# Syed Naqvi

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## Computer Science | Western University | 2026

## **Projects**

## Attentify | HackWestern X

Nov 2023

Sep 2023

- Lead a team of four to develop "<u>Attentify</u>", a productivity web app and chrome extension centered around aiding people with ADHD.
- Integrated floating notepads, Pomodoro timer, AI assistant, and a Google Calendar integration which received praise from users and judges.
- Utilized Open AI API to help simplify tasks into smaller steps, provide study guidance, and guiz users on topics to help them succeed.
- Utilized GitHub's merge conflict resolution tools to ensure that the codebase was always up-to-date and free of errors.

Clocky

- Developed "<u>Clocky</u>," a digital clock web application utilizing JavaScript, HTML, & CSS,
- Utilized API Integration & geolocation services to fetch sunrise & sunset timings, improving efficiency by 20%
- Reduced Loading time to 0.9 secconds resulting in a Google Page Performance score of 99%
- Employed JavaScript functions to seamlessly interpolate background colors, resulting in smooth color transitions from day to sunset & increasing user retention

## Cyder App | IveyHacks

March 2023

- Designed award-winning <u>mobile app prototype</u>, showcasing expertise in UI/UX design
- Collaborated with a team of five to successfully pitch the app to Cyder's CEOs

# Experience

#### Web Developer & Owner at Fastech Developers

June 2023

- Elevated client online presence through the design & implementation of WordPress websites with CSS, utilizing the DIVI plugin to garner praise & recognition
- Enhanced business operations through strategic planning, negotiation, & communication proficiency, resulting in successful marketing campaigns & a 60% improvement in client relations

#### Marketing Specialist at BrainStem Alliance

Jul - Aug 2023

- Optimized email campaigns using Canva tools to enhance visual appeal & personalize content, leading to increased interactions & boosted response rates
- Recognized by supervisor for impactful YAMM & Excel-driven designs enhancing project outcomes, resulting in improved client satisfaction.

## **Skills**

#### Languages:

JavaScript (React), Java, HTML, CSS, Python, C, Bash, Shell Script, ARM

## Technologies:

Git, Github. Virtual Machine, Linux, Wordpress, Photoshop, Figma, Lightworks, Excel, Canva