Day3 – Week3 – Challenge 3

1. Circle Use Case 1 - Prospects Tracking 📊

Business Tools:
- Typeform (for B2B acquisition form)
- Trello (for sales team's funnel tracking)

Frequency of Synchronization:
- Daily

Type of Data Flow:
- Tools → Tools

EL Tools:
- Zapier, n8n

2. Circle Use Case 2 - Return Monitoring 🔎

Business Tools:
- Typeform (for return form)
- Google Sheets (for "Return monitoring," "Stock monitoring," "Finance report")
- Slack (for informing Customer service)

Frequency of Synchronization:
- Real time (for efficient customer service)

Type of Data Flow:
- Tools → Tools

EL Tools:
- Zapier, n8n

Greenweez Use Case 3 - Customer Segment 🔐
Business Tools:
- Looker Studio (for BI reporting dashboards)
- CRM tool (for personalised advertising campaigns)
- Website (for displaying discount codes)
- Google Ads (for campaign audiences)

Frequency of Synchronization:
- Hourly

Type of Data Flow:
- Tools → Tools

EL Tools:
- Airflow (for scheduling data flows)
- Fivetran (for syncing data between tools)
- Airbyte

Greenweez Use Case 4 - Sales Forecasting 📈
Business Tools:
- BI tools
- CRM tool
- Ads platform

Frequency of Synchronization:
- Daily

Type of Data Flow:
- Tools → Tools

EL Tools:
- Fivetran
- Airbyte