



NO	Details	Start Date	End Date	Per Day Result	Total Result Estimated	Per Day Amount	Total Amount	CPR / CPC
1)	Awareness Campaign	19-1-2024	19-2-2024	1,218,000	36,540,000	50,000	1,500,000	24.36
2)	Engagement Campaign	19-1-2024	19-2-2024	538,500 1.65% Click	16,155,000 2.5% Click	50,000	1,500,000	10.77
3)	Graphic	19-1-2024	19-2-2024				15,000	
4)	Content Writing	19-1-2024	19-2-2024				10,000	
5)	Total						3,025,000	

Online Transaction Charges + Tax 13% = 393,250

Commission 10% apply on total Budget = 341,825

Total Amount is = 3,418,250