

Select date range

order_status

product_category

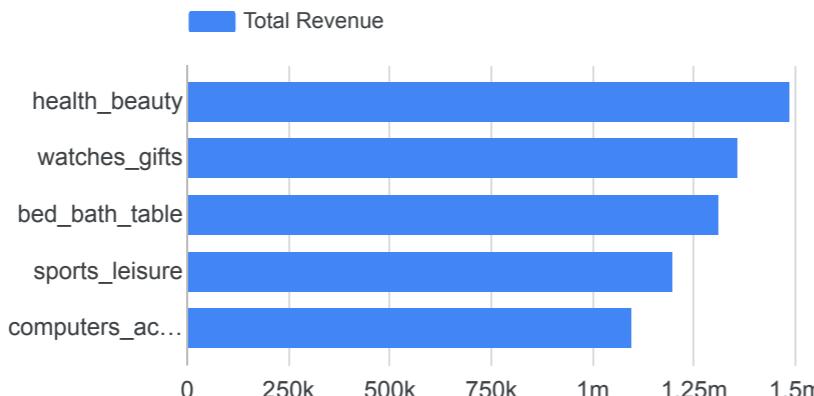
payment_type

customer_state

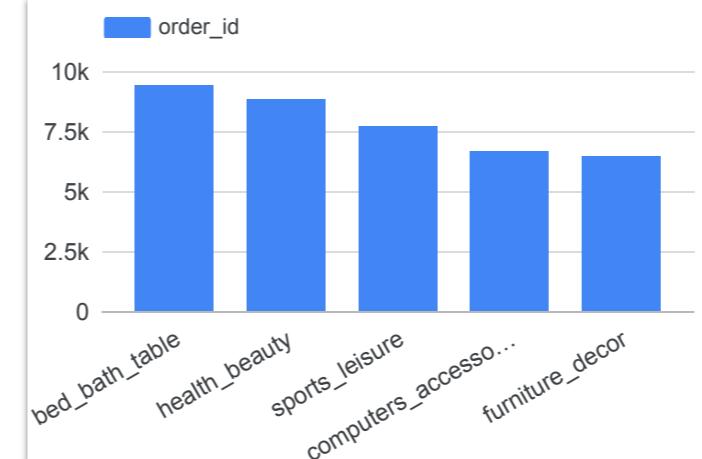
seller_state

Total Order
98.2kTotal Revenue
16.6mTotal Customer
98.2kAOV
168.7Total Unit Sold
33.0k

Top 5 Revenue



Top 5 Ordered Product



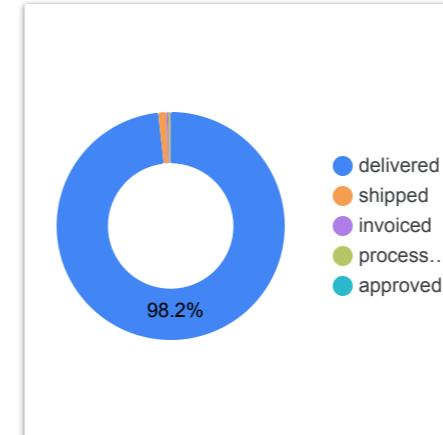
Total Revenue by Country



Total Revenue over time



Order Status



Google

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Total Revenue 9,948.97 6,156,544.34

Select date range

PRODUCT PERFORMANCE

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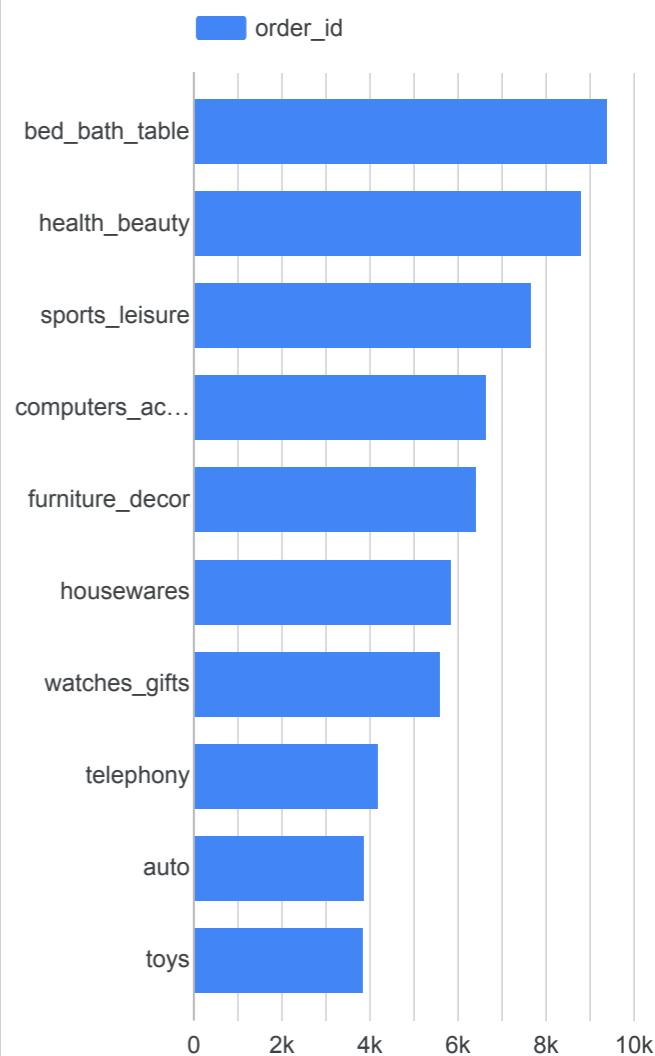
customer_state

seller_state

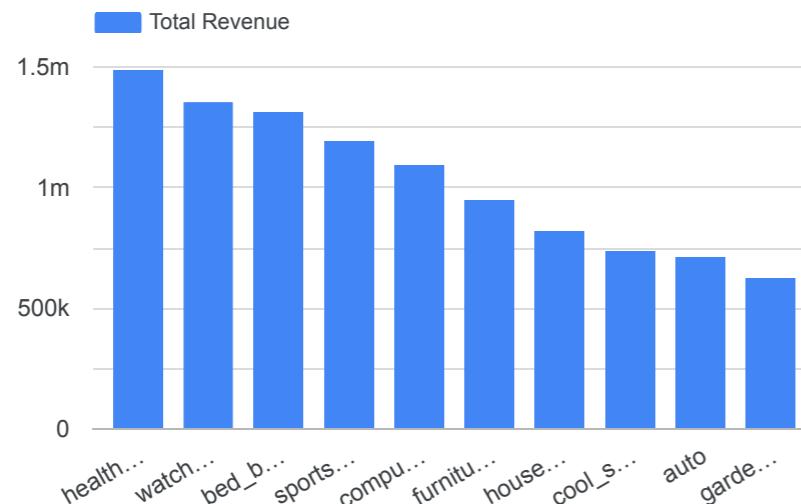
Total Order



Total Order by Product



Total Revenue by Product



order_pu...	product_cat...	Total Rev...	...
1.	24 Nov 2017	bed_bath_table	21,656.94
2.	24 Nov 2017	watches_gifts	18,992.86
3.	29 Aug 2017	computers	17,561.05
4.	18 Apr 2017	small_appliances	15,092.01
5.	24 Nov 2017	furniture_decor	14,670.83
6.	20 Apr 2017	garden_tools	14,532.92
7.	6 Sept 2017	computers	14,372.61
8.	29 Sept 2017	fixed_telephony	13,664.08

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CUSTOMER BEHAVIOUR

Select date range

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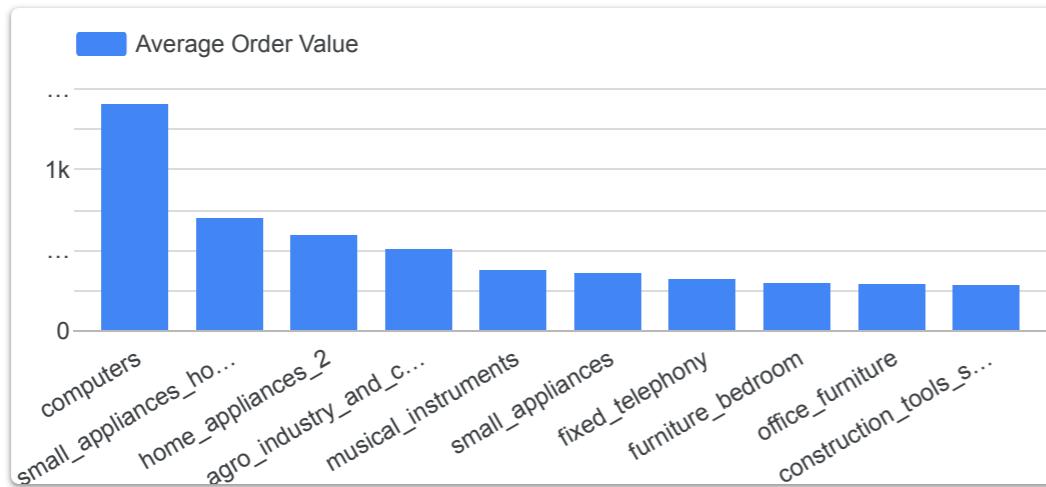
product_category

payment_type

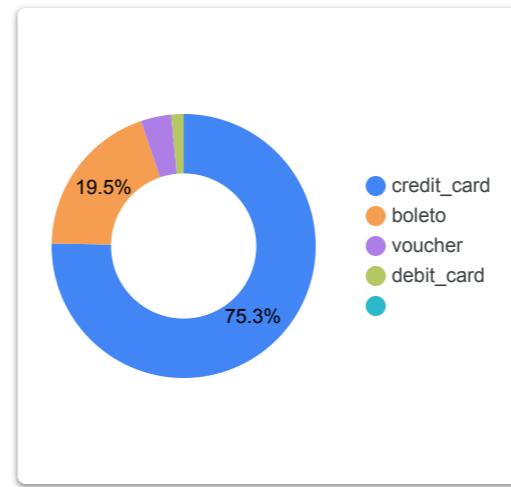
customer_state

seller_state

Average Product



Payment Type



Customer Area



Overview

Product Performance

Customer Behaviour

Seller Performance

Logistics



SELLER PERFORMANCE

Select date range

order status

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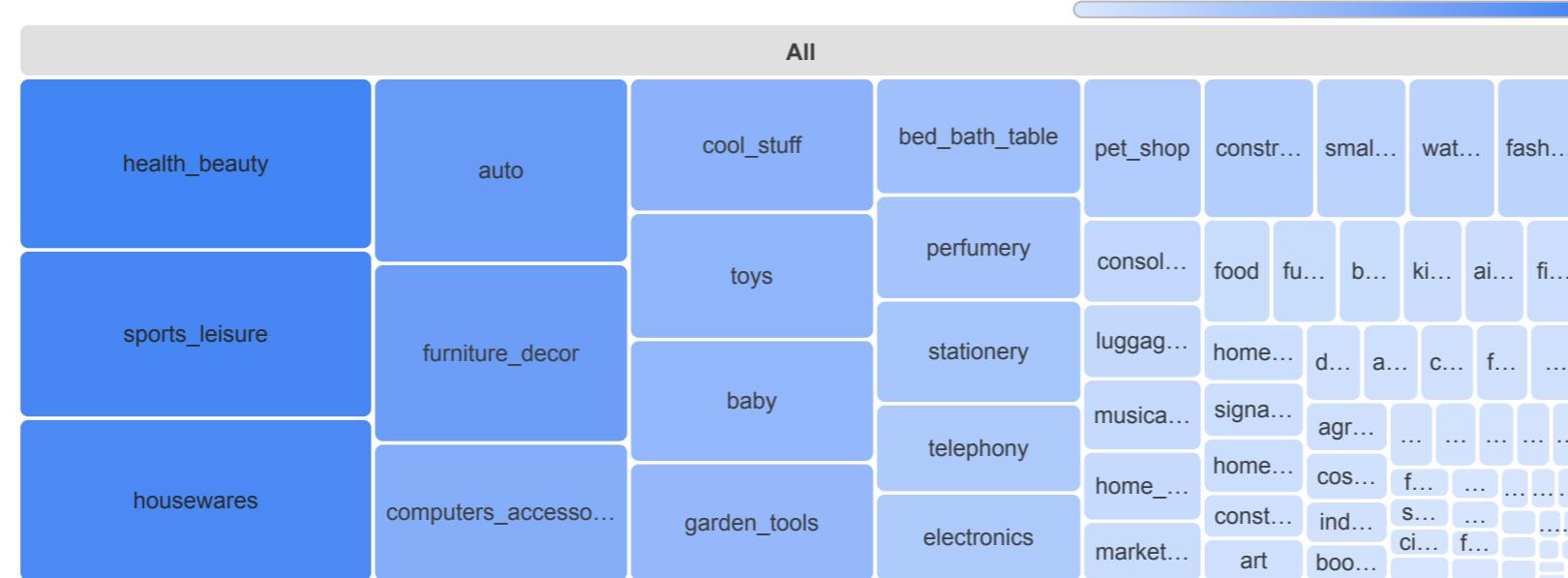
payment type

customer state

seller state

Top Sell Product

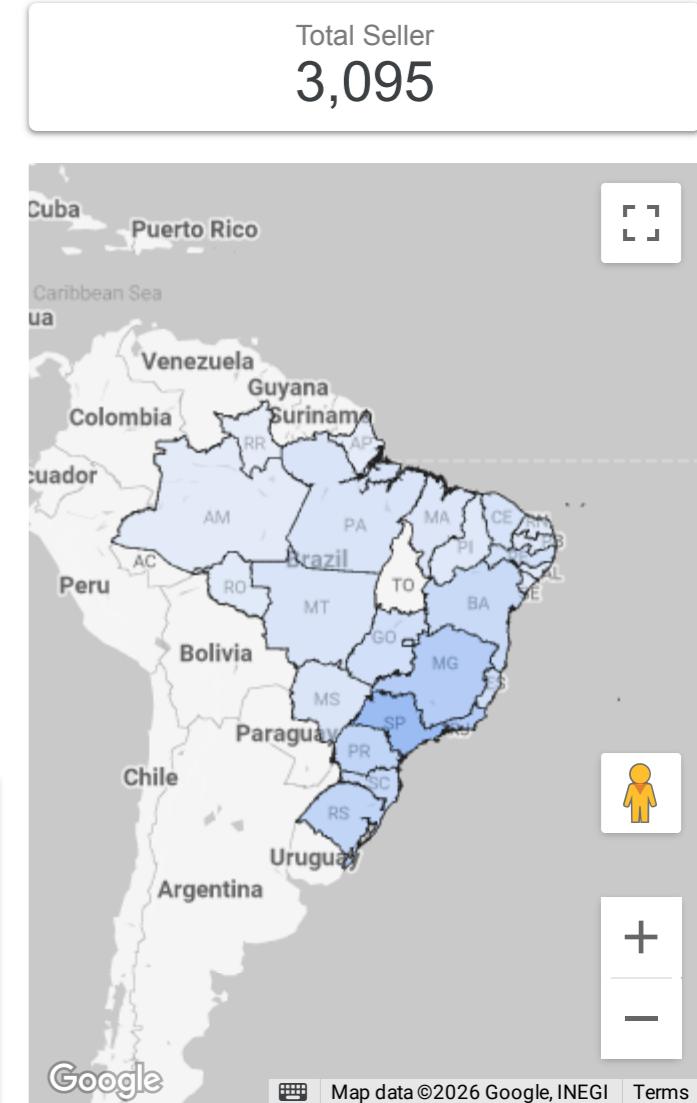
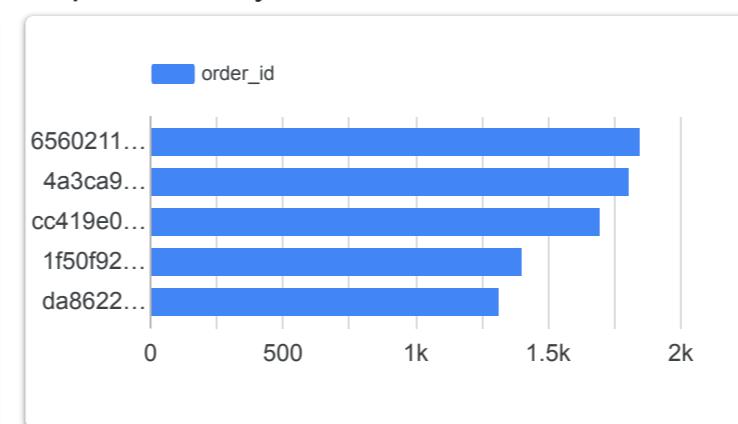
Total Seller
3,095



Top 5 Seller Revenue



Top 5 Seller by Order



seller_id 38 2,510

Select date range

order_status

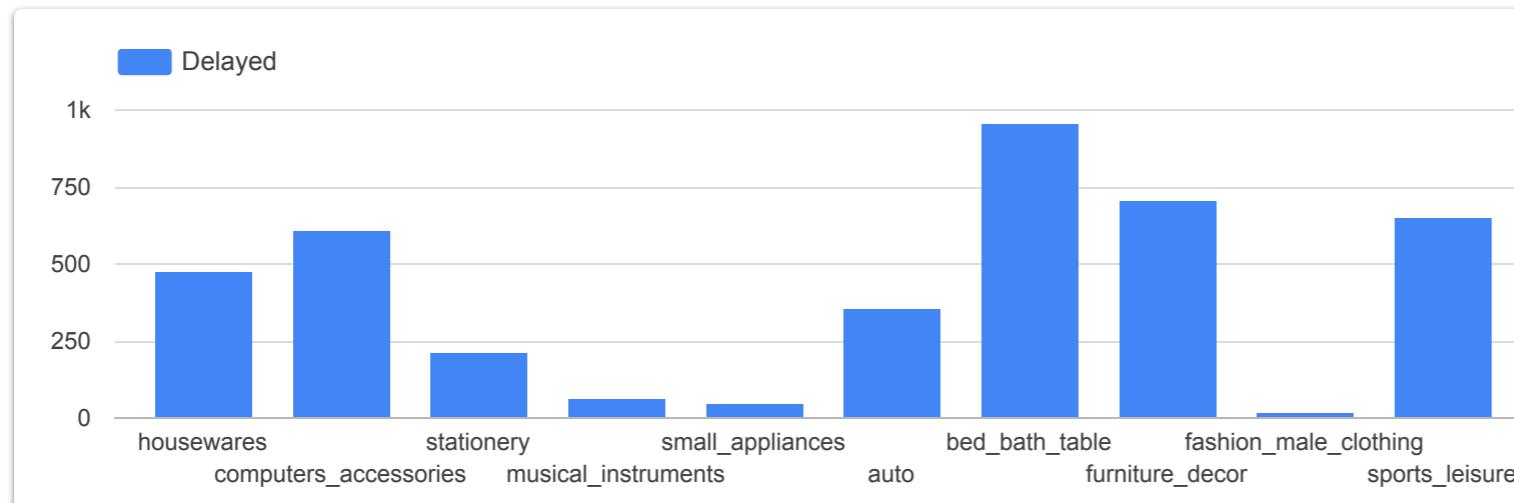
product_category

payment_type

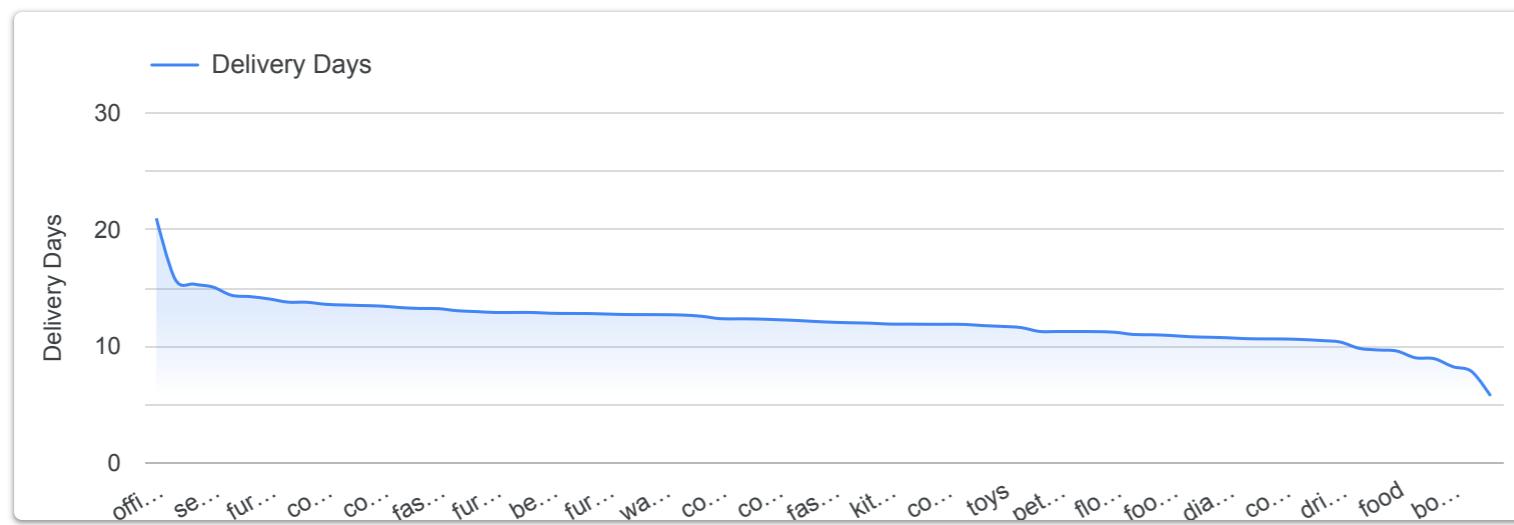
customer_state

seller_state

Delayed Product



Delivery Days by Product Category



Delivery Days

12.42

freight_value

20.05

Delayed
117,604

Delayed Area



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