

Fatima Ashfaq

Senior Laravel Developer | PHP, Vue.js, WordPress & Shopify Expert

- fatima@softtech.ae

About Me

Senior Full-Stack Developer with 7+ years of experience in Laravel, Vue.js, WordPress, and Shopify development. Expert in building scalable web applications, CMS platforms, and eCommerce solutions with optimized performance, secure architecture, and SEO-friendly design. Adept at collaborating with teams, integrating third-party APIs, and delivering maintainable, future-proof code for long-term client success.

Technical Skills

Languages & Frameworks: PHP (Laravel 8/9/10), Vue.js, React.js, Next.js, Nuxt.js, Node.js

CMS & eCommerce: WordPress (Custom Themes & Plugins), WooCommerce, Shopify (Liquid, Apps)

Frontend: Tailwind CSS, Bootstrap 5, Headless UI, TypeScript

Databases & DevOps: MySQL, PostgreSQL, CI/CD (GitHub Actions), cPanel, VPS Deployment

Others: REST API Development, JWT Authentication, Stripe & PayPal Integrations, SEO Optimization

Professional Experience

Soft Tech AE | Senior Full-Stack Developer

Designed and developed PHP/Laravel websites and applications for eCommerce, FinTech, and healthcare clients. Created Laravel-based CMS platforms, implemented database migrations, optimized SQL queries, and applied caching. Integrated APIs, built mobile-responsive UIs, and delivered secure, maintainable code following MVC best practices.

Intelligent Gateway IT Co LLC | Senior Full-Stack Developer

Developed and maintained Laravel applications with MySQL, built custom admin panels and CRUD systems. Implemented RESTful APIs, JWT authentication, payment gateways (Stripe, PayPal), and optimized backend performance. Worked with Vue.js, React, Tailwind CSS, and CI/CD pipelines for full-stack solutions.

Freelance Projects | Shopify & WordPress Expert

Built and customized Shopify stores with Liquid templates, app integrations, and optimized storefronts. Developed WordPress themes & plugins, integrated WooCommerce, and improved site performance & SEO scores.

Projects

Online Pharmacy & Wellness Store

Enhanced UX with Vue.js, optimized Laravel backend, implemented SEO improvements.

Currency Exchange Platform

Developed Laravel backend + Vue.js frontend, secure KYC verification, real-time rate updates.

Boutique Store (Laravel + Next.js)

Built complete clothing eCommerce store with admin panel, order tracking, Stripe integration.

Shopify Fashion Brand

Developed custom Shopify store with Liquid templates, upsell funnels, and performance optimization.

Education

Punjab University College of Information Technology (PUCIT) – Bachelor of Science in Information Technology (2007-2010)