

## Booking Trend in Quarter

Market Segment

Hotel Type

Select date range

Total Revenue

**18.9M**

Total Booking

**87,392**

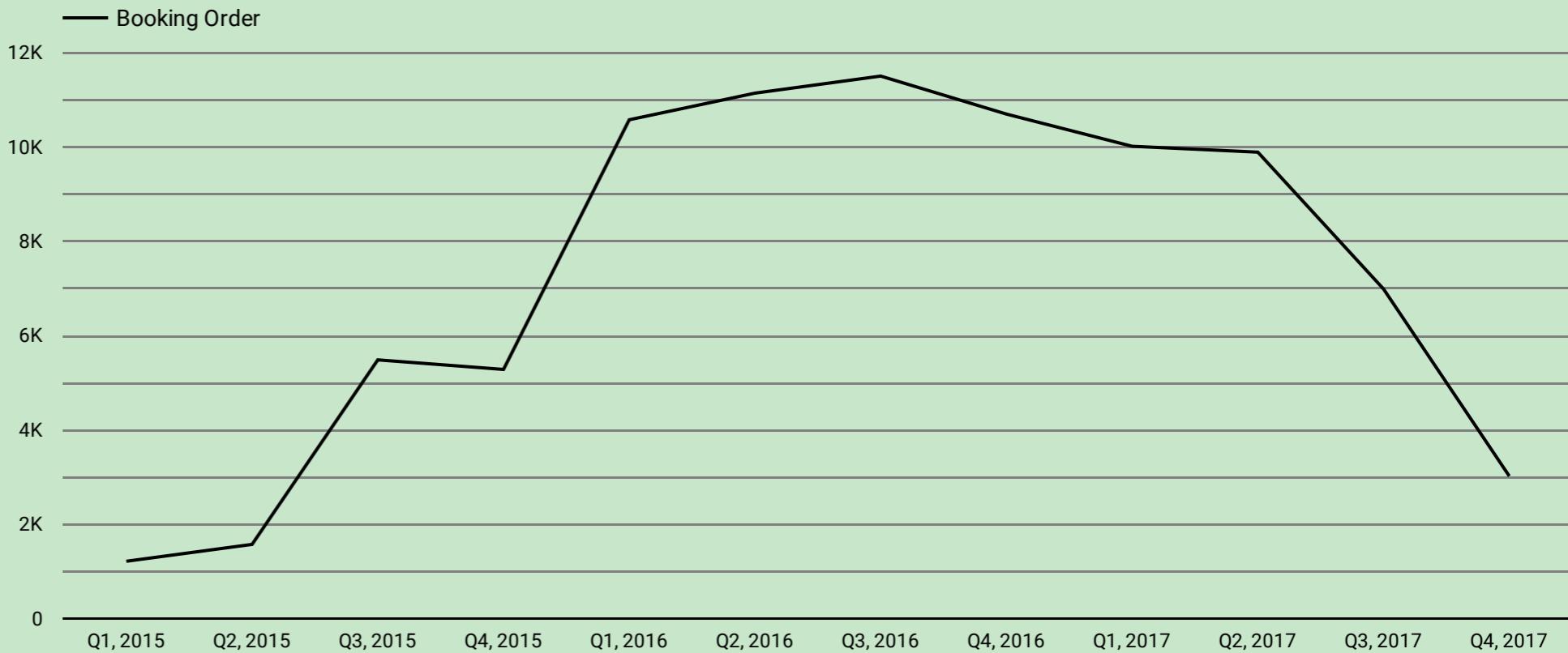
Average Daily Rate

**\$104.92**

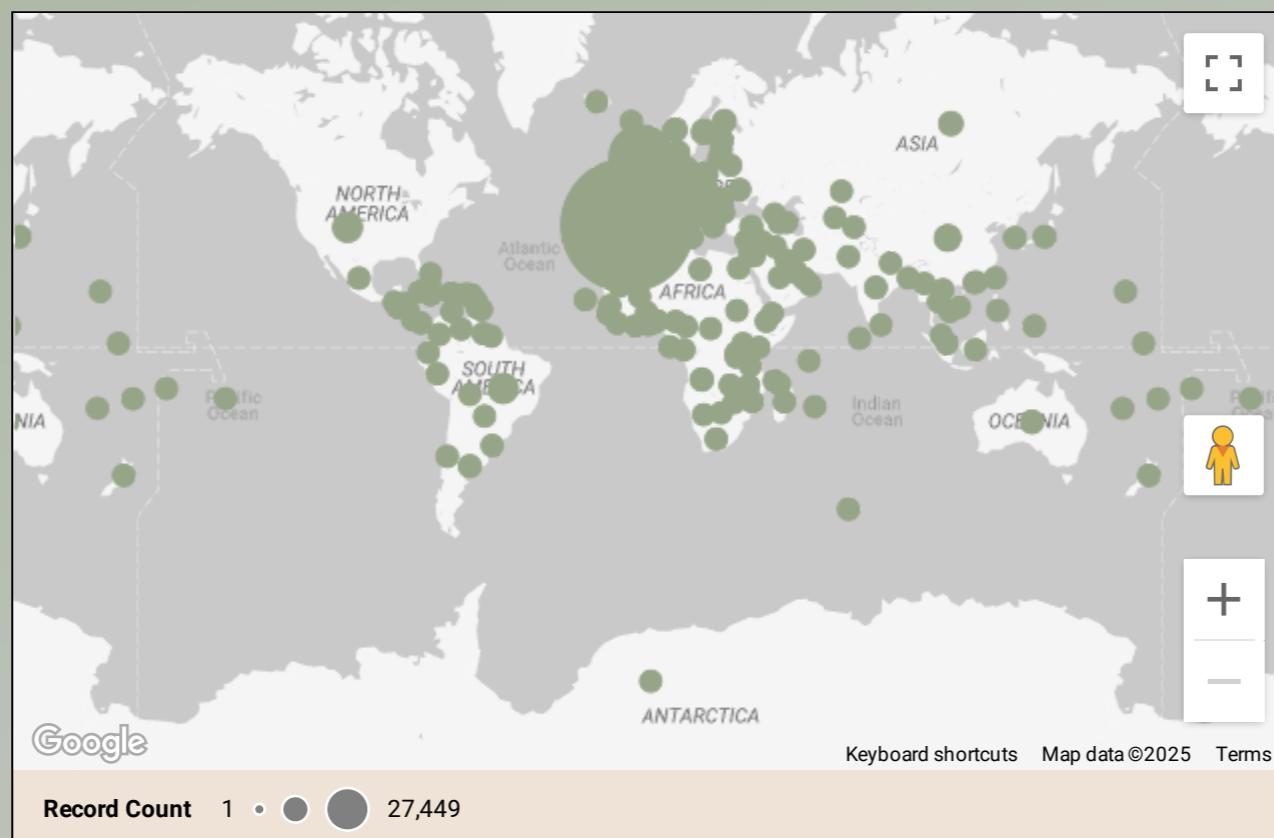
Cancellation Rate

**0.27**

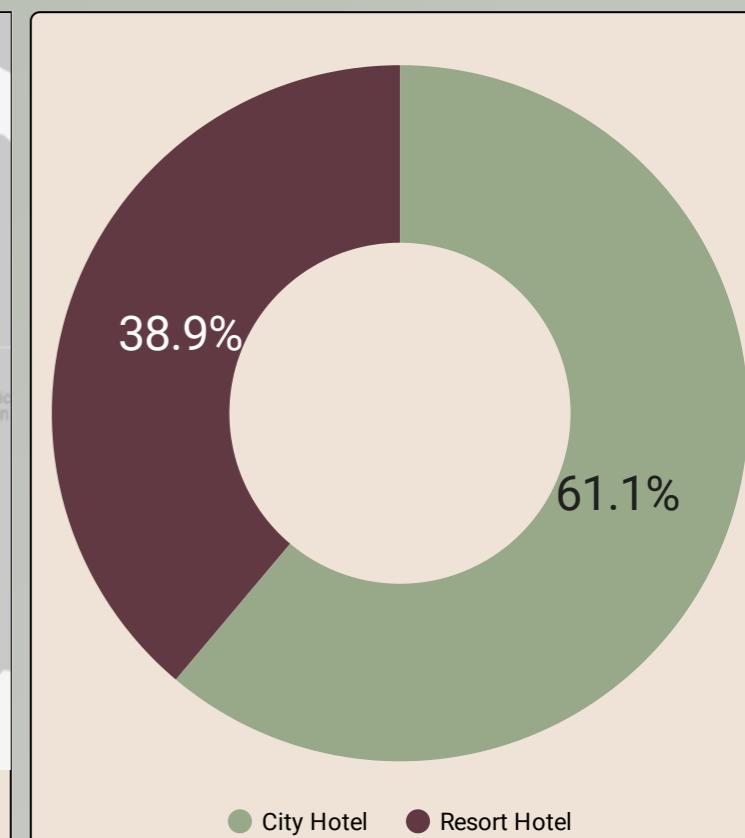
Average Lead Time

**79.89**

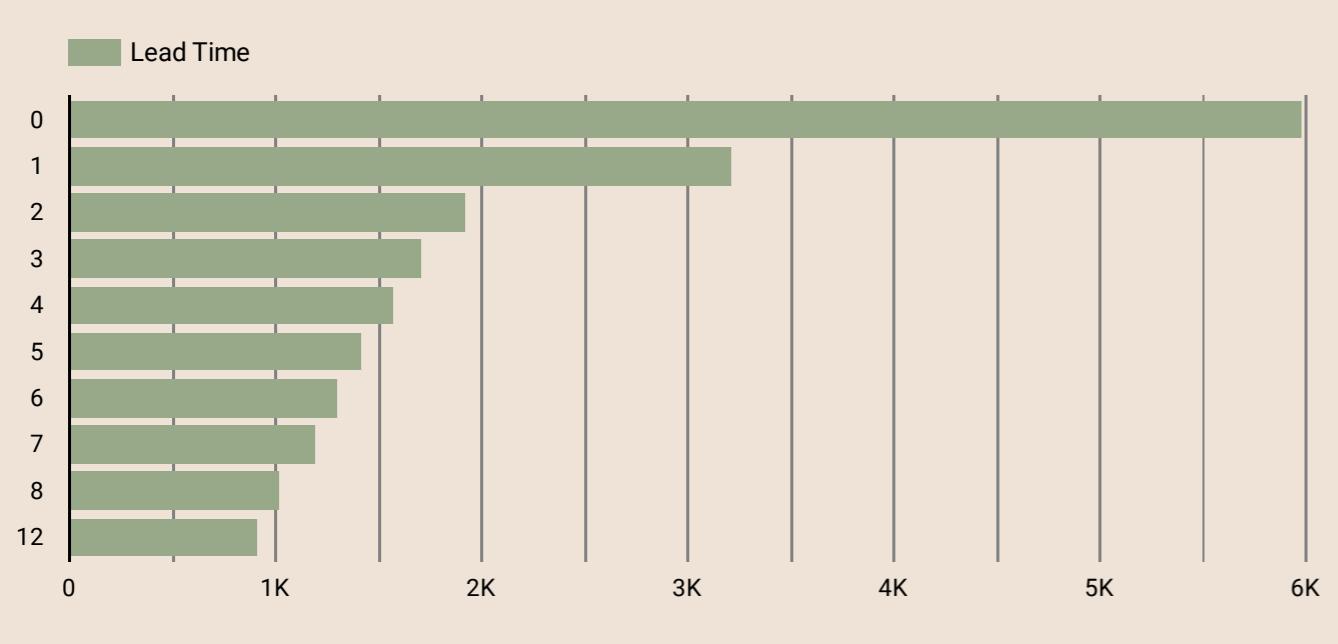
## Booking by Country



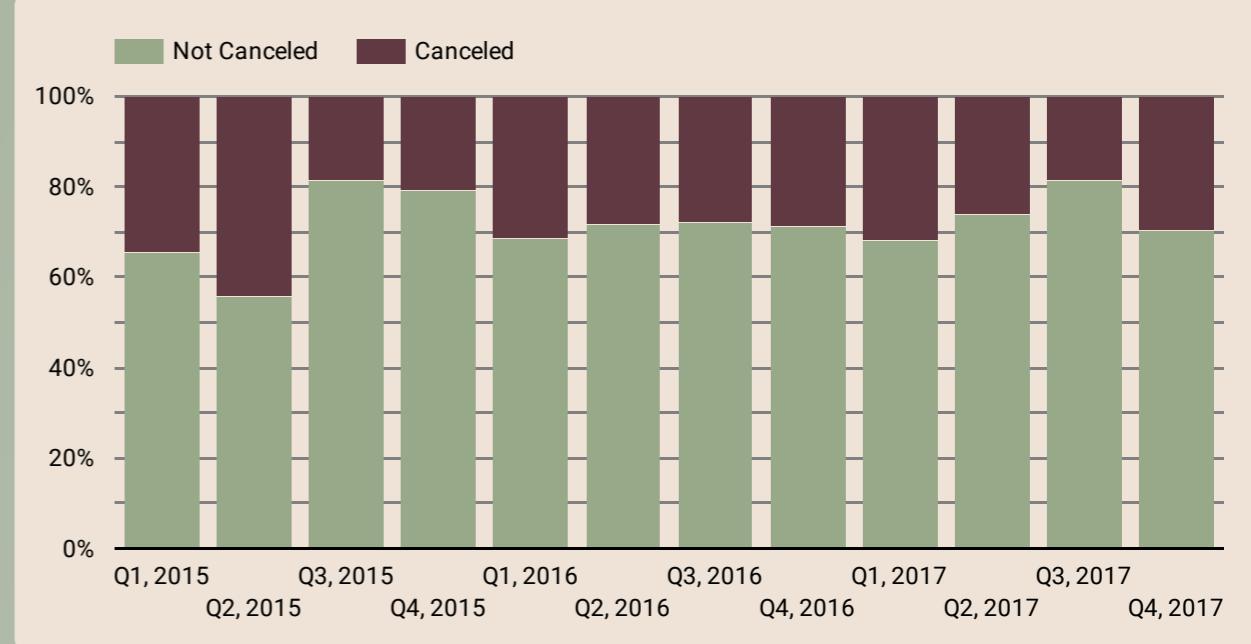
## Hotel Type



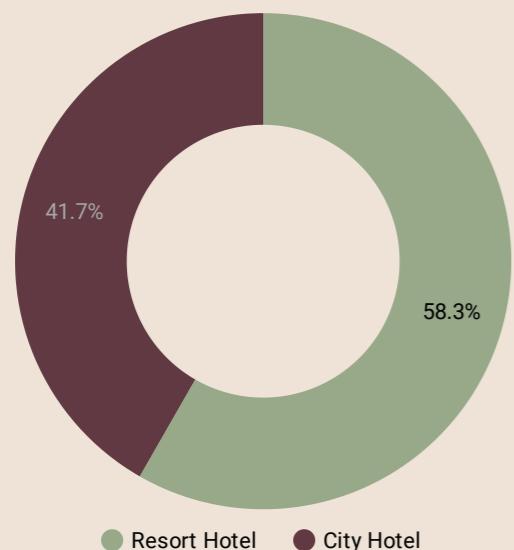
## Lead Time Distribution



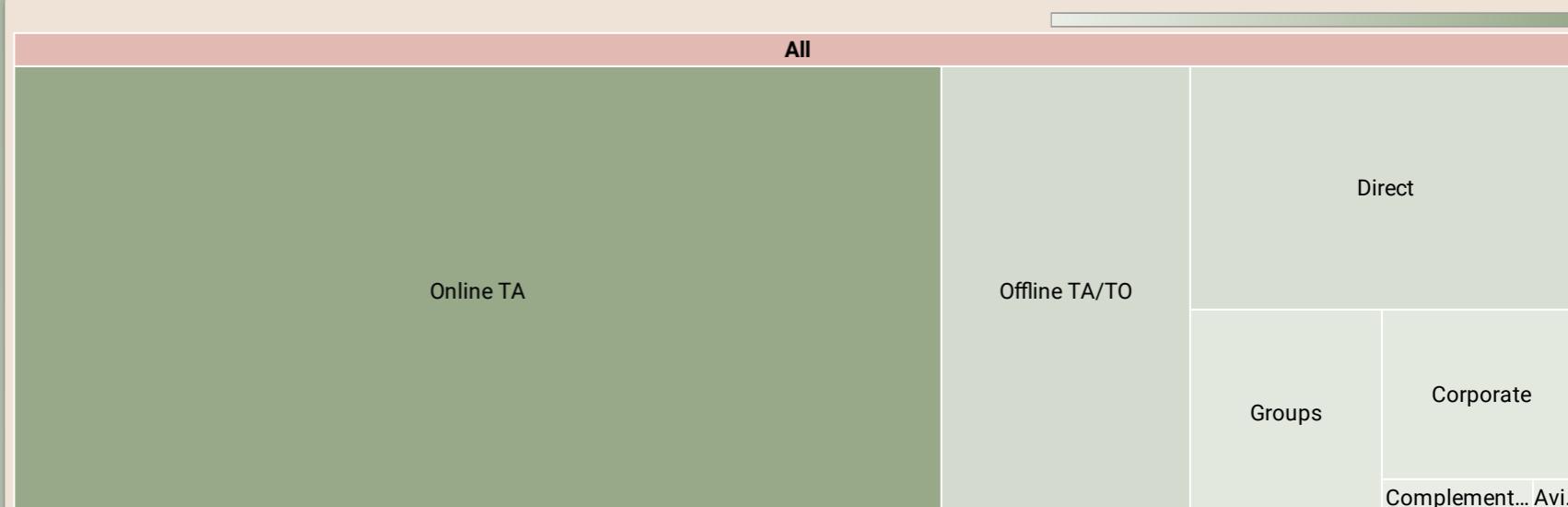
## Booking Status



## Average Stays in Weeks



## Market Segment Breakdown



## Detailed Booking Table

hotel	market_segment	lead_time	stays_in_week_nights	stays_in_weekend_nights	is_canceled	adr
1. Resort Hotel	Direct	126	Week 50	Week 19	0	\$110
2. Resort Hotel	Direct	113	Week 42	Week 18	0	null
3. City Hotel	Online TA	140	Week 41	Week 16	0	\$8.34
4. Resort Hotel	Offline TA/TO	322	Week 40	Week 16	1	null
5. Resort Hotel	Online TA	71	Week 40	Week 16	0	\$28.79

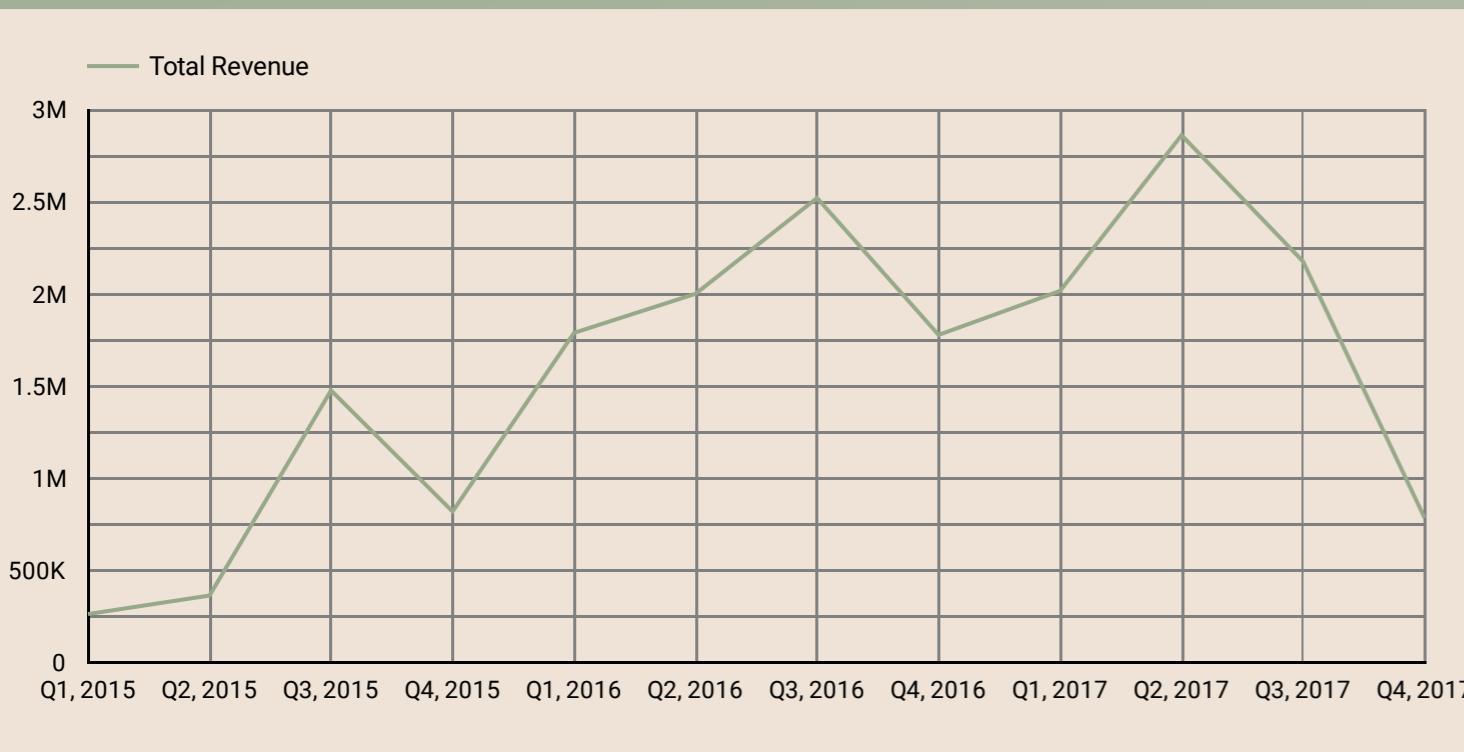
Total Revenue  
**\$18.85M**

Average Daily Rate  
**\$104.92**

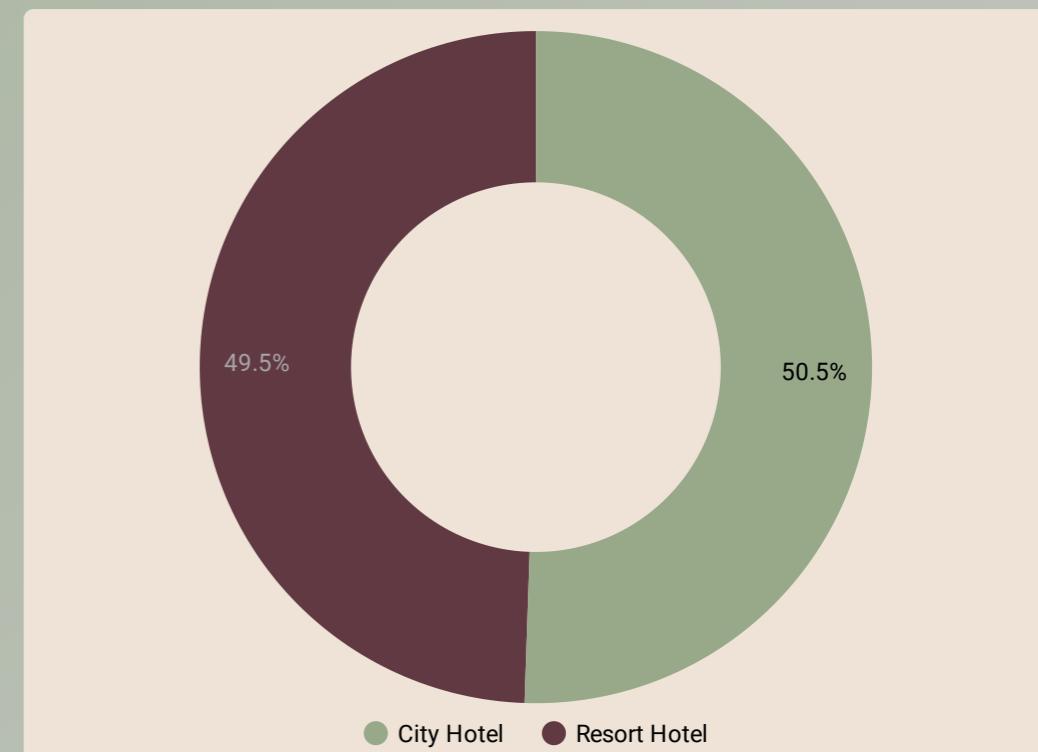
Revenue City Hotel  
**\$9.5M**

Revenue Resort Hotel  
**\$9.3M**

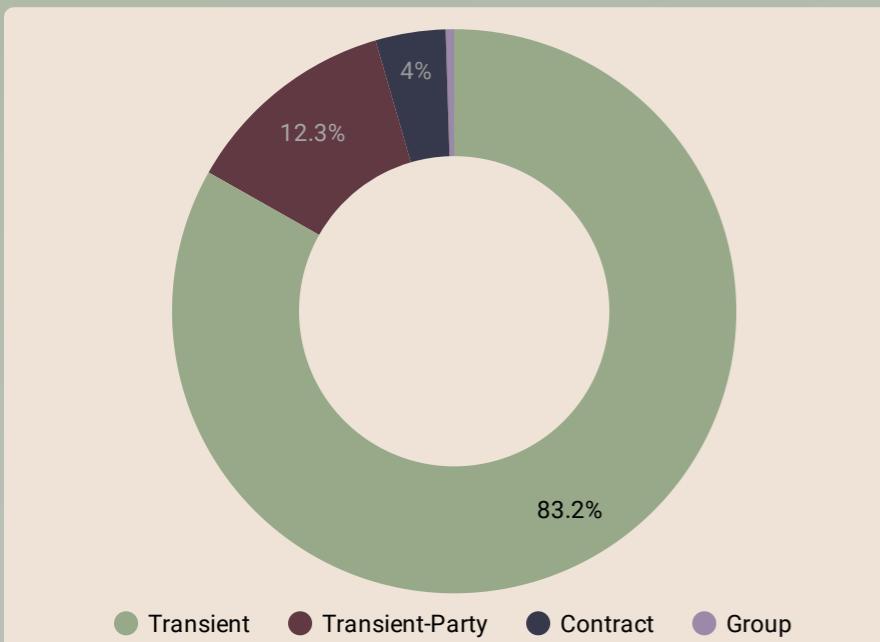
Revenue Trend



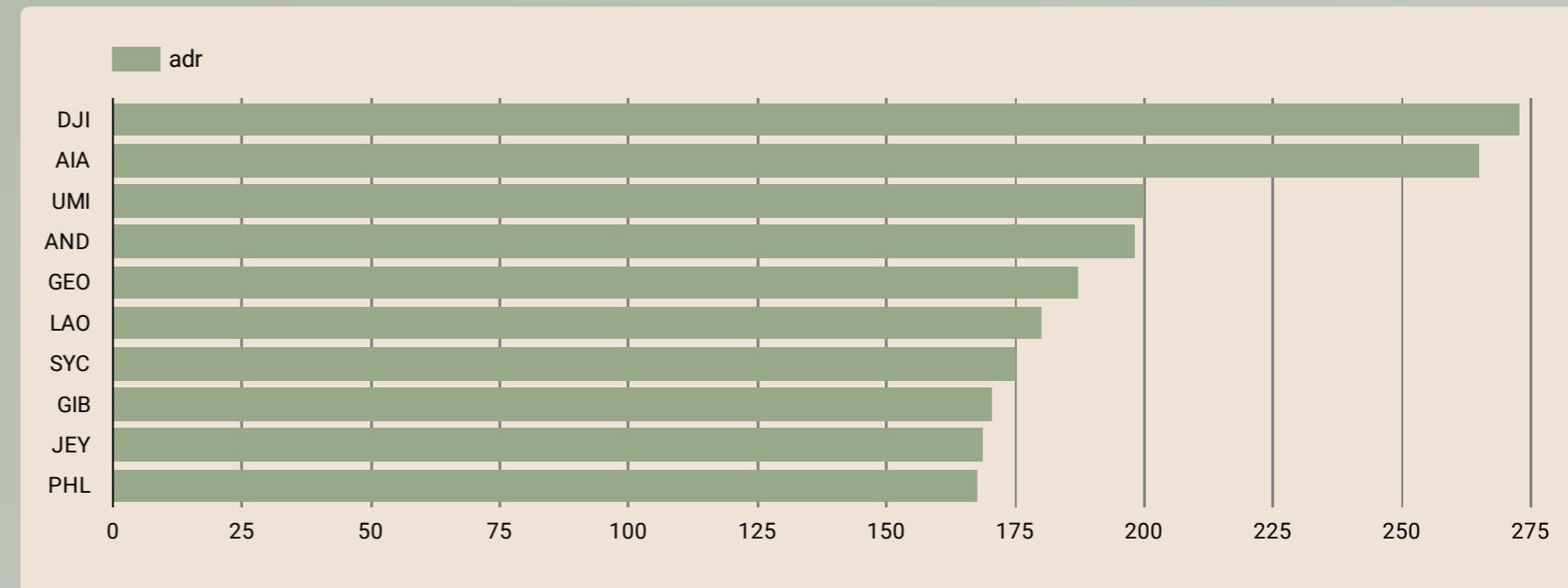
Revenue by Hotel Type



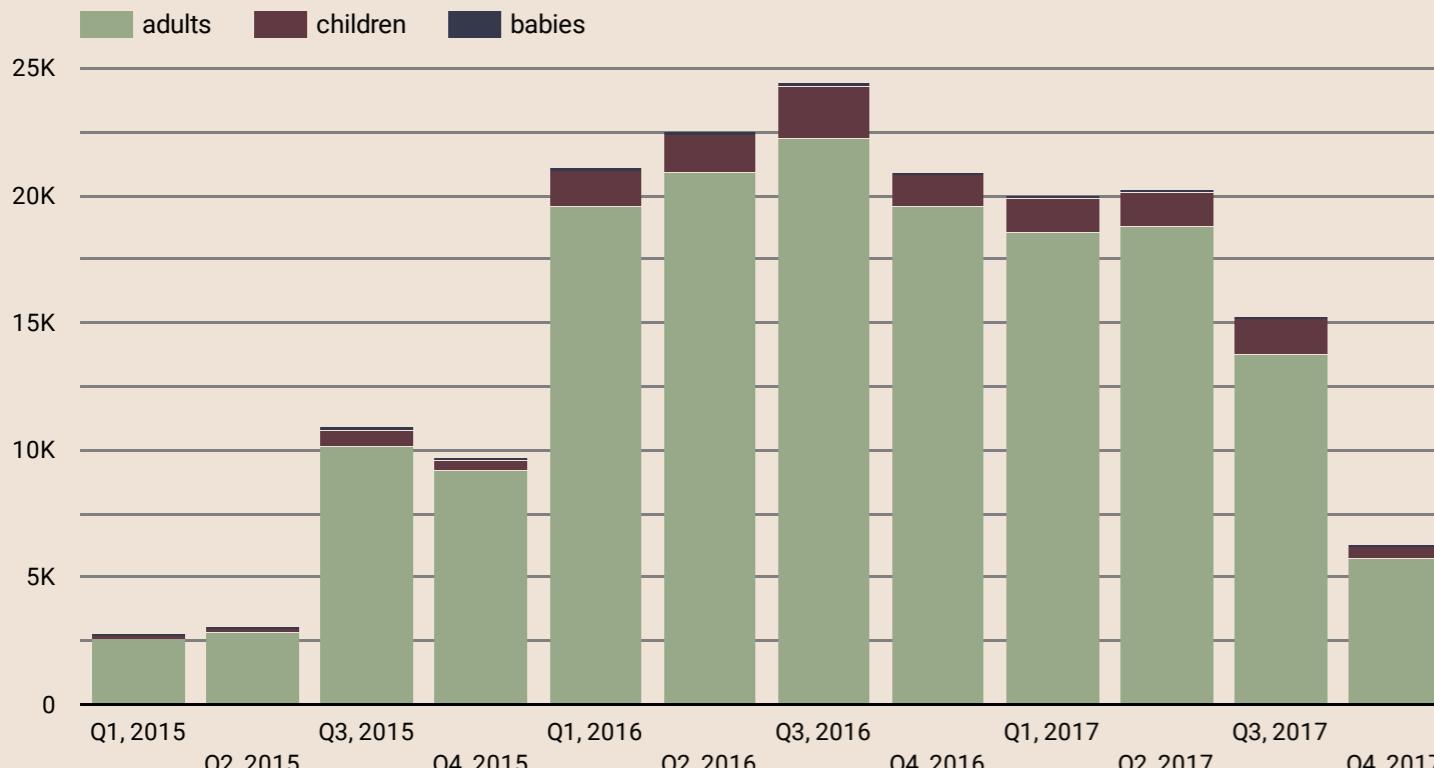
Revenue by Customer Type



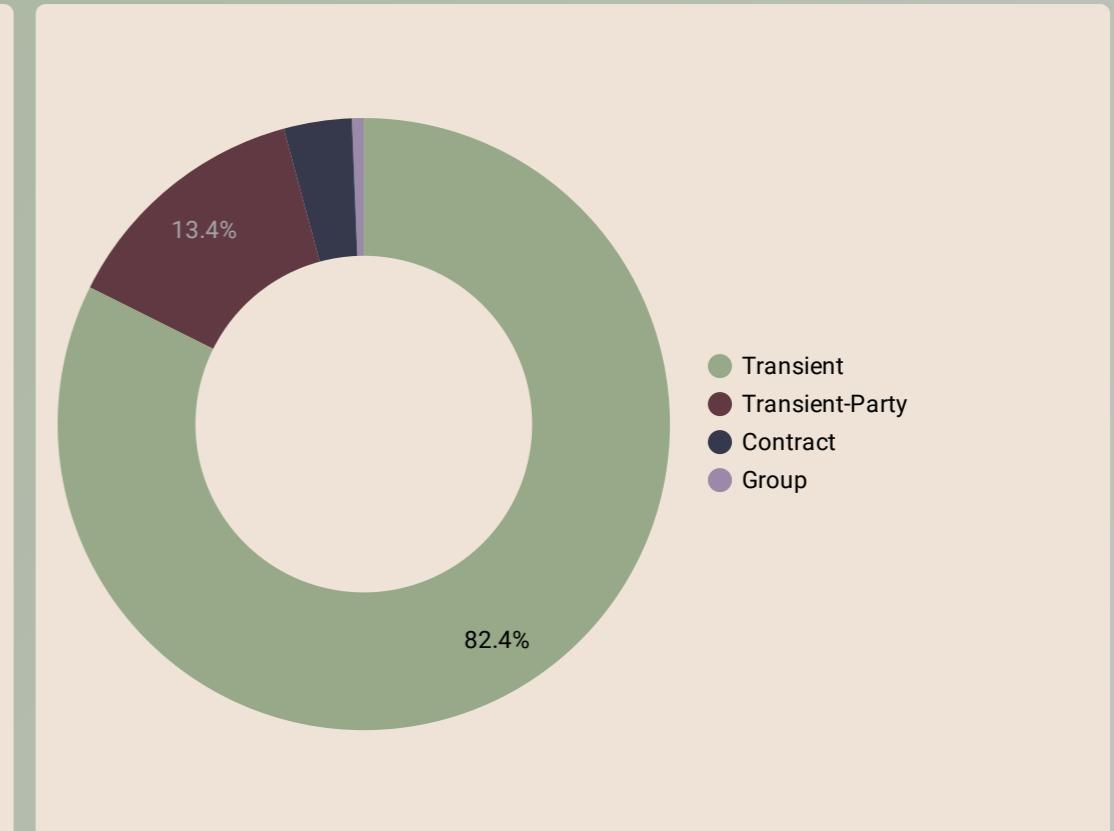
ADR by Country



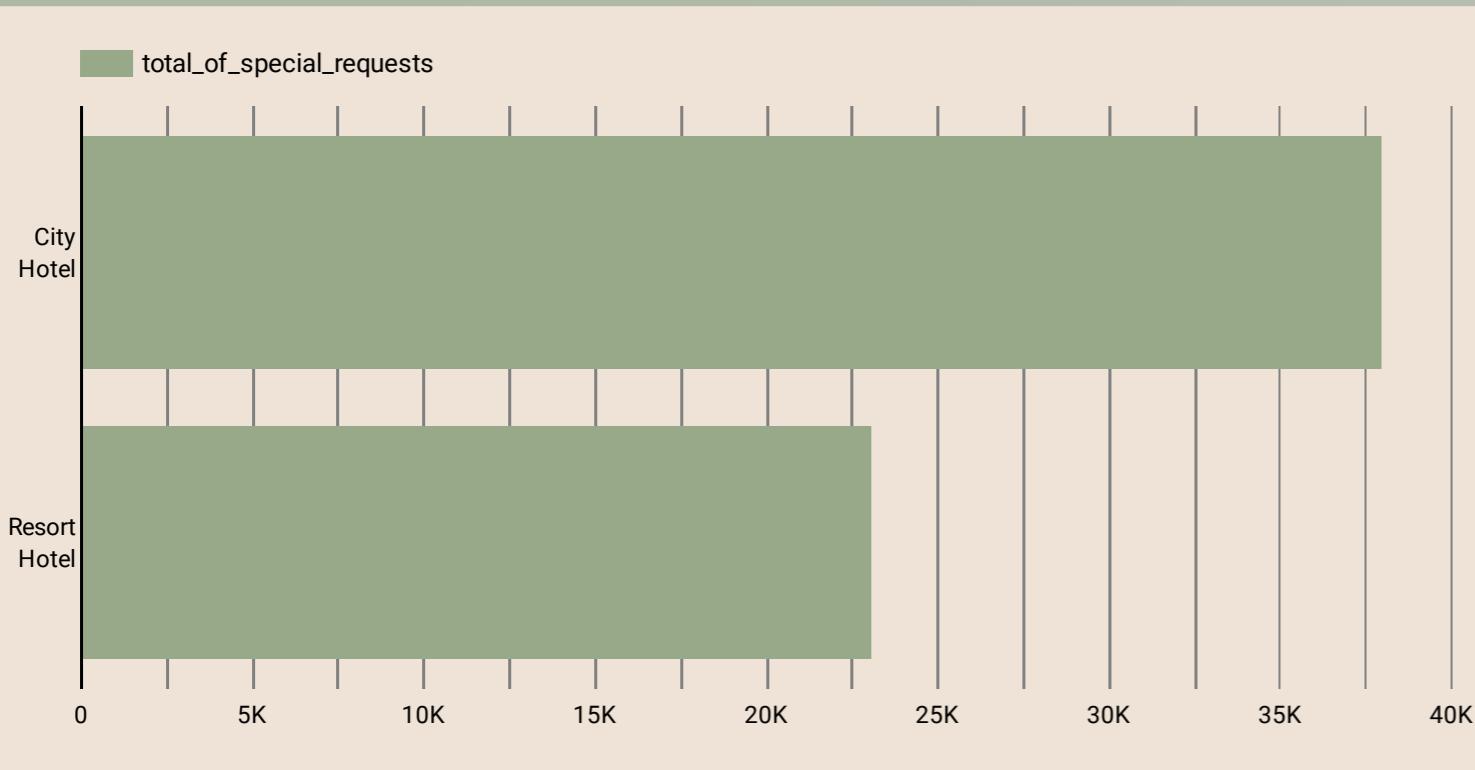
## Customer Composition



## Total Guest Count



## Special Requests



## Guest Table

Guest	Segment	Total Revenue
1. Transient	Online TA	\$10,693,934.9
2. Transient	Direct	\$2,722,772.37
3. Transient	Offline TA/TO	\$1,636,696.51
4. Transient-Party	Groups	\$834,784.17
5. Transient-Party	Offline TA/TO	\$604,668.18
6. Transient-Party	Online TA	\$535,234.81
7. Contract	Offline TA/TO	\$464,500.46
8. Transient	Corporate	\$369,277.62
9. Contract	Online TA	\$264,029.38
10. Transient	Groups	\$180,644.79
11. Transient-Party	Direct	\$177,616.91
12. Transient-Party	Corporate	\$164,814.97