

Assume that we are at state (E, H) . Now, we discuss the algorithms for choosing e for both Optimal Decision Tree problem and Multiple Intent Re-Ranking Problem.

1 Optimal Decision Tree

1.1 Greedy Algorithm

This algorithm is based on the classic greedy objective discussed in [8], [6], [1], [5], [7]. At each step, the greedy algorithm will pick the element which makes the decision tree as balanced as possible. So we choose the element e such that:

$$e = \operatorname{argmax}_{e \in U \setminus E} |\{i | i \in H, r_i(e) = 1\}| - |\{i | i \in H, r_i(e) = 0\}|$$

Then we update E and H as follows:

$$E \leftarrow E \cup \{e\}$$

$$H \leftarrow H \setminus \{i | r_i(e) = 0\}$$

1.2 Static Algorithm

The static algorithm that we are using is from a paper by Azar and Gamzu paper [3]. By the term “static” we are referring to this fact that the algorithm is not dependent on the elements’ feedback. In this algorithm, we choose element e such that:

$$e = \operatorname{argmax}_{e \in U \setminus E} \sum_{i \in H} p_i \cdot \frac{f_i(e \cup E) - f_i(E)}{1 - f_i(E)}$$

Then we update E and H as follows:

$$E \leftarrow E \cup \{e\}$$

$$H \leftarrow H \setminus \{i | f_i(E) = 1\}$$

1.3 Ad-Static Algorithm

This is a modified version of the static algorithm discussed above. Basically everything is the same except for updating the set H :

$$H \leftarrow H \setminus \{i | r_i(e) = 0\}$$

1.4 ML-Based Algorithm

This is a “machine learning” algorithm that for a parameter K , uses k -Means [2] to *a priori* partition U into K clusters. Each cluster $c_j, j \in [1, K]$ is initially given a weight $w_{c_j} = 1$. To choose the next element $e \in U \setminus E$, a cluster $j \in [1, K]$ is first chosen by sampling non-uniformly according to w_{c_j} . Next, an element $e \in c_j$ is chosen uniformly at random. If $r_{i^*}(e) = 1$, the c_j is rewarded by setting $w_{c_j} = 2w_{c_j}$, else c_j is penalized by setting $w_{c_j} = 0.5w_{c_j}$. Again based on e ’s feedback we update E and H :

$$E \leftarrow E \cup \{e\}$$

$$H \leftarrow H \setminus \{i | r_i(e) = 0\}$$

2 Multiple Intents Re-Ranking

2.1 Greedy Algorithm

At each step, the greedy algorithm will pick the element with the maximum probability of having feedback 1. In other words, we choose the element e such that:

$$e = \operatorname{argmax}_{e \in U \setminus E} \sum_{i \in H: r_i(e)=1} p_i$$

Then we update E and H as follows:

$$E \leftarrow E \cup \{e\}$$

$$H \leftarrow H \setminus \{i | r_i(e) = 0\}$$

2.2 Static Algorithm

We are going to use the algorithm in [4] for the general case.

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while  $U \setminus E \neq \emptyset$  do
  for  $i \in [m]$  do
    if  $|S_i \cap E| < K_i$  then
       $\rho(i) = \frac{1}{K_i - |S_i \cap E|}$ 
    end
    else
       $\rho(i) = 0$ 
    end
  end
   $e \leftarrow \operatorname{argmax}_{e \in U \setminus E} \sum_{i: e \in S_i} \rho(i)$ 
   $E \leftarrow E \cup \{e\}$ 
end

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2.3 Ad-Static Algorithm

This is a modified version of the static algorithm discussed above. Basically everything is the same except for updating the set H :

$$H \leftarrow H \setminus \{i | r_i(e) = 0\}$$

2.4 ML-Based Algorithm

This is exactly the same as ML-based algorithm for Optimal Decision Tree problem.

References

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