


 019-7521017

 fasihanatasha@gmail.com

 A-30-07, Unio Residence, Jalan  
Kepong, 52000 W.P. Kuala Lumpur.

## Education

**SMK Penghulu Saat**  
**SPM Levels on Accounting**  
2015 – 2019

SPM Result : 8A 1B

Certified with LCCI Level 2 in Book-  
Keeping & Accounts – Distinction

**Centre for Foundation  
Studies in IIUM**  
**Kuliyah of Human Sciences**  
2020 – 2021

**International Islamic  
University Malaysia**  
**Bachelor of Human Sciences  
in Communication (Honours)**  
2022-2025

## Skills

### Basic Computer Science

- Google Workspace
- Canva
- Capcut

### Digital Marketing Communication

## Language

Malay (Native)  
English (Proficient)

# FASIHA NATASHA

A THIRD-YEAR UNDERGRADUATE STUDENT OF  
COMMUNICATION IN INTEGRATED MEDIA  
JOURNALISM, IIUM

## Profile

I am a self-motivated integrated media journalism student who is very eager to delve into depth on media industry, marketing management and content creating. I am currently seeking work opportunities to further enhance my abilities in various fields and eager to broaden my experience in industry as well as applying my communication skills within my role.

## Work Experience

**JULY  
2023**  
–  
**AUGUST  
2023**

### **Social Media and Content Publisher in Sinar Daily**

Shah Alam, Selangor

- Working in a social media team to manage the official social media page of Sinar Daily.
- Publish news to official website of company and being alert to the current news to pick up.

**SEPT  
2023**  
–  
**OCT  
2023**

### **Event Promoter of Le Tour De Langkawi 2023**

National Sports Complex, Bukit Jalil

- Engage with the public, give awareness and provide information of the event.
- Maintaining good image of organization.



## Activities

**JULY  
2020**  
–  
**JULY  
2021**

### **Head Sports of HRC Humaira Mahallah Azdah**

Centre for Foundation Studies, IIUM Gambang Pahang

- Conduct programme weekly for female students to encourage healthy routine.

**MAR  
2023**  
–  
**JAN  
2024**

### **Media Relations Executive, IPRMSA-IIUM Chapter**

- Working in a team to produce content weekly to enhance awareness on IPRMSA.
- Actively learning strategic communication in industry.

**OCT  
2023**  
–  
**JULY  
2024**

### **Secretary, Women Representative IIUM Student Union**

- Organizing files, preparing documents and facilitate communications within department and organization.

## References

**Tasnim Lokman**  
Sinar Daily Editor

Phone: 011-16200265

**Lily**  
LTDL Secretariat

Phone: 011-28143693