Step 1 : Marketplace Type :
   "Rental E-Commerce"

Primary Purpose :
   To provide cars on rent.

Step 2 : Business Goals :
•) Problem my marketplace aim to solve :
To help those who need a car for short-term use or donot have a budget to own a car.

•) Target audience :
1) Tourists and Travellers : who need a vehicle for short-term use to explore the city.
2) Business Professionals : who travel around for business purpose, need a transport for few days to attend meetings etc.
3) People Who Don't Have car : who need a car occassionally (e.g for attending events or weekend trips)

4) **People who want to test a Model:** who rent any specific model to test it, and its overall experience, before buying.

5) **Adventurers:** who need special cars (e.g with more capacity) for road trips or any special outdoor activities.

•) **Products or Services Offered:**
we provide cars with different seating capacities, fuel average etc on per day rent.

•) **What sets us apart?**
Affordability and convenience you can choose and book your desired car online.

Step 3: Data Schema:

[car]
- id
- Name
- Model/type
- Capacity
- Fuel capacity
- Transmission mode
- Rent per day
- Image

[Customer]
- id
- Name
- contact No
- Address
- Email
- City/town

[Booking] - - - - - - - - - - -
- id
- car id
- customer id
- Rent price
- Payment method
- Pickup location
- Dropoff location
- Pickup date, time
- Dropoff date, time.