

Ideation Phase

Define the Problem Statements

Date	08 October 2022
Team ID	PNT2022TMID48427
Project Name	AI Based Discourage for Banking Industry
Maximum Marks	2 Marks

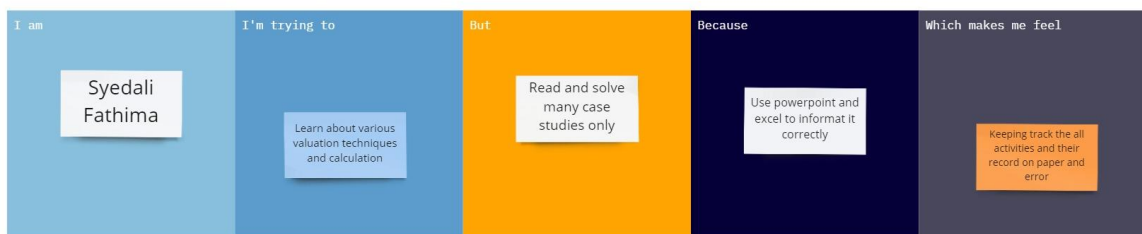
Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: <https://miro.com/templates/customer-problem-statement/>

Example:



miro

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	sneha	Learn about various valuation techniques and calculation	Read and solve many case studies only	Use powerpoint and excel to informat it correctly	Keeping track the all activities and their record on paper and error
PS-2	suganya	Learn about various valuation methods	Read and only solve	Use powerpoint and excel to informat it	Keeping track the all activities and their record on paper and error.

