Farzin A. Rad

Data Analyst And Data Scientist

Contact

Phone
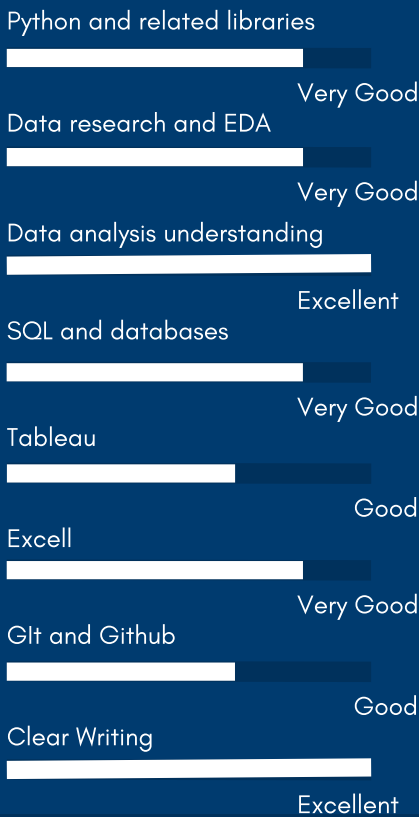+989197320431

E-mail
farzinvado@yahoo.com

LinkedIn
https://www.linkedin.com/in/farzin-a-rad/

Tableau
https://public.tableau.com/app/profile/farzin.rad

Git
https://github.com/FarzinRad

Skills

Python and related libraries
Very Good

Data research and EDA
Very Good

Data analysis understanding
Excellent

SQL and databases
Very Good

Tableau
Good

Excell
Very Good

Glt and Github
Good

Clear Writing
Excellent

Language

English
Excellent

Persian
Excellent

Turkish
Average

Data Analyst and Scientist familiar with the gathering, cleaning, and organizing of data for use by technical and non-technical personnel. Advanced understanding of statistical, algebraic, and other analytical techniques. Highly organized, motivated and diligent with significant background in Data Understanding.

Work History

Freelancer Data Analyst and Data Scientist
2021 - 05 - current

Freelancer, Tehran

- Utilized advanced querying, visualization and analytics tools to analyze and process complex data sets.
- Worked with stakeholders to develop quarterly roadmaps based on impact, effort and test coordinations.
- Discovered stories told by data to present information to scientists and business managers.
- Created and implemented new forecasting models to increase company productivity.
- Compiled, cleaned and manipulated data for proper handling.
- Tested and validated models for accuracy of predictions in outcomes of interest.

WordPress Developer
2016 - 05 - 2021 - 09

Jupiterdesign.ir, Tehran

- Created and updated re-usable code libraries to streamline WordPress development cycle.
- Leveraged a strong understanding of WordPress core to manipulate admin and theme components.
- Designed and implemented website from initial concept, site architecture, and wireframes to finished deliverable.
- Installed required plugins and additional coding to fit final design and functionality requirements.
- Delivered quality commercial websites that met coding standards and cross-browser compatibilities.
- Developed and implemented SEO and AB testing strategies to improve the effectiveness of marketing efforts.

Freelance Web Developer
2012 - 02 - 2017 - 09

Freelancer, Tehran

- Planned website development, converting mockups into usable web presence with HTML, JavaScript, AJAX, and JSON coding.
- Provided front-end website development using WordPress, Hubspot and other editing software.
- Collaborated with marketing, representing the web team to establish project goals, projections and milestones.
- Implemented Google-based SEO and ad campaigns to meet budget specifications. (I worked on a website with a rank of 150 Iran based on Alexa in 2013)

Certification

2022 - 04   Google Data Analytics (Bootcamp), May 2021 to Apr 2022

2022 - 03   Machine Learning, Stanford - Dec 2021 to March 2022

Education

Bachelor of Science, Civil Engineering
2011 - 09 - 2014 - 09

Islamic Azad University, Tehran