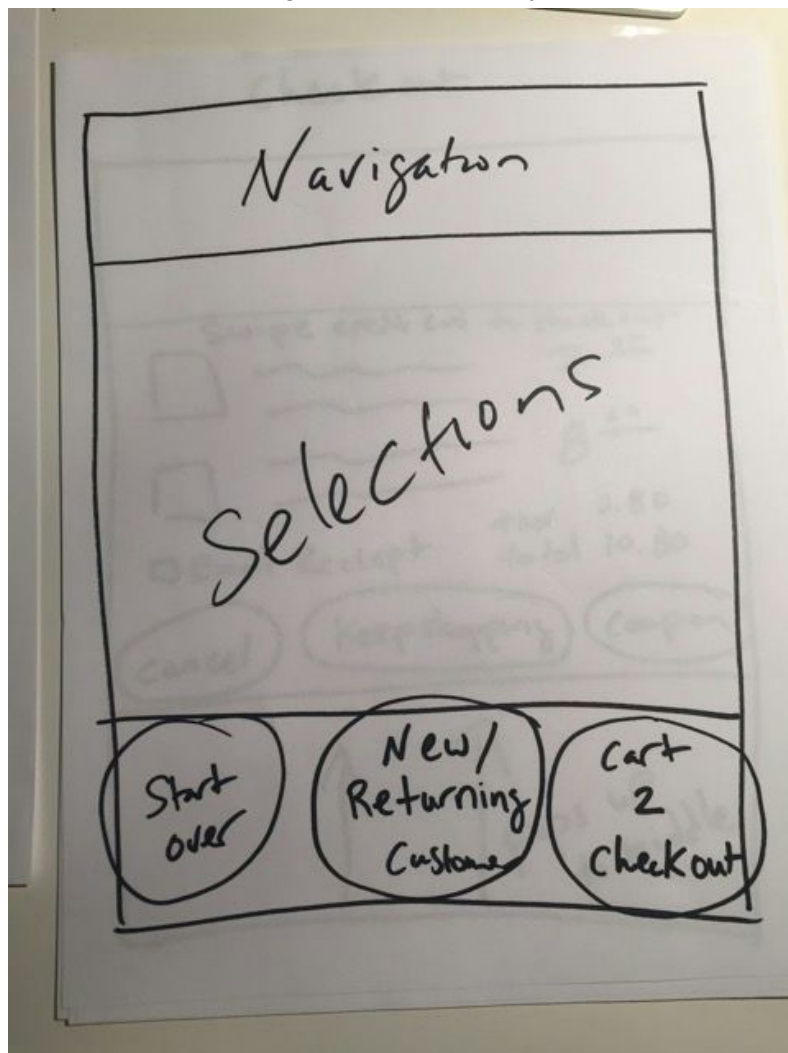


The decision has finally been made to go with a theme based on the Option 1 mockup. Ignore the 3rd page that shows recommended additions, we won't be addressing that right now. The main reason behind option #1 was that it is far easier to produce the plate images of the salad in the photo shoots than the jar images, and it was felt that they display the product better. We will be making some changes to the Op 1 document, here are the main ones:

1. The category buttons will be across the top (there won't be as many as shown in the mock) and there will be "filter" buttons underneath that will only show certain products if clicked. We will get button artwork for both
2. The bottom region won't be empty, there will be buttons there like so:



So 3 buttons are proposed

- A Start Over/Cancel button (clears cart)
- A login button for returning customers (no REST calls yet exist, this is new and will also require a swipe popup since we ID them by the credit card)
- A Cart/Checkout button that will show the number of items in the cart and when pressed will trigger the checkout popup

3. The product detail view is close to what we have now, waiting on those images. We are going to allow for the ability to add the proteins to the salad on the detail page and we will eliminate the category (they would just join snacks) since it only has 2 items. So if the protein box is checked when they hit add to cart, it adds both to the cart.

4. The checkout page is pretty close to what we have now, it basically pops up and replaces the middle region. We have the checkout info and then controls for:

- Cancel (clears cart and back to start state)
- Continue Shopping (just removes popup and back to main page, cart stays as-is)
- Enter a coupon
- Email Receipt (not shown as a button on sketch, but it probably ends up being one. This results in the kb popup)

