

Syed Naqvi

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Education

Western University – BS in Computer Science, Minor Software Engineering Apr 2026

Activities: TMA Executive, IveyHacks Case Competition (2nd Place), Mustang Tutors Co-Founder, Demo-HackWestern X, UofT Hacks, Computer Science Undergrad Society,

Experience

Web Designer, Western University – London, ON May 2024 – Present

- Designed websites for Dr. Osinski's platforms to enhance his team's online presence
- Applied Agile methodology to WordPress design projects, utilizing iterative sprints for continuous feedback and rapid adjustments, leading to improved design quality and praise from supervisor
- Optimized website plugins and pages to improve site speed and responsiveness
- Implemented website components to enhance user experience and accessibility

Freelance Software Developer, Fastech Developers – Toronto, ON Jun 2023 – Present

- Developed websites for small-medium sized businesses using the MERN stack (MongoDB, Express.js, React.js, Node.js)
- Grew customer intake for clients by 25% through positive website traffic
- Increased revenue by 30% in 3 months through strategic planning, negotiation, and client retention

Marketing Specialist, BrainSTEM Alliance – Canada, Remote Jul 2023 – Aug 2023

- Recognized by supervisor for creating impactful YAMM and Excel-powered designs, enhancing project outcomes and resulting in personalised client content
- Utilized Canva tools to increase visual appeal, leading to increased interactions and boosted response rates

Projects

Attentify devpost.com/software/attentify

- Led team of 4 to develop a productivity chrome extension + web app centered around aiding people with ADHD
- Integrated floating notepads, Pomodoro timer, AI assistant, and Google calendar under a 36 hour time crunch at HackWesternX
- Implemented Agile workflow with micro-sprints to optimize project timelines, enhance team collaboration, and improve task management efficiency
- Developed with React.js, Chrome API, Express.js, MongoDB, and OpenAI API

Chat To-Do Github (In-progress)

- Developed an AI-powered chatbot using the MERN stack to enhance user interactions
- Integrated Todoist API to output a to-do list using user chats
- Implemented a State-Managed login system for user authentication
- Developed with Node.js (Express.js), MongoDB, React.js, TypeScript, and OpenAI API

Cyder App Prototype Figma.com, News Article

- Won second place in IveyHacks at the Ivey Business School by working with 3 non-technical students to develop an app prototype that puts the monetisation of data back in the hands of users
- Pitched our solution to a panel of technical and non-technical judges including the CEO's of Cyder answering questions and explaining data privacy concepts

Skills

Languages: Javascript (React, Node, Express, TypeScript), Java, HTML/CSS, Python, C, Bash, Shell script, ARM assembly (Big-Endian)

Analysis: Git, Github, Virtual Machine, Linux, Wordpress, Figma, Excel, Canva