

**ISLAMIC UNIVERSITY OF TECHNOLOGY (IUT)**  
**ORGANISATION OF ISLAMIC COOPERATION (OIC)**  
**Department of Computer Science and Engineering (CSE)**

**MID SEMESTER EXAMINATION**

**SUMMER SEMESTER, 2017-2018**

**DURATION: 1 Hour 30 Minutes**

**FULL MARKS: 75**

**CSE 4873: IT Project Management**

**Programmable calculators are not allowed. Do not write anything on the question paper.**

There are **4 (four)** questions. Answer any **3 (three)** of them.

Figures in the right margin indicate marks.

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|-------|--|-----|
| 1. a) | What are the most important skillsets that managers require? Which skill is required at which level of management?   | 5+2 |
| b)    | According to Henry Mintzberg, a prominent management researcher at McGill University, a manager has to perform certain roles in an organization. Describe them briefly.  | 12  |
| c)    | What are the common characteristics of an organization?  | 6   |
| 2. a) | What are the differences between <i>Omnipotent view of Management</i> and <i>Symbolic view of Management</i> ?   | 5   |
| b)    | Hofstede developed one of the most widely referenced approaches to helping managers better understand differences between national cultures. Discuss the dimensions along which a manager should look to understand different national cultures. | 15  |
| c)    | Discuss the pros and cons of Globalization.  | 5   |
| 3. a) | What do you understand by SWOT analysis and PESTEL analysis? Describe them elaborately with appropriate examples.  | 16  |
| b)    | Discuss the differences between Traditional Management and MBO.  | 4   |
| c)    | What are the most important purposes of planning for a manager?  | 5   |
| 4. a) | What are the primary criticisms directed at formal planning?   | 10  |
| b)    | Describe the components of Specific and general environments.  | 8   |
| c)    | What are the steps that managers follow to set up goals? Discuss them briefly.   | 7   |