

Bello Fathiu Adesina

Ibadan, Oyo State, Nigeria

Phone: +2348120919155

Email: [bellofathiu2022@gmail.com](mailto:bellofathiu2022@gmail.com)

## Career Objective

Dynamic and forward-thinking Computer Science graduate passionate about building innovative digital solutions that solve real-world problems. Skilled in software development, digital marketing, and business operations, and social media management, proven experience in creating and managing tech-driven projects. Seeking opportunities to contribute technical expertise and entrepreneurial mindset to forward-looking organizations.

## Education

B.Sc. Computer Science

ESFAM Benin University – [2022 - 2025]

## Work Experience

Founder / Digital Solutions Specialist

BigFat Tech Solution – Ibadan, Nigeria

Developed and managed web-based systems such as certificate verification and online student clearance platforms, integrating data mining and predictive analytics.

Social media management, manage over 4 Facebook account, 2 Instagram account and 3 TikTok account.

Designed and deployed modern business websites and landing pages for clients across multiple industries.

Provided business registration and digital marketing services, helping SMEs establish strong online presence and scale operations.

Delivered tailored POS solutions and financial service integrations for small businesses.

Led multiple client projects from idea to deployment, ensuring timely delivery and measurable business impact.

#### Brand & Marketing Consultant

Crafted and executed marketing campaigns including social media growth, flyer design, and promo activations.

Boosted engagement and sales through targeted Facebook ads, SEO strategies, and TikTok content creation.

Supported small businesses with branding, logo design, and customer acquisition strategies.

## Skills

- Programming & Development: PHP, MySQL, HTML, CSS, JavaScript, Firebase, Web3 Basics
- Digital Marketing: SEO, Facebook Ads, TikTok Content Strategy, Brand
- Social Media Management: All social media
- Business Solutions: Business Registration, POS Service Integration, Tokenized Payment Systems
- Soft Skills: Project Management, Problem-Solving, Team Collaboration

## Projects

- Web-Based Certificate Verification System (Case Study: ESFAM & Tower College)
- Online Student Clearance System with Data Mining Analytics
- Premium Business Landing Pages & Portfolio Websites
- Manage BigFat Tech Solution google account.

## References

Name: Bello Bello Babatunde

Phone Number: 09015095501

Name: Bello Mutiyat Alari

Phone Number: 08051868689