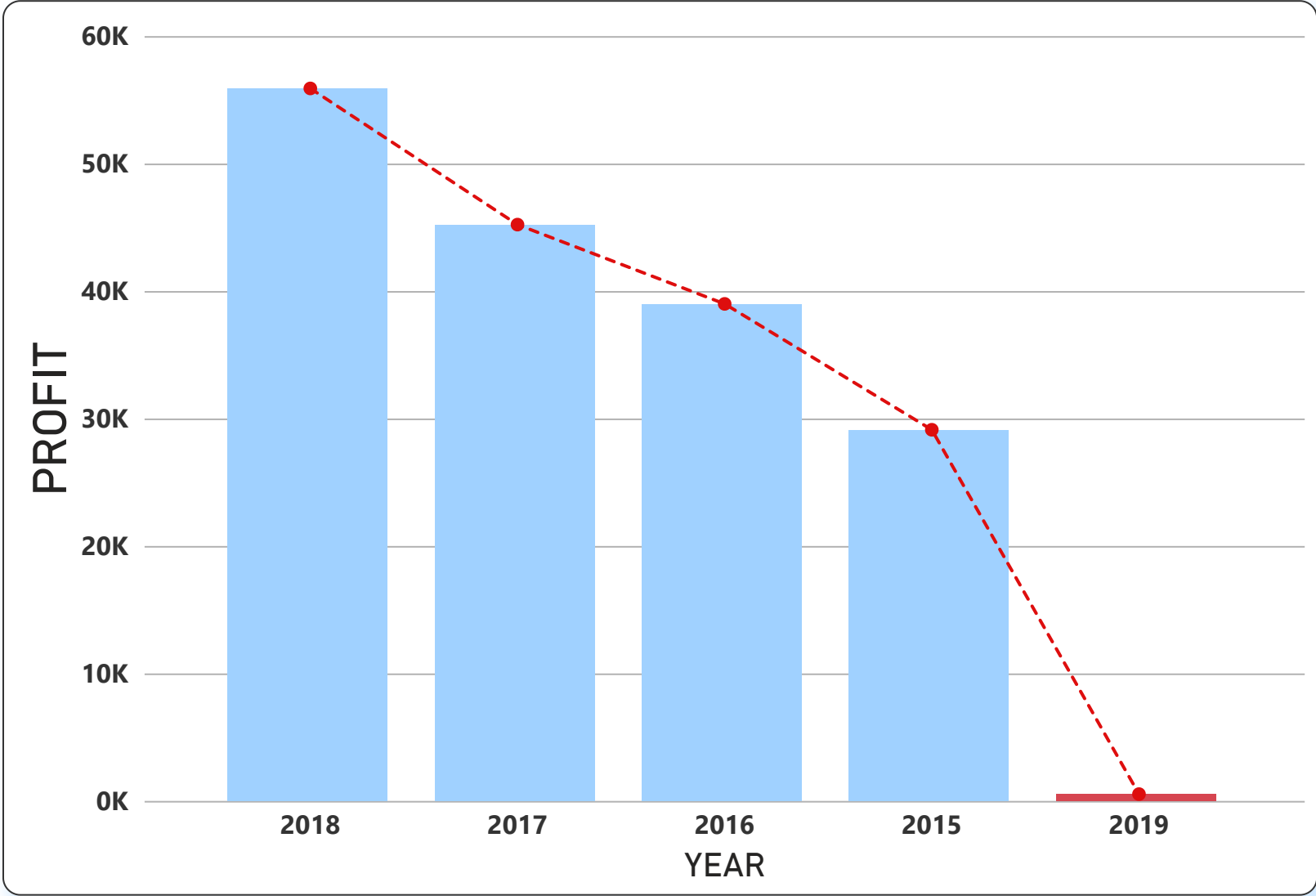


PROFIT AND SALES PERFORMANCE REPORT(2015-2019)

SLUMP IN PROFIT DUE TO COVID OUTBREAK



PROFIT DROPPED DRASTICALLY

1.00K

Less than k profit recorded

Due to covid outbreak profit dropped drastically and nearly less than k recorded which is *far apart* from the target sales.

MOST PROFITABLE YEAR

2018

MOST PROFITABLE CATEGORY

Technology

MOST PROFITABLE SUBCATEGORY

Copiers

LEAST PROFITABLE YEAR

2015

LEAST PROFITABLE CATEGORY

Furniture

SELECT SUB CATEGORY

- ☒ Select all
- ☒ Accessories
- ☒ Appliances
- ☒ Art

LEAST PROFITABLE SUBCATEGORY

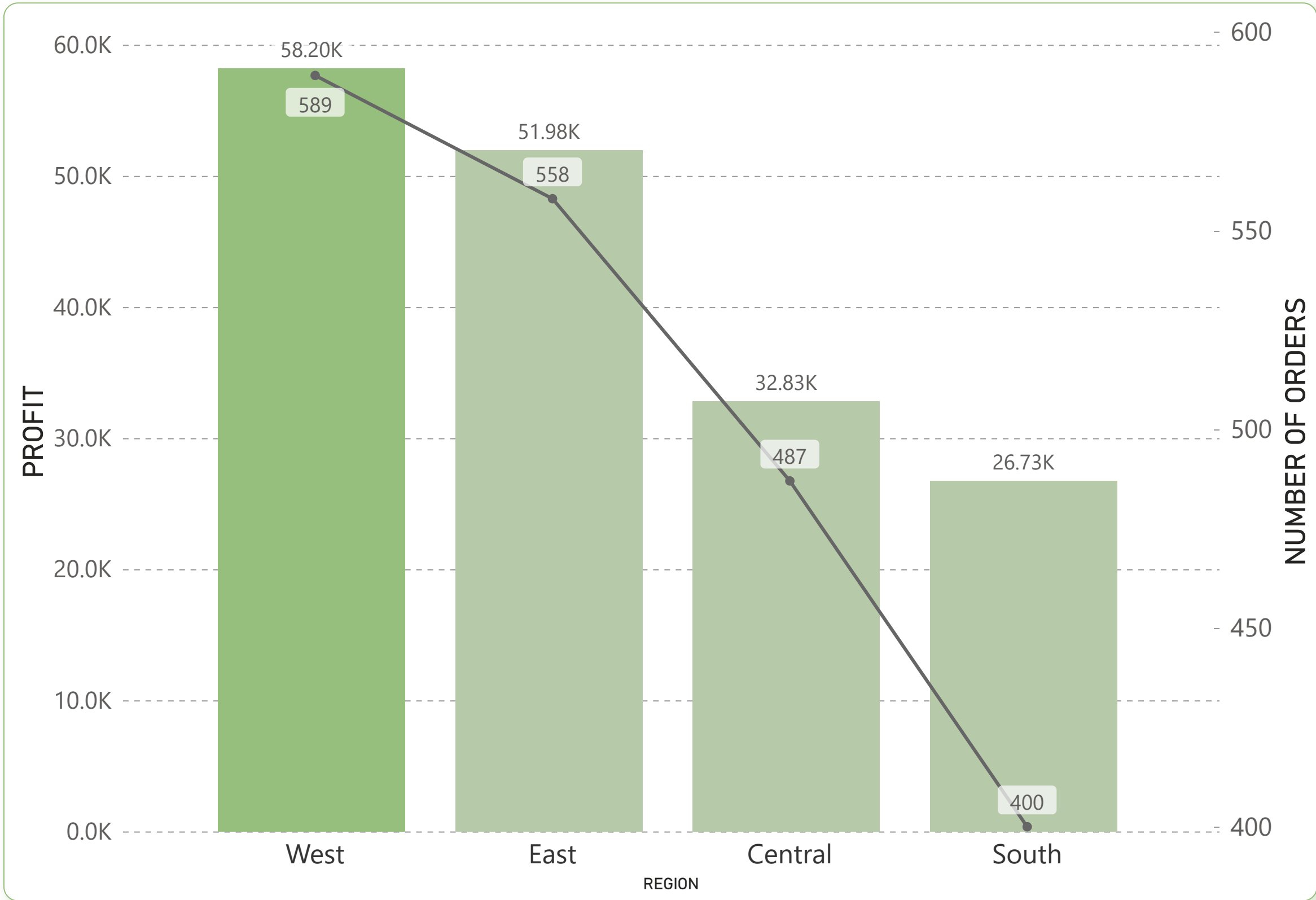
Tables

SELECT CATEGORY

- ☐ Select all
- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

CUSTOMER ANALYSIS REPORT(2015-2019)

Unlocking Profit Potential: Thriving in the Western Region



MOST PURCHASED PRODUCT

Staple envelope

CATEGORY

Office Supplies

SUB CATEGORY

Paper

SELECT STATE

- ☐ Alabama
- ☐ Arizona
- ☐ Arkansas
- ☐ California
- ☐ Colorado
- ☐ Connecticut
- ☐ Delaware
- ☐ District of Columbia
- ☐ Florida

SELECT CITY

- ☐ Aberdeen
- ☐ Akron
- ☐ Albuquerque
- ☐ Alexandria
- ☐ Allen
- ☐ Allentown
- ☐ Amarillo
- ☐ Anaheim
- ☐ Andover