

S.NO	Details	Start	End	Per Day Result	Total Result Estimated	Per Day Amount	Total Amount	CPR/CPC
1	Awareness Campaign	6/1/2024	20/1/2024	80k	1,120,000	2000	28000	0.025 CPR
2	Traffic	13/1/2024	13/2/2024	20k/400 Per Day	600000 12k click	2100	63000	5.25 CPC
3	Graphics						10K	
4	SM Organic					500	90000	
5								
6								
7	Total						191000	

Online Transaction Charges + Tax 15% =

Commission 8 % apply on total budget=

Total Amount is =191000

