



DASHBOARD BRAZIL E-COMERCE

Select date range

order_status

product_category

payment_type

customer_state

seller_state

Total Order
98.2k

Total Order
98.2k

Total Revenue
16.6m

Total Revenue
16.6m

Total Customer
98.2k

Total Customer
98.2k

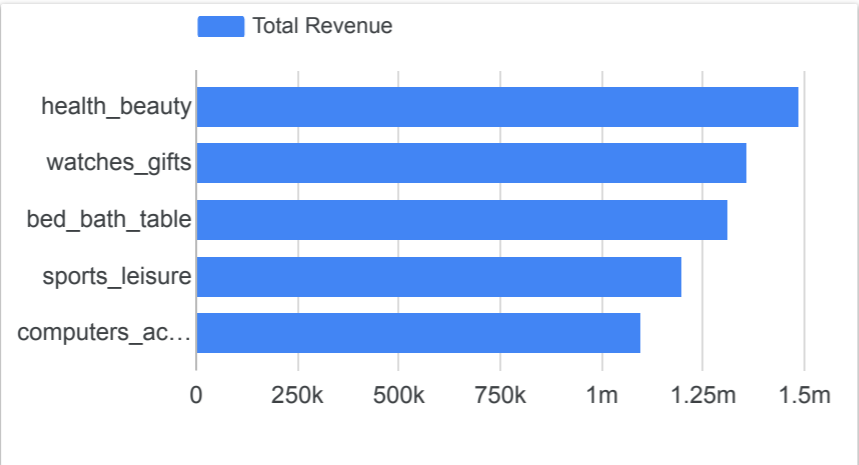
AOV
168.7

AOV
168.7

Total Unit Sold
33.0k

Total Unit Sold
33.0k

Top 5 Revenue



Top 5 Ordered Product



Total Revenue by Country



Overview

Product Performance

Customer Behaviour

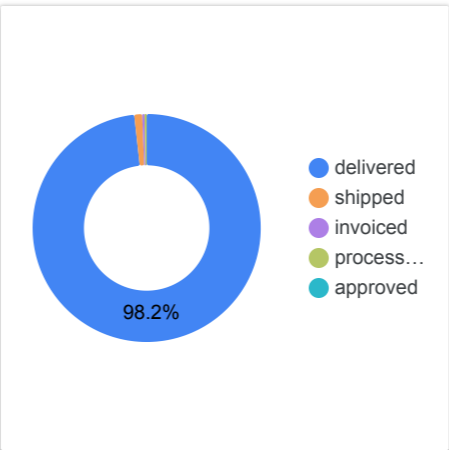
Seller Performance

Logistics

Total Revenue over time



Order Status





PRODUCT PERFORMANCE

Select date range

order_status

product_category

payment_type

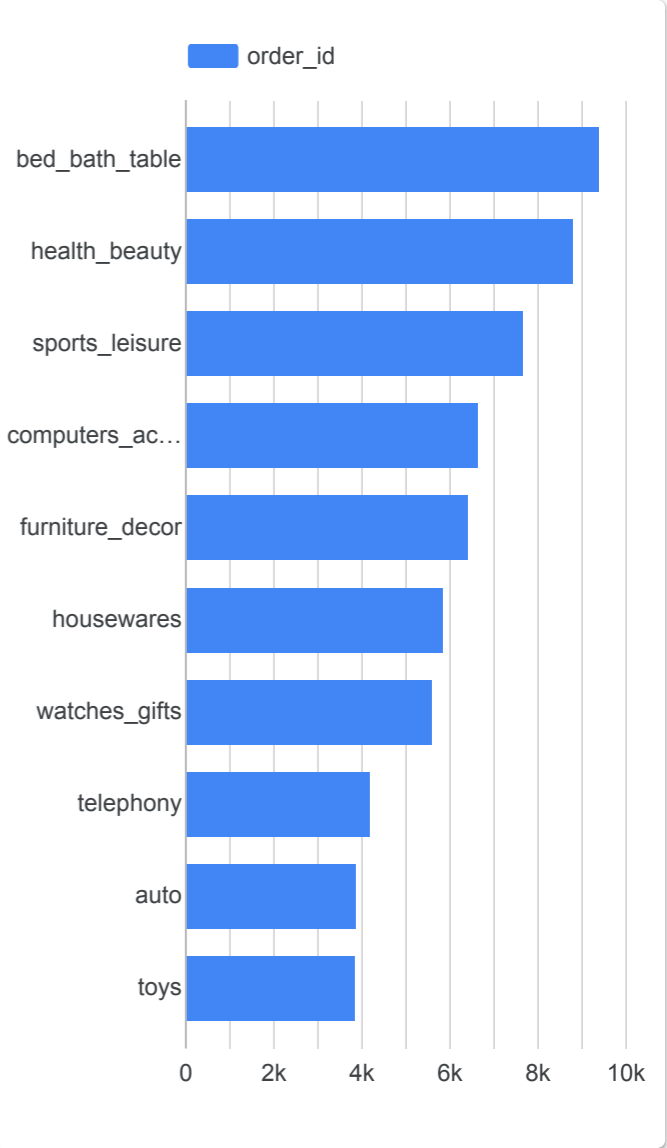
customer_state

seller_state

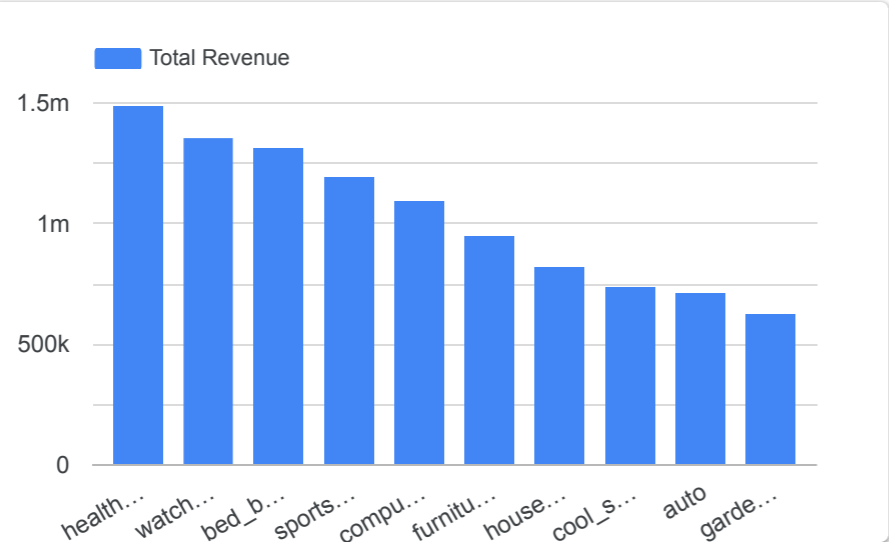
Total Order



Total Order by Product



Total Revenue by Product



	order_pu...	product_cat...	Total Rev...
1.	24 Nov 2017	bed_bath_table	21,656.94
2.	24 Nov 2017	watches_gifts	18,992.86
3.	29 Aug 2017	computers	17,561.05
4.	18 Apr 2017	small_appliances	15,092.01
5.	24 Nov 2017	furniture_decor	14,670.83
6.	20 Apr 2017	garden_tools	14,532.92
7.	6 Sept 2017	computers	14,372.61
8.	29 Sept 2017	fixed_telephony	13,664.08

1 - 100 / 18927



- Overview
- Product Performance
- Customer Behaviour
- Seller Performance
- Logistics

CUSTOMER BEHAVIOUR

Select date range

order_status

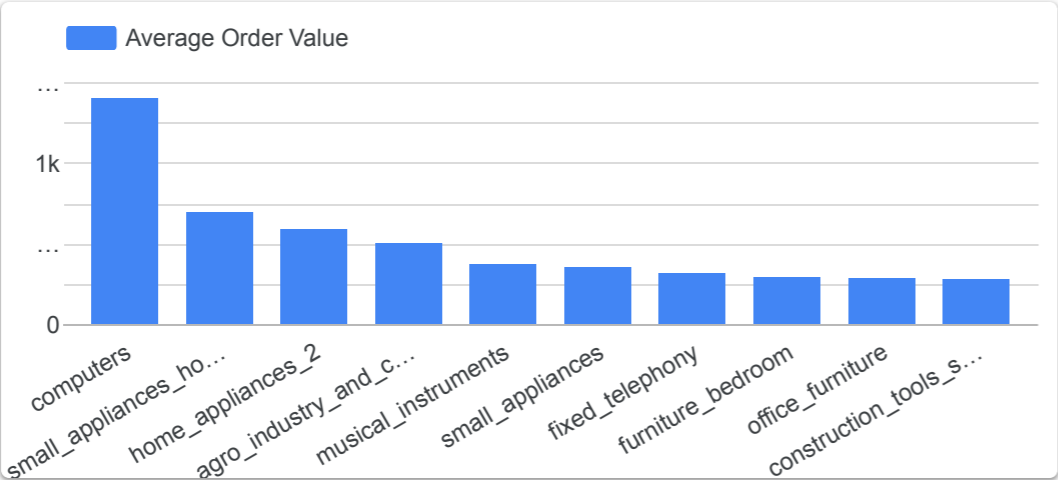
product_category

payment_type

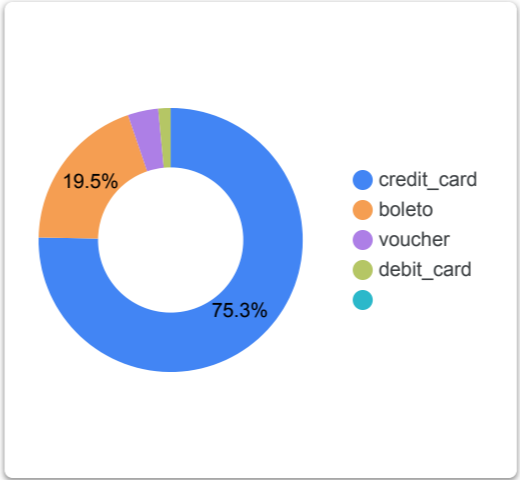
customer_state

seller_state

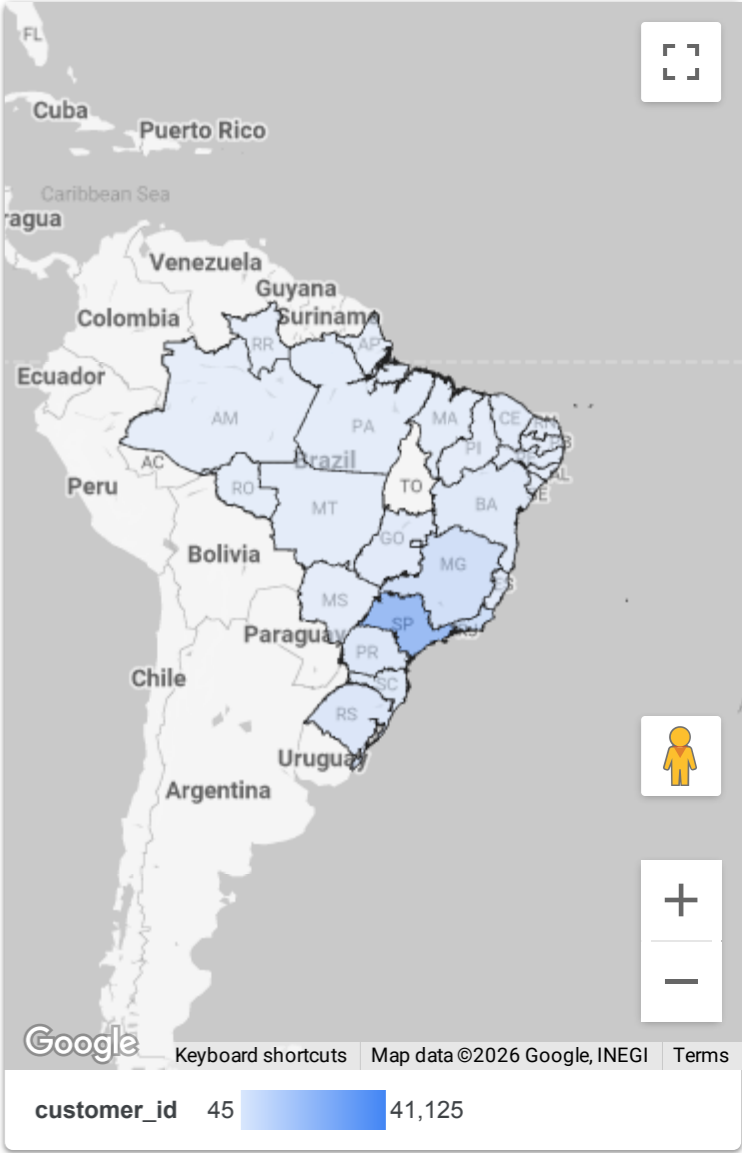
Average Product



Payment Type



Customer Area



Monthly Active User





LOGISTICS

Select date range

order_status

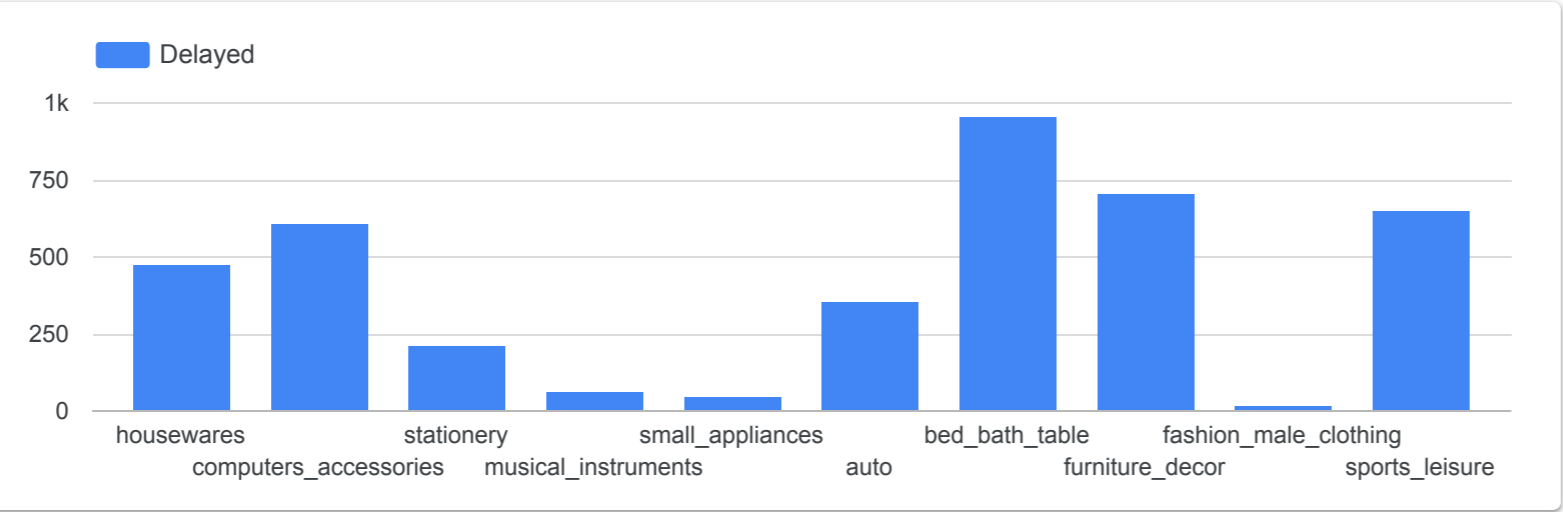
product_category

payment_type

customer_state

seller_state

Delayed Product

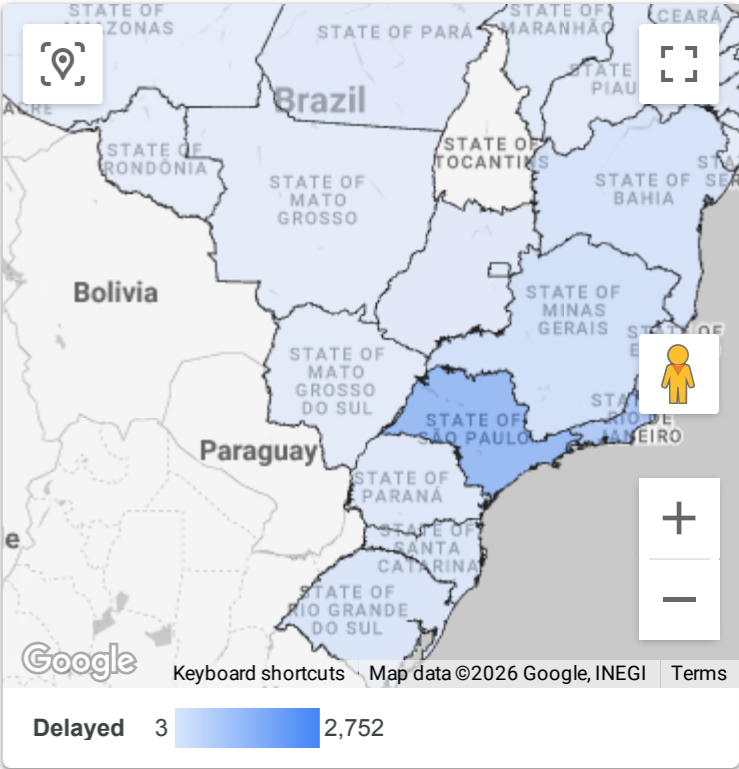


Delivery Days
12.42

freight_value
20.05

Delayed
117,604

Delayed Area



Overview

Product Performance

Customer Behaviour

Seller Performance

Logistics

Delivery Days by Product Category

