



Welcome To Pob Trust Prevention of Blindness

Donate Now to Light Up a Life

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About Us

Absolutely Free Eye Care

Prevention of Blindness (POB) Trust was established in 2007 with a singular mission: to eliminate preventable blindness by providing free, quality eye care to those in need. Operating under the patronage of the Pakistan Islamic Medical Association (PIMA), POB Trust is committed to serving underserved communities with compassion and excellence.

Through our flagship POB Eye Hospital in Gulistan-e-Johar and four campuses across Karachi, we deliver comprehensive eye care services completely free of cost.

What began as a small cataract initiative has grown into a state-of-the-art charitable tertiary eye care center, offering advanced treatments including corneal transplants, vitreoretinal services, glaucoma care, and squint surgeries, restoring sight and transforming lives every day.

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Prevention Of Blindness Impact

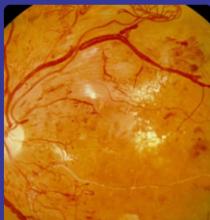
POB's legacy of charitable eye care in Karachi continues to grow, bringing hope and sight to communities across Sindh through its outreach programs.

66	8,275	23,695	134,366
Corneal Scars	Vitreo-Retinal Surgeries	Urban Treatment	Cataract Surgeries
60,166	1,549,341	130,323	Diagnostics
Rural	OPD		



HELP US

HELP THEM WITH YOUR ZAKAT/DONATIONS



PHOTOCOAGULATION
TREATMENT FOR DIABETIC
RETINOPATHY
Support laser treatment
and medical care to
prevent vision loss caused
by diabetes

PKR 91,500

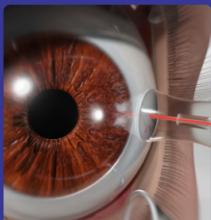
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CATARACT SURGERIES –
CHILDREN (INCLUDING
LASER TREATMENT)
Support laser treatment
and medical care to
prevent vision loss caused
by diabetes

PKR 65,800

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GLAUCOMA SURGERIES
(INCLUDING LASER
TREATMENT)
Support laser treatment
and medical care to
prevent vision loss caused
by diabetes

PKR 56,300

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CORNEAL GRAFTING –
ADULTS (EXCLUDING COST
OF CORNEA)
Support laser treatment
and medical care to
prevent vision loss caused
by diabetes

PKR 150,000

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CURRENT

Situation on Hepatitis in Pakistan



01

Pakistan's global ranking in
hepatitis prevalence and
infections



10M

10 million people suffering
from hepatitis



7.5%

7.5% Prevalence of Hepatitis
in Pakistan



100 , 000

More than 100,000 new
cases annually in Pakistan

EVERY EYE

Deserves a Chance to See

At POB Trust, we stand by the belief that no man, woman, or child should suffer the heartbreak of blindness just because they can't afford treatment. Vision is a gift we often take for granted, but for many, it's a battle they face every day. We are here to change that.



Increased mental health issues

Increased risk of depression, isolation, and loss of dignity due to sudden dependence on others



Loss of independence

Mobility, making daily activities like walking, cooking, or self-care difficult or impossible, and increased isolation and loneliness



Economical Burden

Inability to work or earn a livelihood, leaving families financially vulnerable. Greater exposure to poverty, as medical needs rise while income declines

COMMITMENT

Our Commitment at POB Trust



Free Treatment for All

No one should suffer blindness due to financial constraints. We provide world-class eye care completely free of cost.



Dignified Care

Every patient is treated with respect, compassion, and humanity because vision is priceless



Restoring Hope

We bring back the joy of sight, helping people reconnect with their loved ones and pursue their dreams



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Rs. 2 Billion Disbursed

POB Helped Create PKR 10B Worth of Impact

MEDIA GALLERY

Leadership Behind the Vision

Our leadership is grounded in service, with a commitment to ethical care, long-term impact, and sustainable change. Their vision drives every effort to reach the underserved.

Outreach Program Schools Al Fajr Scientific Visit Adamjee Sakina Noor Campus Orangi Unit Campus Donor Visits



Dr. Muhammad Azeemuddin
(Director Quality Assurance)



Dr. Ahmed Salman
(Director of Finance)



Dr. Sarfaraz Akhtar
(Director Hospital Administration & Head of Quality Assurance)



Dr. Shayan Shadmani
(Secretary)



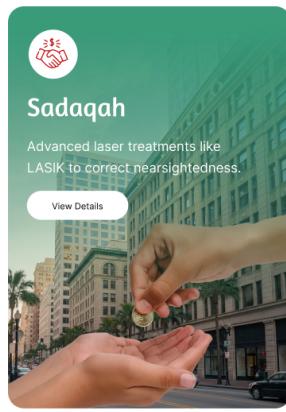
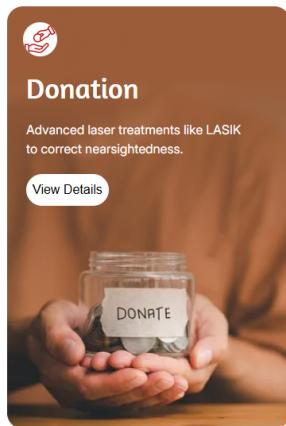
Dr. Tabbassum Jafri
(Director HR)

POB Partners in Projects



DONATION

How You Can Help & Donate



DONATION NOW

Make a Difference with Your Donation

Every day, countless individuals suffer from preventable or treatable eye conditions simply because they cannot afford the cost of care. With your sponsorship, you can provide life-changing treatments and restore sight for those in need. Together, we can create brighter futures and bring hope to countless lives. Every day, countless individuals suffer from preventable or treatable eye conditions simply because they cannot afford the cost of care. With your sponsorship, you can provide life-changing treatments.

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TESTIMONIAL

From Darkness to Light: Patient Stories

From Darkness



General zakat & Sadqa Fund

Zakat is one of the five pillars of islam. when you Zakat to the Patients Behbud Society (PBS) for The Aga Khan University Hospital (AKUH), we guarantee your Zakat is used to treat

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Breast Cancer

Breast cancer is responsible for over 24% of all cancer-related deaths among women in Pakistan. The disease affects women of all socio-economic classes. At The Aga Khan University Hospital

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Hepatitis C

The national figures for Pakistan for the prevalence of Hepatitis B virus and Hepatitis C virus (HCV) are 2.5% and 4.9. % respectively. With a population of 200 million, this translates to a health.....

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General zakat & Sadqa Fund

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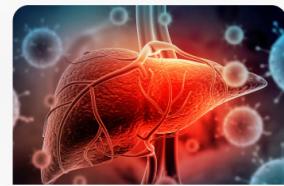
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TESTIMONIAL

From Darkness to Light: Patient Stories

From Darkness



OWN BLOGS

Our Latest News and Articles



How to Spot Cataract Symptoms Early Before ..

Cataracts are one of the most common causes of vision problems in Pakistan, especially among...

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Recognizing the Hidden Symptoms of Common Corneal ..

Corneal infections are a serious eye problem that can affect anyone. In Pakistan, many people...

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When Tunnel Vision Isn't Just Fatigue: Early ..

Tunnel vision is often mistaken for fatigue or stress, but it may indicate early stages...

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NEWS

News & Publications





Day 1 Highlights from the Healthcare Expo 2025!

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Day Expo

has been

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Together, We Can Bring Smiles to Those in Need.

Your Generosity Fuels Our Mission. Providing Aid, Hope, and Love to Communities in Need.

Donate Online

Help Us Help Them with Your Zakat/Donations/Sadqah

First Name*	Last Name*
Email	Age
Zakat	(Minimum 50)

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About us

A non-profit organisation focused on preventing avoidable blindness in deprived and marginalized communities.

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Location

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+92-21-3416697
Lahore:
+92 042 354 14 720
+92 347 999 777 20

Contact Us

Social Links



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- cs@podorust.org

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