

Exit Ditmars Boulevard &
31 Street

MTA TRAFFIC ANALYSIS FOR SUBWAY STATION

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INTRODUCTION



EDA of MTA turnstile data to help new company to advertise their brand, business and other purposes



Newuture is new tourism company focus on:

Stations

Prioritize the higher traffic stations for the upgrades

Peak time

Trips



GET DATA



CLEAN



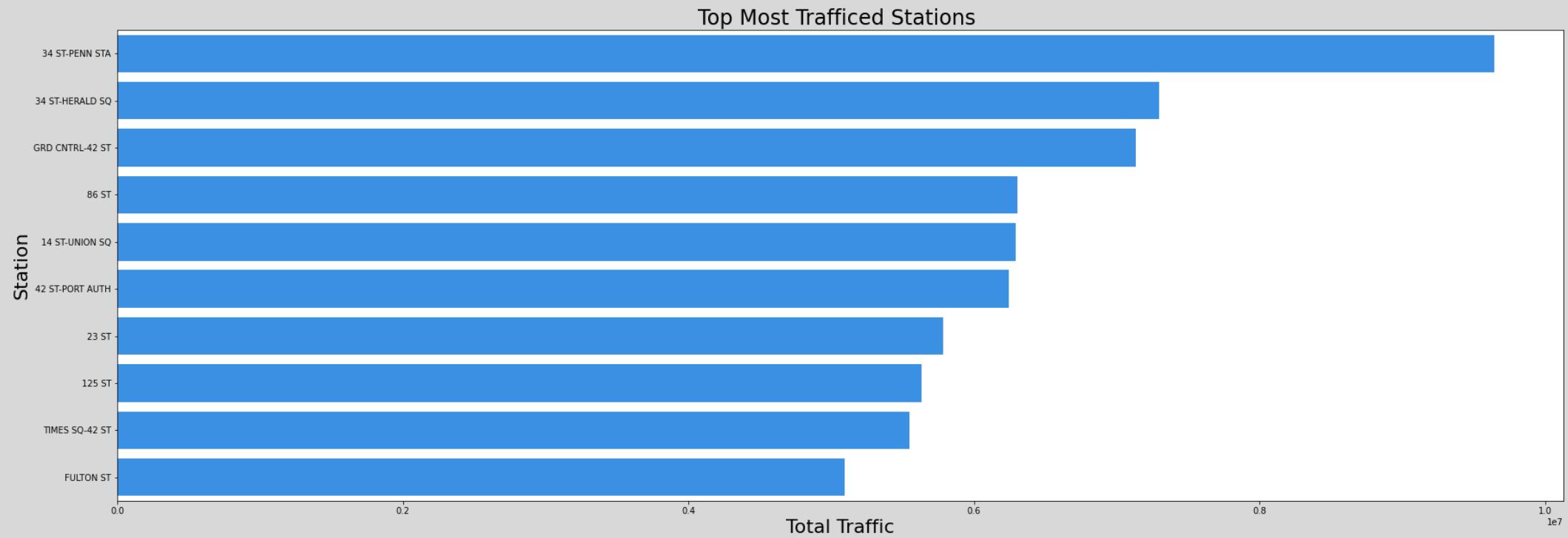
PROCESS-
ANALYZE



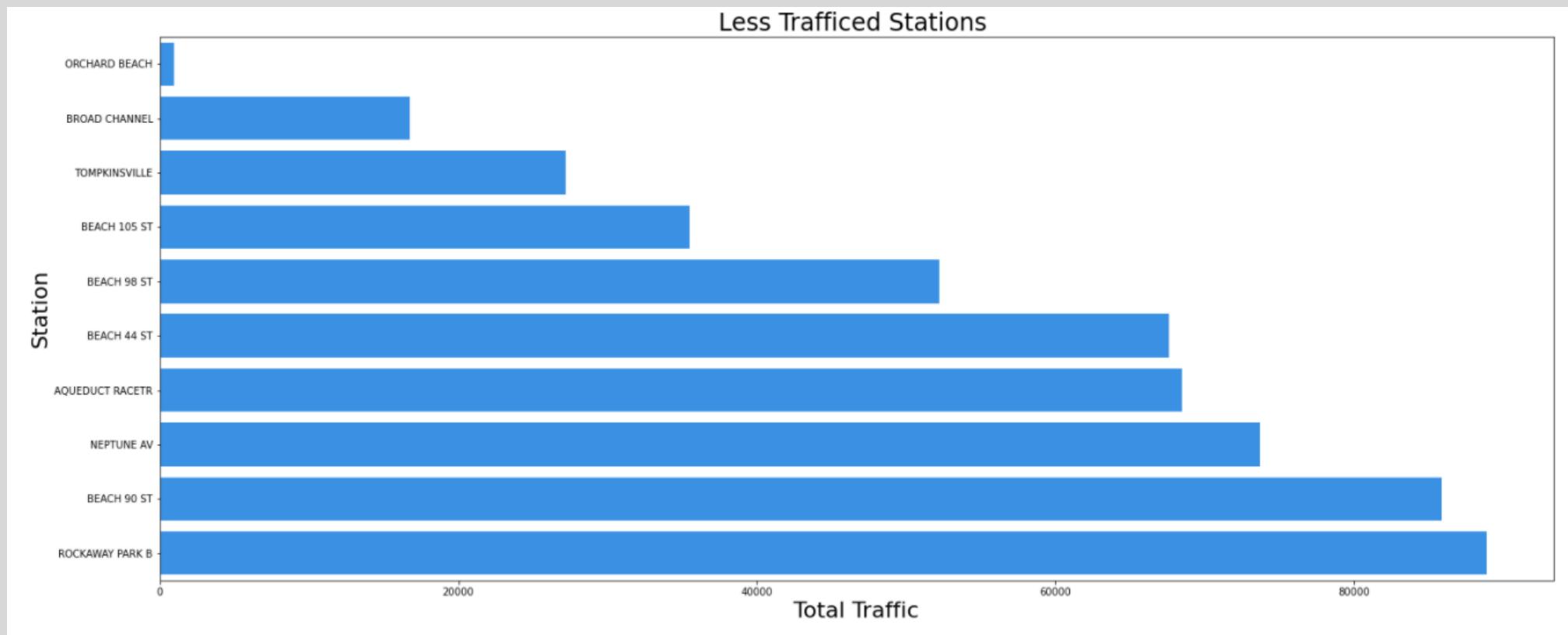
VISUALIZATION

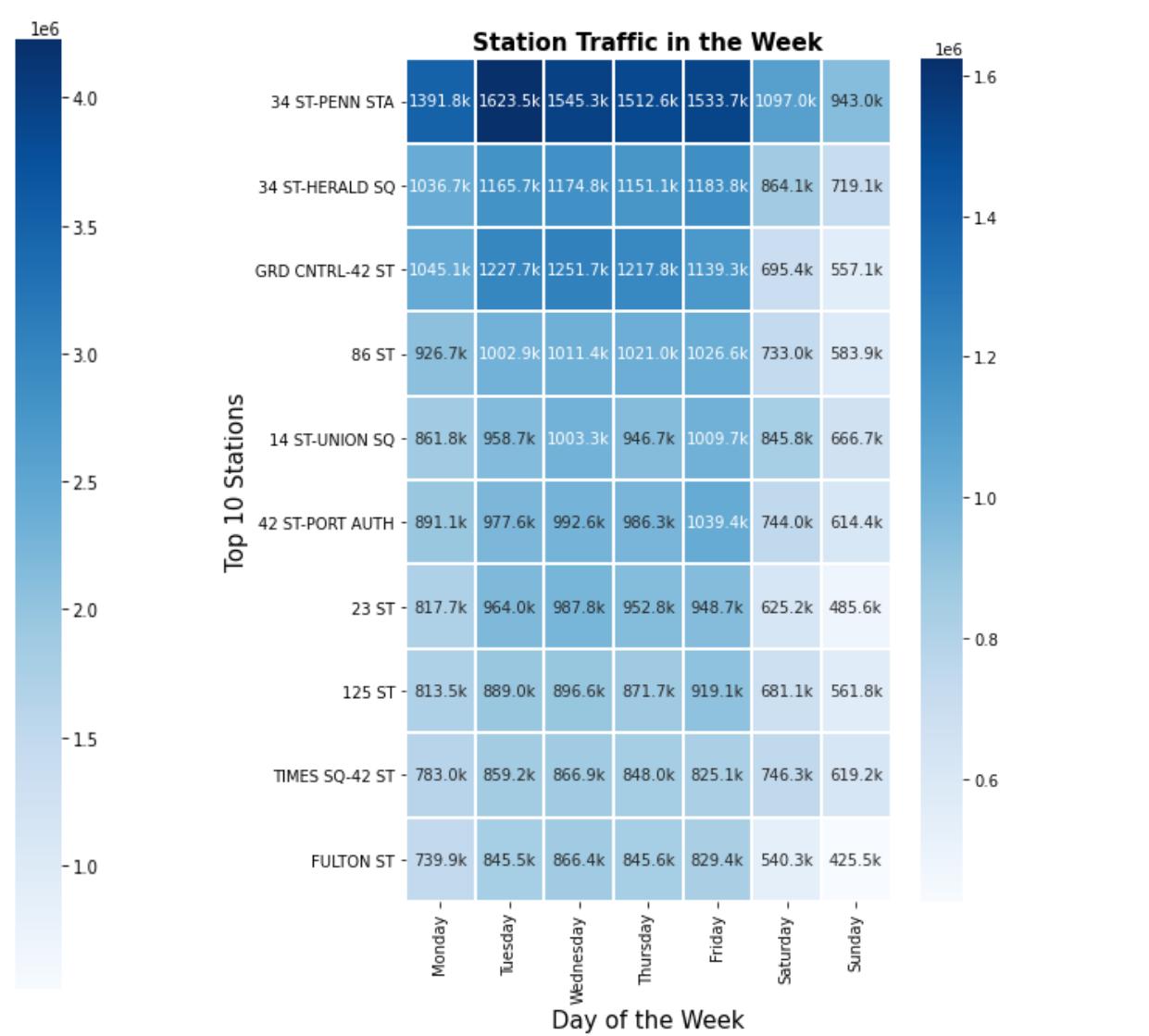
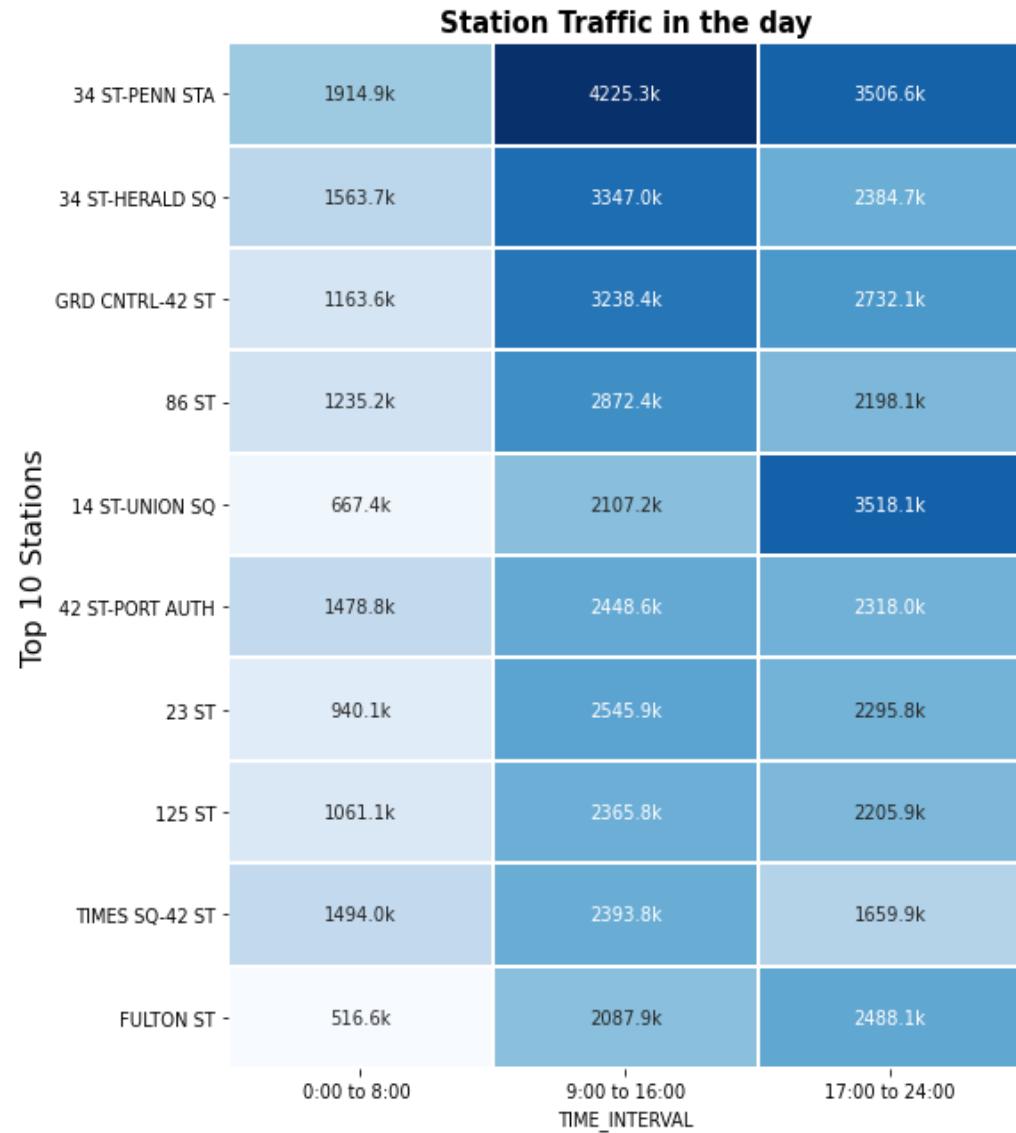
Methodology

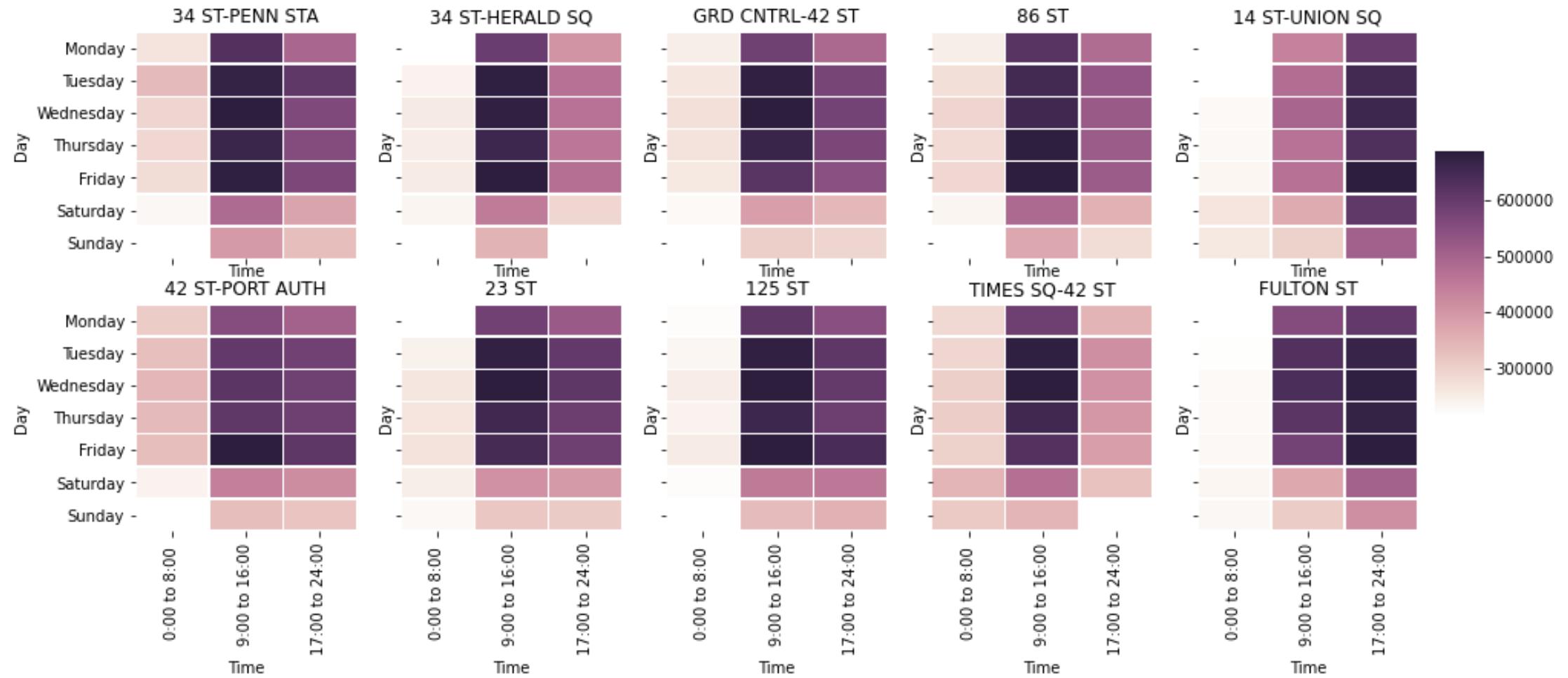
Result and recommendation



Result and recommendation









A dark blue-tinted photograph of a modern city skyline with skyscrapers reflected in the water in the foreground.

FUTURE WORK

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ANY QUESTION

