Analyze available Data of applications in the Google Play Store

Available Applications	Paid Applications	Free Applications
59M	5M	54M

Top 3 Education Apps

40M (8.33%)

400M (83.3...)

App ● Duolingo: Learn ... ● Learn languag... ● Quizlet: Lea...

Top 4 Game Apps

11.11%

22.22%

44.44%

22.22%

App ● Subway Surfers ● Candy Crush Saga ● Temple Run 2 ● Pou

Top 4 Sucial Apps

20%

40%

20%

App ● Instagram ● Facebook ● Google+ ● Snapchat

Most common Type pplications

GAME

COMMUNICATION

PRODUCTIVITY — 14bn (40.4%)

SOCIAL

TOOLS — 11bn (32.64%)

FAMILY

PHOTOGRAPHY — 10bn (28.75%)

NEWS_AND_MAGAZINES

TRAVEL_AND_LOCAL — 7bn (19.58%)

VIDEO_PLAYERS