

Market Segment

Hotel Type

Select date range

Total Revenue

18.9M

Total Booking

87,392

Average Daily Rate

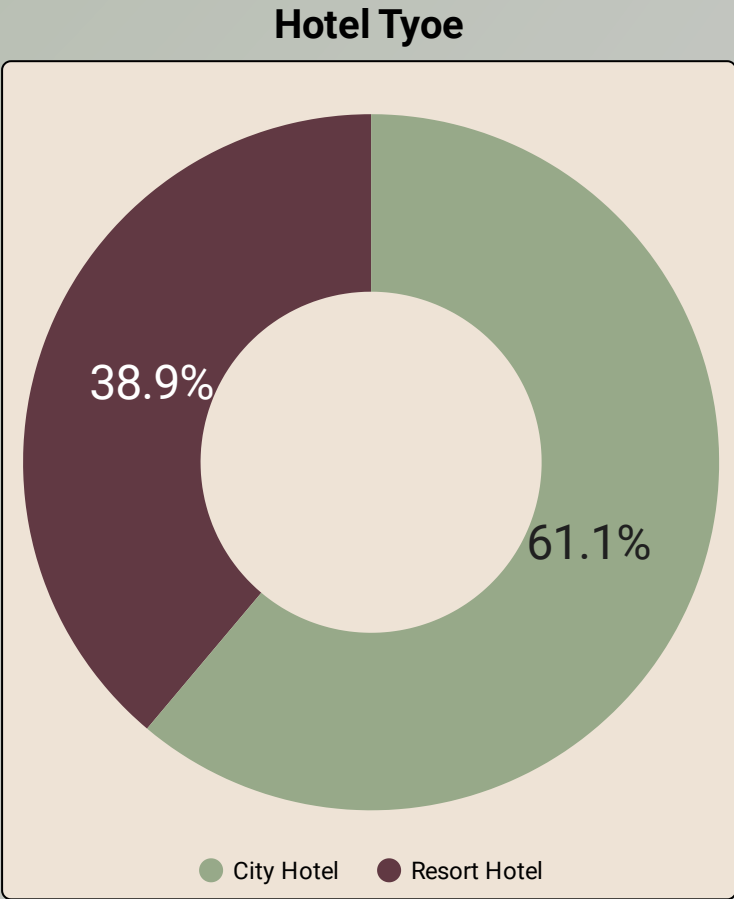
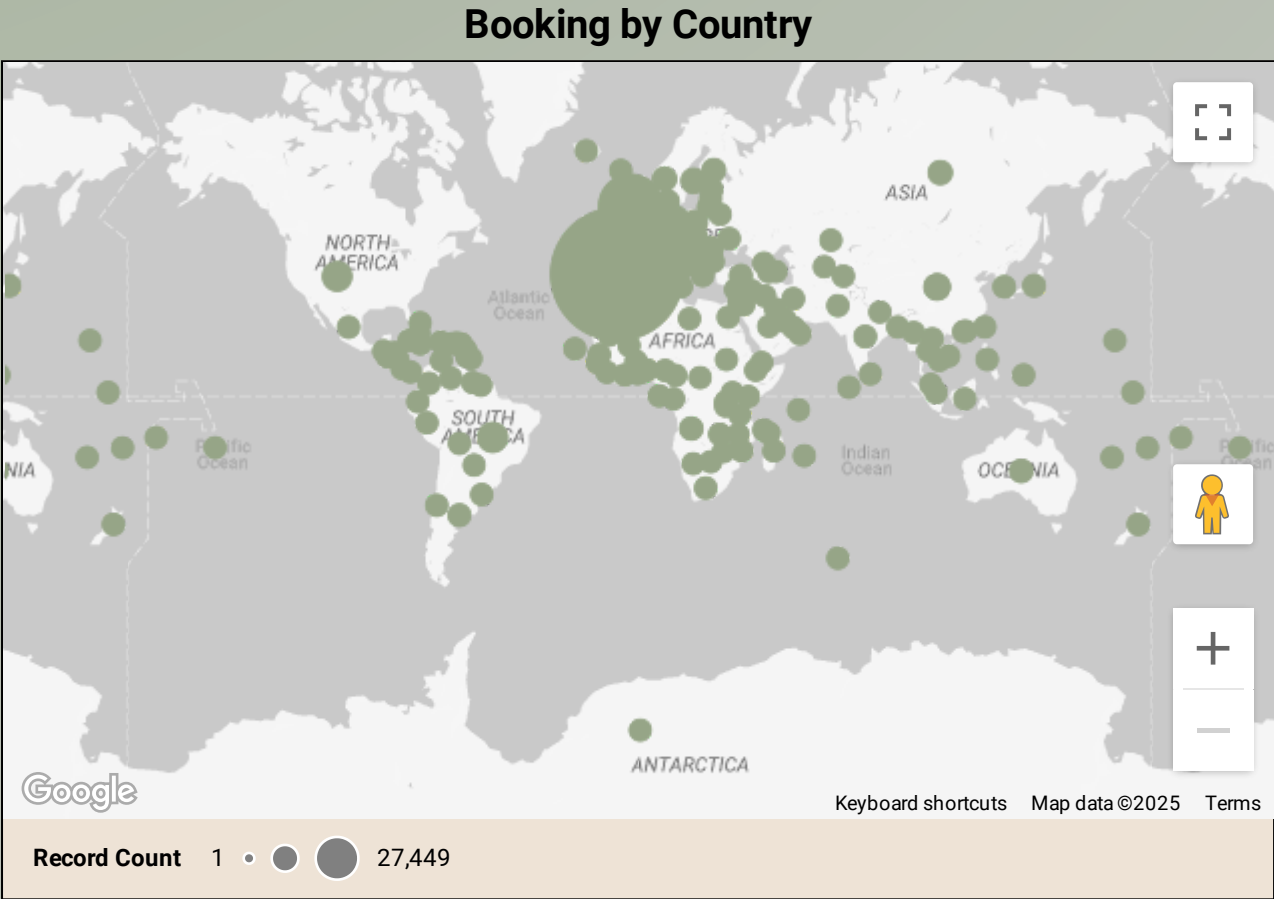
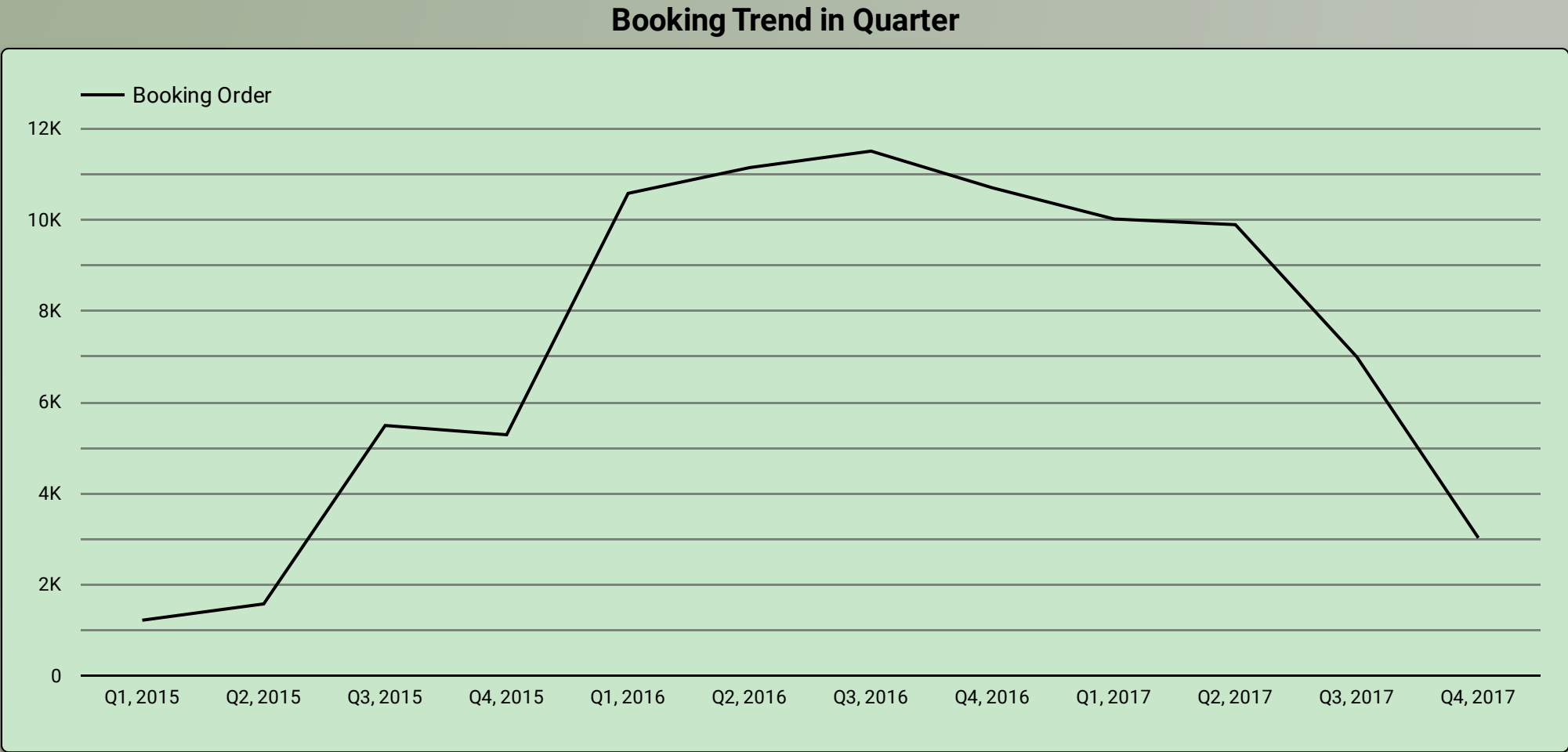
\$104.92

Cancellation Rate

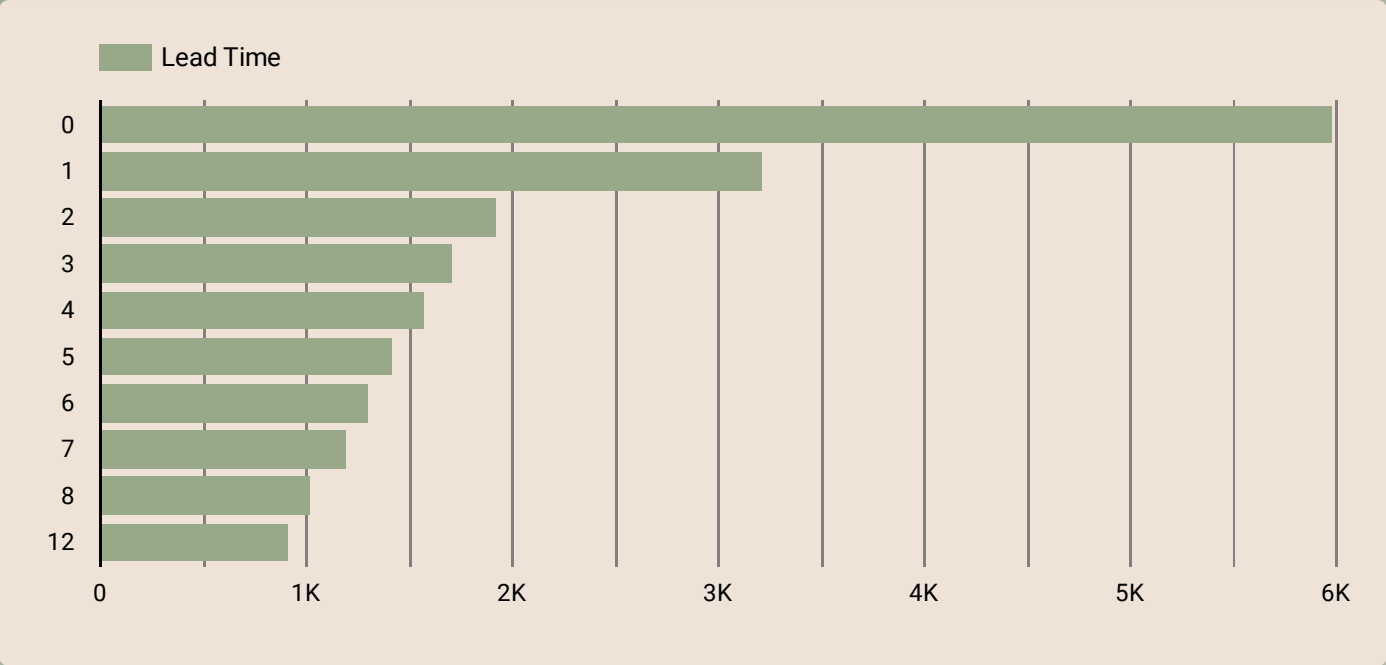
0.27

Average Lead Time

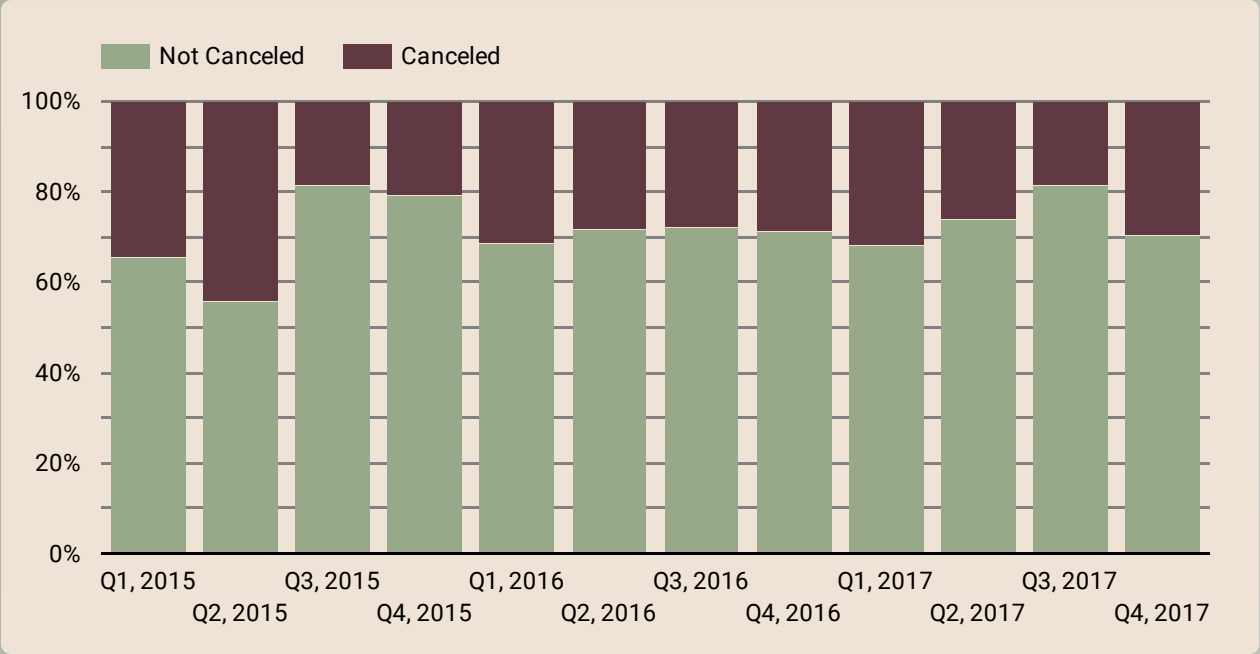
79.89



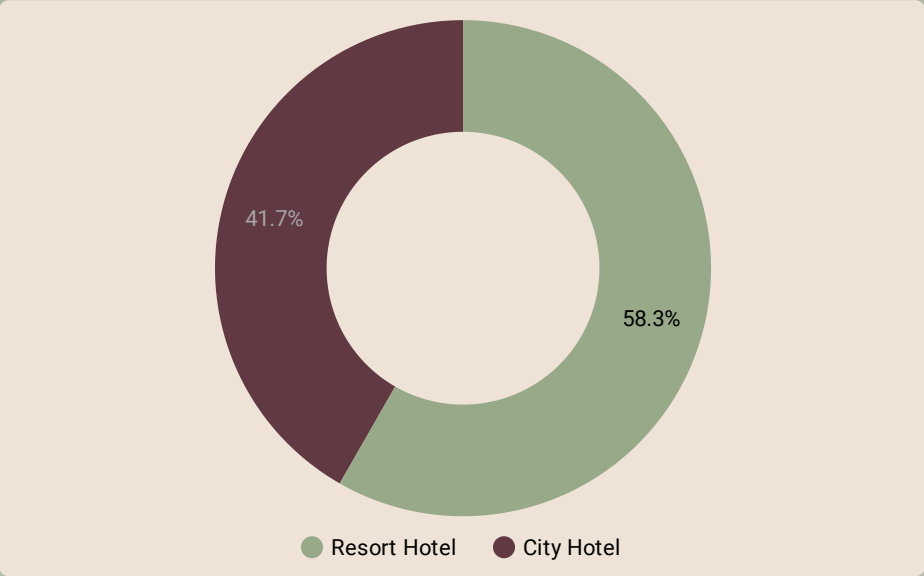
Lead Time Distribution



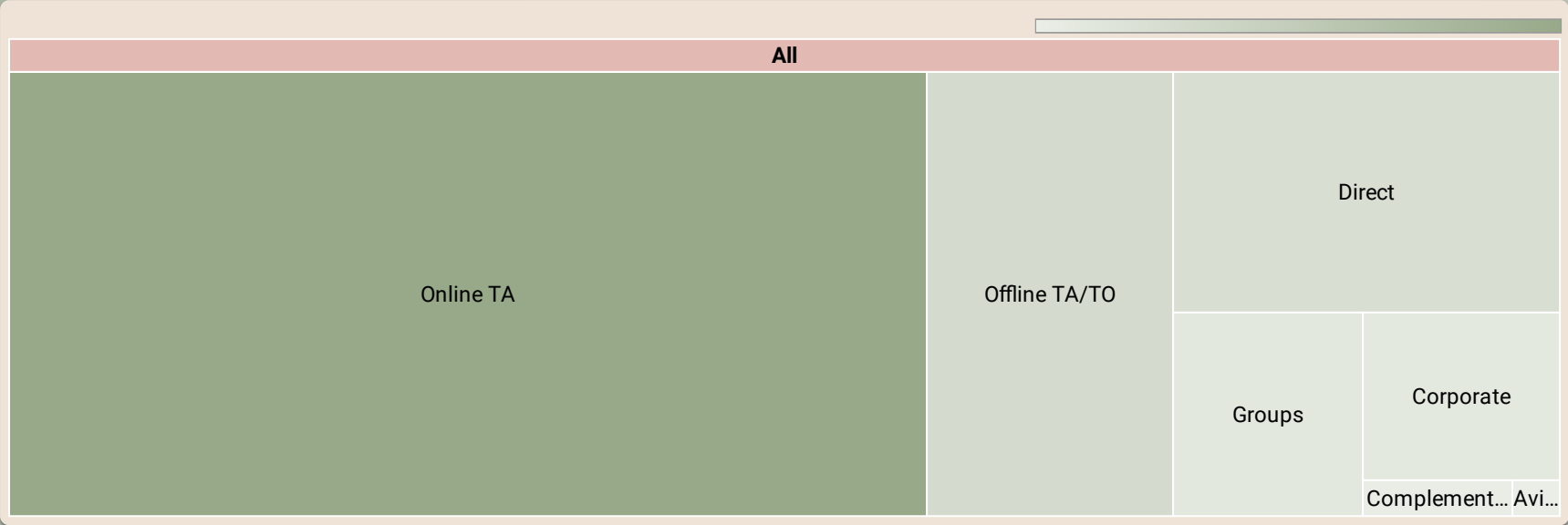
Booking Status



Average Stays in Weeks



Market Segment Breakdown



Detailed Booking Table

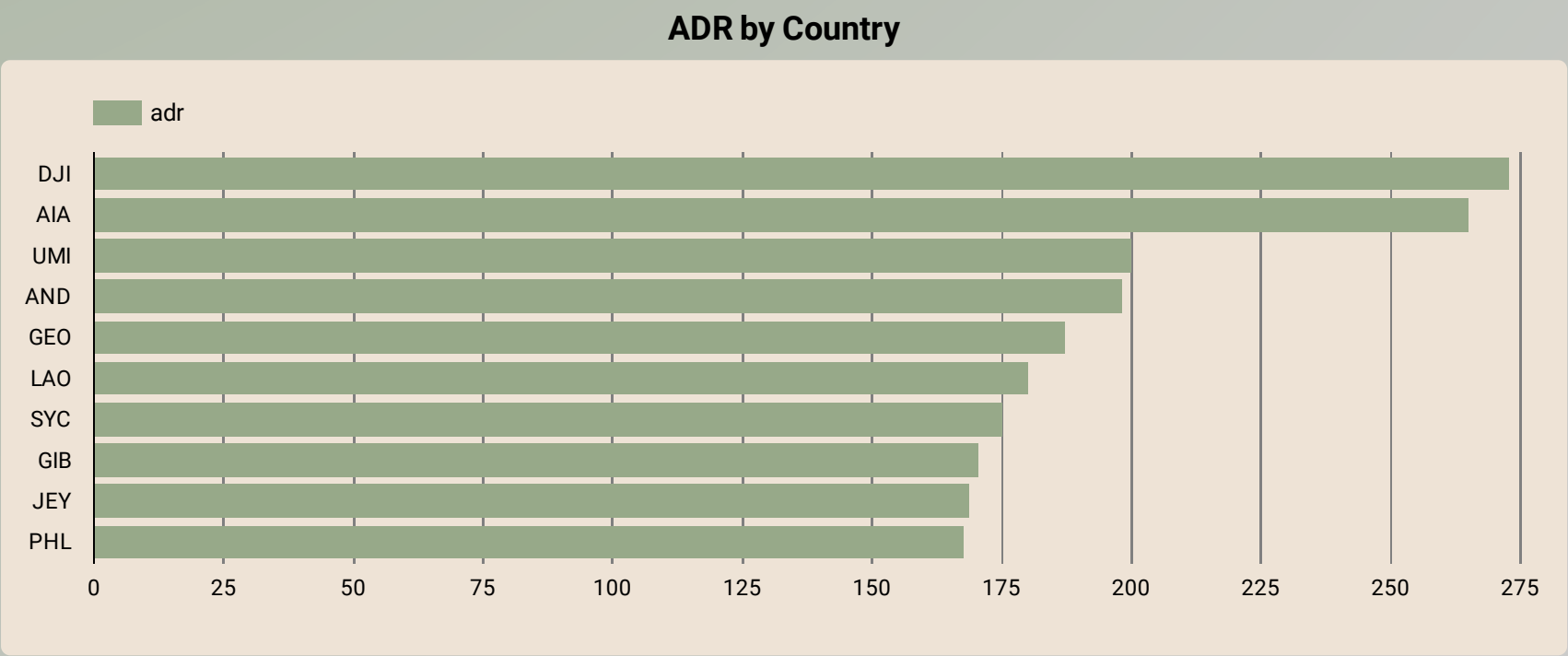
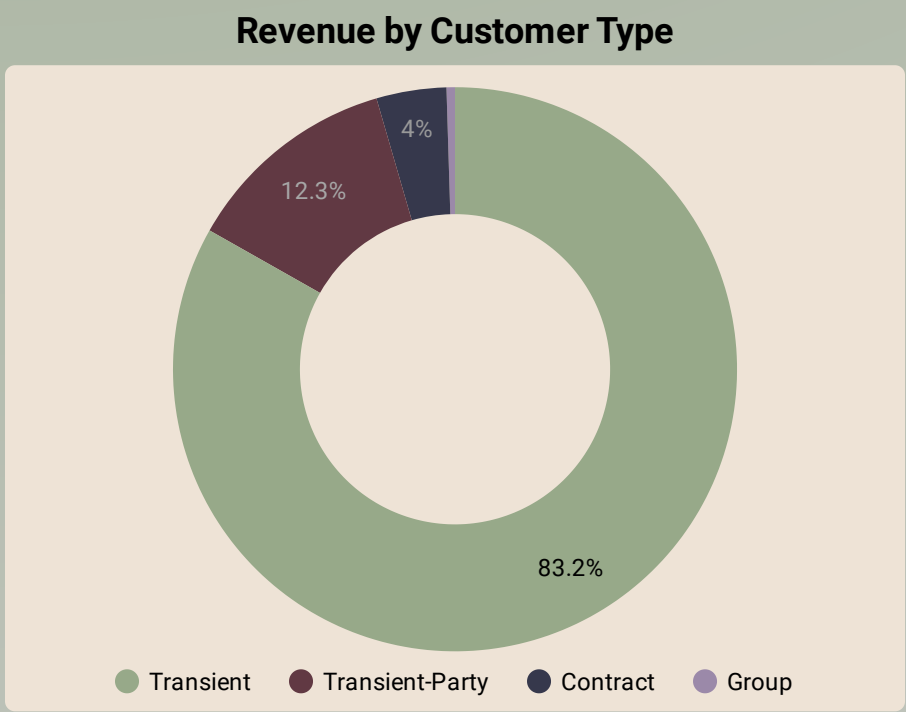
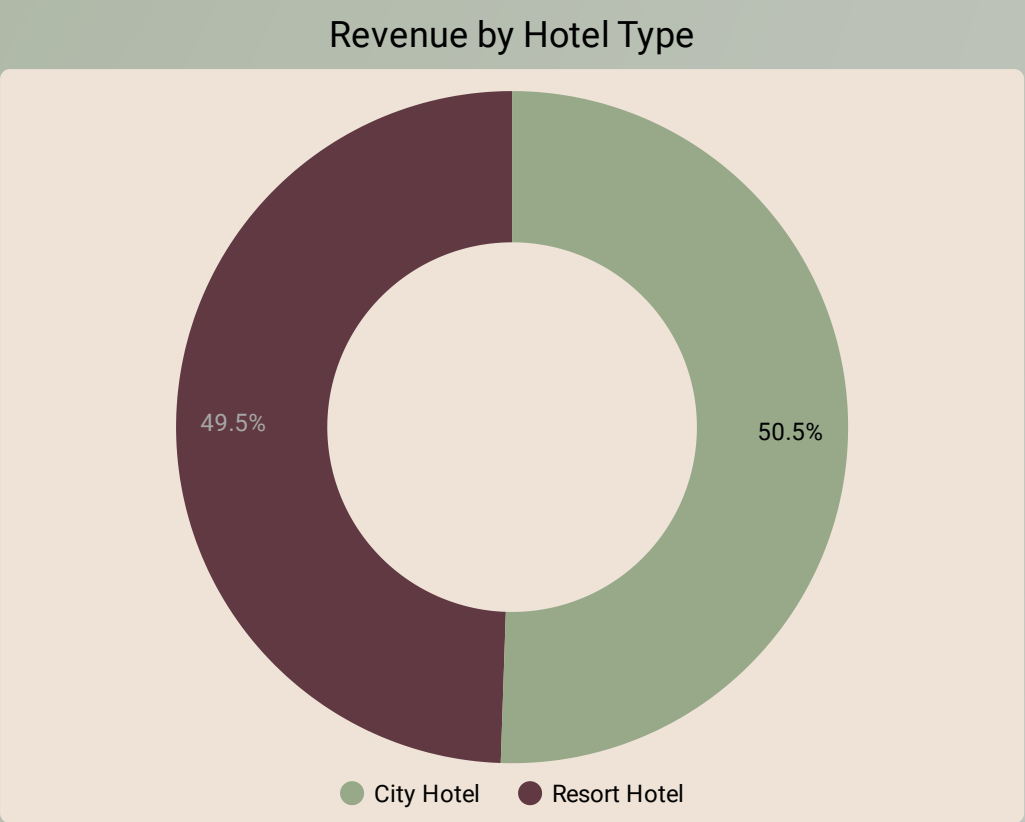
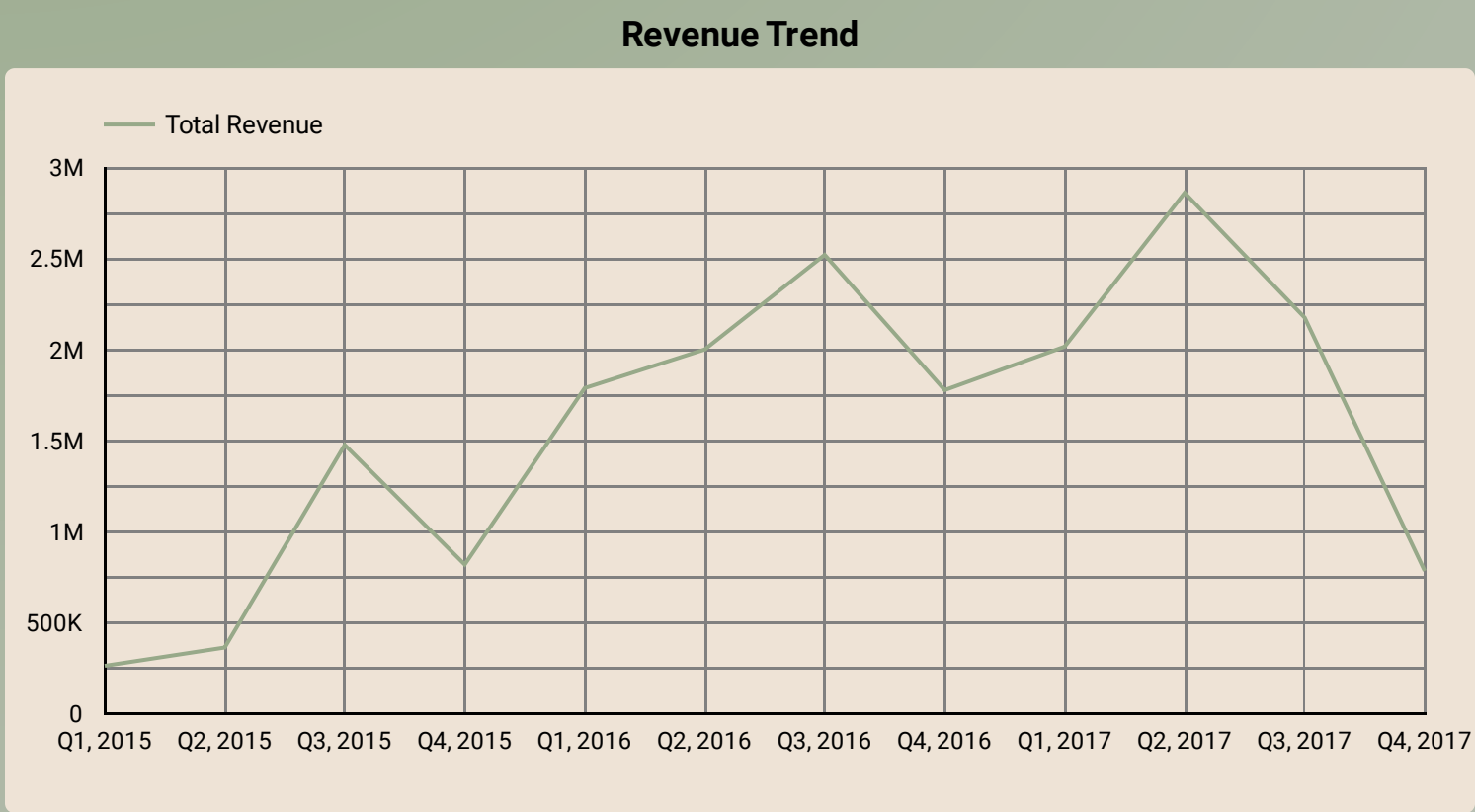
	hotel	market_segment	lead_time	stays_in_week_nights	stays_in_weekend_nights	is_canceled	adr
1.	Resort Hotel	Direct	126	Week 50	Week 19	0	\$110
2.	Resort Hotel	Direct	113	Week 42	Week 18	0	null
3.	City Hotel	Online TA	140	Week 41	Week 16	0	\$8.34
4.	Resort Hotel	Offline TA/TO	322	Week 40	Week 16	1	null
5.	Resort Hotel	Online TA	71	Week 40	Week 16	0	\$28.79

Total Revenue  
\$18.85M

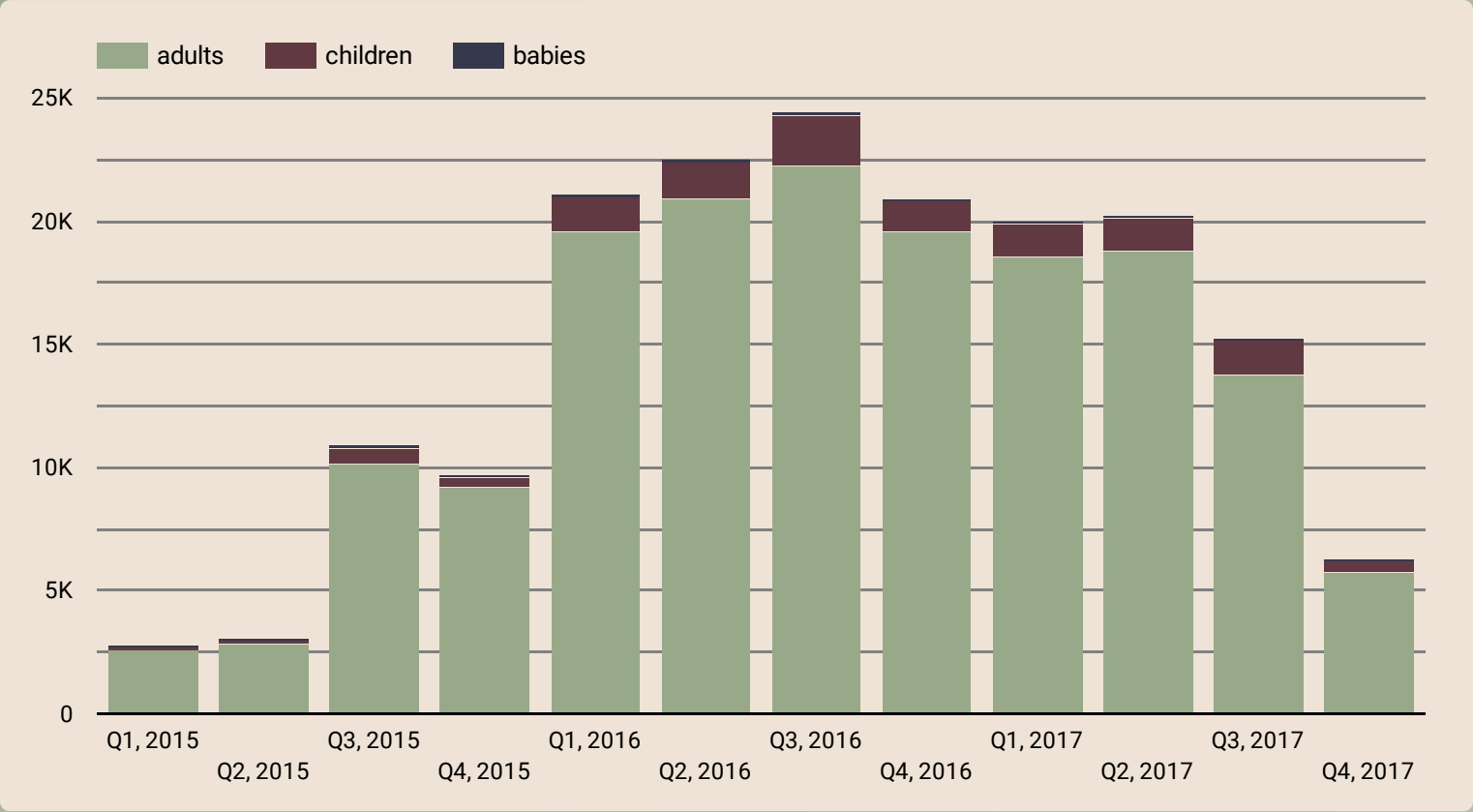
Average Daily Rate  
\$104.92

Revenue City Hotel  
\$9.5M

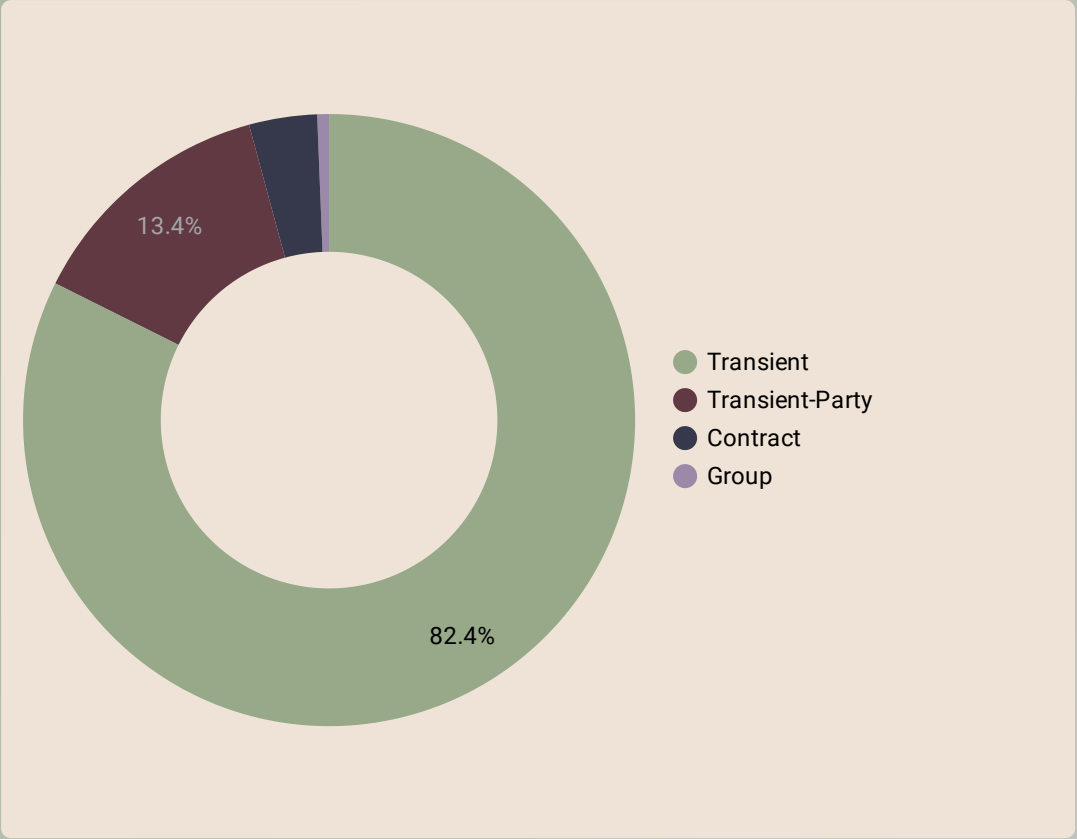
Revenue Resort Hotel  
\$9.3M



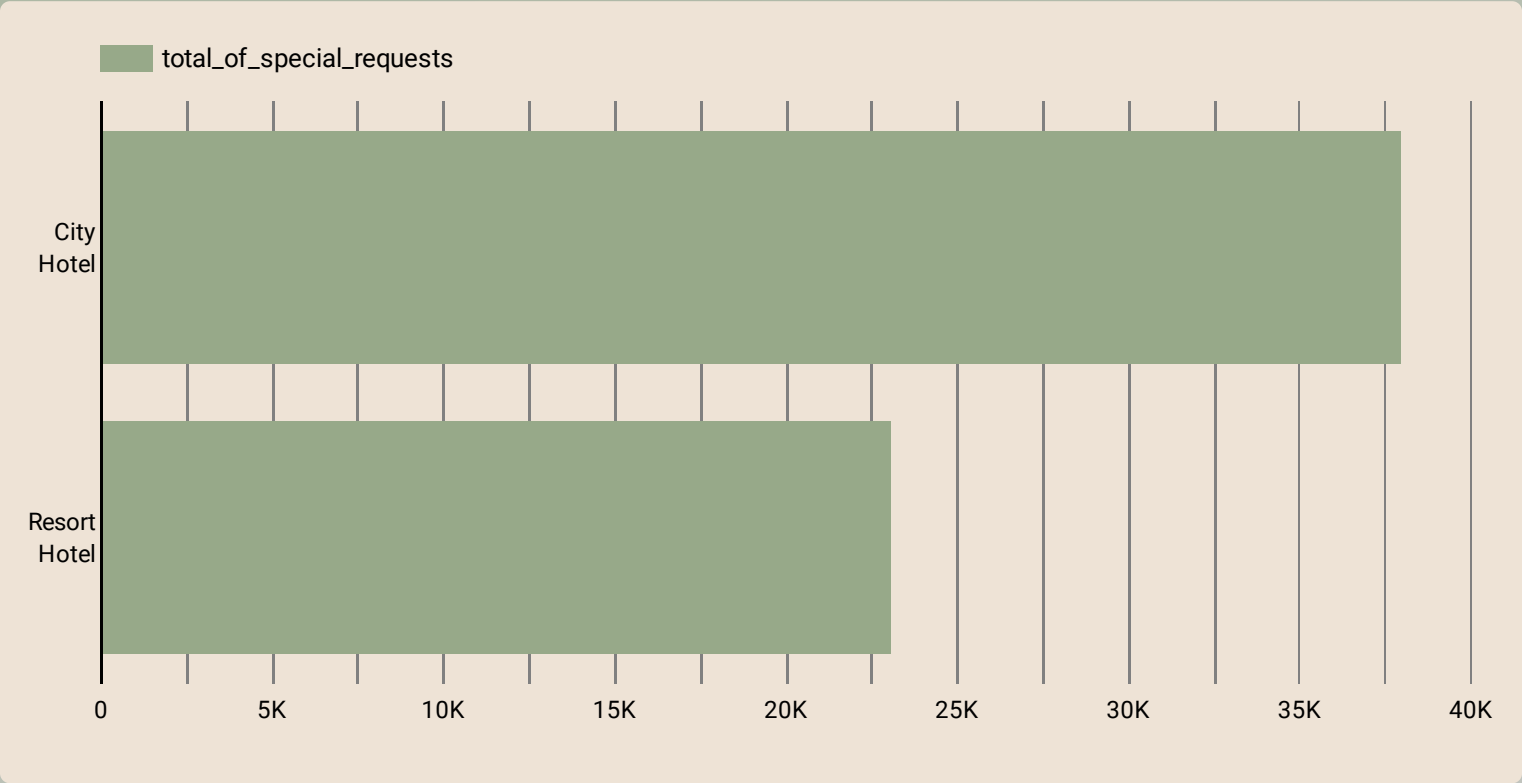
Customer Composition



Total Guest Count



Special Requests



Guest Table

	Guest	Segment	Total Revenue ▾
1.	Transient	Online TA	\$10,693,934.9
2.	Transient	Direct	\$2,722,772.37
3.	Transient	Offline TA/TO	\$1,636,696.51
4.	Transient-Party	Groups	\$834,784.17
5.	Transient-Party	Offline TA/TO	\$604,668.18
6.	Transient-Party	Online TA	\$535,234.81
7.	Contract	Offline TA/TO	\$464,500.46
8.	Transient	Corporate	\$369,277.62
9.	Contract	Online TA	\$264,029.38
10.	Transient	Groups	\$180,644.79
11.	Transient-Party	Direct	\$177,616.91
12.	Transient-Party	Corporate	\$164,814.97

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