

Slackathon

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- Marketplace : General E-Commerce

- Why have I chosen and its purpose:

I chose to build a general outfit e-commerce website because clothing is a universal necessity and a booming market that appeals to a diverse audience. This website will offer a variety of stylish outfit of all season and all age people. Its primary purpose is to provide users with a seamless shopping experience, featuring well-organized categories, and secure payment option. The main aim to build a bridge between the audience who like fashionable wears and their desired outfits effortlessly.

- What problem does your marketplace aim to solve?

Our market aims to solve the problem of limited access to affordable trendy clothing by offering a wide range of stylish outfits under one web page. It addresses the inconvenience of in-store shopping by providing a user friendly online platform for easy browsing and secure purchase. It also saves time by offering same day delivery.

• what is your target audience :

Our target audience includes individuals of all ages who are looking for trendy, affordable outfits for everyday wears. We primarily focus on busy individuals who prefer the convenience of online shopping to find quality clothing quickly and easily.

• what product or services will you offer?

Our website brings the latest outfits to all ages. We target the early birds eye to change season wears. We do offer wide range of general outfits including, casual wears, formal wears and accessories for men, women and children.

• what will set your market apart?

- **Stuff and stitch** : This is the key secret that stands out our brand and our customer loyalty remain unchange.

- **Affordability** : We focus on offering trendy outfits at competitive price with fast delivery.

• Identify the entities in your marketplace:

Product : Men's and women's outfit

Order : ERP system Oracle for order place.

Customers : General public

Delivery Zone : All over Pakistan.

Shipment : 3PL services

Payment : Online and POS.

• Product Schema

```
export default {  
  name : "product",  
  title : "product",  
  type : "document",  
  field : [  
    {
```

```
      name : 'title',
```

```
      title : 'Title',
```

```
      type : 'String',
```

```
    },
```

```
    { name : 'String',
```

```
      title : 'string',
```

```
      type : 'string',
```

```
    },
```



```
{ name : "image",
  title : "Image",
  type : "image", },
```

```
{ name : 'catagory',
  title : 'Catagory',
  type : 'reference',
  to : [ { type : 'catagory' } ], }
```

```
{ name : "stock",
  title : "Stock",
  type : "number", },
```

```
{ name : "feature",
  title : 'Featured Product',
  type : 'boolean', },
```

```
{ name : 'tags',
  title : 'Tags',
  type : 'array',
  of : [ { type : 'string' } ], }
```

✓ Home,

✓ about

✓ contact

✓ desktop

Home / shop (sofa)

✓ Pages

Red din 2x2. Blog

Pricing

✓ Product

2. Catagory Schema

```

export default {
  name : "catagory" ,
  title : "Catagory" ,
  Type : "document" ,
  fields : [
    {
      name : "title" ,
      title : "Title" ,
      Type : "String" ,
    },
    {
      name : "name" ,
      title : "Title" ,
      Type : "string" ,
    },
    {
      name : "string" ,
      title : "string" ,
      Type : "string" ,
      option : {
        source : "title"
      },
      maxlength : 96 ,
    },
    {
      name : "image" ,
      title : "Image" ,
      type : "image" ,
      option : {
        hotspot : true ,
      },
    },
  ],
};

```


3. Home Banner Schema (home banner.ts)

```
export default {  
  name: "home banner",  
  title: "Home Banner",  
  type: "document",  
  fields: [  
    {  
      name: "title",  
      title: "Title",  
      type: "strings",  
    },  
    {  
      name: "image",  
      title: "Image",  
      type: "image",  
      options: {  
        hotspot: true,  
      },  
    },  
    {  
      name: "ctaText",  
      title: "Call to Action Text",  
      type: "strings",  
    },  
    {  
      name: "priorities",  
      title: "Priority",  
      type: "Higher number will appear on  
        the homepage",  
    },  
    {  
      name: "ctaLink",  
      title: "Call to Action Link",  
      type: "URL",  
    },  
  ],  
};
```


4- User Review Schema (review.ts)

```
export default {
  name: "review",
  title: "Review",
  Type: "document",
  fields: [
    {
      name: "product",
      title: "Product",
      Type: "reference",
      to: [type: "product" ? ],
    },
    {
      name: "user",
      title: "User name",
      type: "string",
    },
    {
      name: "rating",
      title: "Rating",
      Type: "number",
      validation: (Rate) => Rule.min(1).max(5)
    },
    {
      name: "comment",
      title: "Comment",
      Type: "Text",
    },
  ],
};
```