

SELECT YEAR

20222023

Sales Performance Dashboard: Exploring Sales and Product Insights

Highest Sales :

January recorded 29,000 in sales, marking the peak month for revenues.

Lowest Sales :

June saw a total of 17,000 in sales, representing the lowest sales figure."

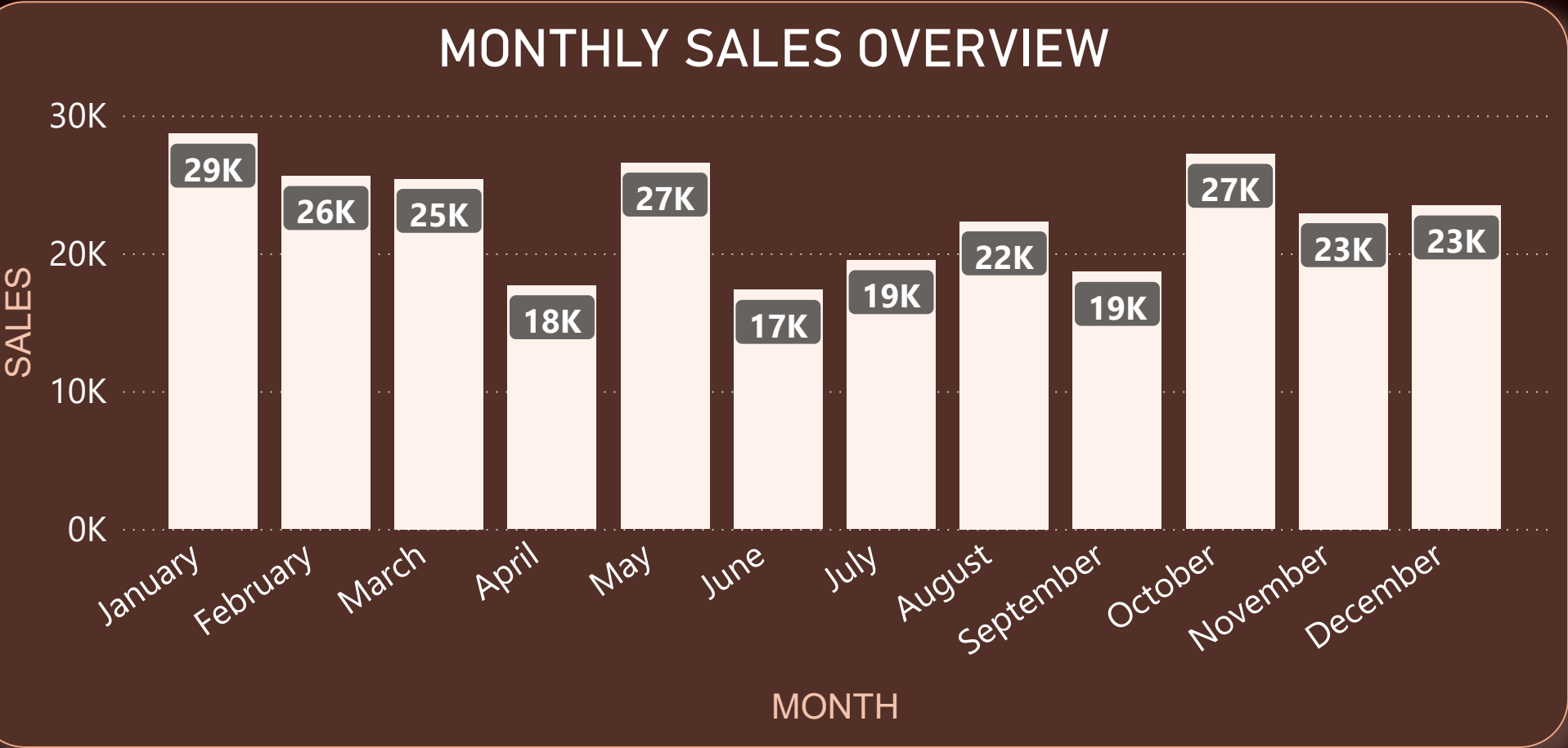
MOST PROFITABLE

PRODUCT: Sandwich

recorded 60000 in sales, marking the peak month for revenues.

LEAST PROFITABLE

Vadapav saw a total of 20000 in sales, representing the lowest sales figure."



TOP 3 REVENUE-DRIVEN MONTHS

Month	Sum of transaction_amount
January	28670
October	27205
May	26570

MOST PROFITABLE MONTH

January

LESS PROFITABLE MONTH

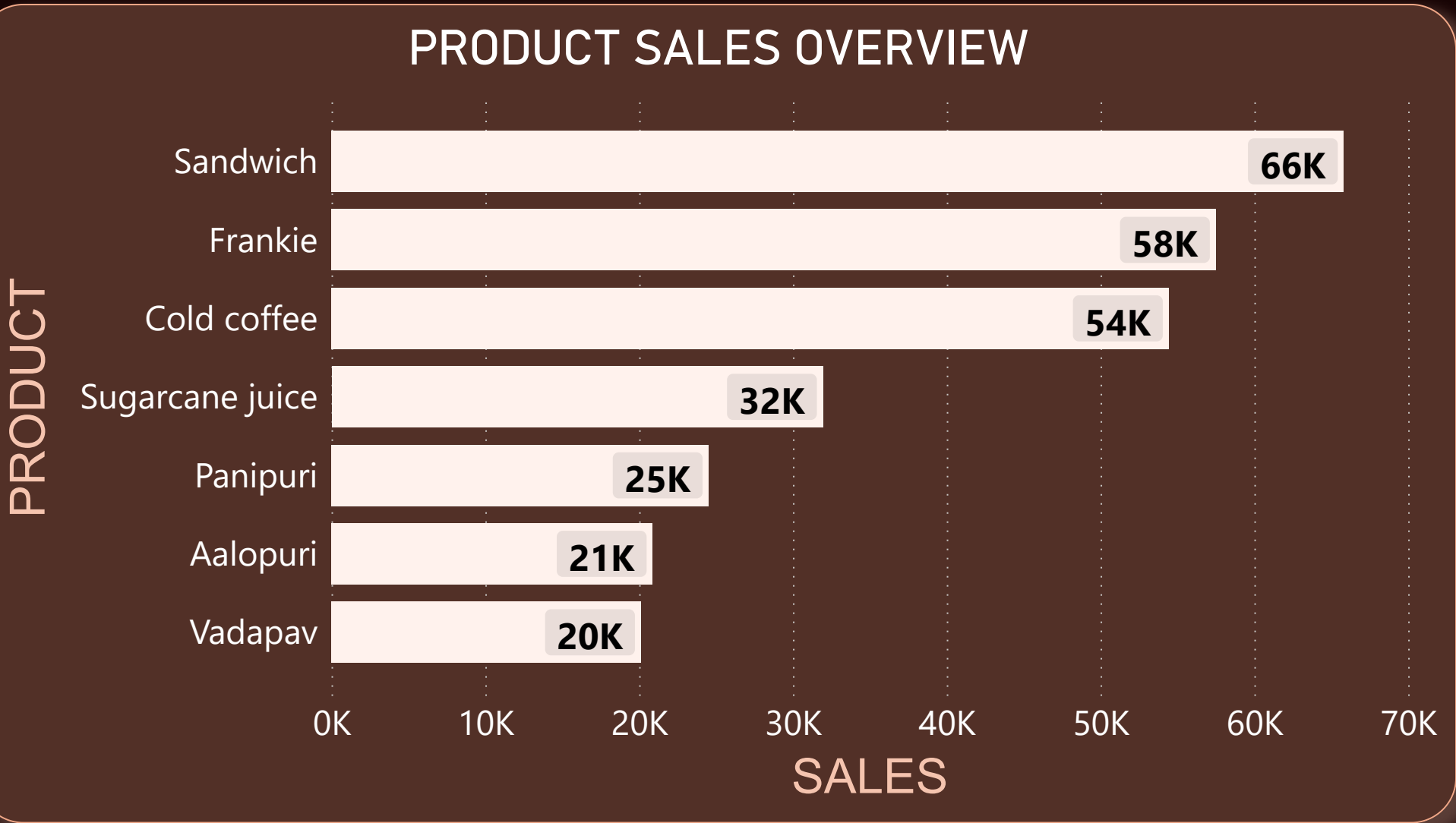
June

MONTH OF HIGHEST ORDERS

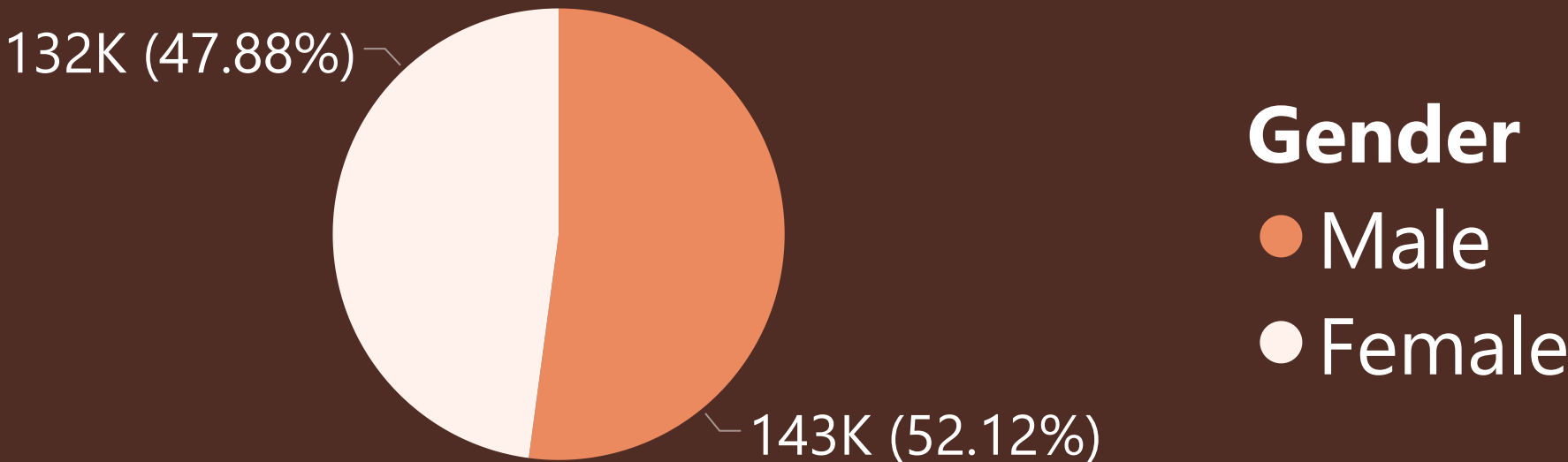
May

MONTH OF LEAST ORDERS

June



SALES INSIGHTS ON GENDER



MOST PROFITABLE PRODUCT

Sandwich

LEAST PROFITABLE PRODUCT

Vadapav