

Farzan Ini

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Frontend Engineer

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ABOUT ME

Frontend Engineer with a sharp eye for efficiency and a passion for clean, maintainable code. I thrive on simplifying complexity—whether it's redesigning systems for clarity or leading teams toward streamlined solutions. Known for my charismatic leadership and teaching abilities, I inspire teams to grow together and tackle challenges head-on. Ready to embrace new stacks and technologies, I aim to elevate not just the projects I work on but also the people I work with.

PROFESSIONAL EXPERIENCE

Senior Frontend Developer,
Extend

Canada
Nov 2022–Present

At Extend, a pioneering fintech startup, I lead the transformation of B2B SaaS cash collection platforms, driving automation and enhancing payment workflows through innovative frontend solutions.

- **Design System Overhaul & Codebase Simplification:** Redesigned the project's design system and folder structure, eliminating unnecessary code and third-party dependencies. Transitioned the codebase to a self-explanatory format, dramatically reducing bug-fixing times and improving the development process.
- **Agile Development:** Championed Agile and Scrum methodologies, ensuring seamless team coordination and on-time delivery of weekly sprint tasks. This strategic approach markedly increased team productivity and project delivery rates.
- **AI Integration & Prompt Engineering:** Integrated advanced AI functionalities into the application using prompt engineering, enhancing user experience and enabling more intelligent workflows for users.
- **Efficiency & Scalability Improvements:** Removed redundancies across the codebase, improving maintainability, feature development speed, and team collaboration. These changes empowered developers to resolve bugs faster and deploy features seamlessly.
- **Landing Page Development with Webflow:** Spearheaded the design and implementation of the project's landing page, transitioning to a new project ecosystem with Webflow to enhance digital presence and brand identity.

Frontend Developer
Inspection

Australia
Nov 2020 – Nov 2022

At Inspection, I contributed to developing critical defect reporting tools for the mining and heavy industry sectors, focusing on enhancing safety and maintenance through advanced frontend solutions.

- **React Application Development:** Spearheaded the design and implementation of a scalable frontend architecture using React, driving improvements in application efficiency and user engagement. This initiative resulted in a 20% increase application performance and user interaction.
- **Modern Deployment Practices:** We leaned on Docker to containerize the frontend solution, ensuring streamlined deployment processes and enhanced scalability. This approach reduced deployment times by 30% and facilitated consistent environments across development and production.
- **Complex UI Challenges:** Crafted and deployed a sophisticated user interface utilizing DevExtreme, adeptly presenting complex datasets through intuitive graphs and diagrams—enhanced data visualization techniques led to a 25% improvement in user comprehension and decision-making efficiency.

Frontend Developer
tymr

Tehran, Iran
Dec 2019 – Nov 2020

At Tymr, I was pivotal in launching a user-centric time management tool, emphasizing simplicity and efficiency through innovative frontend development.

- **Startup Project Leadership:** Pioneered the frontend development of Tymr’s time management system, showcasing my entrepreneurial spirit and ability to drive projects from concept to launch. This effort culminated in successfully deploying a highly intuitive and user-friendly application.
- **Frontend Development Collaboration:** Worked seamlessly with backend developers, employing React and Material-UI to craft dynamic user interfaces. This collaboration enhanced application functionality and user experience, leading to a 40% increase in user retention and significantly reducing user-reported issues.

Frontend Developer
Dinaweb

Tehran, Iran
Jul 2008 – Sep 2020

At Dinaweb, a leading software company, I contributed to diverse projects, enhancing business solutions through creative and efficient web development.

- **Web Development:** Created custom websites for small businesses using WordPress, HTML, and CSS.
- **Solution Optimization:** Developed a foundational understanding of user-centric design and responsive web development.

EDUCATION

Bachelor of Science in Computer Science, Ramsar Azad University

SKILLS

- **Web Development:** JavaScript, TypeScript, HTML, CSS
- **Frameworks/Libraries:** React.js, Next.js, Redux
- **Development Practices:** Agile, Scrum, and Monorepo methodologies
- **Tools & Technologies:** Git, Docker, CI/CD pipelines