

Google Ads

S.No	Details	Start	End	Per Day Result	Total Result Estimated	Per Day Amount	Total Amount	CPM
1.	Efficient Reach	18-2-24	27-2-24	40K -98K	23K -65K	95% -100%	50,000	PKR 502.89- PKR 1,341.00
2.	Non-Skipable Reach	18-2-24	27-2-24	250K -680K	110K-430K	95% -100%	50,000	PKR 97.78- PKR 235.00

