Address. (Cannot be changed from front end) Home Address. Social media handles. Next of Kin Information: Surname. Name. Phone Number. Email Address.



	Contact Address
	- Contact Address.
	- Relationship.
	- Photograph.
	- ID.
	The system should continue to send messages to user to update their profile information,
	with link to update profile in the email. This is to ensure that they update their profils.
See My Profile.	This link should allow the user to be able to view his profile. Send notification to him when profile is updated.
Edit Profile.	This link should allow the user to be able to view his profile. Send notification to him when profile
	is edited.
My Documents.	
Upload Document.	Users can upload their documents from here, they will be able to name the document as well.
View My Documents	Uploaded documents will all show here, as list with their names beside and can be shared or
	downloaded again by the user. This will be the documents uploaded either by the user of by
	FarmKonnect into the users profile.
Verify Account.	Withdrawals can only be made from verified accounts. User can only make withdrawals, transfer
	of funds and transfer of portfolio on verified account. Therefore when account is not verified,
	those functionalities will not work. It cannot be over ridden!
Refer Someone.	This simply makes it possible for the user to share its referral link through text, email and social
	media accounts. This will send message to the referred person and if possible notify the CRM
	about the person that has been referred.
Access Card.	A user who needs a new or replacement of its access card can make a request from here.
- My Access Card.	A click on a button and the access card is auto generated. (we need to create standard procedure
- Request New Access Card.	for the generation of cards)
1	1 0



- Deactivate Access Card.	Notice is sent by mail CRM, SA, Records and media that the card has been generate. The access card is then listed on the CRM's Cards list with status: Generated. Printed. Delivered.
	My Access Card shows the users access card in soft Copy. It also shows previous card that has been issued to him.
	realso shows previous cara that has been issued to him.
	The user can deactivate a card if the card is lost.
Others.	
Become an Affiliate.	Users can simply refer people for some referral bonus. Only rebates (Some kind of commission given to users who are not affiliates) will be sent to the users.
	Every user can apply to become an affiliate, in this case the following will happen: - He can click to apply to become an affiliate.
	 The affiliate application form pops up and he fills the form with required documents. The applicant sees the terms and condition and agrees to it before proceeding. After the agreement, he is able submit his application.
	- When a user applies to become an affiliate, the application goes straight to the affiliate manager, SA, Records.
	 The Affiliate Manager looks through the application and determines that the applicant fulfils all the requirements.
	Willing and capable of selling 300sqm per month, consistently.Can self-sustain.



	 Can use email and IT effectively. Other checklist (The affiliate manager should be able to define her checklist from the back end, which the applicant will see in the front end and strive to fulfil). After the checklist is done, he approves the affiliate application. Notification is sent automatically to SA, Records, CRM, Affiliate Manager, Audit and CRM. The User also gets a congratulatory message welcoming him unto the affiliate program. Then 	
	the automated affiliate on-boarding campaign commences.	
My Affiliate Deckboard	The user can have an effiliate dealth cand if he is ungraded to an effiliate	
My Affiliate Dashboard. Notifications	The user can have an affiliate dashboard if he is upgraded to an affiliate. Notifications are means of easily updating the users of the happening. Alerts include any information that is expedient that the user gets immediately. These are	
- Alerts.		
- Updates. - Blogs.	activities that are relating to finances, account security, processes and so on.	
- Newsletter	Updates and newsletters are to be filled in as update at the back end, the admin should be able to decide the group of users that can receive the update, whether it is for all users or just for certain selected categories of people.	
	Blogs is universal to all and every user should have access to it.	
Chat with us. (in-app chat).	This option is added to enable the user chat directly with the support agents of the company. Messages from the user is routed and delivered to directly to the net available agents of FarmKonnect.	
	The user has the option to choose which of the department he wishes to communicate with.	
	Options shall be: - Affiliates Issues. Routed to the Affiliate Manager.	



Create investment Group.	Reports	
Exit Investment Group.		
Join Investment Group.	shared.	
Investment Group.	This link enabled the user to join an investment group. Details on investment group will be	
	·	ntures that allows the user to also communicate with uch as WhatsApp, Facebook, instagram, linkedin and
inquiry.)	, ,	,
Show a form with details of	simply clicks on the phone icon and the system dials the company's phone number.	
Contact Us (Dialler in mobile app,	This enables the user to make call directly to FarmKonnect, without dialing any number, the User	
		eroute a communication, i.e, if any agent discovers that partment, then the officer can reroute the communication agent and clicking on transfer.
	- Sales and Supply.	Routed to sales department.
	- Portfolio Related Issues.	Routed to Records.
	- Operations Related Issues.	Routed to the Operations Department.
	- General Issues.	Routed to the CRM.
	- Finance Related Issues.	Routed to the Finance officers.

This aspect of the portal must be able to generate automated report to the investor. The report will be a weekly, sent based on the database the report shall be:

Subject: Your Account Summary this week Date ddmmyyy to ddmmyyyy

Dear [Name of Affiliate]



This is the summary of your affiliate activities for the week.

Portfolio Update: table of the current investment, their dates, amount invested,

Earnings Update: Floating Profit, Total Profits, Rebate.

Wallet History: Wallet Balance, Total Deposit, Total Withdrawal, Total Transfers.

Your Groups: showing the groups, amount earned from each group, Total investment in each group.

There should be a pie-chart showing the comparative percentile of the earnings

There should also be pie chart of the portfolio packages.

And a line graph showing historical performance of the user with respect to packages, earnings and referrals.

So the graph will indicate how each of the elements grows or declines from the history.

This should also give tips that the user can earn rebates by referring people and they can as well earn bigger by becoming a blue affiliate.

All inputs, such as mails, agreement must be easy to input from the admin end.

This document can still be updated. This is not the final version.



